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<td>19</td>
<td>06141962</td>
<td>Memo</td>
<td>Dorothy W. to Lou Quinn. Re: Processing procedure for Northern California acknowledgments. 2pp. w/ attachments</td>
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<td>55</td>
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<td>06131962</td>
<td>Memo</td>
<td>Handwritten note. To Loie. Re: Additional donors June 2 through June 8. 1pg.</td>
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<td>55</td>
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<td>06061962</td>
<td>Memo</td>
<td>Handwritten note. To Loie. Re: Northern California donors May 26 through June 1. 1pg.</td>
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INTER-OFFICE MEMORANDUM

Nixon for Governor

To: RAY DUBROSKI
From: JEAN DEWEY
Subject: Distribution: Jerry Gilberti, Bob Haldeman, Downey Orrick

Date: August 29, 1962

Enclosed are checks as follows:

For deposit to special account titled Northern California Physicians for Nixon:

<table>
<thead>
<tr>
<th>Name</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>W. Howard Horner, M. D.</td>
<td>$5.00</td>
</tr>
<tr>
<td>Harold Q. Lawson, M.D.</td>
<td>10.00</td>
</tr>
<tr>
<td>Helmuth E. Hoff, M. D.</td>
<td>10.00</td>
</tr>
<tr>
<td></td>
<td>$25.00</td>
</tr>
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</table>

For deposit as general contributions:

<table>
<thead>
<tr>
<th>Name</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jack W. Burtch, Jr.</td>
<td>5.00</td>
</tr>
<tr>
<td>Nixon for Governor, Sacramento County</td>
<td>13.00</td>
</tr>
<tr>
<td>Yuba County Central Committee</td>
<td>16.25</td>
</tr>
<tr>
<td>Dorothy P. Custer</td>
<td></td>
</tr>
<tr>
<td></td>
<td>$34.25</td>
</tr>
<tr>
<td></td>
<td>$37.25</td>
</tr>
</tbody>
</table>
4/26
To Love
No. 1016 cancer
June 16 thru June 22
Rec'd from Etting 4/26
To be 1/60.

No Gal. 1st meet. 1st. by 1st. 6/9 than 6/15.
Re: the Northern California acknowledgments, Mr. Esberg does forward the names to this office and they in turn are sent to the Mail Office for an RN letter.
INTER-OFFICE MEMORANDUM
Nixon for Governor

To: LOUIS QUINN
Date: June 12, 1962
From: BILL SPENCER
Subject: Your note of June 4th
Distribution:

We understand that Milton Esberg's office has been forwarding the names of $100 donors to Bob Waldman regularly during the past several months. We are wondering if we will have to mail letters to the donors in the next several weeks. We would appreciate hearing from you about this.

Yours sincerely,

BILL SPENCER
6/13/67 rec'd from Esberg

Add'l donors -

June & June 8

Paid to Lois 6/13
Finances  No. Calif. Aco.

To boi 6/6/67

donors thru 5/26 - 6/1
May 24, 1962

Dear Milt:

Your note of May 21st forwarding the list of donors for the period May 12 through May 18 has been received.

The acknowledgments will go forward accordingly.

Best,

WIN WITH NIXON!

H. R. Haldeman

Mr. Milton H. Esberg, Jr.
Consultants, Inc.
127 Montgomery Street
San Francisco 4, California
May 29, 1962

Dear Milt:

The list of additional donors for the period May 19 to May 25 has been received.

The acknowledgments will be processed accordingly.

Best regards.

Sincerely,

M. R. Haldeman

Mr. Milton H. Esberg, Jr.
Consultants, Inc.
127 Montgomery Street
San Francisco 4, California
During his recent visit, BN pick up the attached in several cash contributions. He wanted it sent on to you for use in Northern California. I would suggest this as a partial advance to Jack Flynn for the Veterans' activities, unless you have a better idea. Since it was cash, it need not go through the reporting procedure.

Cash Draw

000.00

Wish you were there Bob

No. 312 - 7/28/69
Bob Haldeman
Your memo of May 4th - No. Calif. Contributors
cc: Lois Gaunt

I wrote Milt Esberg May 2nd on this subject.

It has been suggested Northern California follow the same procedure set up for Southern California, with their lists sent direct to Lois for acknowledgments from here.

Also suggested to Milt he get a complete list of the Northern California Finance Committee to Lois so a thank-you can be sent for their service in this capacity.

Believe we have this one straightened out.
Inter-office Memorandum

Nixon for Governor

To: Bob Haldeman
From: RN
Subject: 
Distribution: Loie Gaunt

Date: May 4, 1962

Paul Davies told me on the phone the other day he had gotten complaints from people saying they had received nice letters from Christopher thanking them for their contributions but had received none from us. Would you check and let me know what the trouble is. I think we need to write these people. However, if Maury Stans made the decision that we not write them let him talk to Paul Davies and explain it.

Davies said that Milt Esberg is the one who has the names and addresses and if we are sending out any type letter I would like to have someone contact Esberg and see that the contributions from the people in the north are acknowledged.
May 3, 1968

Dear Mr. Mills:

Paul Barnes has apparently expressed concern to
us regarding handling of acknowledgment of
contributions. Mr. Barnes' complaint is that George
Kornbluth was acknowledging all the contributions
in excess of, and $10,000, as well.

I would suggest that we adopt the same procedure
for Northern California as is now in effect in
Southern California, and that is all contributions
of $100 and over get a letter from the organization
for their names and addresses.

All those contributing $1,000 and over also receive an autographed copy of Mr. K's "War Games".

To meet legal requirements, we should see these
in these letters.

In order to put this into effect for Northern
California, you should send names and addresses of
all $100 and over contributors, with a special mark
by those names contributing $1,000 and over, to
Fred Coates, Board Office Box 63220, Los Angeles 35.

We assumes should be shown as these lists - just the
names and addresses with the mark indicating
$1,000 and over.

I assume you have been acknowledging contributions
directly to these, but it probably would be a good
idea to put these right on ML acknowledgment slips.
I would suggest sending a complete list of past
contributors as well as all future.
May 2, 194...

List Court should also have a complete and accurate
List of members of the Northern California Pleasure
Committee so that AE letters can be sent to them,
thanking them for their service in this capacity.

Please arrange.

Sincerely,

H. S. Mahler

Mr. William B. Roberts, Jr.
Cooperativa, Inc.
127 University Avenue
San Francisco 4, California

P.S. In my understanding, that we are planning an
appearance in Alaska on the day of the
Sunday visit, are not for the first.
May 8, 1962

Dear Milt:

Thanks much for getting the Northern California names to us so promptly. We wanted them to receive the mailing that went out yesterday, and of course they are now on the mailing list to receive future releases and material as issued.

I note the list of donors has also gone to Lois Gaunt, together with a list of members of the Northern California Finance Committee. They will all receive appropriate letters from Dick. Your procedure of sending a list of additional donors each week will work out fine.

I also have a copy of Paul Davies' letter to you in which he mentions the importance of salutation. We can reassure you on handling to the extent that the Mail Office has as complete a record of names and correct salutations as it is possible to have, dating back many years. This is always carefully checked. We will try to make certain nothing untoward occurs in this connection, but if you would like to do so, you might pencil in on the lists you send Lois the first names you definitely feel should be used.

Many thanks, Milt, and best regards.

Sincerely,

H. R. Maldeman

Mr. Milton H. Esberg, Jr.
127 Montgomery Street
San Francisco, California

cc: Mr. Paul Davies
    Mr. Arthur J. Dolan, Jr.
May 7, 1962

Miss Loie Gaunt
P. O. Box 6539
Los Angeles 55, California

Dear Miss Gaunt:

Attached is an up to date list of Northern California donors to the Nixon campaign whom Mr. Paul L. Davies, Chairman of the Northern California Committee, would like to receive letters of acknowledgment from Mr. Nixon.

In accordance with instructions from Mr. Haldeman, we have deleted the amounts of the gifts but have asterisked in red those contributors of $1000 or more.

Hereafter, at the beginning of each week, we will forward you a list of additional donors and addresses whose donations were received the previous week so that they can likewise be the recipients of letters from Mr. Nixon.

Enclosed is also a list of the members of the Northern California Finance Committee, which Mr. Haldeman requested we forward you to receive Nixon letters thanking them for their service in this capacity.

Sincerely,

Nancy O. Thompson
Secretary to Mr. Esberg

cc: Paul L. Davies
    Mr. R. Haldeman
May 7, 1962
(Dict. 5/4)

Mr. Milton H. Esberg, Jr.
Consultants, Inc.
127 Montgomery Street
San Francisco 4, California

Dear Milt:

I am leaving for the East Sunday, but I have just come across in my accumulated correspondence copy of Bob Haldeman's letter to you dated May 2nd regarding Dick Nixon acknowledging all contributions in excess of $100, with special consideration to those over $1,000.

The only further suggestion I would have would be that we furnish on the list the full name of the individual and perhaps Bob or someone on his staff can go over this and determine those individuals that Dick could call by first name in addressing the letter and have the letter started out such as, "Dear Dean" for Dean Mitter, etc. I realize there will be a number that Dick would probably know by first name if he saw them that he could not remember to address by first name and perhaps it might be better for you to underline those that should be addressed by first name. Probably Bob and you have more experience in how to work this out than I do, but I do know that if I received a letter from Dick Nixon addressed to "Dear Mr. Davies", it would probably hurt my feelings more than it would help my feelings with his thoughtfulness.

This is just another problem for Bob and you to worry about.

Warm regards,

Truly yours,

Paul L. Davies

P.S.: I will be in the East for the next two weeks but can be reached at our New York Offices, 161 East 42nd Street, c/o FMC Corporation. The telephone number is Murray Hill 7-7400.

cc: Mr. Arthur J. Dolan, Jr.
Mr. H. R. Haldeman
May 2, 1962

Dear Hilt:

Paul Davies has apparently expressed concern to BN regarding handling of acknowledgments of contributions. Davies' complaint is that George Christopher was acknowledging all the contributions he receives, and BN was not.

I would suggest that we adopt the same procedure for Northern California as is now in effect in Southern California, and that is all contributors of $100 and over get a letter from BN thanking them for their generous and effective support. All those contributing $1,000 and over also receive an autographed copy of BN's "Six Crises". To meet legal requirements, no amounts are shown in these letters.

In order to put this into effect for Northern California, you should send names and addresses of all $100 and over contributors, with a special mark by those names contributing $1,000 and more, to Lois Coontz, Post Office Box 6539, Los Angeles 55. No amounts should be shown on these lists - just the names and addresses with the mark indicating $1,000 and over.

I assume you have been acknowledging contributions directly up there, but it probably would be a good idea to put into effect an BN acknowledgment also. I would suggest sending a complete list of past contributors as well as all future.
Lois Geant should also have a complete and accurate list of members of the Northern California Finance Committee so that RE letters can be sent to them, thanking them for their service in this capacity.

Best regards.

Sincerely,

H. R. Maldeman

Mr. Milton E. Reberg, Jr.
Consultants, Inc.
127 Montgomery Street
San Francisco 4, California

P.S. It is my understanding that we are planning an appearance in Alameda on the day of the Berkeley visit, now set for the 23rd.
lists of contributors from the Northern California Finance Committee

How do we get tuned in with the Northern California Finance Committee to get accurate names and addresses regularly of contributors who should receive RN letters, albeit not direct acknowledgments of the contribution.

If it is to be done like the Southern California Finance Committee system, what we need to have are names and addresses of $100 and over contributors, with a special marking on those of $1,000 and more so that they will receive an autographed copy of RN's SIX CRISES. No amounts specifically should be shown.

There have been a few Northern Californians on the lists that Lou Quinn has sent over, but not more than 5 or 6, so there must be a lot more than we don't know about.

Two events led me to put the writing of this memo on the urgent burner:

Paul Davies called RN, either today or yesterday; one of his "concerns" which he expressed to RN was -- George Christopher is acknowledging all the contributions he receives, why don't you?

Carter Barber asked me for copies of my "contribution forms" yesterday after a telephone conversation with Milt Esberg, and sent them up to him. I would like to be sure Mr. Esberg knows and understands what we do and not do with forms, etc.

If you want me to get into this and call someone to get system set up, fine, let me know. But since I know so little about how the Northern Finance committee is set up and operates, I wanted to get clearance and signals straight. If I just wait quietly until lists show up, that is equally as good -- better!!

for your information, attached are what I consider as contribution forms. Counsel RH Finch has said OK for RN to acknowledge along these lines.

also, we should probably have a complete and accurate list of members of the Northern California Finance Committee so letters could go to all of them.
Dear [Name]:

This is just a note to thank you for the very generous and effective support you are giving to our campaign efforts.

It could not be more welcome nor appreciated, I can assure you.

With every good wish,

Sincerely,

/s/ D or BN

[Signature]

[Address]

[City, State, Zip]
Dear ______:

As always, it was a pleasure to hear from you, and I want you to know how much I appreciate your continued interest in my behalf.

There is no question but that we have a long, hard campaign ahead of us, and I could not be more grateful for your very generous support of our efforts.

With every good wish,

Sincerely,

/s/ D or IN

xxxxx
xxxxx
xxxxx
Dear ______:

I want you to know how pleased I am that you have agreed to serve as a (key) member of the Finance Committee for my campaign.

Nothing can mean more to the ultimate success of our mutual efforts during the coming weeks and months than the important work you and your distinguished colleagues will be doing.

Knowing that you are on the team gives me added strength and inspiration for the battle ahead.

With kind regards,

Sincerely,

/s/ D or IN

XXXXX

XXXXX

XXXXX