

Richard Nixon Presidential Library  
White House Special Files Collection  
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
54	21	10/2/1962	Memo	Press Release, Gov. Edmund G. Brown, Gov. Brown's tentative schedule for week of Oct. 29. 2 pages.
54	21	10/17/1962	Memo	Press Release, Gov. Edmund G. Brown, Gov. Brown's tentative schedule for week of Oct. 22. 2 pages.
54	21	10/11/1962	Memo	Press Release, Gov. Edmund G. Brown, Gov. Brown's tentative schedule for week of Oct. 15. 3 pages.
54	21	09/29/1962	Memo	Press Release, Gov. Edmund G. Brown, For Tuesday A.M.s release, re: Remarks by Gov. Brown at Tamale Dinner. 3 pages.
54	21	10/02/1962	Memo	Press Release, Gov. Edmund G. Brown, Gov. Brown's tentative schedule for week of Oct. 8. 2 pages.
54	21	09/13/1962	Memo	Immediate Release, Gov. Brown activities from Sept. 17-20. 3 pages.

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54	21	09/26/1962	Memo	News Release: Committee to re-elect Gov. Brown, re: article, fourth in a series, on state recreation and achievements of Gov. Brown. 3 pages.
54	21	09/27/1962	Memo	News Release: Committee to re-elect Gov. Brown, re: Gov. Brown activities from Oct. 1-3. 2 pages.
54	21	n.d.	Other Document	Political Advertisement: Are you getting a dark "Brown" taste in your mouth?" 2 pages.
54	21	07/06/1962	Memo	News Release: Committee to re-elect Gov. Brown, re: Announcement of Cecil R. King as statewide chairman of Senior Citizens for Brown. 1 page.
54	21	06/23/1962	Memo	From RMW to Bob Haldeman, re: Letter of Club Presidents of interest to Speaker's Bureau. 2 pages with duplicates.
54	21	05/29/1962	Memo	Press Release, Gov. Edmund G. Brown, Itinerary for Gov. Brown's tour of Los Angeles, May 30 and 31. 2 pages.
54	21	05/21/1962	Memo	From Sandy Quinn to Bob Haldeman, re: Gov. Brown news releases. 5 pages with attachments.

*Edmund*

1722  
PRESS RELEASE  
Governor Edmund G. Brown  
October 23, 1962

FOR IMMEDIATE RELEASE

Following is Governor Edmund G. Brown's tentative schedule for the week of October 29:

Monday, October 29	6:30 a.m.	Longshoremen Hiring Hall, "C" and Fries Streets, San Pedro.
	7:30 a.m.	Harbor area breakfast, Plush Horse Inn, 1700 Pacific Coast Highway, Redondo Beach. Congressman Cecil R. King will introduce the governor.
	10:00 a.m.	Dedicate new emergency call system on Santa Monica Freeway.
	10:45 p.m.	Senate Judiciary Hearing on Dangerous Drugs. Senator Edwin Regan, chairman. Los Angeles State Building.
	Noon	Broadway street tour, Los Angeles.
	7:30 p.m.	San Diego fund raising dinner, Hotel Del Coronado.
		Overnight in San Diego.
Tuesday, October 30	Noon	Town Hall luncheon speech at the Biltmore Hotel Ballroom.
	Evening	Governor and Mrs. Brown will have personal anniversary dinner celebrating their 32nd Wedding Anniversary.
Wednesday, October 31	Noon	<del>Speech before the students before the</del> <i>CARMENT WORKERS RALLY IN</i> <del>University of California at Los Angeles</del> <i>DOWNTOWN LOS ANGELES</i> Fly to Oakland.
	<del>7:30</del> 4:30 p.m. to 6:00 p.m.	Street tour and rallies in West Oakland.
	10:00 p.m.	Campaign telecast on station KTVU, One Jack London Square, Oakland.
Thursday, November 1	11:00 a.m.	Street tour in Fillmore and Candlestick areas of San Francisco.
	1:30 p.m.	South Alameda street tour.
	4:00 p.m.	San Jose street rally.
	8:00 p.m.	Tour Santa Clara shopping centers.

October 23, 1962

Friday, November 2	11:30 a.m.	Hillside Shopping Center, San Mateo County.
		Fly to Los Angeles.
	3:30 p.m.	Tape press conference at ABC - TV in Los Angeles.
	10:15 p.m.	Campaign telecast on station KHL, 5515 Melrose, Los Angeles.
Saturday, November 3	10:00 a.m. to 1:00 p.m.	Motorcade or street rally in central Los Angeles.
	3:30 p.m.	Mexican Plaza rally at the Sports Arena, Los Angeles.
Sunday, November 4		Street tour and rally, Beverly-Fairfax area, Los Angeles.
Monday, November 5		Statewide flying tour with airport rallies at San Diego, Ontario, Los Angeles International, Bakersfield, Fresno, San Jose, Sacramento and San Francisco.
Tuesday, November 6	early a.m.	Vote in San Francisco.
	election night	In Los Angeles.

*Holdeman*

PRESS RELEASE  
Governor Edmund G. Brown  
October 17, 1962 *file*

**FOR IMMEDIATE RELEASE**

Following is Governor Edmund G. Brown's tentative schedule for the week of October 22:

Monday, October 22	12:00 a.m.	Luncheon speech at the Annual Conference of the League of California Cities at the Biltmore Hotel in Los Angeles. Governor will be presented by Noel Porter, First Vice President of the League.
	2:30 p.m.	Fly to Sacramento.
	7:30 p.m.	Sacramento campaign telecast on KQVR, 1216 Arden Way, Sacramento.
Tuesday, October 23	9:30 a.m.	Fly to Los Angeles.
	1:00 p.m.	Baptist ministers conference at McCoy Memorial Baptist Church, 806 East 46th Street, Los Angeles.
	3:30 p.m.	Dedication of United California Bank Building, 9601 Wilshire Boulevard, Beverly Hills, California.
	9:00 p.m.	Taping of Political Primer, League of Women Voters candidate series.
Wednesday, October 24	Noon	University of Southern California speech to student body.
	3:00 p.m.	Fly to Sacramento

7:00 p.m. Rally for Governor Brown and tamale  
dinner at the Merchandise Mart,  
Fair Grounds. Sponsored by Committee  
to Re-elect Governor Brown.

Thursday, October 25 Noon Speech to student body at University  
of California at Berkely.  
Fly to Los Angeles.

Friday, October 26 President Kennedy will be in Los  
Angeles.

7:30 p.m. Governor Brown will accompany President  
Kennedy when he speaks at the Los  
Angeles Sports Arena.

Saturday, October 27 President Kennedy will be in San  
Diego and Northern California.

*Haldeman*

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#736  
PRESS RELEASE  
Governor Edmund G. Brown  
October 11, 1962

**FOR IMMEDIATE RELEASE**

Following is Governor Edmund G. Brown's tentative schedule for the week of October 15:

Monday, October 15	7:30 a.m.	Southern California Edison speech, 601 West Fifth Street, Los Angeles. At the same time Governor Brown is speaking to the plant in Los Angeles, it will be carried by remote telephone into plants in 11 other Southern California counties.
	10:00 a.m.	Greet workers at San Fernando Valley Headquarters, 1127 San Fernando Road, San Fernando. Go out into nearby precinct and ring doorbells.
	Noon	Testimonial luncheon at the Aquatorium 2515 E. Land Avenue, City of Commerce,
	2:30 p.m.	Fly to San Diego.
	9:30 p.m.	San Diego campaign telecast on Station KOGO, Highway 94 and 47th Street. Overnight in San Diego.
Tuesday, October 16		Breakfast at the Shelter Island Inn in San Diego with Democratic leaders.
	11:00 a.m.	Street rally at Sixth and Main Streets in Cornea.
	12:30 p.m.	Lunch at the Royal Tahitian Restaurant, Riverside Road, Ontario.
	2:45 p.m.	Drop in at Orange County Headquarters,

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October 11, 1962

2102 North Main Street, Santa Ana,  
to greet workers. Go out into nearby  
precinct to ring doorbells.

7:15 p.m. Orange County box supper at  
Carpenters' Hall, 608 West Vermont,  
Anaheim.

Overnight in Los Angeles.

Wednesday, October 17

morning

In Los Angeles office.

Noon

Luncheon speech before the Los Angeles  
Junior Chamber of Commerce at the  
Biltmore Hotel in Los Angeles.

2:15 p.m.

Visit to the set of Irma La Douce,  
Hirish Productions, 1041 North  
Formosa, Los Angeles.

Fly to Bakersfield.

9:30 p.m.

Bakersfield campaign telecast on  
Station KLYD, 2831 I Street.

Fly to Los Angeles.

Thursday, October 18

10:00 a.m.

Dedicate Half Way House, treatment  
center for narcotics addicts, 244 North  
Breed, East Los Angeles.

11:30 a.m.

North American Plant Rally, 5601 West  
Imperial, El Segundo.

2:00 p.m.

Long Beach Senior Citizen Rally,  
Morgan Hall, 835 Locust, Long Beach.

7:00 p.m.

Los Angeles County Community Newspaper  
Publishers Association Dinner, Rodger  
Young Auditorium, 936 West Washington  
Boulevard, Los Angeles.



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Friday, October 19	9:00 a.m.	Los Angeles Civic Center.
	Noon	Speak at Los Angeles State College, sponsored by Associated Students and Young Democrats.
	1:45 p.m.	Taping of PRESS CONFERENCE for ABC.
	8:00 p.m.	Brown-Roosevelt Rally, 26th Congressional District, Beverly Hills School, Rexford and Gregory Way, Beverly Hills.
Saturday, October 20	10:00 a.m.	Coffee party at residence for Los Angeles County campaign workers.
	Noon	Lunch with 25th Congressional District precinct workers.
	2:00 p.m.	Meet with Southern California Get-Out- The-Vote Leadership Conference at the Sheraton West Hotel, Los Angeles. Fly to Palm Springs.
	6:30 p.m.	Dinner at the Palm Springs Tennis Club.

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Following are excerpts of remarks by Governor Edmund G. Brown Monday, October 1, 1962, at a Tamale dinner and reception in his honor at the home of Mr. and Mrs. Joseph Annotti in Hollister:

In San Francisco today I stopped to pay my respects to the United Press International editors at their annual conference. I gave them a report on what our Democratic administration has accomplished to move this state ahead. And I told them about our plans for the future.

The Republican applicant for my job was also present. He didn't seem to have many ideas about California. He's like a phonograph whose needle is stuck. He thinks it's two years ago and he is still running for President.

Well, my friends, we have news for him. This is 1962--this is California--and Californians are people who face the future with courage and confidence.

I think the people of this state recognize that my opponent is lost in the past. Their feelings showed up the other day in the unbiased Field Poll. It showed that we have doubled our lead over Mr. Nixon and we are still going strong.

I am confident that we will continue to widen that lead and we will win in November.

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I will also draw a clear distinction between our record and the political Brand X which my opponent is peddling up and down this state.

Mr. Nixon for almost a year has been delivering himself of vague generalizations. And the people know it.

Just the other night, when he spoke in Stockton, he was picketed. Those pickets carried signs reading: "We want sense, not panic buttons" and "Talk issues, not fears."

But whenever he is asked for concrete recommendations, he says: "I'll announce my program later."

What I stand for and what I propose is already before you.

For four years I have given vigorous leadership to our programs of water development, education, highways, law enforcement and conservation of natural resources.

When I became Governor four years ago, for example, I was keenly aware that California is the nation's number one farm state. And I was determined that we would keep that position.

I know how much you contribute to that position in San Benito through your diversified crops of walnuts, tomatoes and apricots. And I knew you were doing a magnificent job despite your concern over water.

In 1958, this state was foundering in uncertainty and sectional stalemate over water. As the water levels dropped, this county faced the most serious threat in its history.

We broke that stalemate and we are bringing the water soon to your 750,000 acres of farmland. You are right next door to the San Luis Project. And I am proud that I dedicated that project with President Kennedy only a few weeks ago. I pledge that it will be completed at the earliest possible time.

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We have a record of promises made and promises kept.

Four years ago, we promised the people of California a system of public education second to none. We delivered on that promise.

We promised to expand our programs and to keep the bills paid too. And we kept that promise.

When I became Governor, the State faced a deficit of \$268 million in 18 months.

We made good the debts of the past and we threw out the red ink. Tonight, I can tell you that we have had four balanced budgets and there has not been one penny of deficit spending in four years.

Last year, we cut taxes by \$10 million. This year, we made a tax reform that will save business \$15 million in depreciation writeoffs and encourage the development of new jobs. And next year, I propose to remove from the state income tax rolls 840,000 low income Californians.

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We know we face challenges greater than any other state has ever faced. But we know we can meet them. We welcome the challenge of being the largest state in the nation. It is a great responsibility.

How we meet the challenge is the real issue in this campaign. And I say the choice is crystal clear.

It is a choice between continued progress--and static government that looks to the past.

It is a choice between positive action--and a record of consistently saying "No" to the future.

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The people of this state are deeply concerned with Katanga and Cuba, and the implications of international events in this state. But they have made it clear that California needs and wants a governor--not an international kibitzer.

They intend to continue to lead the 50 states in agricultural income.

They intend to keep forcing California's crime rate down, despite the increase in the national crime rate.

They intend to continue building the nation's best business climate, with employment rising and unemployment on the way down.

I am confident that the voters will support our record of accomplishment and our programs to build an even better future.

I am sure Californians will vote to continue the kind of government that will make this county an even more wonderful place to live and work and bring up children.

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*Haldeman*

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PRESS RELEASE  
Governor Edmund G. Brown  
October 2, 1962

FOR IMMEDIATE RELEASE

Following is Governor Edmund G. Brown's tentative schedule for the week of October 8.

Monday, October 8

10:00 a.m. Fly to San Diego.  
California Toll Authority Meeting,  
City Council Chambers, 1600 Pacific  
Highway San Diego.  
2:00 p.m. Fly to Fresno.  
2:00 p.m. Fresno campaign special telecast on  
station KJEO.

Overnight in San Francisco.

Tuesday, October 9

10:30 a.m. Address California Real Estate  
Association in the Grand Ball Room of  
the Fairmont Hotel in San Francisco.  
2:30 p.m. \$100 dinner at the Fairmont Hotel in  
San Francisco sponsored by the Northern  
California Committee to Re-Elect  
Governor Brown.

Wednesday, October 10

10:00 a.m. Fly to Los Angeles.  
Noon Luncheon speech before the Downtown  
Kiwanis Lions Club at the Biltmore  
Hotel in Los Angeles.  
4:00 p.m. Speech at Downey-Aerojet Plant rally,  
Downey.

Thursday, October 11

10:00 a.m. Pacific Southwest Credit Conference  
Speech at the Statler Hilton in Los  
Angeles.  
2:30 p.m. \$100 dinner at the Palladium in Los  
Angeles sponsored by the Southern  
California Committee to Re-Elect  
Governor Brown.

Friday, October 12

10:30 a.m. Civic Center appearance in Los Angeles  
Noon County Employees Association luncheon  
at the Disneyland Hotel, Anaheim  
10:00 p.m. Fly to Salinas  
Salinas campaign special telecast on  
station KSBW

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October 2, 1962

Saturday, October 13

Fly to Los Angeles.

Free Day.

Sunday, October 14

2:30 p.m.

Appear on Meet The Press, Burbank  
Studio, NBC.

4:00 p.m.

Reception at the home of Reverend  
F. Douglas Farrell, 815 East 116 Place,  
Los Angeles.

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*Haldeman*  
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Contact: Roy Ringer/Lu Haas  
417 South Hill Street, Room 457  
Los Angeles 13 -- MADison 0-0420  
September 13, 1962

IMMEDIATE RELEASE

Governor Edmund G. (Pat) Brown will open another week of campaigning Sunday when he rides with the Governor of Baja California in the Mexican Independence Day parade in East Los Angeles.

The Governor of California and Governor Eligio Esquivel Mendez will ride together in the same car as Honorary Grand Marshals during the two-hour parade before an estimated 300,000 persons. The parade starts at 1:30 p.m. from First and Lorena streets.

The two governors and Grand Marshal Arturo De Cordova, the Mexican movie star, will review the parade from a stand at Brooklyn and Mednick avenues. Antonio Ortiz Mena, Treasury Secretary for Mexico and representing President Lopez Mateos is special guest of honor for the parade.

Following are highlights of the Governor's schedule for the rest of the week:

Monday, September 17 -- Opening of Citizens for Brown Headquarters, 2942 Wilshire Boulevard, at 10 a.m.

A jazz band, ribbon-cutting ceremony and a coffee-and-cake party will mark the opening of the Governor's headquarters for special groups working for the Governor's re-election -- Republicans, medical men, lawyers, business groups, sportsmen and others.

The Governor will greet chairmen of the special groups and report on the progress of the campaign.

(more)

At noon the Governor will be honored at a luncheon sponsored by the Pomona Central Business District Organization and Pomona Mall Community.

The Governor will speak briefly at an outdoor lunch with local businessmen and creators of the Mall. Harry Faull will be master of ceremonies; Mayor James S. Baker will welcome the Governor, and Greyson Bryan will introduce him.

Mayor Baker will present to the Governor a resolution from the City Council, commending Governor Brown's leadership in securing enabling legislation to build the Mall.

Guests at the luncheon will include City Attorney Arlo Rickett, Howard Ahmanson of the Home Savings and Loan Association and Admiral John Horn of the Convair Pomona facility.

Tuesday, September 18 -- At 10:30 a.m., Governor Brown will tour the Aluminum Company of America plant at 5151 Alcoa Avenue, Vernon.

Manager S. H. Bennett will escort the Governor who will inspect latest developments in processing and fabrication. Governor Brown also will visit with union officials and company employees.

R. L. Learnard, the company's Vice President for Governmental Affairs, Washington, D. C., also will accompany the Governor on tour.

From the Alcoa plant, Governor Brown will attend a joint luncheon of the Highland Park Kiwanis and Optimist clubs at the Eagle Rock Lanes, Colorado and Figueroa Streets.

Hill Killian, program chairman for the Kiwanis Club, will introduce the Governor.

That evening, at 7 o'clock, the Governor will attend the banquet of the California Conference of Judges at the Beverly Hilton Hotel, Beverly Hills.

The Governor will install incoming officers of the conference at the banquet. The conference meeting precedes the California State Bar Convention, which Governor Brown will address the following morning.



Wednesday, September 19 -- Governor Brown will attend the Red Mass, a special Mass for delegates to the California State Bar Convention, at 8:15 a.m., at the Church of the Good Shepherd, Beverly Hills.

At 9:30 a.m., the Governor will make the opening address of the Bar convention in the International Ballroom of the Beverly Hilton Hotel.

Theodore Meyer, of San Francisco, President of the State Bar, will introduce the Governor.

At 3:30 p.m., the Governor will officiate at the opening of his San Fernando Valley Headquarters, 6217 Van Nuys Boulevard, Van Nuys.

Thursday, September 20 -- Governor Brown will address the Montebello Breakfast Club meeting at 8 a.m. at the Taylor Ranch House, 737 North Montebello Boulevard.

Superior Judge William Munnell will introduce the Governor. A special guest will be Supervisor Ernest E. Debs. Lt. Del Parker of the California Highway Patrol is program chairman for the meeting.

At noon the Governor will talk to members and guests of the Los Angeles Press Club, 600 North Vermont Avenue.

Henry Rieger, Western Manager for United Press International and President of the Press Club, will introduce the Governor. Following the Governor's remarks will be a question-and-answer period for the newsmen.

That evening, at 8:45 p.m., the Governor will address a meeting of all of the International Brotherhood of Electrical Workers. Charles Walker, union president, will preside at the meeting. Webb Green, business manager, will introduce the Governor.

Friday, September 21 -- Governor Brown dedicates a new section of the Ventura Freeway at 10 a.m. at Buena Vista Street, North Hollywood.

The ceremony is being sponsored by the chambers of commerce of Burbank, Toluca Lake and North Hollywood and the Valleywide Committee on Streets and Highways.

At noon the Governor will fly to San Francisco for a dinner in his honor, sponsored by the United Marin County Democratic Campaigns. It is being held at 7 p.m. in the Meadow Club, Fairfax.

Saturday, September 22 -- At 9:30 a.m., Governor Brown will address a meeting of Allied Senior Citizen Clubs, Inc., Marina Jr. High School, San Francisco.

That afternoon he flies to Bakersfield for a Kern County Barbecue in his honor from 4 - 6 p.m.



## NEWS RELEASE

# COMMITTEE TO RE-ELECT GOVERNOR BROWN

Harry Lerner • Director of Public Relations

Roy Ringer • Associate Director



Contact: Roy Ringer/Lu Haas  
417 South Hill Street, Room 457  
Los Angeles 13, MADison 0-0420  
September 26, 1962

### IMMEDIATE RELEASE

(Editors: The following article on recreation is the fourth in a series highlighting the record of achievement of Governor Edmund G. "Pat" Brown.)

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From the first day he entered office in 1959, Governor Edmund G. "Pat" Brown began fighting -- and winning -- the battle of the bulldozer vs. beauty.

The week of his inauguration, he declared at a press conference:

"I regard parks and beaches and recreation as equal with any other function in the State of California in this age of increasing leisure."

The Governor moved quickly and decisively. He pledged the development of recreational facilities on California's coastline, in its mountains and forests and deserts, along the state's rivers and lakes.

Through positive action, through clear-headed planning, through a willingness to fight for a bold, imaginative and dynamic recreational planning policy, Governor Brown and his administration brought direction and goals to an area which prior administrations had left disordered.

When the Governor took office, the need for acquisition of more recreation land and further development of existing facilities was at the critical point.

(more)

The state's recreational areas were being overtaxed and nearly overwhelmed. Thousands were being turned away from camp sites and picnic grounds on weekends.

State Park attendance in 1959 was more than 300 per cent higher than it had been in 1950. But the increase in acreage added to the park system during that time was only 19 per cent.

California's population was growing by 1,500 persons a day as citizens flocked west, drawn by the prospects of a better life, for both work and play.

Automation and shorter work weeks had brought more leisure time. Personal incomes were high and more dollars were available for recreation equipment and travel. The state's freeways brought parks closer to the people than ever before.

But 375 acres of open land each day -- 140,000 acres a year -- were going under the blade of the bulldozer.

The Governor said: "Land essential for future use by the public will never<sup>be</sup>/as abundant or as economical as it is now. We cannot allow lands which truly belong to the public to slip away into private hands.

"And we must remember that desirable land even now is moving swiftly out of the range of the limited public resources. Within ten years, unless we act, it will be completely out of our reach. What land we save now, may be all we will ever save."

Governor Brown backed up his words with deeds.

He called for a comprehensive five-year program for development of California's beaches and parks "for the inspiration, use and enjoyment of the people." And he moved ahead decisively to implement the plan.

Some statistics help tell the story:

Between January 1959 and January 1963, 2,694 new campsites will have been constructed in the state. This compares with 3,100 constructed in the entire 31-year period 1927-1958. Of these, 733 were added by the previous administration.

(more)

The Brown Administration in its first 38 months acquired 17 parks. The previous administration in 51 months acquired 22.

The previous administration added 74,000 feet of ocean front to the state beach and park system. Governor Brown's administration had provided 89,000 additional feet by November, 1961.

The preservation of California's scenic beauty, acquisition of new recreation areas and improvement of existing facilities, of course, are only part of the story.

Other Brown Administration achievements in recreation and conservation:

- Provision for developing recreation potentials -- for swimming, boating and fishing -- in connection with the State Water Plan.

- A five-year wildlife conservation plan to increase existing fish and wildlife species, introduce others, and to create new opportunities for sportsmen.

- Strong anti-pollution legislation to protect California's rivers, streams, lakes and coastline.

- A dynamic small craft harbors program.

- An accelerated conservation camps program using correctional facility personnel for firefighting and conservation work.

- Farsighted programs to protect and preserve California's magnificent redwood forests.

- Comprehensive hunting and fishing access projects to provide additional recreational space for the ever-increasing number of California sportsmen.

- A 10-year stream clearance and rehabilitation program.

On June 1 of this year, President Kennedy, recognizing the great strides forward taken under Governor Brown's administration in California, sent the Governor a telegram that said in part:

"The effective and efficient manner in which you and the members of the California State Legislature are approaching the exploding recreation needs of your area is most impressive ... Much can and must be done by other states along the lines you have proposed in California."

(end)



Haldeman

COMMITTEE

RE-ELECT

BROWN

Harry Lerner • Director of Public Relations  
Roy Ringer • Associate Director

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Contact: Roy Ringer/Lu Haas  
417 South Hill Street, Room 457  
Los Angeles 13 - MADison 0-0420  
September 27, 1962

FOR IMMEDIATE RELEASE

Governor Edmund G. Brown, confidently widening his lead in his drive for re-election, stumps for votes in Orange County next Thursday, October 4.

Beginning 12:30 p.m., Governor Brown speaks to the Orange County Water Association Symposium, Disneyland Hotel. M. L. Pickens, OCWA vice president, will introduce the Governor.

Following lunch, Governor Brown will visit Orange County markets and shopping centers in a hand-shaking tour.

At 7 p.m., he returns to Los Angeles to address an American Institute of Banking Seminar at Woodbury College, 1027 Wilshire Boulevard.

Governor Brown's schedule for the earlier part of the week includes three days in northern California. Following are details of his itinerary:

MONDAY, OCTOBER 1 - Governor Pat Brown meets his opponent in an interview-debate before United Press International reporters, 2 p.m., in the Gold Room of the Fairmont Hotel. Radio station KNX will carry the debate "live" in Los Angeles and vicinity.

At 7 p.m., Governor Brown attends a tamale supper sponsored by the San Benito County Democratic Central Committee at the home of Mr. and Mrs. Joseph Annotti, 2211 Airline Highway, Hollister.

TUESDAY, OCTOBER 2 - 11 a.m., Governor Brown will tour the Lockheed Plant in Sunnyvale, accompanied by officials of the corporation.

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At noon, he makes a major address at a lunch sponsored by the San Jose Lions Club. Other service clubs in the area have also been invited. The lunch will be held at the San Jose Elks Club.

2:30 p.m., Governor Brown speaks to students and faculty at Foothill College, 12345 South El Monte Avenue, Los Altos.

7:30 p.m., Yolo County Committee to Re-Elect Governor Brown sponsors a rally at the Yolo County Fairgrounds. Governor Brown is the featured speaker.

WEDNESDAY, OCTOBER 3 - Governor Pat Brown will attend the opening game of the World Series, presumably in Los Angeles. Governor Brown has steadfastly refused to take sides in the National League pennant race which has taken on the qualities of a north-south dispute.

7-8:30 p.m., Governor Brown takes his case before television audiences in a "Pat Brown Campaign Special" to be broadcast over KVIP-TV, Redding. The Governor's party will remain overnight in Redding before returning to Los Angeles Thursday.

Details of Governor Brown's schedule for the remainder of next week will be announced.

(end)

This is a Paid Political Advertisement contributed by a couple of old-time mail order medicine men.

L. Q.

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ARE YOU GETTING A DARK "BROWN" TASTE  
IN YOUR MOUTH?

It's High Time You Took a Look at What the  
Jolly Spenders at Sacramento have Done to  
Your Pocketbook in 4 Years!

First, you'd better get some aspirin and have it handy. You're going to need it! In four years of wild-spree spending, the dark-Brown political incompetents have saddled California with the second largest Tax Rate per \$100 of personal income of the 10 largest industrial states in the Union.

What does this mean? It means that this tax rate is 8.6% higher than the average of ALL states...and is actually 22% higher than the average of the industrial states! (Do WE want to keep California first in taxes?)

Another dark-Brown "political plum" for which YOU are paying: In 1959 California got soaked the largest single tax increase in the history of this State! They (the Jolly Spenders at Sacramento) raised the per capita tax collections 25% in 4 years...yet per capita INCOME went up only a mere 9%! YOU probably got caught in the buzz saw!

What Have the So-Called "Friends of  
The Little Man" Done to the Little Man?

The workman's favorite drink, beer, got a tax boost that doubled the cost of every glass...from only 2¢ up to 4¢ per gallon! (If that doesn't leave a dark-Brown taste in your mouth, brother, WHAT DOES?)

Then cigarettes were taxed 3¢ a pack. (Are you smoking more now...but enjoying it less because every inhale is biting deeper into your pocketbook?)

Personal income taxes have been given a hike UPWARD, yet personal exemptions HAVE BEEN RUTHLESSLY REDUCED! Which means that some 400,000 low-income people have been forced, for the first time, to pay dark-Brown taxes!

And get THIS!-.....the minimum corporation tax skyrocketed UP not 100% or 200% but a whopping 300%, thus placing a terrific (oft times ruinous) burden on small business. As of this writing (before the Brown Spenders can think up some more ways to chip into YOUR personal income) the total taxes paid by Californians amount to ONE THIRD of the State's entire personal income! (Taxes! Taxes! Give 'em the axes!)

Will YOU Invest \$2 To Help Get  
Rid of California's Dark-Brown Taste?

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file

# COMMITTEE RE-ELECT BROWN

Harry Lerner · Director of Public Relations  
Roy Ringer · Associate Director

Contact: Roy Ringer  
Room 457, 417 South Hill Street  
Los Angeles 13 - MADison 0-0420  
July 6, 1962

For Immediate Release:

Governor Edmund G. (Pat) Brown today announced the appointment of Representative Cecil R. King (Democrat-Inglewood) as statewide chairman of Senior Citizens for Brown.

Congressman King, who represents the 17th District in Los Angeles County, is co-author of the King-Anderson legislation for health care for the elderly, now before Congress.

In announcing the appointment, Governor Brown said: "I am proud to have Cecil King on my side. He has a great record in Washington on behalf of our older citizens and has always been one of the strongest supporters of Social Security legislation."

Accepting the appointment, Congressman King said he would work closely with all senior citizen organizations in California "to forge united support for Governor Brown and his outstanding achievements in behalf of our older citizens."

"The Governor has given leadership to the entire nation in the field of aid to the elderly," said King. "California's present pension rate, with its cost of living escalator clause, gives the elderly a security not to be found in many other states."

"The Governor also deserves commendation for present medical benefits for the elderly and for the outlawing of job discrimination because of age."

# # # #

Nixon for Governor

*Send to  
EF  
6/25*

To: Bob Haldeman

Date: June 23, 1962

From: RMW

Subject:

Distribution:

I thought the attached letter of Club Presidents might be of interest to our Speaker's Bureau. The Democrats are not losing any time in getting started on their fall program are they?



# COMMITTEE RE-ELECT BROWN

Harry Lerner · Director of Public Relations  
Roy Ringer · Associate Director



Contact: Don Harris  
417 South Hill Street, Room 456  
Los Angeles 13, MADison 0-0420  
May 29, 1962

Following is the itinerary for Governor Edmund G. (Pat)  
Brown's tour of Los Angeles, May 30 and 31:

## WEDNESDAY, MAY 30

- 10:00 a.m. Arrive Los Angeles International via PSA Flight 906, leave immediately via car for Radio Station KPOL.
- 10:30 a.m. Arrive KPOL for 15-minute interview with Ed Haddad.
- 11:00 a.m. Leave via car for rest at Sheraton-West Hotel.
- 2:00 p.m. Arrive MacArthur Park for non-political address at Memorial Day Services.
- 4:30 p.m. Leave via car for NBC studios.
- 5:20 p.m. Arrive for interview with NBC Correspondent Elmer Peterson.  
(NOTE: 15-minute interview will be carried live on KRCA from 5:40 to 5:55 p.m.)
- 6:00 p.m. Leave for overnight stay at Sheraton-West Hotel.

## THURSDAY, MAY 31

- 9:45 a.m. Leave via car from Sheraton-West for Beverly Hilton.
- 10:15 a.m. Arrive for address at Beverly Hilton International Ballroom brunch sponsored by Southern California Women for Brown and Teas for TV.
- 11:10 a.m. Leave via car for Clover Field, 3200 Airport Avenue, Santa Monica.
- 11:30 a.m. Leave on first leg of helicopter tour of Los Angeles area.
- 11:45 a.m. Arrive via copter at Lockheed Air Terminal for rally and hand-shaking with aircraft and missile workers on lunch break.

(more)

12:15 p.m. Leave Lockheed Air Terminal for Alhambra Heliport.  
12:30 p.m. Arrive Alhambra Heliport for campaign rally.  
1:00 p.m. Leave Alhambra Heliport for Newport Beach.  
1:30 p.m. Arrive Newport Beach Heliport, drive to Aero-Nutronics  
for plant gate visit with workers from 1:45 p.m. to  
3:15 p.m.  
3:30 p.m. Leave Newport Beach Heliport for Long Beach Airport,  
drive to Douglas DC-8 plant.  
3:55 p.m. Arrive at Douglas plant gate for hand-shaking visit with  
management, union leaders, and employees on shift break.  
4:50 p.m. Leave Douglas for Long Beach Airport.  
5:00 p.m. Leave Long Beach via copter for termination of tour  
at Los Angeles International.  
5:10 p.m. Arrive Los Angeles International, Los Angeles Airways  
landing, Gate 77, which is United Air Lines Satellite  
No. 7.  
6:00 p.m. Leave via United Flight 864 for San Francisco.

# # #

5/21/62

Bob Feldman

Met 11/11/62

route 1

Sandy Gunn

Det. to NRIH



## NEWS RELEASE

# COMMITTEE TO RE-ELECT GOVERNOR BROWN

Harry Lerner • Director of Public Relations  
Roy Ringer • Associate Director

Contact: Don Harris  
417 South Hill Street, Room 456  
Los Angeles 13, MADison 0-0420  
May 18, 1962

For Immediate Release

Governor Edmund G. (Pat) Brown opens his first campaign swing through Orange County on Wednesday (May 23) with a bus-stop tour through Anaheim, Placentia, Fullerton, and Garden Grove.

An address at the Disneyland Hotel, Anaheim, before the 42nd annual conference of the Peace Officers' Association of California, kicks off the campaigning at 11:00 a.m.

Max Mayfield, Association President and Sheriff of Colusa County will preside and introduce the Governor. Hosts are Mark A. Stephenson, Anaheim Police Chief, and Sheriff James A. Musick of Orange County.

Following the meeting the Governor will address a luncheon group at the Alta Vista Country Club, 16061 Alta Vista Drive, Placentia, sponsored by Orange County State College.

President William B. Langsdorf of Orange County State College will introduce the Governor for the 12:30 p.m. address. Guests will include Assemblyman Richard T. Hanna, William J. Phillips, Chairman of the Orange County Supervisors, Tom Meret, Assistant State Architect.

After the luncheon, the Governor will participate in ceremonies dedicating the new Science Building at Orange County State College, 800 North Cypress, Fullerton.

Highlight of the evening will be an address at the Disneyland Hotel in Anaheim at a dinner sponsored by the Orange County Committee to Re-Elect Governor Brown.

(more)

Guests will include Assemblyman and Mrs. Richard T. Hanna; Samuel Hurwitz, Chairman of the Orange County Campaign Committee, and his wife; Walter Chaffee, Chairman of the Orange County Democratic Central Committee and his wife; William Gallienne, Executive Secretary of the Huntington Beach Chamber of Commerce, and Mr. and Mrs. John Lozano, members of the Orange County Campaign Committee.

After an overnight stop at the Disneyland Hotel, the Governor will leave via bus on Thursday for an all-day tour of San Diego County.

# # #



# COMMITTEE RE-ELECT BROWN

Harry Lerner · Director of Public Relations  
Roy Ringer · Associate Director

Contact: Don Harris  
417 South Hill Street, Room 456  
Los Angeles 13, MADison 0-0420  
May 18, 1962

Following is the itinerary for Governor Edmund G. (Pat) Brown's three-day campaign tour in Southern California, May 22, 23, and 24:

## TUESDAY, MAY 22

11:15 a.m. Arrive from Eureka via plane at Palmdale Airport, depart immediately for Antelope Valley Country Club.

11:35 a.m. Arrive at Antelope Valley Country Club for press reception.

12:15 p.m. Address at Antelope Valley Country Club at luncheon sponsored by the Palmdale Chamber.

2:20 p.m. Leave via plane for Los Angeles.

8:45 p.m. Arrive at California Clubhouse Community Center, 1550 California Avenue, Long Beach, for address at reception sponsored by the Long Beach Campaign Committee.

PRESS NOTE: (During the reception, the Governor will present awards to eight students for academic and athletic achievement.)

## WEDNESDAY, MAY 23

11:00 a.m. Arrive at Disneyland Hotel, Anaheim, for address at 42nd Annual Conference of the Peace Officers' Association.

11:50 a.m. Leave via bus for the Alta Vista Country Club, 16061 Alta Vista Drive, Placentia.

12:30 p.m. Arrive for address at luncheon sponsored by Orange County State College.

1:45 p.m. Leave via bus for Orange County State College, 800 North Cypress, Fullerton.

2:00 p.m. Arrive for dedication of new Science Building.

3:00 p.m. Leave via bus for rest at Disneyland Hotel.

(more)



8:15 p.m. Arrive at Embassy Room at Disneyland Hotel for reception preceding dinner sponsored by the Orange County Committee to Re-Elect Governor Brown. The Governor will make a major political address at the dinner.

FRIDAY, MAY 24

9:00 a.m. Leave Disneyland Hotel via bus for San Marcos.

10:30 a.m. Arrive at Palomar Junior College for address to students and faculty.

11:15 a.m. Leave via bus for San Diego.

12:10 p.m. Begin sidewalk campaign tour at Sixth and Broadway, San Diego. Band will precede the Governor up the street. Tour will go through Walker Scott's Department Store, and wind up with a 'luncheon with the public' at Manning's Cafe.

# # #