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DAY LETTER

6-29-62

Allan J. Moll
Director of News and Public Affairs
KHJ Radio and TV
1313 N. Vine Street
Hollywood, California

YOUR WIRE TO RICHARD NIXON HAS BEEN RECEIVED AND WE WILL SEE THAT IT RECEIVES CONSIDERATION IN THE NEGOTIATIONS RE: THE DEBATES.

H. R. Haldeman
WE ARE PLEASED TO HEAR OF YOUR PLANS FOR A BROADCAST DEBATE THIS FALL DURING THE CAMPAIGN. WE RESPECTFULLY OFFER THE COMBINED BROADCAST FACILITIES OF KHIJ RADIO AND TV FOR YOUR USE AND OFFER ANY ASSISTANCE IN ESTABLISHING A STATE WIDE NETWORK COVERAGE FOR SUCH DEBATES INCLUDING OUR SISTER STATION KFRC SAN FRANCISCO WITH THE THOUGHT THAT OTHERS MAY JOIN IN THE VENTURE.

WE SUGGEST TYPICAL POOL COVERAGE OF THESE EVENTS WITH ORIGINATING STATIONS ROTATING IN FEEDING THE PROGRAM TO ALL OTHER STATIONS BOTH RADIO AND TV REGARDS

ALLAN J MOLL DIRECTOR OF NEWS AND PUBLIC AFFAIRS KHIJ RADIO AND TV
DAY LETTER

6-29-62  11:20 A.M.

Elton H. Rule
Vice President and General Manager
KABC TV
4151 Prospect St.
Hollywood, California

YOUR WIRE TO RICHARD NIXON HAS BEEN RECEIVED AND WE
WILL SEE THAT IT RECEIVES CONSIDERATION IN THE
NEGOTIATIONS RE: THE DEBATES.

H. R. Haldeman
L A 8708 38H 141

L L:\3B02 P.O.D. LEX LOS ANGELES CALIF AS 1952A PDT
THE HONORABLE RICHARD NIXON—
ROOM 2559 525 WEST 6TH ST L.A.

DEEPLY INTERESTED CARRYING DEBATE ON KABC TV & REGIONAL
ABC TELEVISION NETWORK OR COMBINATION NETWORK AND
INDEPENDENT STATIONS]. LOOK FORWARD MEETING YOUR
REPRESENTATIVES AS SOON AS POSSIBLE WORK OUT DETAILS
REGARDS—

ELTON H RULE VICE PRESIDENT GENERAL MANAGER KABC TV
June 22, 1962

Dear Mr. See:

You were thoughtful to write Mr. Nixon regarding possible participation in the gubernatorial campaign by KRON-TV. He has asked me to acknowledge and thank you for your letter.

We appreciate very much your interest in any debates that might be scheduled, but cannot offer any information in this connection. We do not know whether Governor Brown is interested in this type of campaign programming since he has not, to our knowledge, indicated anything along this line.

Thank you again for your letter, and your offer to make your station's facilities available to us.

Sincerely,

H. R. Haldeman

Mr. Harold P. See
General Manager
KRON-TV
San Francisco 19, California
INTER-OFFICE MEMORANDUM

Nixon for Governor

To: H. R. Haldeman

From: Mail Office

Subject: letter from Harold P. See, General Manager, KRON-TV, San Francisco

Distribution: for appropriate disposition and acknowledgment

"We look forward to our participation in the gubernatorial campaign. We are interested in broadcasting any debates and significant local-area campaign appearances by candidates. Such broadcasts would, of course, be in addition to normal inclusion in news events as part of our 6 to 6:15 PM Monday thru Friday news broadcasts."
June 6, 1962

Dear Mr. Nixon:

We look forward to our participation in the gubernatorial campaign. We are interested in broadcasting any debates and significant local-area campaign appearances by candidates. Such broadcasts would, of course, be in addition to normal inclusion in news events as part of our 6 to 6:16 PM Monday thru Friday news broadcasts.

Sincerely yours,

(signed) Harold P. See

Mr. Richard M. Nixon
901 N. Bundy Drive
Los Angeles 49, California

HPS: bv
DAY LETTER

6-29-62  11:20 A.M.

Robert E. Kelly
President
Kelly Broadcasting Co.
310 10th Street
Sacramento, California

YOUR WIRE TO RICHARD NIXON HAS BEEN RECEIVED AND WE WILL SEE THAT IT RECEIVES CONSIDERATION IN THE NEGOTIATIONS RE: THE DEBATES.

H. R. Haldeman
The wires with regard to the TV program should be answered by you with a form as follows:

"Your wire has been received and we will see that it receive consideration in the negotiations with Governor Brown's people."
DEPARTMENT STRONGLY RECOMMENDS SACRAMENTO AS ORIGINATING POINT FOR CALIFORNIA'S GREAT DEBATE. WE BELIEVE CALIFORNIA FROM VARIOUS GEOGRAPHICAL LOCATIONS AND POLITICAL PERSPECTIVES WILL CONCUR THAT SACRAMENTO IS THE APPROPRIATE CITY FOR THE ORIGIN FOR THESE HISTORIC TELECASTS. KCRW TV AND FM OFFERS THE USE OF ITS STUDIOS AND FACILITIES AND MANPOWER.

NECESSARY TO THE BEST ORGANIZATION OF BOTH TELEVISION AND RADIO FROM OUR CAPITOL CITY, THIS OFFER INCLUDES PRIME EVENING TIME ON KCRW TV AND BEST AM AND FM TIMES. THERE WILL BE NO CHARGE FOR KCRW TELEVISION AND RADIO AIR TIME. USE OF FACILITIES OR IDENTICAL TIMES ARE BEING SENT TO BOTH MAJOR PARTIES.

KCRW WILL BE AVAILABLE FOR DISCUSSION WITH REPRESENTATIVES OF BOTH CANDIDATES RELATIVE TO NET COVERAGE. RESPECTFULLY,

ROBERT E. KELLY
PRESIDENT KELLY BROADCASTING CO.

V. AM FM 390 1000 SB SACRAMENTO CALIFORNIA
Mr. Richard Nixon
3908 Wilshire Boulevard
Los Angeles 5, California

Dear Mr. Nixon:

KNXT is pleased to offer you and Governor Brown a total of one hour in prime time during the month of October 1962 to debate the issues connected with your respective candidacies for the Governorship of California. The debate should originate in KNXT studios in Los Angeles.

In addition, Mr. Jules Dundes, Vice President of CBS Radio and General Manager of KCBS, and Mr. Robert P. Sutton, Vice President of CBS Radio and General Manager of KNX, have asked me to extend their offer to carry the audio portions of the debate over their respective radio stations. It would also be our intention to offer the debate to the California affiliates of the CBS Television Pacific Network and the CBS Radio Pacific Network, and all other broadcast stations in the state.

I am anxious to meet with representatives of you and Governor Brown to arrange the details of the debate, and I will look forward to your reply.

Cordially,

[Signature]

cc: Messrs. R. R. Haldeman
    Robert H. Finch
June 28, 1962

Mr. Richard Nixson
3908 Wilshire Boulevard
Los Angeles 5, California

Dear Mr. Nixson:

KNXT is pleased to offer you and Governor Brown a total of one hour in prime time during the month of October 1962 to debate the issues connected with your respective candidacies for the Governorship of California. The debate should originate in KNXT studios in Los Angeles.

In addition, Mr. Jules Dundes, Vice President of CBS Radio and General Manager of KCBS, and Mr. Robert F. Sutton, Vice President of CBS Radio and General Manager of KNX, have asked me to extend their offer to carry the audio portions of the debate over their respective radio stations. It would also be our intention to offer the debate to the California affiliates of the CBS Television Pacific Network and the CBS Radio Pacific Network, and all other broadcast stations in the state.

I am anxious to meet with representatives of you and Governor Brown to arrange the details of the debate, and I will look forward to your reply.

Cordially,

[Signature]

cc: Messrs. H. R. Haldeman
Robert H. Finch

REPRESENTED BY CBS TELEVISION SPOT SAVINGS NEW YORK CHICAGO LOS ANGELES DETROIT SAN FRANCISCO ATLANTA
July 2, 1962

Dear Bob:

Since Mr. Nixon is in Denmark this week to participate in the celebration of American Independence Day, I am acknowledging your generous offer of television time for the forthcoming gubernatorial debates.

I have informed Mr. Robert Finch, who will represent Mr. Nixon in the debate negotiations, of your offer.

Cordially,

Sandy Quinn
Press Assistant to
Richard Nixon

Mr. Robert D. Wood
Vice President &
General Manager
KNXT
6121 Sunset Blvd
Los Angeles 28
California

cc: H. R. Haldeman
Robert H. Finch
June 27, 1962

Dear Stan:

Thanks very much for your wire inquiry regarding the TV Brown debate.

Plans have not been finalized, and of course we will have no indication of how or when the debate programming will develop until after representatives of each candidate have met and worked out the details.

We appreciate your interest in this, Stan, and are sorry we can't give you any definite information at this time.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Stanley J. Lerche
Campaign Director, Alameda County
1759 Broadway
Oakland, California
REGARDING TV DEBATE WITH BROWN, FOR YOUR INFORMATION TO BE HANDLED ACCORDINGLY ON OCT. 13TH. REPUBLICANS IN ALAMEDA COUNTY WILL BE GATHERED AT $100.00 A PLATE DINNER AT JACK LONDON SQUARE, OAKLAND THAT EVENING TO HEAR BARRY GOLDFWATER. YOU MAY WANT TO SCHEDULE ACCORDINGLY ANOTHER DATE OR TIE-IN TO THIS.

REGARDS=

STANLEY J LERCHE CAMPAIGN DIRECTOR ALAMEDA COUNTY 1759 BROADWAY OAKLAND CALIF.
To: Doris  
From: Jane  
Subject: Brown wire re debate  
Distribution: 

This is the original wire from Gov. Brown -- you already have copies of acks.
BOB HALDEMAN
I AM DESIGNATING ROBERT H. FINCH AS MY REPRESENTATIVE TO NEGOTIATE DETAILS OF OUR PROPOSED FALL TELEVISION DEBATES.

Richard M. Nixon

R. H. Finch
cc: Rose Mary Woods
    Loie Gaunt
Edmund G. Brown
Governor's Office
Sacramento, California

Your wire appeared in the press before it was delivered to me. I am enclosing a copy of the statement I made with regard to it. I will designate a representative to handle negotiation of details within a week.

Richard M. Nixon

Statement follows:

I am delighted that Governor Brown, after months of his typical indecision, has finally accepted the offer I have made on several occasions to debate the issues at stake in California.

These debates should, of course, be direct confrontations in which both of the participants will speak without reading from prepared texts and without notes. In this way, the voters of California will have an opportunity to make a better judgment of the qualifications of each candidate.

End Statement.

cc: R. H. Finch
Rose Mary Woods
Loie Gaunt
Please make a clean copy for RN + LB 66 file.

BOB HALDEMAN

WIRED 6-26-62 3:15 P.M.
Edmund G. Brown  
Governor's Office  
Sacramento, Calif.

Your wire appeared in the press before it was delivered to me. I am enclosing a copy of the statement I made with regard to it. I am designating Robert Fuchs as my representative to negotiate details of the debates.

Richard M. Nixon

I will designate a representative to handle negotiations of details within a week.
DESPITE YOUR REFUSAL TO DEBATE YOUR OPPONENT IN THE PRIMARY ELECTION, THERE HAS BEEN GENERAL DISCUSSION OF A TELEVISION DEBATE BETWEEN US IN ADVANCE OF THE FALL ELECTION. IT HAS ALWAYS BEEN MY CONVICTION THAT THE PEOPLE HAVE A RIGHT TO A PULP PUBLIC DISCUSSION OF MAJOR ISSUES BETWEEN RIVAL CANDIDATES. I NOW FORMALLY INVITE YOU TO DEBATE ME ON STATEWIDE TELEVISION IN MID-OCTOBER. THE DEBATE SHOULD BE ON PRIME EVENING TIME AND ON THE NETWORK OR COMBINATION OF NETWORK AND INDEPENDENT STATIONS THAT WOULD REACH THE LARGEST POSSIBLE AUDIENCE. I HAVE DETERMINED THAT THIS DEBATE IS NECESSARY BECAUSE OF YOUR PAST RELUCTANCE TO COME TO TERMS WITH THE IMPORTANT ISSUES THAT DIVIDE US.

A DIRECT CONFRONTATION SHOULD COMPEL YOU TO DO SO. YOU WILL AGREE WITH ME THAT THE PROPER SUBJECT OF THE DEBATE SHOULD BE THE RECORD OF MY ADMINISTRATION AND SPECIFIC PLANS FOR THE FUTURE OF THIS STATE. IN THIS CAMPAIGN, I AM TAKING MY RECORD TO THE PEOPLE--THE CALIFORNIA WATER PLAN, THE FIRST MASTER PLAN FOR HIGHER EDUCATION, OUR MASSIVE FREEWAY PROGRAM, IMPROVED MENTAL HEALTH TREATMENT PROGRAMS, ASSISTANCE TO LOCAL SCHOOL DISTRICTS, VIGOROUS LAW ENFORCEMENT AND A RECORD OF FISCAL RESPONSIBILITY THAT
EXCLUDES FOUR CONSECUTIVE BALANCED BUDGETS, NO TAX INCREASE IN THREE YEARS AND A TAX REDUCTION THIS YEAR. THIS IS MY POSITIVE CASE. IT IS LEFT TO YOU TO DEVELOP YOUR OWN OPPOSITION TO THESE PROGRAMS AND TO SUBMIT PROPOSALS OF YOUR OWN.

I WILL DESIGNATE A REPRESENTATIVE TO NEGOTIATE THE DETAILS OF THE DEBATE WITHIN THE WEEK. HE WILL STAND READY TO MEET WITH YOU OR YOUR REPRESENTATIVE AT THE EARLIEST POSSIBLE TIME.

EDMUND G. BROWN, GOVERNOR
Bob

While this letter is addressed to RN and normally would go to mail office, I wonder if it shouldn't be handled in some more expedient fashion, since they received no reply to their June 6 wire.

Sammy
June 29, 1962

Dear Mr. Breckner:

Dick Nixon has asked me to write you direct in answer to your thoughtful letter of June 26th. He appreciated your wire and follow-up letter in connection with proposed television debates with Governor Brown this fall. However, although suggested by Mr. Nixon, no response from Governor Brown was received until earlier this week.

The next step, of course, is for the candidates' representatives to meet for negotiation of details. It will be their responsibility to work out all decisions. I will, therefore, see that Mr. Nixon's representative, Robert Finch, has your correspondence in his file.

Mr. Nixon asked me to express his appreciation to you for your thoughtfulness in offering the facilities of KTTV for these debates. We will certainly keep this in mind, and again our thanks.

Sincerely,

H. R. Haldeman

Mr. Robert W. Breckner
President
KTTV
5746 Sunset Boulevard
Los Angeles 28, California

Dictated by Mr. Haldeman but not read; signed in his absence.
June 26, 1962

Honorable Richard M. Nixon,
3908 Wilshire Boulevard
Los Angeles, California

Dear Mr. Nixon:

Inasmuch as I have had no reply to my wire to you of June 6, I thought it appropriate to repeat KTTV's offer of television time:

"KTTV, Channel Eleven, Los Angeles, respectfully offers airtime and production facilities to you and Governor Brown for a live debate or perhaps a series of debates on the important issues of the gubernatorial campaign. Would also be glad to arrange state-wide coverage if mutually desirable and practical. Robert W. Breckner, President, KTTV, Los Angeles."

I understand you may shortly be designating someone to negotiate with Governor Brown's representative regarding details of the proposed debates and I want you to know that the KTTV offer still stands and we are most anxious to meet personally with whoever you designate.

Yours sincerely,

KMB/ml
6-28-62

To: RHF

- will you handle this -

give Hull a call?

BOB HALDEMAN
To: RN
From: Rose
Subject: Bob Haldeman/ Bob Finch

Date: June 27, 1962

This afternoon Warren Hull, who is out here doing some TV work with Ralph Edwards, called to say he would like to have a chance to chat with you a few minutes before you tie up the details on these debates.

He said he is all for Nixon -- went to the Richmond meeting during the campaign and they met him as he got off the stage.

Hull is the fellow who was with Vox Pop for such a long time and then with Strike it Rich. Edwards is apparently replacing Benny for the summer and Hull is with him until about October 1st.

He said, "I have to be on the air tomorrow morning at 9:00 a.m. and at 12:00 or 12:30 I have a luncheon with someone who is going to be on the program this week.

However, I am a farmer at heart -- eight o'clock is not too early to call if he cares to do so.

There are certain things to do with the set up which I would like to suggest that we insist upon trying to get mutual agreement on. I would hate to see the thing finalized without my having a chance to talk with him for a couple of minutes.