

Richard Nixon Presidential Library
White House Special Files Collection
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55	19	08291962	Memo	Jean Dewey to Ray Dubroski. Cc: Jerry Gilberti, H.R. Haldeman, Downey Orrick. Re: Contribution checks from Northern California. 1pg.
55	19	n.d.	Memo	Handwritten note. To Loie. Re: Northern California donors June 16 through June 22. 1pg.
55	19	n.d.	Memo	Handwritten note. To Loie. Re: Northern California donors June 9 through June 15. 1pg.
55	19	06141962	Memo	Dorothy W. to Lou Quinn. Re: Processing procedure for Northern California acknowledgments. 2pp. w/ attachments
55	19	06131962	Memo	Handwritten note. To Loie. Re: Additional donors June 2 through June 8. 1pg.
55	19	06061962	Memo	Handwritten note. To Loie. Re: Northern California donors May 26 through June 1. 1pg.

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55	19	05241962	Letter	H.R. Haldeman to Milton H. Esberg, Jr. Re: Receipt of May 21 note forwarding list of donors for May 12 though May 18. 1pg.
55	19	05291962	Letter	H.R. Haldeman to Milton H. Esberg, Jr. Re: Receipt of list of addition donors for May 19 through May 25. 1pg.
55	19	05091962	Memo	H.R. Haldeman to A. Downey Orrick. Re: Cash contribution to Richard Nixon for use in Northern California. Suggests partial advance to Jack Flynn for Veterans' activities. 1pg.
55	19	05071962	Memo	H.R. Haldeman to Richard Nixon. Cc: Loie Gaunt. Re: RN's memo of May 4 - Northern California contributors. 4pp.
55	19	05081962	Letter	H.R. Haldeman to Milton H. Esberg. Cc: Paul Davies, Arthur J. Dolan, Jr. Re: Procedure for forwarding lists of donors for purposes of acknowledgment letters. 3pp.
55	19	05021962	Letter	H.R. Haldeman to Milton H. Esberg, Jr. Cc: Paul Davies, Arthur J. Dolan, Jr., Loie Gaunt. Re: Recommendation to adopt donor acknowledgment procedures currently used in Southern California for use in Northern Cal. 2pp.
55	19	05011962	Memo	Loie Gaunt to H.R. Haldeman. Re: Lists of contributors from the Northern California Finance Committee. 4pp.

Nixon for Governor

To: RAY DUBROSKI

Date: August 29, 1962

From: JEAN DEWEY

Subject:

Distribution: Jerry Gilberti, Bob Haldeman, Downey Orrick

Enclosed are checks as follows:

For deposit to special account titled Northern
California Physicians for Nixon:

W. Howard Horner, M. D.	\$ 5.00
Harold G. Lawson, M.D.	10.00
Helmuth E. Hoff, M. D.	10.00
	<hr/>
	\$25.00

For deposit as general contributions:

Jack W. Burtch, Jr.	5.00
Nixon for Governor, Sacramento County	13.00
Yuba County Central Committee	16.25
	<hr/>
Dorothy P. Custer	3.00
	<hr/>
	\$34.25
	\$37.25

4/26

to Loie

No Calif donors

June 16 Thru June 22

rec'd from Estery 4/26

No kids 6/20

No Gal dinner - sent by Isberg
6/9 thru 6/15.

Lou Quinn

6-14-62

Dorothy W.

Re: the Northern California acknowledgments, Mr. Esberg does forward the names to this office and they in turn are sent to the Mail Office for an RN letter.

Attached

INTER-OFFICE MEMORANDUM

Nixon for Governor

HRH

To: LOUIS QUINN

Date: June 12, 1962

From: BILL SPENCER

Subject: Your note of June 4th

Distribution:

We understand that Milton Esberg's office has been forwarding the names of \$100 donors to Bob Haldeman regularly during the past several months *from S.F. country.*
We will pursue it with the counties

X For RV letters. We have not received them ^{WMS}
down here. Have they been going to mail office?
H.Q.

6/13/67 rec'd from Esberg

addl donors -

June & thru 8

paid to Lois 6/13

Finances No. Calif. Act's.

~~to date 6/6/67~~

~~donors thru 5/26-6/1~~

May 24, 1962

Dear Milt:

Your note of May 21st
forwarding the list of donors
for the period May 12 through May 18
has been received.

The acknowledgments will
go forward accordingly.

Best.

WIN WITH NIXON!

H. R. Maldeman

Mr. Milton H. Esberg, Jr.
Consultants, Inc.
127 Montgomery Street
San Francisco 4, California

bec Lole Gaunt w/11st
/ File - No. Calif. Contrib. Ack.
x date

May 29, 1962

Dear Milt:

The list of additional donors for the period May 19 to May 25 has been received.

The acknowledgments will be processed accordingly.

Best regards.

Sincerely,

M. R. Maldeman

Mr. Milton M. Esberg, Jr.
Consultants, Inc.
127 Montgomery Street
San Francisco 4, California

bcc Lole Gaunt
File: No. Calif. Ack. (Finance)
x date

A. Downey Orrick

5-9-62

Bob Haldeman

During his recent visit, RN pick up the attached in several cash contributions. He wanted it sent on to you for use in Northern California. I would suggest this as a partial advance to Jack Flynn for the Veterans' activities, unless you have a better idea. Since it was cash, it need not go through the reporting procedure.

Finance - No. Calif.
x - date

Cashier's Check

200.⁰⁰

Walter Watson B of A

No. 362 - 7289

RN

5-7-62

Bob Haldeman

Your memo of May 4th - No. Calif. Contributors

cc: Lois Gaunt

I wrote Milt Esberg May 2nd on this subject.

It has been suggested Northern California follow the same procedure set up for Southern California, with their lists sent direct to Lois for acknowledgments from here.

Also suggested to Milt he get a complete list of the Northern California Finance Committee to Lois so a thank-you can be sent for their service in this capacity.

Believe we have this one straightened out.

✓
File: Finance - No. Calif.
x - RN memo file
x - date

N i x o n f o r G o v e r n o r

To: Bob Haldeman

Date: May 4, 1962

From: RN

Subject:

Distribution: Loie Gaunt

Paul Davies told me on the phone the other day he had gotten complaints from people saying they had received nice letters from Christopher thanking them for their contributions but had received none from us.

Would you check and let me know what the trouble is. I think we need to write these people. However, if Maury Stans made the decision that we not write them let him talk to Paul Davies and explain it.

Davies said that Milt Esberg is the one who has the names and addresses and if we are sending out any type letter I would like to have someone contact Esberg and see that the contributions from the people in the north are acknowledged.

May 2, 1962

Dear Miss:

Paul Devine has apparently expressed concern to ME regarding handling of acknowledgments of contributions. Devine's complaint is that George Christopher was acknowledging all the contributions he receives, and ME was not.

I would suggest that we adopt the same procedure for Northern California as is now in effect in Southern California, and that is all contributors of \$100 and over get a letter from ME thanking them for their generous and effective support. All those contributing \$1,000 and over also receive an autographed copy of ME's "Six Graces". To meet legal requirements, no amounts are shown in these letters.

In order to put this into effect for Northern California, you should send names and addresses of all \$100 and over contributors, with a special mark by those names contributing \$1,000 and more, to Lois Grant, Post Office Box 6570, Los Angeles 33. No amounts should be shown on these lists - just the names and addresses with the mark indicating \$1,000 and over.

I assume you have been acknowledging contributions directly up there, but it probably would be a good idea to put into effect an ME acknowledgment also. I would suggest sending a complete list of past contributors as well as all future.

cc: Mr. Paul Devine
Mr. Arthur J. Dolan, Jr.
Lois Grant
File - Finance - No. 00117. Act. Procedure
X - Reberg
X - Date

Mr. Eubank

2

May 2, 1962

Let's Grant should also have a complete and accurate list of members of the Northern California Finance Committee so that HE letters can be sent to them, thanking them for their service in this capacity.

Best regards,

Sincerely,

E. E. Eubank

Mr. Milton E. Eubank, Sr.
Consultant, Inc.
117 Montgomery Street
San Francisco 4, California

P.S. It is my understanding that we are planning an appearance in Alaska on the day of the McKinley visit, now set for the 12th.

May 8, 1962

Dear Milt:

Thanks much for getting the Northern California names to us so promptly. We wanted them to receive the mailing that went out yesterday, and of course they are now on the mailing list to receive future releases and material as issued.

I note the list of donors has also gone to Lois Gaunt, together with a list of members of the Northern California Finance Committee. They will all receive appropriate letters from Dick. Your procedure of sending a list of additional donors each week will work out fine.

I also have a copy of Paul Davies' letter to you in which he mentions the importance of salutation. We can reassure you on handling to the extent that the Mail Office has as complete a record of names and correct salutations as it is possible to have, dating back many years. This is always carefully checked. We will try to make certain nothing untoward occurs in this connection, but if you would like to do so, you might pencil in on the lists you send Lois the first names you definitely feel should be used.

Many thanks, Milt, and best regards.

Sincerely,

H. R. Haldeman

Mr. Milton H. Esberg, Jr.
127 Montgomery Street
San Francisco, California

cc: Mr. Paul Davies
Mr. Arthur J. Dolan, Jr.

File: MMX Finance - No. Calif. Ack.
x - Esberg
x - date
bcc Lois Gaunt

May 7, 1962

Miss Loie Gaunt
P. O. Box 6539
Los Angeles 55, California

Dear Miss Gaunt:

Attached is an up to date list of Northern California donors to the Nixon campaign whom Mr. Paul L. Davies, Chairman of the Northern California Committee, would like to receive letters of acknowledgment from Mr. Nixon.

In accordance with instructions from Mr. Haldeman, we have deleted the amounts of the gifts but have asterisked in red those contributors of \$1000 or more.

Hereafter, at the beginning of each week, we will forward you a list of additional donors and addresses whose donations were received the previous week so that they can likewise be the recipients of letters from Mr. Nixon.

Enclosed is also a list of the members of the Northern California Finance Committee, which Mr. Haldeman requested we forward you to receive Nixon letters thanking them for their service in this capacity.

Sincerely,

Nancy O. Thompson
Secretary to Mr. Esberg

cc: Paul L. Davies
H. R. Haldeman

May 7, 1962
(Dict. 5/4)

Mr. Milton H. Esberg, Jr.
Consultants, Inc.
127 Montgomery Street
San Francisco 4, California

Dear Milt:

I am leaving for the East Sunday, but I have just come across in my accumulated correspondence copy of Bob Haldeman's letter to you dated May 2nd regarding Dick Nixon acknowledging all contributions in excess of \$100, with special consideration to those over \$1,000.

The only further suggestion I would have would be that we furnish on the list the full name of the individual and perhaps Bob or someone on his staff can go over this and determine those individuals that Dick could call by first name in addressing the letter and have the letter started out such as, "Dear Dean" for Dean Witter, etc. I realize there will be a number that Dick would probably know by first name if he saw them that he could not remember to address by first name and perhaps it might be better for you to underline those that should be addressed by first name. Probably Bob and you have more experience in how to work this out than I do, but I do know that if I received a letter from Dick Nixon addressed to "Dear Mr. Davies", it would probably hurt my feelings more than it would help my feelings with his thoughtfulness.

This is just another problem for Bob and you to worry about.

Warm regards.

Truly yours,



Paul L. Davies

PLD:vp

P.S. I will be in the East for the next two weeks but can be reached at our New York Offices, 161 East 42nd Street, c/o FMC Corporation. The telephone number is MUrray Hill 7-7400.

cc: Mr. Arthur J. Dolan, Jr.
Mr. H. R. Haldeman

May 2, 1962

Dear Hilt:

Paul Davies has apparently expressed concern to RN regarding handling of acknowledgments of contributions. Davies' complaint is that George Christopher was acknowledging all the contributions he receives, and RN was not.

I would suggest that we adopt the same procedure for Northern California as is now in effect in Southern California, and that is all contributors of \$100 and over get a letter from RN thanking them for their generous and effective support. All those contributing \$1,000 and over also receive an autographed copy of RN's "Six Crises". To meet legal requirements, no amounts are shown in these letters.

In order to put this into effect for Northern California, you should send names and addresses of all \$100 and over contributors, with a special mark by those names contributing \$1,000 and more, to Loie Gaunt, Post Office Box 6539, Los Angeles 55. No amounts should be shown on these lists - just the names and addresses with the mark indicating \$1,000 and over.

I assume you have been acknowledging contributions directly up there, but it probably would be a good idea to put into effect an RN acknowledgment also. I would suggest sending a complete list of past contributors as well as all future.

cc: Mr. Paul Davies
Mr. Arthur J. Dolan, Jr.
Loie Gaunt
File - Finance - No. Calif. Ack. Procedure
x - Esberg
x - date

Mr. Esberg

2

May 2, 1962

Lois Gaunt should also have a complete and accurate list of members of the Northern California Finance Committee so that RN letters can be sent to them, thanking them for their service in this capacity.

Best regards.

Sincerely,

H. R. Waldeman

Mr. Milton M. Esberg, Jr.
Consultants, Inc.
127 Montgomery Street
San Francisco 4, California

P.S. It is my understanding that we are planning an appearance in Alameda on the day of the Berkeley visit, now set for the 23rd.

Nixon for Governor

To: H. R. Haldeman Date: May 1, 1962

From: Loie Gaunt *Loie*

Subject: lists of contributors from the Northern California Finance Committee

Distribution:

How do we get tuned in with the Northern California Finance Committee to get accurate names and addresses regularly of contributors who should receive RN letters, albeit not direct acknowledgments of the contribution.

If it is to be done like the Southern California Finance Committee system, what we need to have ^{are} ~~is~~ names and addresses of \$100 and over contributors, with a special marking on those of \$1,000 and more so that they will receive an autographed copy of RN's SIX CRISES. No amounts specifically should be shown.

There have been a few Northern Californians on the lists that Lou Quinn has sent over, but not more than 5 or 6, so ^{am} sure there must be a lot more than we don't know about.

Two events led me to put the writing of this memo on the urgent burner:

Paul Davies called RN, either today or yesterday; one of his "concerns" which he expressed to RN was -- George Christopher is acknowledging all the contributions he receives, why don't you?

Carter Barber asked me for copies of my "contribution forms" yesterday after a telephone conversation with Milt Esberg, and sent them up to him. I would like to be sure Mr. Esberg knows and understands what we do and not do with forms, etc.

If you want me to get into this and call someone to get system set up, fine, let me know. But since I know so little about how the Northern Finance committee is set up and operates, I wanted to get clearance and signals straight. If I just wait quietly until lists show up, that is equally as good -- better!!

for your information, attached are ~~what~~ what I consider as contribution forms. Counsel RH Finch has said OK for RN to acknowledge along these lines.

also, we should probably have a complete and accurate list of members of the Northern California Finance Committee so letters could go to all of them.

RICHARD NIXON
POST OFFICE BOX 6539
LOS ANGELES 55, CALIFORNIA

(basic form for RN
ltr to contributors of
\$100 and over)

(\$1,000 and over contributors
receive autographed copy of

date

C
Dear _____:

This is just a note to thank you for
the very generous and effective support you
are giving to our campaign efforts.

O
It could not be more welcome nor
appreciated, I can assure you.

With every good wish,

Sincerely,

/s/ D or DN

P
Y
XXXXX
XXXXX
XXXXX

RICHARD NIXON

POST OFFICE BOX 6539
LOS ANGELES 55, CALIFORNIA

(basic form for people
who write RN (whom he
knows) and enclose a
campaign contribution)

date

Dear _____:

As always, it was a pleasure to hear from
you, and I want you to know how much I appreciate
your continued interest in my behalf.

There is no question but that we have a
long, hard campaign ahead of us, and I could not be
more grateful for your very generous support of our
efforts.

With every good wish,

Sincerely,

/s/ D or DN

XXXXX
XXXXX
XXXXX

RICHARD NIXON
POST OFFICE BOX 6539
LOS ANGELES 55, CALIFORNIA

(basic form for RN ltr
to Finance Committee
members)

date

Dear _____:

I want you to know how pleased I am that you have agreed to serve as a (key) member of the _____ Finance Committee for my campaign.

Nothing can mean more to the ultimate success of our mutual efforts during the coming weeks and months than the important work you and your distinguished colleagues will be doing.

Knowing that you are on the team gives me added strength and inspiration for the battle ahead.

With kind regards,

Sincerely,

/s/ D or DN

XXXXX
XXXXX
XXXXX