

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
55	6	09221962	Memo	H.R. Haldeman to John Ehrlichman. Re: Meeting with Los Angeles County Precinct Workers. 1pg.
55	6	10021962	Letter	H.R. Haldeman to Arch Monson, Jr. Re: Requesting confirmation that October 8th dinner will be videotaped. 1pg.
55	6	09251962	Letter	H.R. Haldeman to Richard F. Neary. Re: Request to refer problems to Dinner Committee not Campaign Committee. 5pp. w/ attachments
55	6	08241962	Memo	H.R. Haldeman to Lou Quinn. Re: Drafting letter from RN and press release naming Ross Barrett chairman of dinner committee. 4pp. w/ attachments
55	6	08031962	Report	Re: Finance-Campaign Leadership Meeting. 1pg.
55	6	07161962	Memo	H.R. Haldeman to Maurice Stans. Re: Involving Robert M. Eberhardt in planning October 8th dinner. 1pg.

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55	6	07161962	Letter	H.R. Haldeman to Virginia R. Fine. Re: Low likelihood of President Eisenhower accepting invitation to fundraising event in Ventura. 4pp. w/ attachments
55	6	07231962	Memo	H.R. Haldeman to Maurice Stans. Re: Production cost of closed circuit TV for October 8th dinner. 2pp. w/ attachments

John Ehrlichman

9-22-62

Bob Haldeman

As you probably know, the October 8th Dinner has been moved to the Palladium, thus there are no balcony seats available for the precinct workers.

This reopens the question of a Los Angeles County Precinct Workers meeting with RN, which both he and the County people want to do.

Don Anderson at the County Central Committee is the contact on this. He suggests an evening picnic set-up somewhere like South Gate Park, and wonders if the October 11th Downey meeting might be worked out for joining forces with the precinct organization.

Will you please get in touch with Anderson and see what can be done?

Perhaps this should be held off for the time being and an effort made to tie it in with the Sports Arena Rally on November 3rd -- but at the moment, I don't think so.

October 2, 1962

Dear Arch:

I assume you are planning to video tape the October 8th Dinner, but would appreciate a positive confirmation of this since we plan, as you know, to edit the tape of the telecast to use commercially following the Dinner.

Many thanks, and best regards.

WIN WITH NIXON!

H. R. Haldeman

Mr. Arch Monson, Jr.
127 Montgomery Street
San Francisco 4, California

September 25, 1962

Dear Mr. Neary:

This refers to your letter of September 21st.

As discussed with Ross Barrett, we cannot handle the contacts you have requested be made with the prominent business leaders and others from whom you are seeking wire-messages for the October 8th Dinner. This should and must be done by the Dinner Committee, not the campaign organization.

I know you are doing a great job, and am fully aware of the multiplicity of problems which are involved in this type event. I wish we could help, but in this particular instance we cannot do so and I trust you will understand why such contacts must be made by your own Committee.

With kind regards and good wishes.

- WIN WITH NIXON -

H. R. Haldeman

Mr. Richard F. Neary
127 Montgomery Street
San Francisco 4, California

Wrote Barrett - do it use outside

think locals are good

but we can't handle -
should be done by
dinner comm. not
campaign org.

1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31. 32. 33. 34. 35. 36. 37. 38. 39. 40. 41. 42. 43. 44. 45. 46. 47. 48. 49. 50. 51. 52. 53. 54. 55. 56. 57. 58. 59. 60. 61. 62. 63. 64. 65. 66. 67. 68. 69. 70. 71. 72. 73. 74. 75. 76. 77. 78. 79. 80. 81. 82. 83. 84. 85. 86. 87. 88. 89. 90. 91. 92. 93. 94. 95. 96. 97. 98. 99. 100.

Bob -
* Your memo is
* (Rev. Barrett on
the Aug. - Oct. 21)



**EISENHOWER
CALIFORNIA
VICTORY DINNER**

127 MONTGOMERY STREET, SAN FRANCISCO 4
Arch Monson, Jr., Dinner Chairman • SUTTER 1-2314

September 21, 1962

Mr. H. R. Haldeman
3908 Wilshire Boulevard
Los Angeles, California

Dear Mr. Haldeman:

As you may have been informed, one phase of our dinner program here on October 8th includes the flashing of telegrams from prominent political personalities and leaders in other categories during the eating period. These wires will be shown on the otherwise blank television screens prior to the beginning of the speaking program. I understand that the same procedure is favorably looked upon for use at your dinner in Los Angeles.

I have written AB Hermann to secure wires from about two dozen national GOP leaders. Duplicates of these will be made available to you for your use should you so desire. The wording will be a combination of a salute to the General and encouragement to Dick, fighting for a Republican victory here in California.

We are attempting to get a similar number of wires from prominent business leaders in this State, plus the head of the Farm Bureau and the Grange, the president of the State Medical Association, Rev. Billy Graham, and a couple of California publishers and film stars. It has been suggested that you would be the person who could obtain these most easily. We would appreciate your cooperation in this matter, or suggesting the name of someone else close to Dick who could perform the task. A list of the business personalities is attached; others who could be solicited for wires is left to your discretion. These messages--25 to 50 words in length--should be addressed either to General Eisenhower or Arch Monson, Jr., Dinner Chairman, c/o San Francisco Republican Finance Committee, Room 200, 127 Montgomery Street, San Francisco.

May I have as prompt a reply as possible regarding your advice in this problem?

Sincerely,

Richard F. Neary
Richard F. Neary
San Francisco Dinner Coordinator

RFN:los
enc
cc: Arch Monson



SUGGESTED NAMES FOR DINNER TELEGRAMS

Dr. A. O. Beckman, President
Beckman Instruments, Inc.
Fullerton

Anderson Borthwick, President
The First National Trust &
Savings Bank of San Diego

Asa V. Call, Chairman
Pacific Mutual Life Insurance Co.
Los Angeles

Thomas V. Jones, President
Northrup Corporation - Aviation
Beverly Hills

Harvey A. Lynn, President
Sunkist Growers, Inc.
Arlington

Harold Quinton
Chairman of the Board
Southern California Edison Co.
Los Angeles

James E. Shelton
Chairman of the Board
Security-First National Bank
Los Angeles

Emerson Spear
Chairman of the Board
Pacific Wire Rope Co.
Los Angeles

Irving J. Symons, President
Hales and Symons - Hardware & Lumber
Sonora

F. W. Tarr, President
Sierra Tractor & Equipment Co.
Chico

Melville E. Willson, President
M. E. Willson Co. - Fertilizer
Fresno

Milton M. Teague, General Manager
Limoneira Company
Santa Paula

J. L. Atwood, President
North American Aviation, Inc.
Los Angeles

Irving Davis, President
Bell Electronic Corp.
Gardena

A. C. Tiedeman, President
California Liquid Gas Corp.
Sacramento

L. Jerome Neiger, President
Glasspar Company - Boatbuilding
Santa Ana, California

Elliot Handler
President and Chairman
Mattel, Inc. - Toys
Hawthorne

Ross Barrett

9-16-62

Bob Haldeman

attached memo from Dick Neary to Dinner Committee

**cc: Maury Stans
Lou Quinn**

To use all the outside politicoes as suggested in the attached would, of course, be entirely contrary to our policy of running our own campaign in California, and should not be done.

The idea of messages from leaders of various segments of the community is excellent, as long as they are Californians. This should be followed up as to whether or not it is mechanically feasible. However, it should not be done by diverting the activity of campaign personnel. We will have to assume everyone at the Dinner is already for us, and our campaign efforts must be directed toward the "leaning" votes.

*Furnish
C. L. S. done*

Lou Quinn

August 24, 1962

Bob Haldeman

Mr. Brewer's August 23 letter to Mr. Stans

**In connection with paragraphs one and two,
you should provide drafts of any RM letter requested and
also the press release mentioned.**

From the desk of...

W. D. BREWER



Mr. H. R. Haldeman

*Mr. Garrison is
supposed to provide
draft on new
revenue of etc.
H.*



NIXON FOR GOVERNOR
Southern California Finance Committee
609 South Grand Avenue, Room 414
Los Angeles 17, California

Finance Chairman
MAURICE H. STANS

Treasurer
JOHN ROBERT WHITE

Vice Chairmen
STEVE BROIDY
MRS. THURMOND CLARKE
HENRY H. CLOCK
JUSTIN DART
E. S. HARTWICK
CHARLES S. JONES
MRS. MARSHALL S. NEAL
EDWARD R. VALENTINE
JACK L. WARNER

Committee Members
W. HERBERT ALLEN
HAROLD BAYLY
JOSEPH J. BOGDANOVICH
MRS. GEORGE C. BROCK
DANIEL P. BRYANT
HOMER H. BURNABY
EDWARD W. CARTER
RAY K. CHERRY
SHANNON CRANDALL, JR.
ROY P. CROCKER
HOWARD CUNNINGHAM
FRANKLIN H. DONNELL
JACK DROWN
CHARLES E. DUCOMMUN
WESLEY I. DUMM
LLOYD R. EARL
JULES C. EDWARDS
BRYANT ESSICK
J. S. FLUOR
STANLEY M. FREEMAN
JOHN JEWETT GARLAND
LEROY A. GARRETT
MRS. FREEMAN GATES
RICHARD A. GRANT
RUSSELL N. GREEN, JR.
E. R. HERGENRATHER
J. M. HILLMAN
CONRAD N. HILTON
H. LESLIE HOFFMAN
PAUL E. IVERSON
GEORGE D. JAGELS
TRUMAN JOHNSON
WILLARD W. KEITH
MORTIMER A. KLINE
MRS. THOMAS R. KNUDSEN
DONALD A. KOEPEL
DANA LATHAM
CHARLES W. LEE
RAYMOND E. LEE
JOHN D. LUSK
HAROLD H. LUTZ
HAROLD C. MCCLELLAN
ROSS MCCOLLUM
LEE B. MILBANK
RICHARD W. MILLAR
EDWARD MILLS
ROBERT L. MINCKLER
GEORGE T. MOORE
HENRY T. MUDD
J. STANLEY MULLIN
KENNETH T. NORRIS, SR.
FRANK L. PELLISSIER, JR.
MORRIS B. PENDLETON
GEORGE R. PIEROSE
THOMAS P. PIKE
ELWOOD J. ROBINSON
J. D. ROBINSON
W. S. ROSECRANS
ROBERT A. ROWAN
WILLIAM T. SESNON, JR.
MENDEL B. SILBERBERG
EMERSON SPEAR
ARTHUR C. STEWART
WALLER TAYLOR, II
NICHOLAS F. TRUTANIC
HOLMES TUTTLE
JAMES M. UDALL
WILLARD D. VOIT
CORNELIUS G. WILLIS
JACK WRATHER

Assistant to the Chairman
LOUIS QUINN

August 23, 1962

To: Mr. Maurice H. Stans

From: Mr. W. D. Brewer

Conference with Ross Barrett and Milton Esberg, San Francisco, 8/22/62, on State-wide Eisenhower/Nixon Dinner Arrangements.

On August 22, 1962, I met in San Francisco with newly appointed State-wide Dinner Chairman Ross Barrett. At Mr. Barrett's invitation, Milton Esberg joined us for luncheon. The discussion developed the following points for prompt action:

1. Richard Nixon should address a letter to Ross Barrett designating him as State-wide Dinner Chairman (copies of the letter should be sent to all County Finance Chairmen).
2. A press release announcing Barrett's appointment and the appointment of local dinner chairmen, particularly at San Francisco and Los Angeles, should be issued (Arch Monson Jr. has been named Dinner Chairman for San Francisco).
3. In the announcement emphasis should be placed upon the fact that Ross Barrett was one of Dick Nixon's original active supporters when he first ran for Congress and has been active in all of Dick's campaigns ever since.
4. The appointment of all dinner chairmen should be made as quickly as possible.
5. All arrangements for closed circuit television service should be co-ordinated with Barrett.

5. Rod Rood, as State-wide Vice-Chairman, will provide liaison with Ross in Southern California.
6. Decision to be made in Northern California as to whether there will be dinners at Sacramento, Fresno and Monterey. Milt Esberg feels that it will require considerable urging to persuade the leaders in those cities that a dinner should be held. Both Ross and I were of the opinion that every effort should be made to persuade them. Milt pointed out that a deciding factor would be whether or not attractive local programs could be developed for those towns and it was suggested that consideration should be given to featuring Coakley and Busterud for local speakers with a two-way T.V. feed. During this discussion Milt mentioned that it would be desirable to have Christopher appear in Southern California at one of the dinners, possibly San Bernardino.
7. Milt stated that plans were being developed to have Arch Monson Jr. visit General Eisenhower for the purpose of working out all the final details of his appearance. Both Ross and I suggested that if such a trip was necessary the Los Angeles Dinner Chairman and Maury Stans should go also.
8. The question of filling the Cow Palace with bodies came up and I mentioned the plan to permit precinct workers to attend the Los Angeles Dinner at cost. Both Milt and Ross indicated that they would give consideration to doing the same thing at the Cow Palace.

WDB

WDB:rej

cc: R. J. Dubrowski
R. H. Finch
✓ H. R. Haldeman
H. Kalmbach
R. W. Rood
L. Quinn

H. C. McClellan
R. L. Minckler
M. H. Stans
E. R. Valentine
J. R. White

Mr. Maurice Stans

7-16-62

Bob Haldeman

Dear Maury:

Mr. Robert M. Eberhardt, our
Nixon Chairman for San Joaquin County, is most anxious to
have Stockton included in the October 8th dinner hook-up.
He should be contacted as soon as a Dinner Chairman has
been appointed and is ready to go to work.

Mr. Robert M. Eberhardt
Bank of Stockton
Stockton, California
HO 4-8781

*O J & J
fund-raising
dummys*

*Bea Telle
Ventura et.*

July 16, 1962

Dear Mrs. Fine:

We of course very much appreciate your activities and support of Dick Nixon, and I certainly understand your desire to have President Eisenhower join you on Sunday, September 23rd, for a fund-raising event.

I am afraid that your evaluation of the likelihood of your invitation being accepted is correct since President Eisenhower indicated that he will only be able to make one campaign appearance in California, and that will be on October 8th for a fund-raising program which we hope will be set up on a statewide basis.

I would suggest that you continue to work through Bob Nesen regarding plans for this event, since it might be possible to tie your local activity into it.

Keep up the good work, and

WIN WITH NIXON!

H. R. Haldeman

Mrs. Virginia R. Fine
Chairman
Republican Central Committee
616 East Main Street
Ventura, California

REPUBLICAN CENTRAL COMMITTEE

VENTURA COUNTY

616 EAST MAIN STREET

VENTURA, CALIFORNIA

TELEPHONE MI-ller 3-8597



July 11, 1962

Mr. Robert Haldeman,
Nixon for Governor Committee
Post Office Box 52400
Terminal Annex
Los Angeles, California

Dear Mr. Haldeman:

Enclosed are two letters that were sent to General Eisenhower and National Republican Committee Chairman, William Miller, which are self explanatory.

While we feel that the possibility of our invitation being accepted, is very remote, we would appreciate anything you can do to further our effort. We want to do everything we possibly can to give strong support to Dick Nixon. We are working with Bob Nesen, Ventura County Chairman for Nixon, and if you wish further data you may contact our office or Bob Nesen in Oxnard.

Sincerely,


Mrs. Virginia R. Fine, Chairman

VRf:k



July 11, 1962

Hon. William E. Miller, M.C.
Chairman Republican National Committee
House Office Building
Washington 25, D.C.

Dear Mr. Miller:

Attached is copy of the Central Committee letter to General Eisenhower, which is self explanatory.

Ventura County is part of the expanding Metropolitan region, including Santa Barbara County. We feel that this area affords an excellent clime for a rallying point of a great number of voters who would respond favorably at the polls as a result of General Eisenhower's direct appeal. In the 1960 Presidential election this Congressional District was one of the few that gave a greater vote to the Republican Congressman, Charles M. Teague then was given to Richard Nixon who carried the Presidential vote in this district.

Your assistance in appealing to General Eisenhower to accept our invitation would be appreciated.

Sincerely,

Mrs. Virginia R. Fine, Chairman

VF

REPUBLICAN CENTRAL COMMITTEE

VENTURA COUNTY

616 EAST MAIN STREET

VENTURA, CALIFORNIA

TELEPHONE MIller 3-8597

July 10, 1962

General Dwight D. Eisenhower,
Gettysburg,
Pennsylvania

Dear General Eisenhower:

The California Primary election resulted in the nomination of Richard M. Nixon for Governor; Thomas H. Kuchel, for U. S. Senator and Charles M. Teague, Representative for a fifth term. The Ventura County Republican Central Committee is firm in their support of these outstanding Republicans and is proceeding with early plans to give the candidates the kind of support they deserve.

The Central Committee would be greatly honored to have you as their guest speaker, at their major fund raising event on Sunday, September 23, 1962. The date could be adjusted to your convenience.

For your further enlightenment, Ventura County is in the population explosion area of Southern California, and is also within the 13th Congressional District which embraces two important bases on the Pacific Missile Range, Vandenburg AFB and Point Mugu. You will readily understand the reasons for the tremendous population influx.

The Industrial advantages are outstanding, however the registration of voters has increased the Democratic roles to a wide margin. In the Presidential year Ventura County did carry Dick Nixon and now we hope to increase that vote by greater numbers to give him all the help possible in the State-wide tally.

Your presence and direct appeal to the voters of this county would have tremendous impact, and would attract the people of Santa Barbara County, the other county in our 13th Congressional District.

Sincerely,



Mrs. Virginia Fine, Chairman

VF:k

Mr. Maurice Stans

Bob Haldeman

*fund-raising
Oct. dinners*

7-23-62

The best estimate we can now get for production cost of closed circuit TV for one hour on October 8th is \$45,000 to \$50,000.

This is based on coverage of 12 cities, 6 of which would both send and receive and the other 6 would receive only. It is also based on one large screen in 10 of the locations and 2 screens in Los Angeles and San Francisco.

This cost is highly fluid and subject to a great deal of negotiation, and of course totally dependent upon what specific 12 cities are involved; hence, it should be regarded only as a general guideline and not in any sense a firm bid.

Charlie Farrington can provide any further information desired.

Bob :

July 20, 1962

Here are more details re the "estimate" on closed circuit TV.

To: Charles Farrington

From: Dorr Walsh

C

I have just received word from Teleprompter, Inc., New York City, their estimate of a closed circuit telecast, which you requested.

Points of origination and reception as follows:

| | | |
|---------------|-----------|--------------------|
| San Francisco | 2 Cameras | 2 large projectors |
| Los Angeles | 2 Cameras | 2 Large projectors |
| San Diego | 1 Camera | 1 large projector |
| Fresno | 1 Camera | 1 large projector |
| Sacramento | 1 Camera | 1 large projector |
| Anaheim | 1 Camera | 1 large projector |

Points of reception only:

| | |
|----------------|-------------------|
| San Jose | 1 large projector |
| Santa Barbara | 1 large projector |
| Stockton | 1 large projector |
| Bakersfield | 1 large projector |
| Riverside | 1 large projector |
| San Bernardino | 1 large projector |

Estimate cost including quality control, director in each point of origination, camera crews, telephone long line switching is given as \$45,000 to \$50,000.

Teleprompter, a most reliable company, has handled many of these closed circuit programs. They use RCA service for most of their equipment.

