

Richard Nixon Presidential Library  
White House Special Files Collection  
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
52	22	04/26/1960	Letter	Letter from H.R. Haldeman to Harvard Business Review. 1 pg.
52	22	04/25/1960	Letter	Letter from H.R. Haldeman to National Small Business Men's Association. 1 pg. Attached to previous.
52	22	04/26/1960	Letter	Letter from H.R. Haldeman to Colortone, Inc. 1 pg. Attached to previous.
52	22	04/26/1960	Letter	Letter from H.R. Haldeman to Vintage Books. 1 pg. Attached to previous.
52	22	04/26/1960	Letter	Letter from H.R. Haldeman to The Dial Press. 1 pg. Attached to previous.
52	22	04/27/1960	Letter	Letter from H.R. Haldeman to American Management Association. 1 pg. Attached to previous.

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52	22	04/27/1960	Letter	Letter from H.R. Haldeman to Doubleday & Company. 1 pg. Attached to previous.
52	22	04/27/1960	Letter	Letter from H.R. Haldeman to The Atlantic. 1 pg. Attached to previous.
52	22	04/27/1960	Letter	Letter from H.R. Haldeman to Employers' Labor Relations Information Committee, Inc. 1 pg. Attached to previous.
52	22	04/26/1960	Letter	Letter from H.R. Haldeman to Gwyn Thomas. 1 pg. Attached to previous.
52	22	04/20/1960	Letter	Letter from H.R. Haldeman to Employers Labor relations Information Committee. 1 pg. Attached to previous.
52	22	04/21/1960	Letter	Letter from Edna Kienle of Employers' Labor Relations Information Committee, Inc to H.R. Haldeman. 1 pg. Attached to previous.
52	22	04/27/1960	Letter	Letter from H.R. Haldeman to Frank J. O'Neill. 1 pg.

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52	22	04/28/1960	Letter	Letter from H.R. Haldeman to Robert Finch. 1 pg.
52	22	04/28/1960	Memo	Preliminary Schedule- Revision #1 for New York trip on May 17, 1960. 2 pgs. Attached to previous.
52	22	04/28/1960	Letter	Letter from H.R. Haldeman to New York Public Library. 1 pg. Attached to previous.
52	22	04/27/1960	Letter	Letter from O.J. Ficalora, New York World Telegram Circulation Manager, to H.R. Haldeman. 1 pg. Attached to previous.
52	22	04/28/1960	Letter	Letter from H.R. Haldeman to Reporter Magazine. 1 pg. Attached to previous.
52	22	04/28/1960	Letter	Letter from H.R. Haldeman to Committee on Political Education. 1 pg. Attached to previous.

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52	22	04/28/1960	Letter	Letter from H.R. Haldeman to James Mailliard. 1 pg. Attached to previous.
52	22	04/28/1960	Letter	Letter from H.R. Haldeman to Dean Borton. RE: Mail Schedule. 1 pg. Attached to previous.
52	22	04/29/1960	Memo	Schedule for Chicago trip on May 1, 1960. 2 pgs.

4/26

April 26, 1960

Harvard Business Review  
120 South LaSalle Street  
Chicago, Illinois

Gentlemen:

Please send me the following publications:

- 1) "Management's Cracked Voice" - Bernard Hossiter, September-October, 1959
- 2) "Business and Politics" - Dan H. Fenn, Jr., May-June, 1959
- 3) "Businessmen Must Get Into Politics" - Horace E. Sheldon, March-April, 1959
- 4) "The Seven Fallacies of Business In Politics" - Michael D. Regan, March-April, 1960

Sincerely,

H. R. Haldeman

HRH:efo

April 25, 1960

National Small Business  
Men's Association  
Washington, D. C.

Gentlemen:

Enclosed is 25¢ in coin to cover the cost of the 1958  
publication by Robert Pilgrim Associates entitled "ABC  
of Politics".

Sincerely,

H. R. Haldeman

HRH:cfe  
Enclosure

April 26, 1960

Colortone, Inc.  
2412-24 17th Street, N.W.  
Washington 9, D. C.

Gentlemen:

Enclosed is 25¢ in coin to cover the cost of a  
reprint of the 1959 article by Thomas W. Miles  
entitled "Speak Up".

Sincerely,

H. R. Haldeman

HRH:cfo  
Enclosure

April 26, 1960

Vintage Books  
501 Madison Avenue  
New York, New York

Gentlemen:

Enclosed is my check in the amount of \$1.45 to cover the cost of the book by Richard Hofstadter entitled "The American Political Tradition" published in 1959.

Sincerely,

H. R. Haldeman

HHH:cfo  
Enclosure

April 27, 1960

The Dial Press  
461 Fourth Avenue  
New York, New York

Gentlemen:

Enclosed is my check for \$3.50 to cover the cost  
of the 1960 book by Baumer and Hersberg entitled  
"Politics Is Your Business".

Sincerely,

H. R. Haldeman

HRH:cfo  
Enclosure

April 27, 1960

American Management Association  
1515 Broadway  
New York, New York

Gentlemen:

Enclosed is my check for \$3.75 to cover the cost  
of the book published in 1959 entitled "The Bus-  
inessman in Politics" - your Management Report  
No. 37.

Sincerely,

H. R. Haldeman

HRH:cfo  
Enclosure

April 27, 1960

Doubleday & Company  
Anchor Books  
575 Madison Avenue  
New York, New York

Gentlemen:

I am enclosing my check for \$1.45 for a copy of  
your 1960 publication by D. W. Brogan entitled  
"Politics In America".

Sincerely,

H. R. Haldeman

HRH:cfo  
Enclosure

April 27, 1960

The Atlantic  
333 North Michigan Avenue  
Chicago, Illinois

Gentlemen:

Enclosed is my check for \$1.20 to cover one reprint  
each of the following articles which appeared in  
the February, 1960 issue of your publication:

- 1) "Strikes and the Public Interest" by  
Archibald Cox
- 2) "It Takes Money to Get Elected" by Leland  
Hazard.

Sincerely,

H. R. Haldeman

HHH:efo  
Enclosure

April 27, 1960

Employers' Labor Relations  
Information Committee, Inc.  
33 East 48th Street  
New York 17, New York

Gentlemen:

Per your letter of April 21, we are enclosing check  
in the amount of \$1.00 to cover the 1960 supplement  
of the document entitled "Management's Political Ac-  
tivities".

Thank you.

Sincerely yours,

H. R. Haldeman

HRH:cfo  
Enclosure

April 26, 1960

Mr. Gwyn Thomas,  
Public Relations Director  
Manufacturers Association of Syracuse  
Chamber of Commerce Building  
Syracuse 2, New York

Dear Mr. Thomas:

At the suggestion of the Employers' Labor Relations Information Committee in Washington, we are writing to inquire if you have copies of the article which appeared in the April 4, 1958 issue of The Communicator entitled "Syracuse Managements Enter Politics at 'Grass Roots' Level".

If you do have these available at this time, we would appreciate receiving one copy. Please let us know if there is any charge for this reprint.

Sincerely,

H. R. Haldeman

HRH:cfo

April 20, 1960

Employers Labor Relations  
Information Committee  
33 East 48th Street  
New York, New York

Gentlemen:

I would like one copy each of the following pamphlets  
published by your committee:

- 1) "Management's Political Activities" - May, 1959
- 2) "Management's Political Activities - An Annotated  
Bibliography" - 1959
- 3) "How to Make Your Business Climate Work for You"
- 4) "Syracuse Managements Enter Politics at 'Grass Roots'  
Level" - by Robert Vivian - April 4, 1958

Sincerely,

H. R. Haldeman

HRH:cfo



# Employers' Labor Relations Information Committee, Inc.

33 EAST 48TH STREET  
NEW YORK 17, NEW YORK  
MURRAY HILL 8-3720

April 21, 1960

**PRESIDENT:**

J. WARD KEENER, *President*  
The B. F. Goodrich Co.

**VICE PRESIDENT:**

REUBEN B. ROBERTSON, JR., *President*  
Champion Paper & Fibre Co.

**SECRETARY AND TREASURER**

ARTHUR W. PAGE

**OTHER DIRECTORS:**

CHAMP CARRY, *Chairman*  
Pullman Standard Car Mfg. Co.

RALPH J. CORDINER, *Chairman*  
General Electric Co.

FREDERIC G. DONNER, *Chairman*  
General Motors Corp.

COLIN GARDNER III, *Vice President*  
Diamond-National Corp.

C. H. GREENEWALT, *President*  
E. I. du Pont de Nemours  
& Company, Inc.

L. F. MCCOLLUM, *President*  
Continental Oil Co.

GWILYM A. PRICE, *Chairman*  
Westinghouse Electric Corp.

M. J. RATHBONE, *President*  
Standard Oil Co. (N. J.)

E. J. THOMAS, *Chairman*  
The Goodyear Tire & Rubber Co.

Mr. H. R. Haldeman  
P.O. Box 7398  
Washington 4, D. C.

Dear Mr. Haldeman:

As requested in your letter of April 20, we are enclosing a copy of "How to Make Your Business Climate Work for You."

The two citations you have referring to "Management's Political Activities" concern the same document which was issued in 1959 and brought up to date with two supplements that same year. However, our supply was exhausted and the new issue, supplemented additionally in 1960, is available at a cost of \$1.00 per copy. Should you wish to have one, we will be pleased to hear from you.

The article, "Syracuse Managements Enter Politics at the 'Grass Roots' Level," appeared in an issue of ELRIC's publication, The COMMUNICATOR. We no longer have any copies of this issue available, but we suggest that you contact Mr. Gwyn Thomas, public relations director of the Manufacturers Association of Syracuse (Chamber of Commerce Building, Syracuse 2, New York). Copies of this article may still be available from this association.

*Am ordering this!*

Very truly yours,

*Edna Kienle*

Edna Kienle

*Did Dr. you want it?  
Yes*

enc.

JOHN T. THACHER  
*General Manager*

H. F. WILLIAMS  
*Program Director*

ROBERT E. VIVIAN  
*Editorial & Research Director*

F. A. EGNER  
*Assistant Treasurer*

GILBERT AND SEGALL  
*Counsel*

4/27  
C

April 27, 1960

Mr. Frank J. O'Neill  
Public Relations Director  
Manufacturers Association of  
Syracuse, Incorporated  
Chamber of Commerce Building  
Syracuse 2, New York

Dear Mr. O'Neill:

Enclosed is my check for \$2.00 to cover the cost  
of A Political Primer for Management which we received  
this date.

Sincerely,

H. R. Haldeman

HRH:cfo  
Enclosure

April 27, 1960

Eagleton Institute  
Wood Lawn, Douglass College  
New Brunswick, New Jersey

Attention: Carole Kunie

Gentlemen:

Enclosed is my check to cover the cost of your  
Studies in Practical Politics. I would like to  
receive all 12 of the series, so am therefore  
enclosing my check in the amount of \$6.00.

Sincerely,

H. R. Haldeman

HRH:cfo  
Enclosure

4/28/60

H. R.H.

C / S

April 28, 1960

TO: Robert Finch

FROM: H. R. Haldeman

CONFIDENTIAL

RE: Arizona convention

I had a phone call from Charlie Farrington this morning in Phoenix on another matter and he reported on the Arizona convention.

He was very much distressed by the fact that the convention of course, endorsed Goldwater for President but then made no mention whatsoever of Nixon as second choice or anything else. He said the Nixon telegram was well worded but was received quite indifferently and that there was no particular interest in it by the group at the Convention.

He also said most of the people take the attitude that Goldwater is their first and only choice and they're not interested in Nixon at all, even when he reminded them that obviously Nixon was going to be the nominee when the Convention finally met in July.

Farrington was very much impressed with the wording of the Vice President's wire and said it was very good but unfortunately, no one paid much attention to it.

The way Charlie puts it, it was very unfortunate, and he was disturbed by the way it was handled, but when the chips are down, these people will all be back in the Nixon camp. He just feels it is unfortunate they are taking the attitude at this point that they seem to have. He says up to two months ago, everyone was so strong for Nixon, they could taste it, but once the idea of nominating Goldwater for President got started, they lost all sense of proportion.

He said Goldwater did mention in his speech that the Vice President made a statement last week saying that the basis of the campaign was going to be between those who believed in a strong central government and those who believed in individual rights and that this was well-received.

NEW YORK - May 17, 1968

Preliminary Schedule - Revision #1  
for RH Approval

Tuesday, May 17

2:00 P. M. Lv. D. C. via United Charter for Syracuse  
(Cong. John Taber to accompany - on plane) ?

4:30 Arr. Syracuse Airport

AIRPORT GREETINGS  
Large public crowd

5:00 PRESS MEETING - At airport

5:30 Lv. Airport by motorcade for Auburn  
(Cong. Taber to ride w/ RH) ?

6:30 Arr. Auburn Inn - to Suite

7:00 Lv. suite for ballroom

JOHN TABER TESTIMONIAL DINNER  
(Approx. 1,000 - plans for program not set yet)

9:30 Lv. Auburn by motorcade for Syracuse

10:30 Arr. Syracuse ? Hotel - to suite  
(MEETING - CASEY JONES ? )

OVERNIGHT IN SYRACUSE

Wednesday, May 18

8:30 A.M. BREAKFAST - PARTY LEADERS ?  
or CASEY JONES ?

9:30 PARTY WORKERS - COFFEE & DONUTS  
RH to give remarks to them on party pitch

10:00 Return to Suite

2 HOURS RESERVED FOR STAFF WORK

12:00 Noon PRESS CLUB LUNCHEON  
Q & A.

2:00 Lv. Hotel for airport

- 2 -  
New York - May 17 - 18  
Preliminary Schedule - Rev. #1  
for HH Approval

2:30 Take off for Buffalo

3:30 Arr. Buffalo Airport

AIRPORT GREETINGS  
Large public crowd

3:50 Lv. Airport by motorcade for Hotel

4:15 Arr. Statler Hotel - to Ballroom?

PARTY WORKERS RECEPTION

6:00 To Suite

6:30 RECEPTION - N.S.E.

7:15 Head Table in to dinner

NATIONAL SALES EXECUTIVES' DINNER  
(Approx. 1600)

8:45 Program begins

9:00 HH Speaks

9:30 End

9:45 Lv. Hotel by car for airport

10:15 Arr. Airport - take off for D. C.

April 28, 1960

New York Public Library  
Newspaper Division  
137 West 25th Street  
New York, New York

Gentlemen:

At the suggestion of the New York World Telegram, we are writing to obtain a photostatic copy of the article by Charles Lucey which appeared in the December 30, 1959 issue of the Telegram entitled "Ford Advocates Active Interest in Politics". Would you please mail it to me at the above address and notify me of any charge involved.

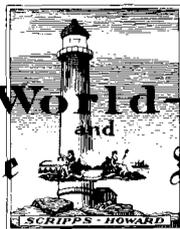
Sincerely,

H. R. Haldeman

HRH:efo

New York World-Telegram

The Sun



New York 15, N.Y.

April 27 1960

Mr. H. R. Haldeman  
PO Box 7398  
Washington 4, D.C.

Dear Reader:

THIS IS TO ADVISE THAT:

1. Your remittance of \_\_\_\_\_ for back issues, is in excess of the required amount. We are herewith enclosing our refund of \_\_\_\_\_. Papers have been mailed to you under separate cover.
2. The World-Telegram and Sun does not publish on Sunday.
3. Our Reference Department has been unable to locate any record of the article you desire.
4. We are unable to furnish you with a copy of Dec. 30th, 1959 as our supply is now exhausted.
5. REMARKS: May we suggest that you contact the New York Public Library, Newspaper division, at 137 West 25th St. New York, NY and they will make a photostatic copy of the article you desire

Very truly yours,

O. J. FICALORA  
CIRCULATION  
Office Manager

OJF:cs

April 28, 1960

Reporter Magazine  
600 Madison Avenue  
New York 21, New York

Attention: Subscription Department

Gentlemen:

Would you please advise me of the current status of my subscription to your magazine - whether it has expired or whether it is still in effect, and if so, until how long.

The address, as given on your records would be:

H. R. Haldeman  
43 Bramble Lane  
Riverside, Connecticut

Thank you.

Sincerely,

H. R. Haldeman

HRH:efo

4/28/60

H. R.H.

C / S

April 28, 1960

Committee on Political Education  
815 - 16th Street, N. W.,  
Washington , D. C.

Gentlemen:

I would like to subscribe to the COPE Political Memo with subscription to start as of January 1, 1960. I would like to obtain all the back issues to the January 1st date, and then have the subscription run through the balance of this year.

If this is not possible, then could you have the subscription start as of this date. I would appreciate knowing how this is handled.

Enclosed is \$1.00 to cover the subscription cost.

Sincerely,

H. R. Haldeman

HRH:efo  
Enclosure

4/28/60  
H. R. H.  
C / S

April 28, 1960

Mr. L. Richard Guylay  
1627 K Street, N. W.,  
Washington, D. C.

Dear Lou:

I think the questionnaire looks good as it stands, with a couple of minor suggestions that I have noted on same.

The one question I would have is the value of asking this group for their opinions on trial heats. I think that you'll end up with such a heavy Nixon win figure in every case that it would be almost meaningless. However, I can see it might give us some measure of relative strength of Democratic potential opponents and I would not toss the question out unless the rest of you feel it is of only limited value.

Other than that, I think it's ready and would suggest we go ahead right away.

Sincerely,

H. R. Haldeman

HRH:cfo  
Enclosures

4/28/60  
H. R. H.  
C / S

April 28, 1960

TO: Bob Finch

FROM: H. R. Haldeman

Bob Ladd advised today that Arnold R. Jones, the present director of TVA in Knoxville, Tennessee, has indicated his desire to help in the campaign. He would be most anxious to work himself in any way that he might be of value and would be able to provide advice and information on TVA matters if we need that. Also, he can probably help in gathering names in the TVA area which of course, includes some pretty critical swing states.

4/28/60  
H. R. H.  
C / S

April 28, 1960

Mr. James Mailliard  
601 Montgomery Street  
San Francisco 11, California

Dear Jim:

AIR MAIL

Thanks very much for your prompt reply to my suggestion that you join us in the forthcoming campaign.

I can certainly understand your situation and the reason for your inability to do so, but I must say that I am very sorry that you are too involved to take on additional responsibility.

I am sure you can be of tremendous help at the local level and we will be calling upon you in that regard before very long.

Sincerely,

H. R. Haldeman

HRH:cfo

4/28/60  
H. R. H.  
C / S

April 28, 1960

TO: Dean Borton  
FROM: H. R. Haldeman  
RE: Mail Schedule

It seems to me that it is not particularly sensible to have mail deliveries to the Vice President's office at 9:15 in the morning and 4:00 in the afternoon. Would it not be better to add a later A.M. delivery so that material processed in the morning can get over there sometime before the end of the day? This could be done either by moving the 9:15 delivery to 11:00 or 11:30 or by adding an 11:30 delivery. In my case, at least, this would eliminate a great deal of need for special messengers, since I do quite a bit of work at home at night which is being typed up in the morning and which has to get over to the Vice President's office by noon.

cc:p. M. Flanigan

*Flanigan*

SCHEDULE  
CHICAGO - May 1st

4/29/60  
H.R.H.  
C / S

Sunday, May 1

8:00 A.M. Lv. D.C. by United Charter for Chicago

11:00 Arr. Chicago Midway Airport  
PHOTOS WITH POLISH GROUPS

11:15 Lv. Airport by car for Hotel

11:45 Arr. Pick Congress Hotel - to Suite  
1-1/2 HOURS RESERVED FOR STAFF WORK

1:15 Lv. Hotel by car for TV Studio - Ted Rogers will ride

1:30 Arr. TV Studio  
TAPE - 1/2 HOUR TV PROGRAM

2:30 Lv. TV Studio by car for Humboldt Park

2:45 Arr. Humboldt Park - to Reviewing Stand  
POLISH CONSTITUTION DAY CELEBRATION  
Review end of parade in progress since 1:00  
3:00 - Program begins  
Charles Rosmarek - President, P.N.A.  
Mayor Daley  
R.N.  
4:30 - Program ends

4:45 Lv. Park by car for Roosevelt School - River Forest

5:00 Arr. Roosevelt School  
GREETINGS BY Bidwell, Collier, Carpentier,  
Village Pres., Pres. School Board  
DROP BY - RIVER FOREST PUBLIC SCHOOLS CENTENNIAL  
Remarks and Flag Presentation by RW

5:30 Lv. School by car for Hotel

6:00 Arr. Hotel - to suite

- 2 -  
Schedule - May 1st, 1960

6:15 RN Lv. Hotel for University Club - by car  
(James Worthy will ride with RN)

(START INDEPENDENT SCHEDULE FOR PN)

6:20 RN Arr. University Club

RECEPTION - JAMES WORTHY (35 guests)

7:15 RN Lv. University Club by car for Hotel

7:20 RN arr. Hotel - (PN will join)

7:30 Lv. Hotel by car for airport

8:00 Arr. Airport - take off

12:00 Arr. D.C.A.

NOTE: Independent Schedule for P.H.

6:15 Lv. Suite for private dining room

RECEPTION - MRS. MARY BROOKS

7:15 Return to Suite