

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
52	19	04/08/1960	Letter	Letter from H.R. Haldeman to Don Hughes. RE: San Francisco trip- The Guardsmen. 1 pg.
52	19	04/08/1960	Letter	Letter from H.R. Haldeman to Bob McCune. RE: Nixon Buttons. 1 pg. Attached to previous.
52	19	04/14/1960	Letter	Letter from H.R. Haldeman to The Evening Star. 1 pg.
52	19	04/14/1960	Letter	Letter from Christine O'Polka, secretary to H.R. Haldeman, to John Whitaker. 1 pg.
52	19	04/14/1960	Letter	Letter from Christine O'Polka, secretary to H.R. Haldemann, to Stan Lothridge. 1 pg. Attached to previous.
52	19	04/14/1960	Letter	Letter from Christine O'Polka, secretary to H.R. Haldeman, to Richard Miller. 1 pg. Attached to previous.

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52	19	04/14/1960	Letter	Letter from christine o'Polka, secretary to H.R. Haldeman, to John Ehrlichamn. 1 pg. Attached to previous.
52	19	04/18/1960	Letter	Letter from Christine O'Polka, secretary to H.R. Haldeman, to Alex Troffey. 1 pg.
52	19	04/18/1960	Letter	Letter from Christine O"polka, Secretary to H.R. Haldeman, to Ned Sullivan. 1 pg. Attached to previous.
52	19	04/18/1960	Letter	Letter from Christine O'Polka, secretary to H.R. Haldeman, to Cy Laughter. 1 pg. Attached to previous.
52	19	04/18/1960	Letter	Letter from H.R. Haldeman to Allied Service Units. 1 pg. Duplicate not scanned.
52	19	04/19/1960	Letter	Letter from H.R. Haldeman to Charles Farrington Jr. 3 pgs.
52	19	04/19/1960	Letter	Letter from Bob Haldeman to Bob Finch and Don Hughes. RE: Buffalo trip- May 18th. 3 pgs.

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52	19	04/19/1960	Letter	Letter from Bob Haldeman to Loie Grant. 1 pg.
52	19	04/19/1960	Letter	Letter from H.R. Haldeman to Newton Stearns. 1 pg.
52	19	04/19/1960	Letter	Letter from H.R. Haldeman to Cy Laughter. 1 pg.
52	19	04/19/1960	Letter	Letter from H.R. Haldeman to Douglas Wheeler. 1 pg.
52	19	04/19/1960	Letter	Letter from H.R. Haldeman to Kay Daley. 1 pg.
52	19	04/19/1960	Letter	Letter from Bob Haldeman to Randolph Bishop and Carolyn Day. RE: Expense account vouchers. 1 pg.
52	19	04/19/1960	Letter	Letter from Bob Haldeman to Loie Gaunt. 1 pg.

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52	19	04/19/1960	Letter	Letter from H.R. Haldeman to John Stokes. 2 pgs.

4/8/60
H.R.H.
C/S

April 8, 1960

TO: Don Hughes

FROM: H. R. Haldeman

RE: San Francisco trip - The Guardsmen

The purpose of this memo is to provide some background material for the Vice President on the Guardsmen organization who are sponsoring the reception in San Francisco he is attending Monday afternoon.

The Guardsmen has a membership of 300 young men in San Francisco organized for the purpose of civic betterment and in particular to assist underprivileged children of San Francisco irrespective of race, color or creed.

They were organized in 1947; have been given an award by the Valley Forge Foundation and were presented with the Great Heart Award by the Variety Club of Northern California and have been written up in several national publications. Since their inception the Guardsmen have sent over 40,000 underprivileged children to summer camp at a cost of almost \$700,000. They also have an education committee which assists talented children and one of their most important projects is the care, understanding and direction of boys who are wards of the Juvenile Court.

The members of this organization are, in almost every case, influential leaders in the community, especially among the young men in San Francisco.

I have requested a more detailed compilation of material regarding this organization which is being sent directly to you by airmail, special delivery from San Francisco today.

April 8, 1960

4/8/60
H.R.H.
C/S

TO: Bob McCune

FROM: H. R. Haldeman

RE: Nixon Buttons

Harry Brookshire, the Minority Clerk of the House of Representatives, called today to request that we supply him with some appropriate Nixon buttons for the Republican members of Congress to wear.

I told him that the small N's would probably be the most suitable and that I had an order in for a quantity of them which was due any time.

Will you please be sure that when the small N's arrive, 150 of them are sent to Harry Brookshire. I would suggest you call him on Ext. 5994 and tell him when they come and then arrange to have them delivered to him in the Republican Cloak Room.

Thank you very much.

4/14/60
H. R. H.
C/S

April 14, 1960

The Evening Star
225 Virginia Avenue, S.E.
Washington, D. C.

Attention: Subscription Department

Gentlemen:

Since subscribing to your paper in January, we have received three monthly bills which have been paid by personal checks as follows:

February 24	- Check #106	- \$1.40
March 3	- Check #109	- 2.00
April 5	- Check #120	- 2.00

These checks, as requested on the statement, were made payable to Franklyn Witt and mailed to the above address. As of this date none of these checks have been cashed. We would appreciate it if you would check to see if you ever received these checks and let us know if this is not the case. If they were received, we would like to know that also, so we may clear our records.

Sincerely,

H. R. Haldeman

HRH:cfo

4/14/60
HRH.
G/S

April 14, 1960

Mr. John Whitaker
106 Thicket Road
Baltimore 12, Maryland

Dear Mr. Whitaker:

We are attempting to maintain a complete file on addresses and phone numbers, both business and home, for Advance Men.

In going over our information, I find we do not have your business phone or address. I would appreciate it if you could send this information to me.

Also, unless you prefer otherwise, we will continue sending mail to the above address.

Thank you.

Sincerely,

Christine F. O'Polka
Secretary to Bob Haldeman

e/

"Adv. Men"

April 14, 1960

Mr. Stan Lothridge
C/o Kenyon & Eckhardt
6253 Hollywood Boulevard
Los Angeles, California

Dear Mr. Lothridge:

We are attempting to maintain a complete file on addresses and phone numbers, both business and home, for Advance Men.

In going over our information, I find we do not have your home address or phone number. I would appreciate it if you could send this information to me.

Also, unless you prefer otherwise, we will continue sending mail to the above address.

Thank you.

Sincerely,

Christine F. O'Polka
Secretary to Bob Haldeman

o/

April 14, 1960

Mr. Richard A. Miller
Revel Miller & Co., Inc.
650 South Spring Street
Los Angeles 14, California

Dear Mr. Miller:

We are attempting to maintain a complete file on addresses and phone numbers, both business and home, for Advance Men.

In going over this information, I find we do not have your home address. I would appreciate it if you could send this information to me.

Also, unless you prefer otherwise, we will continue sending mail to the above address.

Thank you.

Sincerely,

Christine F. O'Polka
Secretary to Bob Haldeman

c/

April 14, 1960

Mr. John Ehrlichman
614 United Pacific Building
Seattle 4, Washington

PERSONAL

Dear Mr. Ehrlichman:

We are attempting to maintain a complete file on addresses and phone numbers, both business and home, for the Advance Men.

In going over the information, I find we do not have a home address for you. I would appreciate your sending this to me at your convenience.

Also, unless you prefer otherwise, we will continue sending mail to the above address.

Thank you.

Sincerely,

Christine F. O'Polka
Secretary to Bob Haldeman

c/

4/18/60
H.R.H.
C/S

April 18, 1960

Mr. Alex Troffey
C/o Kaiser Industries Corporation
1924 Broadway
Oakland 12, California

Dear Mr. Troffey:

PERSONAL - AIRMAIL

We are attempting to maintain a complete file on addresses and phone numbers, both business and home, for Advance Men.

In going over our information I find that the only information we do not have for you is your home address and phone. We would appreciate it if you could send this information to us.

Also, unless you prefer otherwise, we will continue sending mail to the above address.

Sincerely,

Christine F. O'Polka
Secretary to Bob Haldeman

c/

"Adv. Men"

April 18, 1960

Mr. Ned Sullivan
2455 Central Park Avenue
Yonkers, New York

Dear Mr. Sullivan:

We are attempting to maintain a complete file on addresses and phone numbers, both business and home, for Advance Men.

In going over our information, I find that the only address we have for you is that listed above. I believe this is your home address. If so, could you let us have your business address as well as the phone numbers for both your business and residence.

Also, unless you prefer otherwise, we will continue sending mail to the above address.

Thank you.

Sincerely,

Christine F. O'Polka
Secretary to Bob Haldeman

c/

April 18, 1960

Mr. Cy Laughter
The Laughter Corporation
Dayton 1, Ohio

Dear Mr. Laughter:

We are attempting to maintain a complete file on addresses and phone numbers, both business and home, for Advance Men.

In going over our information, I find we do not have your home phone and address. I would appreciate it if you could send this information to me.

Also, unless you prefer otherwise, we will continue sending mail to the above address.

Thank you.

Sincerely,

Christine F. O'Polka
Secretary to Bob Haldeman

c/

4/18/60
H. R. H.
C/S

April 18, 1960

Allied Service Units
5419 South Vermont Avenue
Los Angeles 37, California

Attention: Mrs. Verna Pagliano

Gentlemen:

We would like to place an order for 500 additional
"N" pins as previously ordered.

Please bill us in the same manner as before.

Sincerely,

H. R. Haldeman

HRH:cfo

"27"

4/18/60
H. R. H.
C / 8

April 18, 1960

Allied Service Units
5419 South Vermont Avenue
Los Angeles 37, California

Attention: Mrs. Verna Pagliano

Gentlemen:

We would like to place an order for 500 additional
"H" pins as previously ordered.

Please bill us in the same manner as before.

Sincerely,

H. R. Haldeman

HRH:efo

4/19/60
H. R. H.
C/S

April 19, 1960

Mr. Charles Farrington Jr.
2727 North Central Avenue
Phoenix, Arizona

Dear Charlie:

PERSONAL

I would like to answer some of the questions posed in your letters of April 7th and 11th.

As regards your participation in the campaign and compensation for such, I think I answered the question in our phone conversation the other day. However, in order to make sure we are clear on this, let me confirm to you that your suggestion of a rate of compensation of \$50 per day or \$1,000 per month, assuming a 20-day working month, will be perfectly satisfactory and I assure you that this does not in any sense, compromise our understanding with any of the other people concerned. As I explained to you, some will be serving on the basis of some sort of compensation; most of them will be strictly volunteers, but in your case we certainly understand the situation and will be glad to operate on the basis you outlined.

Unfortunately, I can't answer your question on the Chicago convention specifically at this point. We are not yet finalized on our basic plans for the Convention and won't be for a few weeks. As soon as I do have something definite, I will let you know.

As to your question on the cloak-and-dagger nature of the operation, it certainly is permissible for you to divulge the general nature of your activity in the campaign. I would suggest that rather than saying you are on the Nixon staff, which is not specifically correct, that you say you are working with the Nixon campaign organization in handling the advance arrangements for the Vice President's trips. You certainly should explain to your friends and clients the reasons for your absences and I think that this is a perfectly logical explanation.

I do not think that at this point you should go into details as to what your future activities will be, since we are not in a position as you know, to make specific commitments on campaign assignments at the present time. You can, of course, explain that your current activities have been along the lines outlined.

Farrington

April 19, 1960

The reason for the diversity of background in the group that we brought together is one that is hard to explain in a few words, but there is a definite purpose in not getting a group all exactly the same, which I think will be apparent to you.

While there is a lack of political experience on the part of some of the members of the group, at least as far as formal participation politically is concerned, all of them, with a couple of exceptions I guess, have had basic experience in the general area of activity which we're talking about - whether it be political or some other field.

As to your personal observations concerning the political philosophy underlying the campaign, I think I covered with you on the phone, the fact that we are fully aware of the points which you make, and are certainly not overlooking them. I can assure you that the Nixon campaign will not be premised on slick staff operations with an avoidance of issues and political stability. The one particular side of the operation with which you are concerned...that is, the advancing of the Vice President's trips...is, of necessity, concentrated on the maximum effectiveness of staff operation functions. To this extent, it is only one facet of the overall activity and you should not judge the overall planning on the basis of this one particular function which is, in essence, mechanical rather than philosophical.

I can assure you that the Vice President will not try to be all things to all men and that he will fight and will display strength and determination in this campaign, standing on a platform of progressive conservatism.

I agree with you that there is a problem at this point in the fact that the impression being conveyed to the American people is not a correct one, and that an all-out effort to change this is essential in the immediate future.

We have to expect, of course, that the anti-Nixon forces, of which there are many, will continue to gain ground for a while, until the time is ripe for the Vice President to come out himself in an active campaigning posture. The question of timing is of the essence and that decision will have to be made by the Boss himself, of course.

I realize this does not provide a particularly explicit answer to your points you raised, but I do want to assure you that your points are ones which we are acutely aware of, and that they are not being overlooked in the overall planning.

I am enclosing with this letter, several copies of a letter from the Vice President to Gene Pulliam concerning the Connally Amendment. I presume you will still find yourself in disagreement with his stand

Mr. Charles Farrington

- 3 -

April 19, 1960

on this point, but perhaps the letter will give you a little better understanding of why the Vice President has taken the position that he has.

Best regards.

Sincerely,

H. R. Haldeman

HRH:cfo
Enclosures

4/19/60
H.R.H.
C/S

April 19, 1960

TO: Bob Finch
Don Hughes

FROM: Bob Haldeman

RE: Buffalo trip - May 18th

I met Saturday, April 16th with Senator Mahoney, Senator Cooke, the County Chairman for Erie County, and two of their associates, Mr. John Sullivan, Administrative Assistant to Mahoney and Mr. Mullen, a former Buffalo newspaper man who is now in the process of moving to Fort Lauderdale.

We discussed a number of possibilities for the Vice President in addition to the primary appearance before the Sales Executives' Club the evening of May 18th. I informed the group that it would not be possible for the Vice President to remain overnight the 18th and therefore any activities planned would have to be on the 18th. I do think that if it's possible to do so, we might want to consider going into Buffalo late the night of the 17th so as to have a full day in the City on the 18th. Otherwise, I assume with about 3 hours' flying time, it would be impossible to schedule anything prior to a noon event.

The other possibilities discussed, and comments on same, were as follows:

1. Press Conference - All agreed that a press conference at the Hotel, as early in the day as possible, was essential.
2. Meeting with Republican leaders - This would be a group of 150 to 200 people and would cover Republican leaders in Erie County only. The group would go down as far as Ward and Town chairmen but not any lower and would include all of the top Republican leaders. There is a probability that some of the County chairmen and possibly leaders from other counties, might want to come in, but it was felt this should not be set up on an invitation basis outside of Erie County because of the situation with the State committee. The possibilities here would be a luncheon if we don't arrive until just before noon, or if we can arrive the night before, a coffee and donut session at about 9 o'clock in the morning - either of which would be very satisfactory with the group.
3. Meeting with business leaders - This would be a very select group of approximately 50 top business leaders, and incidentally, contributors...possibly Wade Stevenson, a prominent local citizen would

"Buffalo"

be the host for the luncheon. This session would probably have to be a luncheon and therefore could not be held unless we came in the night before so the Republican Leaders' group could have a breakfast or coffee session in the morning.

4. Meeting with a group of labor leaders - A group of about 50 - 60 Presidents and officers of local labor unions, all of whom would be friendly to the Republicans, could be gathered for a meeting with the Vice President. A suggestion here would be to have this as an informal meeting in the late afternoon for a drink in the suite or a room set up for this purpose. If McDonald gave the word, this group would be increased to approximately 100 by the addition of the Steel Workers.

An alternate to this meeting would be a stop by the Bethlehem Steel Plant which they feel would be a very good thing to do if McDonald will set it up in advance with Joe Moloney, the local Steel Workers man. (I do not feel this is feasible and if any labor thing is to be done, it should be the leaders' group in the Hotel).

5. Presentation of flag to parochial grade school - All of this group felt that it would be better from a Catholic angle for the Vice President to present a Capital flag to a parochial grade school rather than have him attempt a Catholic college appearance. The Catholic population is of course, very important in this area. The City of Buffalo is 63% Catholic and Erie County is 58% Catholic. They have two very large grade schools with student bodies of approximately 1500 each. One of these schools could be arranged to invite the Vice President to present the flag to them in a ceremony setup which would be attended by students, teachers and parents, consequently developing quite a large group.

6. TV Station appearances - There are 3 television stations in Buffalo and the group said if he appeared on any of the stations, he should do all 3 of them. It would be very bad to go on one alone. They felt that television coverage at the press conference would provide adequate material for the stations without any direct appearance on any of them. (I would suggest they consider televising the National Sales Executives' appearance on a pool basis.)

7. Newspaper visits - There are two papers. The Buffalo Evening News is a Republican paper and is very friendly to Nixon; the Courier-Express is at least outwardly neutral. It was suggested that visits be made to both of these papers. (I think the same good could be accomplished by meeting with the key people from the papers in the suite at the Hotel.)

8. College appearances - This group felt that an appearance at either University of Buffalo or Canisius would not be good. Apparently both schools have been very much overworked by politicians -

both national and local and a session at either of them would not be as productive as time spent other ways. Canisius, however, could be considered as an alternate to the Catholic grade school and if the President would put his backing behind an appearance and issue the invitation it was felt that a good turnout would probably result and this might be satisfactory. However, they were not enthusiastic about it.

Miscellaneous - there is a large farm community in Erie County which has been pretty much ignored politically and it was felt that if this was the time to get into any meeting with farmers, that a very good farm meeting could be set up.

Also, there are 250,000 Polish people in the Buffalo area - all Democrats primarily but this is a strong and cohesive special interest group that might be worth considering.

The Airport arrival could have a fairly good crowd if it were in the morning. There would, of course, not be much of any crowd if it were late in the evening. There is a Westinghouse plant right at the airport and arrangements could probably be made to turn the workers out. There is a Twin Coach plant nearby which also could probably be approached.

My recommendation for a Buffalo schedule would be as follows:

Arrive the night of the 17th and go directly to the Hotel after late arrival, with no appointments or plans for that evening.

9:00 Coffee session with Republican leaders - 150 to 200

10:30 Press Conference

11:30 Meeting with newspaper representatives

12:30 Luncheon with business leaders

2:30 Meeting with other newspaper group

5:00 Meeting with labor leaders

6:30 National Sales Executives' Dinner - televised

If we can't get there til noon, I would suggest a luncheon with Republican leaders at noon; preceded, if possible, by a press conference; then the school appearance at 2:30; meeting with labor leaders at 5:00; Sales Executives Dinner at 6:30. This would omit the meetings with newspaper people and the luncheon with the business leaders.

4/19/60
H. R. H.
C S

April 19, 1960

TO: Loie Gaunt

FROM: Bob Haldeman

I think a thank-you letter should go to Ginger Savall from the boss in connection with the San Francisco trip. You must have her address as State Chairman of the YR. She was of considerable help in working on arrangements for the Stanford appearance and was most co-operative in every respect.

Bob Haldeman

4/19/60

H. R. H.

C / S

April 19, 1960

Mr. Newton Stearns
Nixon for President Committee
of Northern California
870 Market Street, Room 828
San Francisco 2, California

Dear Hewt:

In your list of names for the California trip, I don't think you included the car drivers. I feel they should get thank-you letters, since they did do a good job and we made considerable demands on them.

If the names are still obtainable, I would appreciate your sending them on directly to Lois Gaunt.

Again, thanks a million for all of your help. I will be talking with you soon.

Best regards.

Sincerely,

H. R. Haldeman

HRH:cfe

Calif. trip

4/19/60
H. R. H.
C/S

April 19, 1960

Mr. Cy Laughter
Laughter Corporation
Dayton 1, Ohio

PERSONAL

Dear Cy:

First, thank you very much for the little book from L. M. Berry & Company. I think that this book is probably something that would not be of any particular value to the Advance Men in their work since it includes a lot of information which does not apply to their area of activity and also is a full year's diary or schedule book whereas most of them will only be working for a matter of a couple of months. I do appreciate the thought, though.

As to your other letter, I appreciated your comments regarding the meeting and was glad you were able to be there.

Your vacation plans will certainly not conflict with any campaign activities that I can possibly foresee at this time. As far as trips in between now and the Convention, we are still at the stage where the Vice President is not planning any extensive travel and I am going to have to work these out as I go along. I will get in touch with you as soon as I know what the definite plans are.

You asked about the Convention in Chicago, and unfortunately at this moment, I am not able to answer your question. Here again, I hope to be able to get some dope to you before too long.

Again, thanks for writing. I will look forward to seeing you when you are next in Washington.

Best regards.

Sincerely,

H. R. Haldeman

HRH:cfo

Cy Laughter

4/19/60
H. R. H.
C S

April 19, 1960

Mr. Douglas Wheeler
329 Dunham Dormitory
Hamilton College
Clinton, New York

Dear Doug:

I too, am sorry to have missed you when you were in Washington at the end of March. Unfortunately, we seem to find ourselves out in the boondocks most of the time and I don't get to spend much time in the office in Washington.

I'm glad you had a chance to see our setup here and put in some time at Nixon Club headquarters. In addition to being card-carrying members, you can get to work signing up others there at school and carrying on what is, at the moment, the most important function any of us can do - namely signing up people for the Nixon cause.

I will get in touch with you within the next month or so regarding Chicago. If you have not heard from me by the middle of May, please get back in touch and we will see if we can't work something out.

Please give my best to your father the next time you see him or write him. I have not had a chance to even say hello to him since the first of the year.

Best regards.

Sincerely,

H. R. Haldeman

HRH:cfo

"W"

4/19/60
H. R. H.
C / S

April 19, 1960

Miss Kay Daley
Stanford Chairman
Stanford Review
Bowman Alumni House
Stanford, California

PERSONAL

Dear Kay:

Thank you very much for your comments over the phone while we were in San Francisco and for your follow-up letter with the enclosed tear sheets.

I must confess that the informants who told you I was not a Stanford alumnus but went to U.C.L.A., were correct. However you can answer this charge with the fact that my wife did attend classes at Stanford (only for about 2 months, however) and that she was employed on the Stanford campus for a year after we were married when I was working in San Francisco. At that time she worked in the Placement office, I believe.

Seriously, I greatly appreciated your rundown and evaluation of the appearance. I think that all in all, the whole thing worked out very well, although there was certainly room for improvement in several areas. I would agree with you that tickets should not be used for this type of affair and I think we did suffer because of the ticketing.

Your comment regarding the need for more "color" items for the campaign, is certainly understandable. I would suggest you keep in touch with Longoniti regarding this. This kind of material will be available in the very near future through Nixon Volunteers here in Washington who are set up to service the Nixon clubs throughout the country. Also, for college materials, you might get in touch with Carol Dawson at the same address as mine indicated on the letterhead above.

Thanks very much for all your help. I'm sorry we didn't have a chance to get together. I hope there will be an opportunity to meet you on the next trip West.

Best regards.

Sincerely yours,

H. R. Haldeman

HRH:cfo

"Calif. Trip"

4/19/60
H. R. H.
C / S

April 19, 1960

TO: Randolph Bishop
Carolyn Day

FROM: Bob Haldeman

RE: Expense account vouchers

I think we should make every effort to speed up the payment of expense account vouchers.

In many cases, I am in a position of ek'ing and submitting vouchers for expenses incurred by volunteer personnel and these are sitting around our office here for as much as a month before they are reimbursed. I feel this is a very bad situation in that these people are donating their time and are incurring considerable out-of-pocket expenses for which they should be reimbursed promptly. It is not right to have a man \$300, \$400, \$500 or even more in the hole for any length of time.

I think it is most important we set up some workable procedure to insure the immediate payment of the expense account vouchers as they are turned in.

"*Carolyn Day Jones*"

4/19/60
H. R. H.
C S

April 19, 1960

TO: Loie Gaunt

FROM: Bob Haldeman

You will note from attached that McCaffrey thinks the doorman at the St. Francis should have a letter per his suggested draft.

I am sending this along to you for whatever action you may feel appropriate.

Calif. Sup

4/19/60
H. R. H.
C/ S

April 19, 1960

Mr. John Stokes
J. Walter Thompson Company
420 Lexington Avenue
New York 17, New York

PERSONAL & CONFIDENTIAL

Dear John:

I have another project for you which I hope you can get at quickly and get me an answer to as soon as possible. If you cannot get to this right away or you feel for some reason, an answer will be delayed, I will certainly understand, but would appreciate your advising by phone as soon as you know.

What I need is a rundown on the availability of specialized advertising in mass consumer magazines to put in a 12-page color insert in a size smaller than the actual page size of the publication.

The publications in which I would be interested are Life, Look, Saturday Evening Post and Readers' Digest. In the case of the Digest, the answer would of course, be the same size as the Digest, but on the others, it would be somewhat smaller than the regular page size...perhaps down to a 7" x 10" size or something like that. What I would like to know is whether each of these publications has such an insert available for sale and if so, what the rates are for same on the basis of 12 pages - 1 time only.

I would also like to have a Media Department evaluation of the audiences of the above-mentioned publications in terms of size, types of people as related to leadership qualities, etc.; also, if possible, what their political sophistication and/or tendency to register and vote might be. I realize this information may not be available but would like to have it if it is.

Would you please try to obtain this without indicating the source of the request...as I don't want the publications to get excited about the possibility of our putting an ad in them. I would, however, like as much detailed information as you can get with these restrictions.

4/19/60

Mr. Jehn Stokes

- 2 -

April 19, 1960

Thanks very much for your help and again, if you are unable to do this, please let me know.

Best regards.

Sincerely,

H. R. Haldeman

HRH:cfo