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Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
54	7	n.d.	Other Document	Coordinating Meeting for Statewide Republican Candidates and Campaign Representatives: Meeting Minutes - El Mirador Hotel, Sacramento, August 4, 1962. 1 page.
54	7	06/06/1962	Memo	To Statewide Republican Candidates, State Chairmen, National Committeewoman and Finance Representatives from Joseph Martin, Jr., re: Purpose of the Republican National Committee. 3 pages.
54	7	n.d.	Other Document	Coordinating Meeting for Statewide Republican Candidates and Campaign Representatives: Meeting Minutes - Beverly Wilshire Hotel, Beverly Hills, July 12, 1962. 3 pages.
54	7	n.d.	Memo	Re: Next Meeting, July 12, at Beverly Wilshire Hotel, Beverly Hills. 3 pages with attachments.
54	7	06/06/1962	Letter	Republican National Committee to Statewide Republican Candidates, National Committeewoman, and Finance Representatives. Re: Formation of CA statewide coordinating committee. 3pp.

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COORDINATING MEETING FOR STATEWIDE REPUBLICAN CANDIDATES AND CAMPAIGN REPRESENTATIVES

El Mirador Hotel, Sacramento, Saturday, August 4, 1962

Minutes

In attendance

Caspar Weinberger
Joseph Martin, Jr.
Patricia Hitt
Marco Hellman
Al Derre
Robert Haldeman
Earl Adams
Tom Mellon
Bill Roberts

Curtis Roberts
Don Fazackerley
Newton Stearns
Clem Whitaker, Jr.
Herbert Baus
David Belch
Don Frey
Ed Slevin
Ivy Lee

The meeting was called to order at 12:30 pm by chairman Joseph Martin, Jr.

Research Director Don Frey was asked to report on the consolidated poll; he stated that it went into the field on Monday, July 30th, results are beginning to come in, and that Facts Consolidated estimates completion in about two weeks. There was general discussion of the regrettable staff error in not submitting the drafted poll questionnaire to all candidates prior to release, and ways of safeguarding against error or misunderstanding in future projects. All candidates' representatives agreed that the Research Center has provided excellent service to all candidates, including Assembly, State Senate, and Congressional, and approved unanimously its continuing functions.

It was moved that an interim Operating Committee be appointed, composed of one designated representative of each statewide candidate authorized to take action for that candidate, and to be responsible for decisions relating to the Coordinating Committee between their regularly scheduled meetings. Joseph Martin will serve as chairman. An amendment was approved allowing any four representatives plus the chairman to make a decision committing the others if not available. Motion seconded and passed.

The Operating Committee was appointed as follows: Nixon campaign, Bob Haldeman; Christopher and Coakely campaigns, Herb Baus; Kuchel campaign, Bill Roberts; Busterud campaign, Ivy Lee; Reagan campaign, Harold Levering.

The Research Center's Budgets A and B, as approved by the Budget Committee at the last meeting, was submitted. It was moved that Budget A be accepted, as well as one item from Budget B added at this time, i.e. salary approval for an investigator to work under the direction of Don Frey in the amount of \$4,500.00. All representatives agreed.

Mr. Adams brought up a request for funds to complete the Purdue University voter opinion poll in the amount of \$36,000.00. Mr. Frey remarked that part of this material has already been used in the current poll; in his opinion, the work will be of lasting value to the Republican Party nationally, but not necessarily helpful in the present California campaigns.

Mr. Martin reported that the \$7,500.00 pledged to support the ROAR registration program has been advanced and that the project is well underway in the field. An additional sum (\$30,000) understood to be available is being sought to amplify the program.

Coordination of campaign timing was discussed, with a proposal that all candidates schedule opening campaign dates two or three days apart after Labor Day, in different sections of the state, and each candidate taking one of the major issues as his opening keynote, thereby blanketing the statewide press for a period of ten or twelve days. A final joint TV rally just prior to election was also discussed. It was generally agreed that the joint campaign opening might present insurmountable problems; however, both suggestions were referred to the Operating Committee for further consideration.

The meeting was adjourned at 2:30 pm.

Respectfully submitted,

Betty L. Williams,
Secretary

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Republican National Committee
1625 Eye Street, Northwest
Washington 6, D. C.

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June 6, 1962

To Statewide Republican Candidates, State Chairmen,
National Committeewoman and Finance Representatives:

The formation of a state-wide coordinating committee for the Fall Campaign seems to be generally acceptable in principle. Each person with whom the idea was discussed agreed that, if the details can be worked out to the satisfaction of all state-wide candidates, the overall Republican campaign should be both less expensive and more effective. The next step is to set up a procedure for exploring this idea further. Before so doing, I will summarize the suggested purposes of the committee.

A coordinating committee made up of top representatives from each candidate for the constitutional offices and for the United States Senator, a few top party officials and a few top finance people could accomplish the following:

- (a) coordinate the campaign schedules of the candidates so that, insofar as permitted by the special commitments of individual candidates, there would be as little doubling up as possible and all areas of the state could be covered;
- (b) conduct a consolidated research operation to develop material which would be of general use to all Republican candidates and committees;
- (c) try to develop positions which most Republican candidates could accept and talk about and at least work toward prevention of conflicting positions;
- (d) consolidate, insofar as is practical the campaign field work;
- (e) provide a vehicle for suggesting the proper apportionment between the candidates of funds raised by united efforts;
- (f) provide a forum for the frequent, periodic evaluation of all campaign efforts and the development of overall strategy and themes.

When organized, such a committee could operate as an arm of the State Central Committee and have the services of its staff. To be effective the committee must meet at least once every two weeks and the representatives of the candidates must be able to speak for them.

It was generally agreed that the next step should be to call a meeting of the people involved to attempt to define the areas in which the committee should function and a set of procedures for its operation. I suggest that each candidate send one top political, and one top financial adviser to the meeting. After discussing a possible time and place with several of you I have selected Sunday, June 24 and Monday, June 25. The meeting will be in the Los Angeles area and I will give you details as to time and place later. I realize that some may not be able to attend at all, and some may only be able to be there part of the time. I am hoping, however, that all of us can be there for a substantial part of the time. There is a lot of work to be done and we can't do it between planes.

To let you, prior to the meeting, be thinking about the problems involved, and in the hopes of getting some suggestions from you before June 24, I will outline some of the problems which I think we should discuss and outline some suggested procedures.

The entire group should meet for an opening session of no more than two hours to discuss the plan in general terms with a view to pointing up the areas of greatest potential gain and the possible pitfalls. Thereafter the meeting should be divided into two subcommittees - finance and campaign.

Some suggested topics for discussion by the finance group are:

1. General prospects for money raising for the Fall Campaign. Methods of improving the potential. A preliminary estimate of the total amount which can be collected in both the North and the South.
2. General discussion of any means for better coordination between the money raising activities in the North, the South and elsewhere.
3. Establishing procedures for examining the preliminary budget (including summer costs) of each candidate for state-wide office as soon as possible to find areas of duplication and areas where all candidates will benefit by consolidation of function.
4. Establish procedures for proration of certain funds.
5. Discuss arrangements for interim financing so that certain essential research and organizational work which will be of benefit to all candidates can be carried on during the summer.

Some of the suggested topics of discussion by the campaign groups are:

1. How far can we go in coordinating the schedules of the state-wide candidates in the last two months of the campaign? What is the best machinery to implement the possible coordination?
2. How can we consolidate the research functions? What areas should be researched for the benefit of all candidates? How should the material that is developed be first publicized? What is the timing for the releases? How should the research be organized to be of the most service to all?
3. To what extent can the field work for the campaigns be combined? Coordinated? What are the mechanics for combination? Coordination?
4. What are the areas in which either savings can be made or other advantages can be secured by centralized and combined purchasing?
5. What are the best methods for continually evaluating the overall Republican campaign effort and for assessing and developing overall strategy?

These subjects, together with others which may be suggested, will give us plenty to do for two days.

Best regards.

Joseph Martin, Jr., (signed)
Joseph Martin, Jr.

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COORDINATING MEETING FOR STATEWIDE REPUBLICAN CANDIDATES AND CAMPAIGN REPRESENTATIVES

Beverly Wilshire Hotel, Beverly Hills, Thursday, July 12, 1962

MINUTES

In attendance:

Homer Aspy
John Busterud
Robert Haldeman
Marco Hellman
John Krehbiel
Ivy Lee
Harold Levering
Downey Orrick

Joseph Martin, Jr.
Bruce Reagan
William Roberts
Robert Rowan
Maurice Stans
Don Frey
Edward Slevin

* * *

The meeting was called to order at 1:00 pm by chairman Joseph Martin, Jr.

FINANCE

Mr. Martin reported on the July 2nd meeting of the San Francisco United Republican Finance Committee, as follows:

1. The San Francisco Committee approved in principle the sum of \$40,000, or 40% of the proposed \$100,000 budget, for expansion of the State Central Committee functions during the coordinated campaign period, subject to submission of detailed budgets.
2. They authorized expenditure of \$10,000 of this amount immediately for the first survey, requesting the name of the polling organization prior to issuing the check. (Since the firm chosen will bill for services following the poll, this money will be needed approximately August 15th.)

Mr. Stans reported that he had discussed Southern California's 60% share of this budget with Harold Ramser, chairman of the Los Angeles United Republican Finance Committee, and Herbert Sturdy, member of the Committee, who informed him that they foresaw no difficulty in adjusting the candidates' Los Angeles budgets by this \$60,000 if all candidates agreed, when the funds are available. It was moved that the chairman appoint a Budget Subcommittee to approve the research and field operation budgets. Mr. Martin appointed John Krehbiel, chairman, Harold Levering, Robert Rowan, and Maurice Stans.

RESEARCH CENTER REPORT

Don Frey outlined plans for staff and services of expanded research facility (outline attached).

He also reported that Facts Consolidated, Inc. would probably conduct the first survey, although professional assistance in designing the poll, drafting questions and overall planning is being donated by Ted Bates, Inc.

It was suggested that Irwin Wasey has also offered help, and that the Field Poll "voter intention" material may be purchased following publication in the newspapers providing valuable auxiliary information. John Busterud will forward information from a poll given to him by Helen King which will be helpful to other candidates. Mr. Roberts observed that Sen. Kuchel and Congressional candidates will benefit by questions on national issues, and requested incorporation in the poll. It was moved by Mr. Stans that the survey be conducted by Facts Consolidated the first week in August, and that the expenditure of \$10,000 be approved. All present agreed.

A standardized piece of literature similar to the CDC brochure which would include all Republican candidates was discussed with either a bipartisan or strictly Republican approach. The 1960 educational piece developed by the Los Angeles Republican Associates ("Vote Your Ballot from the Bottom Up") was cited as an example. Don Frey was asked to prepare a basic format with art work and theme for such a piece which could be presented by the State Committee to the counties for local self-financing productions, with space for inclusion of local candidates. All present approved, Bill Roberts stipulating that Sen. Kuchel could be included if the piece is for Republican use only.

Mr. Frey also reported that card-file sets of conflicting statements by Brown have been prepared by the Research Center and provided to every statewide candidate, and Northern and Southern offices of the State Committee. Mr. Levering stated that these compilations should be in the hands of every candidate, and it was agreed that the Research Center would selectively prepare a condensation of 20-30 major issues for such distribution, "Brown vs. Brown."

In order to provide funds for the Research Center operation to meet the July 15th payroll, Mr. Stans stated that \$10,000 may be advanced by the Nixon campaign with the understanding that it be credited when funds are available.

REGISTRATION DRIVE

Ed Slevin reported on plans for a statewide Republican registration drive as follows:

- A. The 30-day program will start August 13th, and will be entitled ROAR (Registration Of All Republicans)
- B. The state will be divided into seven regions - (1) northern counties, (2) northern central counties, (3) Bay area, (4) San Joaquin Valley, (5) southern coastal counties, (6) Los Angeles, (7) San Diego, Imperial, Riverside, and San Bernardino Counties.
- C. Timetable - July 16 - field men selected and trained. Several volunteers have been obtained, and others were suggested by those present. Contact will be made with the Congressional Committee to see if Frank Reynolds can be available for this period.
 - July 16 - August 6 - initial contacts made within each county setting up meetings with county leadership, precinct organization, volunteer group chairmen, and local representatives of candidates.

Appointments of county and Assembly District ROAR chairmen.
 - August 6 - 13 recruitment of workers and distribution of materials.
 - August 13 - September 13 - Daily bulletins with progress reports to approximately 600 statewide leaders.
- D. Statistical work has been completed, with priority lists of counties, their quotas of potential registrations, number of deputy registrars and canvassers needed prepared. Two basic principles have been adopted for the ROAR program, as follows:
 - 1. Republican deputy registrars should never register publicly, but only after neighborhood canvas to eliminate Democrats.
 - 2. Aim will be only at priority precincts, in tract home and subdivision areas, or selected on basis of the largest Republican registration. The goal is 600,000 new registrations, or 20 new voters per precinct.
- E. Materials are prepared; since the cost of providing same will be prohibitive, it is planned to provide the county with the basic forms to be used which can be mimeographed or otherwise reproduced locally.
- F. At the county level organizational meeting, the County Central Committee will be asked to pay for a mailing to every registered Republican organization worker . . .
 - 1. Asking every precinct chairman and block worker to become a deputy registrar;
 - 2. Asking each Republican worker to recruit two people to serve in the ROAR program;
 - 3. Setting a personal goal of three new Republican registrations and three Democrats converted to Republican registration

The budget for this field operation was submitted to the Budget Subcommittee for action. It was felt by the candidates and/or their representatives that this activity is a Party responsibility and should not be financed "from the top" of their campaign budgets. Mr. Rowan and Mr. Martin agreed to sign notes in the amount of \$7,500.00 which will be borrowed by the State Central Committee.

page three

SCHEDULING AND SPEAKERS BUREAU

Ed Slevin presented a plan for a scheduling center to:

1. Relay refused invitations to the other candidates and
2. schedule out-of-state speakers and
3. furnish a weekly bulletin to all candidates and local organizations incorporating all statewide candidates' schedules.

It was generally agreed that the candidates would not benefit by an elaborate schedule center, since each of their campaign organizations would have to have the same facilities, and therefore approved at this time only the weekly schedule bulletin which could be handled temporarily by one secretary under the research staff.

CENTRALIZED DISTRIBUTION OF CAMPAIGN LITERATURE

It was generally agreed that such a project would be impracticable, except for a standard campaign item discussed above.

The candidates or their representatives were asked about their individual campaign methods of literature distribution:

- Nixon campaign - provides a seed supply of material, additional supplies are purchased by local committees prepaid.
- Kuchel and Buserud committees - local committees pay for materials with some exceptions-when confirmed unable to expend funds, Southern California Committee provides.
- Coakley and Reagan campaigns - plan to provide free of charge in any reasonable amount requested as far as budgets permit.

BILLBOARDS

John Buserud brought up questions of cooperative purchasing of billboards and a subcommittee to discuss the matter was appointed by the chairman, Ivy Lee, Bob Haldeman, and Bill Roberts to serve. Bob Haldeman remarked that the billboard companies already have such a plan in operation, pooling their available space and candidate requests.

FINANCE MEETING IN NORTHERN COUNTIES

Mr. Hellman presented a plan to invite the county chairmen and county finance chairmen from the 13-14 largest northern counties to meet with the candidates in Oakland (either the Claremont or Edgewater Hotels) on July 29th to discuss ways of raising money and the respective candidates' budgets. All present agreed and will be furnished confirmation by Mr. Hellman upon completion of arrangements.

POSSIBLE STATE REPUBLICAN YEAR BOOK

was brought up by Mr. Rowan as a means of raising funds, patterned after the New York and Pennsylvania books, which attract deductible corporate funds not otherwise available to the Party. The matter was deferred for discussion following the State Committee elections in August.

THE NEXT MEETING

will be called for either August 3rd or 4th in Sacramento.

THE BUDGET SUBCOMMITTEE

met following adjournment and approved the budgets for the Research Center and the registration drive. It was directed by the chairman that these budgets be attached to the original minutes of the meeting.

Respectfully submitted,

Betty L. Williams,
Secretary

NOTICE

NEXT MEETING

File

DATE: THURSDAY, JULY 12

TIME: 12:30 PM

LOCATION: BEVERLY WILSHIRE HOTEL, LA FIESTA ROOM
9500 WILSHIRE BLVD.
BEVERLY HILLS

(LUNCH WILL BE SERVED)

COORDINATING MEETING FOR STATEWIDE REPUBLICAN CANDIDATES AND CAMPAIGN REPRESENTATIVES

Huntington Sheraton Hotel, Pasadena --- Sunday, June 24, 1962

M I N U T E S

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In attendance:

Joseph Martin, Jr.	- National Committeeman
Mrs. Patricia Hitt	- National Committeewoman
Hon. Tom Coakley	- Attorney General nominee
Hon. Bruce Reagan	- Controller nominee
Hon. John Buserud	- Treasurer nominee
Marco F. Hellman	- Northern California Finance Chairman, State Central Committee
Robert A. Rowan	- Treasurer, State Central Committee
Maurice Stans	- Finance Chairman, Nixon campaign
Robert Haldeman	- Director, Nixon campaign
Don Fazackerley	- Representative, Christopher campaign
Herbert M. Baus	- Southern California director, Coakley campaign
William E. Roberts	- Southern California director, Kuchel campaign
Curtis Roberts	- Northern California director, Kuchel campaign
Hon. Harold Levering	- Campaign representative, Reagan campaign
Edward J. Slevin	- Administrative assistant to State Chairman, State Central Committee
Don C. Frey	- Research Director, State Central Committee

The meeting was called to order at 10:30 A.M. with Joseph Martin, Jr., temporary chairman, presiding. An outline of the day's discussion and conclusions reached follows:

1. Purpose of meeting: Surveyal of the responsibilities of the Republican Party in the November election, the need for behind-the-scenes coordination between the Party and individual candidates' campaigns, and to what extent such coordination can be practicable.
 - A. All candidates and/or their representatives and Party leaders present agreed that some degree of coordination is essential, and that the natural vehicle for implementation of same is the State Central Committee, with expansion of staff and facilities to provide such services.
 - B. It was also agreed that a continuing "coordinating committee" would be most effective, to include Chairman, Vice Chairman and finance representatives of the State Committee, the National Committeeman, the National Committeewoman, all statewide candidates and/or two designated representatives who will have authority to speak for the candidate in his absence, one or the other to be present at every meeting. These meetings will be scheduled approximately every two weeks, location to alternate between San Francisco and Los Angeles, and will be called by Joe Martin, who was requested unanimously to continue as temporary chairman of the group.
2. Fields in which coordination may be established:
 - A. Scheduling of candidates' itineraries --

It was agreed that we should work toward coordination of schedules through the Republican State Central Committee, where the following functions could be performed;

 - (1) Any invitations received by a candidate which he cannot accept to be forwarded to the schedule center where other statewide candidates' schedules can be consulted and an alternate candidate suggestion can be submitted with the original invitee's refusal.
 - (2) A weekly report incorporating all statewide candidates' itineraries to be sent to all of them as well as to local candidates and Party leaders, so that all Republicans concerned may be apprised of events on a statewide basis, and local leaders will always know who is coming into their districts and when.
 - (3) It was agreed that all schedule outlines to date be forwarded to Ed Slevin, 525 Market Street, Room 621, San Francisco 5, as soon as possible. A budget and possible staff arrangements will be submitted at the next meeting.
 - B. Coordination of research was considered of prime importance. It was unanimously agreed to adopt the following program with a budget of approximately \$100,000, with all candidates agreeing that these funds should come "off the top", to start July 1st under the direction of the State Central Committee Research Center (Don Frey, director)
 - (1) Two consolidated polls to be conducted, one immediately and one at a later date, to include all statewide candidates and pertinent issues (\$20,000 for both). It was agreed that all questions be approved by each candidate before

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starting the poll, and that all results be submitted to them before release in any form; all material thus obtained to be distributed on a selective basis with limited numbered copies, and group approval before release.

- (2) Staff expansion to include three people from Nixon staff and two people added to present Research Center staff, plus Don Frey, director, and Dick Hyer, investigator, and probably a press man (to be discussed below).
- (3) The customary budget division was acceptable (40% Northern California and 60% Southern California).
- (4) It was agreed that all documented information should be centralized in one location (Research Center), and all candidates agreed to forward same.

C. Press coordination --- It was generally conceded that a "press bureau" should be established as an adjunct to the Research Center, with a press man and one secretary to be added to the staff. It was stressed that each candidate will handle his own press, but that a central press bureau could provide the following:

- (1) A central file of all candidates' statements and releases (agreed that all releases to date be sent to Slevin immediately);
- (2) Backing up of each candidate's statements by other spokesmen, and control of a "citizen-front" group ready for immediate reply against attack by the opposition;
- (3) A central information agency so that all candidates may be informed of positions taken by the others, with an effort to plan coordinated attacks against the Democrats;
- (4) Provision to local candidates, County Chairmen, county campaign leaders, of suggested releases for local use - dissemination of the "Party line";
- (5) Special efforts with minority press and radio stations.

D. Field organization -- It was agreed that there are many problems in attempting to coordinate campaign organizations, and that probably it should be Party emphasis rather than candidates' operations. All candidates subscribed to the following plan of the State Central Committee as outlined by Ed Slevin:

- (1) Field work statewide to organize a registration drive prior to Sept. 14, set tentatively for a two week period, patterned after the COPE plan;
- (2) Working with the individual counties to prepare a get-out-the-vote plan for November.
- (3) Serving as an avenue of internal communication rather than actual campaign coordination, providing all candidates and Party leaders with current progress reports on local levels;
- (4) Ed Slevin will prepare a budget for this program at the next meeting, to include four to six staff on both paid and donated personnel bases. Mr. Haldeman mentioned the number of Nixon and Shell volunteers signed up in the primary campaigns who would be available for such assignments, and offered to release their Nixon volunteer lists if the program is properly directed.

The meeting was adjourned at 4:00 P.M. A press release was issued for the Monday papers by the State Central Committee.

ITEMS FOR DISCUSSION ON NEXT AGENDA:

1. Implementation of items discussed at last meeting.
2. State Speakers' Bureau - handling out-of-state speakers.
3. Possibility of centralized purchasing to save funds.
4. Problem of supplying local party headquarters with literature - could there be a central headquarters for such distribution? (Discuss whether local committees pay in advance, are charged against quota, or are supplied free of charge).
5. State Committee to provide consolidated list of:
 - (a) statewide candidates and their No. and So. California staffs;
 - (b) local candidates and addresses, phone numbers;
 - (c) New list of County Chairmen as soon as available (after July 10th)

Republican National Committee

1925 EYE STREET, NORTHWEST WASHINGTON 6, D. C. NATIONAL 8-8800



JOSEPH MARTIN, JR.
MEMBER FOR CALIFORNIA
400 MONTGOMERY STREET,
SAN FRANCISCO, CALIFORNIA

THRUSTON B. MORTON
CHAIRMAN

June 6, 1962

*only to
Fred Duffner
6/15*

To Statewide Republican Candidates, State Chairmen,
National Committeewomen and Finance Representatives:

The formation of a state-wide coordinating committee for the Fall Campaign seems to be generally acceptable in principle. Each person with whom the idea was discussed agreed that, if the details can be worked out to the satisfaction of all state-wide candidates, the overall Republican campaign should be both less expensive and more effective. The next step is to set up a procedure for exploring this idea further. Before so doing, I will summarize the suggested purposes of the committee.

A coordinating committee made up of top representatives from each candidate for the constitutional offices and for the United States Senator, a few top party officials and a few top finance people could accomplish the following:

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- (e) provide a vehicle for suggesting the proper apportionment between the candidates of funds raised by united efforts;
- (f) provide a forum for the frequent, periodic evaluation of all campaign efforts and the development of overall strategy and themes.

June 6, 1962

Page Two.

When organized, such a committee could operate as an arm of the State Central Committee and have the services of its staff. To be effective the committee must meet at least once every two weeks and the representatives of the candidates must be able to speak for them.

It was generally agreed that the next step should be to call a meeting of the people involved to attempt to define the areas in which the committee should function and a set of procedures for its operation. I suggest that each candidate send one top political, and one top financial adviser to the meeting. After discussing a possible time and place with several of you I have selected Sunday, June 24, and Monday, June 25. The meeting will be in the Los Angeles area and I will give you details as to time and place later. I realize that some may not be able to attend at all, and some may only be able to be there part of the time. I am hoping, however, that all of us can be there for a substantial part of the time. There is a lot of work to be done and we can't do it between planes.

To let you, prior to the meeting, be thinking about the problems involved, and in the hopes of getting some suggestions from you before June 24, I will outline some of the problems which I think we should discuss and outline some suggested procedures.

The entire group should meet for an opening session of no more than two hours to discuss the plan in general terms with a view to pointing up the areas of greatest potential gain and the possible pitfalls. Thereafter the meeting should be divided into two subcommittees - finance and campaign.

Some suggested topics for discussion by the finance group are:

1. General prospects for money raising for the Fall Campaign. Methods of improving the potential. A preliminary estimate of the total amount which can be collected in both the North and the South.
2. General discussion of any means for better coordination between the money raising activities in the North, the South and elsewhere.
3. Establishing procedures for examining the preliminary budget (including summer costs) of each candidate for state-wide office as soon as possible to find areas of duplication and areas where all candidates will benefit by consolidation of function.
4. Establish procedures for proration of certain funds.

5. Discuss arrangements for interim financing so that certain essential research and organizational work which will be of benefit to all candidates can be carried on during the summer.

Some of the suggested topics of discussion by the campaign groups are:

1. How far can we go in coordinating the schedules of the state-wide candidates in the last two months of the campaign? What is the best machinery to implement the possible coordination?
2. How can we consolidate the research functions? What areas should be researched for the benefit of all candidates? How should the material that is developed be first publicized? What is the timing for the releases? How should the research be organized to be of the most service to all?
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These subjects, together with others which may be suggested, will give us plenty to do for two days.

Best regards.


Joseph Martin, Jr.

JMJr:cp