

Richard Nixon Presidential Library  
White House Special Files Collection  
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
52	21	04/22/1960	Letter	Letter from H.R. Haldeman to E. Johannes Schuyten. 1 pg.
52	21	04/22/1960	Letter	Letter from Bob Haldeman to Bob Finch. RE: Indiana operation. 2 pgs. Attached to previous.
52	21	04/22/1960	Memo	Schedule for Chicago trip on May 1, 1960. 2 pgs. Attached to previous.
52	21	04/22/1960	Letter	Letter from H.R. Haldeman to Stanley Cohen. 1 pg. Attached to previous.
52	21	04/22/1960	Letter	Letter from H.R. Haldeman to Don Hughes. RE: Buffalo trip. 1 pg. Attached to previous.
52	21	04/22/1960	Memo	Preliminary Schedule Summary for New York trip on May 17-18. 2 pgs. Attached to previous.

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52	21	04/25/1960	Letter	Letter from H.R. Haldeman to William Baumer. 1 pg.
52	21	04/25/1960	Letter	Letter from H.R. Haldeman to American Telephone and Telegraph Co. 1 pg. Attached to previous.
52	21	04/25/1960	Letter	Letter from H.R. Haldeman to New York World Telegram. 1 pg. Attached to previous.
52	21	04/25/1960	Letter	Letter from H.R. Haldeman to Charles Coates. 1 pg. Attached to previous.
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52	21	04/25/1960	Letter	Letter from H.R. Haldeman to Dun's Review and Modern Industry. 1 pg. Attached to previous.
52	21	04/25/1960	Letter	Letter from H.R. Haldeman to The Wall Street Journal. 1 pg. Attached to previous.
52	21	04/25/1960	Letter	Letter from H.R. Haldeman to Nation's Business. 1 pg. Attached to previous.
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52	21	04/25/1960	Letter	Letter from H.R. Haldeman to Business Week. 1 pg. Attached to previous.
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52	21	04/25/1960	Letter	Letter from H.R. Haldeman to U.S. Government Printing Office. 1 pg. Attached to previous.
52	21	04/25/1960	Letter	Letter from H.R. Haldeman to United States Investor. 1 pg. Attached to previous.
52	21	04/25/1960	Letter	Letter from H.R. Haldeman to Fortune Magazine. 1 pg. Attached to previous.
52	21	04/25/1960	Letter	Letter from H.R. Haldeman to John Day Company, Inc. 1 pg. Attached to previous.
52	21	04/25/1960	Letter	Letter from H.R. Haldeman to Alfred Knopf, Publishers. 1 pg. Attached to previous.
52	21	04/25/1960	Letter	Letter from H.R. Haldeman to Funk & Wangalls. 1 pg. Attached to previous.
52	21	04/25/1960	Letter	Letter from H.R. Haldeman to Oceana Publications, Inc. 1 pg. Attached to previous.

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52	21	04/25/1960	Letter	Letter from H.R. Haldeman to Doubleday & Company. 1 pg. Attached to previous.
52	21	04/25/1960	Letter	Letter from H.R. Haldeman to Harper & Bros. 1 pg. Attached to previous.

4/22/60

H.R.H.  
C/S

April 22, 1960

Mr. E. Johannes Schuyten  
Assistant Vice President  
The American Express Company, Inc.,  
65 Broadway  
New York 6, New York

Dear Hans:

As mentioned in my note to you of April 19th, I am enclosing the autographed copy of Earl Mazo's book, for forwarding on to your friend Mr. Hasegawa in Tokyo.

Sincerely,

H. R. Haldeman

HRH:cfo  
Enclosure

cc: John Ehrlichman

April 22, 1960

TO: Bob Finch

FROM: Bob Haldeman

CONFIDENTIAL

RE: Indiana operation

John Ehrlichman called last night to report on his impressions on the Indiana setup.

First of all, he was assigned the Terre Haute area which is two-to-one Democratic and the Republican party is in very bad shape there. Consequently, his impression regarding his own particular area, is not good.

He said that in his opinion, Stiles has completely and adequately covered all the worthwhile counties and has done a good job of making sure the coverage has been complete.

He feels, however, that other than determining what areas are to be covered and making sure they are covered, there is not much planning in the overall effort in that it is pretty much a hit-and-miss basis. When Stiles is not actually on the job in Indianapolis, nothing happens because he takes all the papers with him. He feels Stiles is burdened by details and is possibly overlooking some of the big things that should be covered.

When John arrived Wednesday evening, at the time they were told to expect him, no one was available to meet with him. He finally caught up with Carol Arth and George Grassmuck for breakfast Thursday morning, waiting to get instructions. Terrar picked him up at lunch time and filled him in on the telephone procedure and Stiles returned from Grand Rapids in time to check briefly with him before he left for Terre Haute. Stiles merely covered with him, the time for which he would be available, and gave him no instructions whatsoever. John then moved out to Terre Haute and is going ahead with organization of telephone committees, etc.

John has serious questions about the speaker setup. Apparently the only advancing that is being planned is one telephone call to the local area to be sure they can use the speaker and then Stiles is expecting the Advance Man to drive the speaker into the area. I think this should be corrected. If we really want the speakers advanced we should do it right...otherwise not at all.

John says there was a speaker scheduled for a Teachers College in Terre Haute but in checking with the people at the College he discovered they only thought they could get 300-400 people at a student convocation and it would be a fairly unsuccessful event. They were therefore planning to put the speaker on a local television show instead.

John felt this was a bad move because anything that was done to stir the general voter interest would work to our disadvantage because of the two to one Democratic registration. He feels we should limit our activities in the Terre Haute area to undercover contact of Republican voters only and than open speaking on TV, etc., should only be done in the good areas.

John said he had a very difficult time getting the Terre Haute Republican people to do anything at all but feels now they probably will get something going.

No mention was made by anyone in Indianapolis of any get-out-the-vote activities other than the telephone committee. There is apparently no organized plan for lining up drivers to get voters to the polls, etc. I think this ought to be tossed in quickly too.

I talked with Stiles today to get an idea of his need for additional manpower and he informed me he needed no one over the weekend and that he only wanted 3 people next week to work on both the riding herd of the local activities and advancing. This would be 3 Advance Men in addition to Pat Gorman, who I guess is staying out there. He feels that anyone who goes out will not be of any real value to him unless he can be there Monday and stay right through the election. He was somewhat critical of the Advance Men who came out this week because of the fact that they didn't arrive til Tuesday or Wednesday and had to leave before the weekend. However, it is my feeling that what time they did have out there was not fully utilized because of lack of direction and I think we should try to avoid this for the balance of this exercise.

Chicago May 1

Preliminary Schedule for RN Approval

Sunday, May 1

8:00 A.M. lv DC by United Charter for Chicago

11:30 arr. Meigs Field  
GREETINGS?

11:45 lv airport by car for hotel

12:00 arr Pick Congress Hotel - to suite

12:15 lv suite for private dining room  
STOP BY LUNCHEON

1:15 lv hotel by car for TV studio

1:30 arr TV studio  
TAPE - 1/2 HOUR TV PROGRAM

2:30 lv TV studio by car for Humboldt Park

2:45 arr Humboldt Park - to reviewing stand  
POLISH CONSTITUTION DAY CELEBRATION  
Review end of parade in progress since  
1:00  
3:00 Program begins  
Charles Rozmarek - Pres. PNA  
Mayor Daley  
RN  
4:30 Program ends

4:45 lv park by car for River Forest School

5:00 arr River Forest School  
DROP BY - RIVER FOREST PUBLIC SCHOOLS  
CENTENNIAL

5:45 lv school by car for hotel

6:00 arr hotel - to private room

RECEPTION - MIDWEST VOLUNTEERS FOR NIXON

7:00 lv hotel for airport  
7:15 arr airport - take off for DC  
12:30 A.M. arr DC

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GUIDANCE NEEDED

1. Airport Crowd? (Alternate - crowd at hotel?)

Problems - Sunday; doubt on Meigs Field;  
Rockefeller

Plusses - No detracton from other activity -  
opportunity for YAs and Volunteers to do  
something - Sunday good day to get crowd.

2. Press Meeting?

4/22/60  
H. R. H.  
C / S

April 22, 1960

Mr. Stanley E. Cohen  
Advertising Age  
995 National Press Building  
Washington 4, D. C.

Dear Mr. Cohen:

Thank you very much for sending over the tear sheets from the April 18th Advertising Age. I greatly appreciate your thoughtfulness and trust that this doesn't deplete your file unreasonably.

Again, thank you very much.

Sincerely,

H. R. Haldeman

HRH:cfo

4/22/60

H. R. H.

C / S

April 22, 1960

TO: Don Hughes

FROM: Bob Haldeman

RE: Buffalo trip

I met this morning in your absence with Mr. Robert Cooper of the National Sales Executives International to discuss the general arrangements for the Vice President's trip. He confirms that the dinner is to be held in the Golden Ball Room of the Statler-Hilton at 7 P.M. The head table is to enter at 7:15. There will be 40 at the head table, divided into two tiers.

He proposes a reception prior to the dinner with about 250 in attendance including the officers and directors, national committee chairmen and past presidents of National Sales Executives. This would also include their wives.

I told him that at present, Mrs. Nixon was planning to accompany the Vice President. I told him I would make contact with the Hotel and work out arrangements with them as well as arrangements for Airport arrival and press coverage.

NEW YORK, May 17 - 18

Preliminary Schedule Summary for  
RN Approval

Tuesday, May 17

late afternoon - fly to Syracuse - drive to Auburn (30 miles)

evening - JOHN TABER TESTIMONIAL DINNER  
No details on this as yet

late evening - drive to Syracuse - fly to Buffalo

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Wednesday, May 18

AM - Press meeting in hotel - 30 min.

- Stop-by parochial elementary school - 15 minutes  
Strongly urged by Mahoney. Feels this much better than college appearance. Buffalo is 63% Catholic - Erie County 58%.

- Tape TV Panel Show - 45 min.  
Panel Q & A - half-hour program for later release

- Meeting - Labor leaders - 45 min.  
Approx. 50-60 Presidents and officers of locals. Could be increased to 100 if McDonald gives Steelworkers the word. Group will be friendly to GOP and RN. Covered by press.

NOON - Luncheon - business and civic leaders  
Approx. 50 key leaders and contributors. Off the record - informal Q & A

P.M. - Meeting - Newspaper publishers - 45 min.  
Publishers and/or editors of News and Courier-Express

- Reception - Party leaders, workers and general public - 2 hours  
Primary opportunity for display of public and party support

Alternative - meeting with 150-200 party leaders - down to Ward and Town chairmen - all Erie County

Evening - National Sales Executives Dinner

Question - Separate schedule for Pat?

Possible Alternates or Additions

1. Farm stop-by. Large farm community in Erie County and Mahoney suggests stop-by or farm meeting if this is right timing for same. Not pushing it - but could set up a good meeting if desired.

2. Stop by 6th Assembly District monthly meeting - after Sales Executives Dinner on way to airport. Would be 1500-200 there if knew RM coming. Biggest Republican district in the area.
3. College appearance - University of Buffalo or Canisius (Catholic). Mahoney does not recommend either one - but can be worked out.

April 22, 1960

Mr. R. L. Guylay  
1627 K Street, N. W.  
Washington, D. C.

Dear Lou:

Thanks very much for the reprints of the Hagerty remarks at the Republican Womens Conference.

I think this is a very good piece to have reproduced and trust it will get wide-spread distribution. I think we should consider some additional coverage beyond just distributing through Pat Gorman's office, if you haven't already.

Thanks again for sending the copies of these over.

Sincerely,

H. R. Haldeman

HRH:efe

4/25/60  
H.R.H.  
C / S

April 25, 1960

William Baumer  
510 George Street  
New Brunswick, New Jersey

Gentlemen:

Please send me one copy of your article dated July 17,  
1959 entitled "Credo for Political Activity".

Sincerely,

H. R. Haldeman

HRH:efo

"Pamphlets"

April 25, 1960

American Telephone & Telegraph Co.,  
The Bell Telephone Magazine  
195 Broadway  
New York, New York

Gentlemen:

I would like one copy of the article by Charles  
W. Ebersold entitled "Some Thoughts on Public  
Affairs" which appeared in the Winter 1959-60  
Edition of your publication.

Sincerely,

H. R. Haldeman

HRH:cfo

April 25, 1960

New York World Telegram  
125 Barclay  
New York, New York

Gentlemen:

I would like one copy of the December 30, 1959 article  
by Charles Lucey entitled "Ford Advocates Active Interest  
in Politics".

Sincerely,

H. R. Haldeman

HRH:efo

April 25, 1960

Charles B. Coates  
292 Madison Avenue  
New York 17, New York  
x

Gentlemen:

Please send me one copy of your October 21, 1959  
article entitled "Politics in Perspective".

Sincerely,

H. R. Haldeman

HRH:cfo

April 25, 1960

General Electric Company  
570 Lexington Avenue  
New York, New York

Gentlemen:

Please send me one copy of the publication dated May 21, 1958 by L. R. Boulware entitled "Politics...The Businessman's Biggest Job in 1958".

Sincerely,

H. R. Haldeman

HHH:cfo

P.S. Also send me a copy of the speech reprint of Lemuel R. Boulware of August 20, 1958 entitled "Helping Us Members with Our Most Urgent Problem: Politics".

April 25, 1960

Olin Mathieson Chemical Corporation  
Public Relations Department  
460 Park Avenue  
New York, New York

Gentlemen:

I would like one copy of the May 8, 1959 publication  
by Thomas Nichols entitled "The Businessman's Re-  
sponsible Trusteeship".

Sincerely,

H. R. Haldeman

HRH:efo

April 25, 1960

E. I. duPont de Nemours & Company Inc.  
350 Fifth Avenue  
New York, New York

Gentlemen:

I would like one copy of the speech reprint of Crawford  
Greenewalt dated March 25, 1959 entitled "A Political  
Role for Businessmen".

Sincerely,

H. R. Haldeman

HRH:cfo

April 25, 1960

Dun's Review and  
Modern Industry  
99 Church Street  
New York, New York

Gentlemen:

I would like one copy of the publication "Politics  
Is Your Business" by Paul Wooton dated March, 1959.

Sincerely,

H. R. Haldeman

HRH:cfo

April 25, 1960

The Wall Street Journal  
44 Broad Street  
New York, New York

Gentlemen:

I would like one copy each of the following:

- 1) "Businessmen in Politics" by Roger Rowland -  
March 6, 1959
- 2) "Business Politicking" - the newspaper article  
by Peter Bart and Louis Kraar.

Sincerely,

H. R. Haldeman

HRH:efo

April 25, 1960

Nation's Business  
1615 H Street, N. W.,  
Washington 6, D. C.

Gentlemen:

I would like one copy each of the following articles:

- 1) "Get Action from Politicians" - Alden Sypher
- 2) "Business in Politics" - July, 1958
- 3) "Business in Politics: 3 Ways to Get Results" -  
September, 1956
- 4) "Here's Way to Sound Law" - June, 1957
- 5) "Politics is a Business Problem" - June, 1956
- 6) "Your New Business: Politics" - January, 1957

Sincerely,

H. R. Haldeman

HRH:efo

April 25, 1960

Employers Labor Relations  
Information Committee  
33 East 48th Street,  
New York, New York

Gentlemen:

Please send me one copy of the article which appeared  
in "The ELRIC Communicator" of April 30, 1959, Vol. 2,  
No. 13 by Robert Vivian entitled "The Basic Ingredients  
for Corporate Political Effectiveness".

Sincerely,

H. R. Haldeman

HHH:cfo

April 25, 1960

Business Week  
330 West 42nd Street  
New York, New York

Gentlemen:

I would like to receive one copy each of the following:

"Business Gets Political Urge" - October 11, 1958

"Companies Warned to Avoid Gray Area When They  
Participate in Politics" - December 5, 1959

Sincerely,

H. R. Haldeman

HRH:cfo

April 25, 1960

The New York Times Magazine  
229 West 43rd Street  
New York, New York

Gentlemen:

I would like a copy of your May 4, 1958 article by  
Edmund Muskie entitled "Can Convictions and Politics  
Mix".

Sincerely,

H. R. Haldeman

HRH:cfo

P.S. I would also like a copy of the August 30, 1959  
article by Charles Taft entitled "Should Business Go Into  
Politics"

April 25, 1960

U. S. Government Printing Office  
710 North Capital Street  
Washington, D. C.

Gentlemen:

I would like one copy of the speech reprint by  
Honorable William Benton dated April 4, 1955 entitled  
"Business and Its Political Mythology".

Sincerely,

H. R. Haldeman

HRH:cfo

April 25, 1960

United States Investor  
60 East 42nd Street  
New York, New York

Gentlemen:

Please send me one copy of your October 5, 1959 publication by Chester Brown entitled "Business Climate: The Case For Speaking Up".

Sincerely,

H. R. Haldeman

HRH:ofc

April 25, 1960

Fortune Magazine  
9 Rockefeller Plaza  
New York, New York

Gentlemen:

Please send me one reprint of your December, 1959  
article entitled "Corporations Make Politics Their  
Business".

Sincerely,

H. R. Haldeman

HRH:cfo

April 25, 1960

John Day Company, Inc.  
210 Madison Avenue  
New York, New York

Gentlemen:

I would like one copy of your 1949 publication en-  
titled "How to Go Into Politics" by Hugh D. Scott Jr.

Sincerely,

H. R. Haldeman

HRH:efo

April 25, 1960

Alfred Knopf, Publishers  
501 Madison Avenue  
New York, New York

Gentlemen:

Please send me one copy of your 1948 publication by  
William L. Riordan entitled "Plunkitt of Tammany Hall".

Sincerely,

H. R. Haldeman

HNH:cfo

April 25, 1960

Funk & Wagnalls  
153 East 24th Street  
New York, New York

Gentlemen:

Please send me one copy of your 1949 publication by  
Raymond Moley entitled "27 Masters of Politics".

Very truly yours,

H. R. Haldeman

HRH:cfo

April 25, 1960

Oceana Publications, Inc.  
80 Fourth Avenue  
New York, New York

Gentlemen:

Enclosed is my check for \$2.75 to cover the cost of  
the 1959 publication by Stephen A. Mitchell entitled  
"Elm Street Politics".

Sincerely,

H. R. Haldeman

HRH:ofc  
Enclosure

April 25, 1960

Doubleday & Company Inc.  
Garden City, New York

Gentlemen:

Enclosed is our check in the amount of \$3.50 to  
cover the cost of the 1959 book by Stimson Bullitt  
entitled "What It Means To Be A Politician".

Sincerely,

H. R. Haldeman

HRH:cfo  
Enclosure

April 25, 1960

Harper & Bros.  
49 East 33rd Street  
New York, New York

Gentlemen:

Enclosed is my check for \$11.00 to cover the following publications:

1) "Going into Politics" by Merriam and Goetz - 1957	- \$2.50
2) "Company and Community" by Hodges, 1958	- 4.50
3) "Big Business & Free Men" (Chapters 9, 10, 11 and 12) by Werthy - 1959	- 4.00
	<u>\$ 11.00</u>

Please mail these books to the above address.

Sincerely,

H. R. Haldeman

HRH:efo  
Enclosure