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April 22, 1960

Mr. E. Johannes Schuyten
Assistant Vice President
The American Express Company, Inc.,
65 Broadway
New York 6, New York

Dear Hans:

As mentioned in my note to you of April 19th, I am enclosing the autographed copy of Earl Maso's book, for forwarding on to your friend Mr. Hasegawa in Tokyo.

Sincerely,

H. R. Haldeman

HRH:scf
Enclosure

cc: John Ehrlichman
April 22, 1960

TO: Bob Finch
FROM: Bob Haldeman
RE: Indiana operation

John Ehrlichman called last night to report on his impressions on the Indiana setup.

First of all, he was assigned the Terre Haute area which is two-to-one Democratic and the Republican party is in very bad shape there. Consequently, his impression regarding his own particular area, is not good.

He said that in his opinion, Stiles has completely and adequately covered all the worthwhile counties and has done a good job of making sure the coverage has been complete.

He feels, however, that other than determining what areas are to be covered and making sure they are covered, there is not much planning in the overall effort in that it is pretty much a hit-and-miss basis. When Stiles is not actually on the job in Indianapolis, nothing happens because he takes all the papers with him. He feels Stiles is burdened by details and is possibly overlooking some of the big things that should be covered.

When John arrived Wednesday evening, at the time they were told to expect him, no one was available to meet with him. He finally caught up with Carol Arth and George Grassmuck for breakfast Thursday morning, waiting to get instructions. Terrar picked him up at lunch time and filled him in on the telephone procedure and Stiles returned from Grand Rapids in time to check briefly with him before he left for Terre Haute. Stiles merely covered with him, the time for which he would be available, and gave him no instructions whatsoever. John then moved out to Terre Haute and is going ahead with organization of telephone committees, etc.

John has serious questions about the speaker setup. Apparently the only advancing that is being planned is one telephone call to the local area to be sure they can use the speaker and then Stiles is expecting the Advance Man to drive the speaker into the area. I think this should be corrected. If we really want the speakers advanced we should do it right...otherwise not at all.

John says there was a speaker scheduled for a Teachers College in Terre Haute but in checking with the people at the College he discovered they only thought they could get 300-400 people at a student convocation and it would be a fairly unsuccessful event. They were therefore planning to put the speaker on a local television show instead.
John felt this was a bad move because anything that was done to stir
the general voter interest would work to our disadvantage because of
the two to one Democratic registration. He feels we should limit our
activities in the Terre Haute area to undercover contact of Republican
voters only and than open speaking on TV, etc., should only be done
in the good areas.

John said he had a very difficult time getting the Terre Haute Republican
people to do anything at all but feels now they probably will get some-
thing going.

No mention was made by anyone in Indianapolis of any get-out-the-vote
activities other than the telephone committee. There is apparently
no organized plan for lining up drivers to get voters to the polls,
etc. I think this ought to be tossed in quickly too.

I talked with Stiles today to get an idea of his need for additional
manpower and he informed me he needed no one over the weekend and
that he only wanted 3 people next week to work on both the riding herd
of the local activities and advancing. This would be 3 Advance Men
in addition to Pat Gorman, who I guess is staying out there. He feels
that anyone who goes out will not be of any real value to him unless
he can be there Monday and stay right through the election. He was
somewhat critical of the Advance Men who came out this week because
of the fact that they didn't arrive till Tuesday or Wednesday and had
to leave before the weekend. However, it is my feeling that what time
they did have out there was not fully utilized because of lack of di-
rection and I think we should try to avoid this for the balance of
this exercise.
Chicago May 1
Preliminary Schedule for RN Approval

Sunday, May 1

8:00 A.M. 1v DC by United Charter for Chicago
11:30 1v Meigs Field
11:45 1v airport by car for hotel
12:00 1v Pick Congress Hotel - to suite
12:15 1v suite for private dining room

STOP BY LUNCHEON

1:15 1v hotel by car for TV studio
1:30 1v TV studio

TAPE - 4 HOUR TV PROGRAM

2:30 1v TV studio by car for Humboldt Park
2:45 1v Humboldt Park - to reviewing stand

POLISH CONSTITUTION DAY CELEBRATION

Review end of parade in progress since 11:00

3:00 Program begins

Charles Rozmerek - Pres. PNA
Mayor Daley
RN

4:30 Program ends

4:45 1v park by car for River Forest School
5:00 1v River Forest School

DROP BY - RIVER FORREST PUBLIC SCHOOLS
CENTENNIAL

5:45 1v school by car for hotel
6:00 1v hotel - to private room
7:00  lv hotel for airport
7:15  arr airport - take off for DC
12:30 A.M.  arr DC

GUIDANCE NEEDED

1. Airport Crowd?  (Alternate - crowd at hotel?)
   Problems - Sunday; doubt on Meigs Field; Rockefeller
   Plusses - No detraction from other activity - opportunity for YNs and Volunteers to do something - Sunday good day to get crowd.

2. Press Meeting?
April 22, 1960

Mr. Stanley E. Cohen
Advertising Age
995 National Press Building
Washington 4, D. C.

Dear Mr. Cohen:

Thank you very much for sending over the tear sheets from the April 18th Advertising Age. I greatly appreciate your thoughtfulness and trust that this doesn't deplete your file unreasonably.

Again, thank you very much.

Sincerely,

H. R. Haldeman

HRR:tof
April 22, 1960

TO: Don Hughes
FROM: Bob Haldeman

RE: Buffalo trip

I met this morning in your absence with Mr. Robert Cooper of the National Sales Executives International to discuss the general arrangements for the Vice President's trip. He confirms that the dinner is to be held in the Golden Ball Room of the Statler-Hilton at 7 P.M. The head table is to enter at 7:15. There will be 40 at the head table, divided into two tiers.

He proposes a reception prior to the dinner with about 250 in attendance including the officers and directors, national committee chairmen and past presidents of National Sales Executives. This would also include their wives.

I told him that at present, Mrs. Nixon was planning to accompany the Vice President. I told him I would make contact with the Hotel and work out arrangements with them as well as arrangements for Airport arrival and press coverage.
NEW YORK, May 17 - 18
Preliminary Schedule Summary for
Re Approval

Tuesday, May 17
late afternoon - fly to Syracuse - drive to Auburn (30 miles)
evening - JOHN TABER TESTIMONIAL DINNER
No details on this as yet
late evening - drive to Syracuse - fly to Buffalo

Wednesday, May 18
AM - Press meeting in hotel - 30 min.
   - Stop-by parochial elementary school - 15 minutes
     Strongly urged by Mahoney. Feels this much better
     than college appearance. Buffalo is 63% Catholic -
     Erie County 58%.
   - Tape TV Panel Show - 45 min.
     Panel Q & A - half-hour program for later release
   - Meeting - Labor leaders - 45 min.
     Approx. 50-60 Presidents and officers of locals.
     Could be increased to 100 if McDonald gives Steel-
     workers the word. Group will be friendly to GOP
     and RN. Covered by press.

NOON - Luncheon - business and civic leaders
   Approx. 50 key leaders and contributors. Off the
   record - informal Q & A

P.M. - Meeting - Newspaper publishers - 45 min.
   Publishers and/or editors of News and Courier-Express
   - Reception - Party leaders, workers and general public - 2 hours
     Primary opportunity for display of public and party support
     Alternative - meeting with 150-200 party leaders -
     down to Ward and Town chairmen - all Erie County

Evening - National Sales Executives Dinner

Question - Separate schedule for Pat?

Possible Alternates or Additions

1. Farm stop-by. Large farm community in Erie County and Mahoney
   suggests stop-by or farm meeting if this is right timing for same.
   Not pushing it - but could set up a good meeting if desired.
2. Stop by 6th Assembly District monthly meeting - after Sales Executives Dinner on way to airport. Would be 1500-200 there if knew RN coming. Biggest Republican district in the area.

3. College appearance - University of Buffalo or Canisius (Catholic). Mahoney does not recommend either one - but can be worked out.
April 22, 1960

Mr. R. L. Guylay
1627 K Street, N. W.
Washington, D. C.

Dear Lou:

Thanks very much for the reprints of the Hagerty remarks at the Republican Women's Conference.

I think this is a very good piece to have reproduced and trust it will get wide-spread distribution. I think we should consider some additional coverage beyond just distributing through Pat Gorman's office, if you haven't already.

Thanks again for sending the copies of these over.

Sincerely,

H. R. Haldeman

RNF:ofe
April 25, 1960

William Baumer
510 George Street
New Brunswick, New Jersey

Gentlemen:

Please send me one copy of your article dated July 17, 1959 entitled "Credo for Political Activity".

Sincerely,

H. R. Haldeman

HHR:cofo
April 25, 1960

American Telephone & Telegraph Co.,
The Bell Telephone Magazine
195 Broadway
New York, New York

Gentlemen:

I would like one copy of the article by Charles W. Ebersold entitled "Some Thoughts on Public Affairs" which appeared in the Winter 1959-60 Edition of your publication.

Sincerely,

H. R. Haldeman

H.R.:cf0
April 25, 1960

New York World Telegram
125 Barclay
New York, New York

Gentlemen:

I would like one copy of the December 30, 1959 article by Charles Lucey entitled "Ford Advocates Active Interest in Politics".

Sincerely,

H. R. Haldeman

HRH: efo
April 25, 1960

Charles B. Coates
292 Madison Avenue
New York 17, New York

Gentlemen:

Please send me one copy of your October 21, 1959 article entitled "Politics in Perspective".

Sincerely,

H. R. Haldeman

HHH:ofo
April 25, 1960

General Electric Company
570 Lexington Avenue
New York, New York

Gentlemen:

Please send me one copy of the publication dated May 21, 1958 by L. R. Boulware entitled "Politics...The Businessman's Biggest Job in 1958".

Sincerely,

H. R. Haldeman

H.R.H.:sfe

P.S. Also send me a copy of the speech reprint of Lesuel R. Boulware of August 20, 1958 entitled "Helping Us Members with Our Most Urgent Problem: Politics".
April 25, 1960

Olin Mathieson Chemical Corporation
Public Relations Department
160 Park Avenue
New York, New York

Gentlemen:

I would like one copy of the May 8, 1959 publication by Thomas Nichols entitled "The Businessman's Responsible Trusteeship".

Sincerely,

H. R. Haldeman

HRH: sf0
April 25, 1960

E. I. duPont de Nemours & Company Inc.
350 Fifth Avenue
New York, New York

Gentlemen:

I would like one copy of the speech reprint of Crawford
Greenewalt dated March 25, 1959 entitled "A Political
Role for Businessmen".

Sincerely,

H. R. Haldeman

HRH: efo
April 25, 1960

Dun's Review and
Modern Industry
99 Church Street
New York, New York

Gentlemen:

I would like one copy of the publication "Politics

Sincerely,

H. R. Haldeman

NNH:cofo
April 25, 1960

The Wall Street Journal
1/4 Broad Street
New York, New York

Gentlemen:

I would like one copy each of the following:

1) "Businessman in Politics" by Roger Rowland - March 6, 1959

2) "Business Politicking" - the newspaper article by Peter Bart and Louis Kraar.

Sincerely,

H. R. Haldeman

HRHsfo
April 25, 1960

Nation's Business
1615 H Street, N.W.,
Washington 6, D.C.

Gentlemen:

I would like one copy each of the following articles:

1) "Get Action from Politicians" - Alden Sypher
2) "Business in Politics" - July, 1958
3) "Business in Politics: 3 Ways to Get Results" - September, 1956
4) "Here's Way to Sound Law" - June, 1957
5) "Politics is a Business Problem" - June, 1956
6) "Your New Business: Politics" - January, 1957

Sincerely,

H. R. Haldeman

HHH:efo
April 25, 1960

Employers Labor Relations
Information Committee
33 East 45th Street,
New York, New York

Gentlemen:

Please send me one copy of the article which appeared in "The ELRIC Communicator" of April 30, 1959, Vol. 2, No. 13 by Robert Vivian entitled "The Basic Ingredients for Corporate Political Effectiveness".

Sincerely,

H. R. Haldeman

HRHco
April 25, 1960

Business Week
330 West 42nd Street
New York, New York

Gentlemen:

I would like to receive one copy each of the following:

"Business Gets Political Urge" - October 11, 1958

"Companies Warned to Avoid Gray Area When They Participate in Politics" - December 5, 1959

Sincerely,

H. R. Haldeman

EHH:ceo
April 25, 1960

The New York Times Magazine
229 West 43rd Street
New York, New York

Gentlemen:

I would like a copy of your May 4, 1958 article by Edmund Muskie entitled "Can Convictions and Politics Mix".

Sincerely,

H. R. Haldeman

P.S. I would also like a copy of the August 30, 1959 article by Charles Taft entitled "Should Business Go Into Politics"
April 25, 1960

U. S. Government Printing Office
710 North Capital Street
Washington, D. C.

Gentlemen:

I would like one copy of the speech reprint by
Honorable William Benton dated April 4, 1955 entitled
"Business and Its Political Mythology".

Sincerely,

H. R. Haldeman

H.R.H
cfo
April 25, 1960

United States Investor
60 East 52nd Street
New York, New York

Gentlemen:

Please send me one copy of your October 5, 1959 publication by Chester Brown entitled "Business Climate: The Case For Speaking Up".

Sincerely,

H. R. Haldeman

HHHco
April 25, 1960

Fortune Magazine
9 Rockefeller Plaza
New York, New York

Gentlemen:
Please send me one reprint of your December, 1959 article entitled "Corporations Make Politics Their Business".

Sincerely,

H. R. Haldeman

HHiefo
April 25, 1960

John Day Company, Inc.
210 Madison Avenue
New York, New York

Gentlemen:

I would like one copy of your 1949 publication entitled "How to Go Into Politics" by Hugh D. Scott Jr.

Sincerely,

H. R. Haldeman

HRHofo
April 25, 1960

Alfred Knopf, Publishers
501 Madison Avenue
New York, New York

Gentlemen:

Please send me one copy of your 1948 publication by William L. Riordan entitled "Plunkitt of Tammany Hall".

Sincerely,

H. R. Haldeman

HRH: cr
April 25, 1960

Funk & Wagnalls
153 East 26th Street
New York, New York

Gentlemen:

Please send me one copy of your 1949 publication by
Raymond Moley entitled "27 Masters of Politics".

Very truly yours,

H. R. Haldeman

HHH:efe
April 25, 1960

Occama Publications, Inc.
66 Fourth Avenue
New York, New York

Gentlemen:

Enclosed is my check for $2.75 to cover the cost of the 1959 publication by Stephen A. Mitchell entitled "Elm Street Politics".

Sincerely,

H. R. Haldeman

Enclosure
April 25, 1960

Doubleday & Company Inc.
Garden City, New York

Gentlemen:

Enclosed is our check in the amount of $3.50 to cover the cost of the 1959 book by Stimson Bullitt entitled "What It Means To Be A Politician".

Sincerely,

H. R. Haldeman

HRH:cofo
Enclosure
April 25, 1960

Harper & Bros.,
49 East 33rd Street
New York, New York

Gentlemen:

Enclosed is my check for $11.00 to cover the following publications:

1) "Going into Politics" by Merriam and Geertz - 1957 - $2.50
2) "Company and Community" by Hodges, 1958 - 4.50
3) "Big Business & Free Men" (Chapters 9, 10, 11 and 12) by Worthy - 1959 - 4.00

Total $11.00

Please mail these books to the above address.

Sincerely,

H. R. Haldeman

HHH:af
Enclosure