

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
52	17	04/01/1960	Letter	Letter from Bob Haldeman to Don Hughes and Bob finch. RE: San Francisco trip- April 11 to 13th. 4 pgs.
52	17	04/04/1960	Letter	Letter from H.R. Haldeman to Charles Farrington Jr. about finacial arrangements. 1 pg.
52	17	04/04/1960	Letter	Letter from H.R. Haldeman to Allied Service Units. 1 pg. Attached to previous.
52	17	04/04/1960	Memo	Description of John Warner. 1 pg. Attached to previous.
52	17	04/04/1960	Letter	Letter from H.R. Haldeman to Ray Arbuthnot. 1 pg. Attached to previous letters.
52	17	04/04/1960	Letter	Letter from Bob Haldeman to Bob McCune about newspaper copies. 1 pg. Attached to previous letters.

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52	17	04/04/1960	Letter	Letter from H.R. Haldeman to John Ehrlichman. 1 pg. Attached to previous.
52	17	04/05/1960	Letter	Letter from H.R. Haldeman to Charles Farrington Jr. 1 pg. Attached to previous.
52	17	04/05/1960	Letter	Letter from H.R. Haldeman to Tom Pownall. 1 pg. Attached to previous.
52	17	04/05/1960	Letter	Letter from H.R. Haldeman to Richard Miller. 1 pg. Attached to previous letters.
52	17	04/05/1960	Letter	Letter from H.R. Haldeman to Stan Lothridge. 1 pg. Attached to previous letters.
52	17	04/05/1960	Letter	Letter from H.R. Haldeman to John whitaker. 1 pg. Attached to previous letters.
52	17	04/05/1960	Letter	Letter from H.R. Haldeman to Cy Laughter. 1 pg. Attached to previous letters.

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52	17	04/05/1960	Letter	Letter from H.R. Haldeman to Ned Sullivan. 1 pg. Attached to previous.
52	17	04/05/1960	Letter	Letter from H.R. Haldeman to Fred Dixon. 1 pg. Attached to previous.
52	17	04/05/1960	Letter	Letter from H.R. Haldeman to Alex Troffey. 1 pg. Attached to previous letters.
52	17	04/05/1960	Letter	Letter from H.R. Haldeman to Robert McCune. 1 pg. Attached to previous.
52	17	04/06/1960	Letter	Letter from Bob Haldeman to P.M. Flanigan. RE: Wisconsin- LaCrosse. 2 pgs.
52	17	04/05/1960	Letter	Letter from Bob Haldeman to P.M. Flanigan. RE: Wisconsin- Wausau. 1 pg. Attached to previous.
52	17	04/05/1960	Letter	Letter from H.R. Haldeman to Jack Schuetz. 1 pg.

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52	17	04/06/1960	Letter	Letter from H.R. Haldeman to Campaign Idea File. RE: Use of choral groups in major city campaign appearances. 1 pg.
52	17	04/06/1960	Letter	Letter from H.R. Haldeman to Campaign Idea File. RE: Film for Club Use. 1 pg. Attached to previous.
52	17	04/06/1960	Letter	Letter from H.R. Haldeman to P.M. Flanigan. RE: Wisconsin- Eau Claire. 1 pg. Attached to previous letters.
52	17	04/06/1960	Letter	Letter from H.R. Haldeman to P.M. Flanigan. RE: Wisconsin- Green Bay. 1 pg.
52	17	04/07/1960	Memo	Schedule for California trip on April 11 thru 13th. 4 pgs.
52	17	04/07/1960	Memo	Contact list for San Francisco. 1 pg. Attached to previous. Duplicate not scanned.

4/1/60
H. R. H.
C / S

April 1, 1960

TO: DON HUGHES
BOB FINCH

FROM: BOB HALDEMAN

RE: San Francisco trip - April 11 to 13th

The following items require some further discussion and decision in connection with the San Francisco trip:

Stanford Convocation - Dr. Sterling strongly urges that the Vice President speak for approximately 20 minutes and then accept questions from the floor for the balance of the time he can allot. Sterling does not feel a panel would be good and is very much against that. He does feel it is important the Vice President answer questions from the students.

Kennedy appeared a couple of months ago at Stanford and made a speech in Memorial Auditorium speaking for about 20 - 25 minutes. He then answered questions for 15 minutes and then took about 20 minutes after that to get through the crowd to get out to his car. He did not address the overflow group in front of the Auditorium although there were about 2,000 out there in addition to the 2,000 in the Auditorium.

I would suggest the Vice President follow Sterling's suggestion and speak for about 20 minutes...then answer questions for approximately a half-hour; then go out to the front of the Auditorium and speak briefly to the group that will be gathered out there (we have arranged a microphone and speakers for this). He can then go to his car and leave the campus.

The sponsorship of the appearance at Stanford will be the Stanford Political Union - the same group that sponsored Kennedy. This has been worked out with Dr. Sterling and he feels they are the ones who should handle it. Either the President of the Political Union or the President of the Student Body will introduce the Vice President on the stage. Dr. Sterling will not be on the stage but will escort the Vice President out of the auditorium into his car after the speech. The auditorium seats approximately 1700.

Baseball Dinner - This whole program seems to be pretty well set. They are expecting 850 and are charging \$10 apiece. There will be a group of 24 at the head table and as noted in the schedule, there will be a number of speeches by such people as Christopher and Governor Brown and a group of five or six baseball people. Jeff Chandler, the movie star is the M. C. My guess would be the preliminary speech-making would run for about 1 hour before the Vice President speaks. The program should start no later than 8:15, so providing this is, right, the Vice President will speak probably somewhere between 9:00

and 9:15. Mayor Christopher urges that the Vice President's speech be on the subject of baseball since that is the sole interest of the group attending the dinner.

The dinner will be at the Garden Court in the Palace where we were before and the head table will be in the same location as it was before, unfortunately. There is no other way of setting up that dining room and there is no other hall in San Francisco that's big enough to handle this kind of a meeting, so I think there is nothing we can do about it.

They want to use the Vice President's seal on the podium at the dinner.

Mayor Christopher is planning to pick up the Vice President in his car at the St. Francis to go over to the Palace for the dinner.

University of San Francisco - Father Connelly, President of the University is most cooperative and will make whatever arrangements we desire for this appearance. The facilities at the University are not too good. They have an auditorium that seats only about 360 and the best place for the appearance is at the Gymnasium. We will have to use one side of the Gymnasium bleachers with a seating capacity of about 2,000. There are additional bleachers around the other sides of the gym in case there are more people. However, at the time we are going to be there, there will only be about 1700 students on campus and this, plus faculty and a group from a neighboring Catholic girls' college will probably make up a crowd of about 2,000.

Sponsorship here will be by the Associated Students.

Father Connelly is extremely anxious to have the Vice President do a Q. and A. using a panel and is attempting to work out an early class dismissal so that this will be possible. It may be that he will not be able to work this out and we will not be able to start the meeting until 11 o'clock. This would mean we would have to have a straight speech, I think because there wouldn't be time to do a Q. and A. Because of the acoustics and physical arrangement of the gymnasium, I don't think it would be wise to take questions from the floor. I think it's essential to use a panel and this seemed to be satisfactory with the University people.

Baseball game - There will be an honored guest box on the actual playing field located just beyond first base. This box will be occupied by Governor Brown and his party, Mayor Christopher and his party, Ford Frick, Warren Giles, Joe Cronin, Mrs. McGraw and Ty Cobb and the Vice President. There will be another honored guest box at third base which will be occupied by the stadium committee group and a military delegation.

It is planned that the Vice President will enter the ballpark at the clubhouse entrance going through a hallway between the locker rooms out to the field and directly into the honored guest box.

At 1 o'clock the dedication ceremony will begin with remarks by the Mayor, the Governor and the Vice President and then there will be a band number, and some flag-raising ceremonies, etc. The game starts at 1:30.

It is possible that Frank Sinatra is going to sing the National Anthem and may be seated in one of the honored guest boxes.

Bohemian Club - Robert England is the director for the Jinks Show for which the Vice President will be the fire. (The fire is the Master of Ceremonies). England is most anxious that the Vice President rehearse his part in the program prior to the program. He wanted to have a briefing session Monday afternoon and then a rehearsal Tuesday afternoon. We will set it up so the script will be sent to the office prior to departure so the Vice President can review it and this should eliminate the necessity of a briefing session in the afternoon. I do think it is important that the Vice President plan to attend a rehearsal on Tuesday however, since he does have an integral part in the program and if he doesn't know what is planned, he could be embarrassed.

After the dinner and the program it is apparently customary for the group to the Cartoon Room where various members entertain informally. I would suggest the Vice President plan to attend this gathering .. at least for a short period since it is an important part of the evening's activities.

Sailors Union of the Pacific - The best way of handling the Weisberger meeting it would seem, is to go to the Sailors Union Building and meet with Weisberger and his office there. This would have a much more favorable effect than asking Weisberger to come to the Hotel. Also after arriving there and going into the office it will be possible for the staff to check the desirability of a tour of the building or a brief unscheduled and informal meeting with some of the members of the Union who might be in the Building at the time.

If this is not approved, the alternative would be a meeting in the Vice President's suite at the Hotel with Weisberger. I don't think we should plan a mass meeting of the union members at the union building. I did not go to the Union Building and did not contact Weisberger because Stearns and Whitaker both felt he was an extremely sensitive man and that it would be a mistake to make any contact with him til we knew exactly what we planned to do so that we could confirm a schedule that we would not later have to change. We could make contact with him after this decision has been made.

It is my understanding that the Union Building is a very lovely, modern new building, and has very nice offices and an auditorium

and other facilities.

Other activities - Newt Stearns feels it would be more effective to meet with the newspaper publishers at their own offices but agrees that the time saved by meeting them at the Hotel might make it very desirable to do it this way instead. I think we should schedule these appointments as outlined in the overall schedule and should have them in the suite at the Hotel rather than trying to go over to the newspaper offices.

Whitaker and Baxter raised the question of a meeting with John Goldberger who is the president of the Newspaper and Periodical Drivers Union and past-president of the San Francisco Central Labor Council. Because his union is an affiliate of the Teamsters Union, it would seem to me it would be unwise to schedule a meeting with him at this time and in San Francisco.

I have tentatively arranged a photograph to be taken in the Vice President's suite on Tuesday morning, April 12 at about 8:15. This would be with a member of the Guardsmen...the local service organization, and several underprivileged children whom the Guardsmen send to summer camp each year. This picture would be used in promoting the annual fund drive for the summer camp project.

I was unable to contact the people at the King Norman television show, and I think this contact should be made by phone or just turned down. I don't see any possibility of our having time to do it while we are in San Francisco. I don't think it will be possible either to work in a stop at the Deaf School since we will not be in the Berkeley area at any time during the trip.

In my opinion, it is not at all necessary for Mrs. Nixon to accompany the Vice President on this trip. I think that most of the activities that are planned are of such a nature that it would not be an especially good use of her time to require her attendance. Some of them, of course, are purely stag affairs and she couldn't attend anyway. If she does decide to make the trip, however, I would suggest we consider setting up some separate womens groups activities for her during part of the stay.

4/4
4/4/60
H. R. H.
C S

April 4, 1960

Mr. Charles Farrington Jr.
Central Towers Building
2727 North Central Avenue
Phoenix, Arizona

AIRMAIL

Dear Charlie:

I am sorry we didn't get a chance to discuss the situation on financial arrangements while you were here in Washington. I definitely recall our original conversation and the discussion regarding a per diem to cover the time you spent working with us.

I am sure we can work out a satisfactory arrangement. I would suggest it be done on the basis of per diem payment covering the specific number of days that you actually spend on campaign activities. I would appreciate a note from you as to what you figure that amount should be. We will of course also reimburse all expenses you might incur in this activity.

As I explained, I am still unable to make any definite commitment on the amount of time to be involved but I would assume it would at least encompass the months of September and October, plus the first week of November. I doubt if there will be any need for a major expenditure of time prior to the first part of September. If you have any questions or want to talk this over rather than writing me, don't hesitate to give me a call at your convenience.

It was a pleasure to see you, if only briefly, and I am sure we will have an opportunity to get together again before very long.

Best regards.

Sincerely,

H. R. Haldeman

HRH:cfo

Adm. Mess. Farr.

4/4/60
H. R. H.
C S

April 4, 1960

Allied Service Units
5419 South Vermont Avenue
Los Angeles 37, California

Gentlemen:

We would like to order 500 of the Nixon "N" pins,
to be mailed as quickly as possible to the above
address, with billing to the same address.

Sincerely yours,

H. R. Haldeman

HRH:cfo

"N"

4/4/60
H. R. H.
C/S
~~XXXXXX~~

WARNER, JOHN

Son-in-law of Mellon family

About 35

Attorney with Justice Dept.

Native of Washington; wants to remain in D.C. area

Available on or off payroll.

Anxious to help Nixon.

Recommended by Arundel

"Special Camp Personnel"

4/4/60

H. R. H.
C / S

P. O. Box 7398
Washington 4, D. C.
April 4, 1960

Mr. Ray Arbuthnot
P. O. Box 267
LaVerne, California

AIR MAIL

Dear Ray:

I believe I mentioned to you when we were out in Nebraska, I had gotten the name of a farmer with whom Senator Curtis thought it would be very wise to have the Vice President talk. At the time I mentioned this to you I was unable to locate the name. I have now found it. The farmer that Curtis recommended was Carroll Jenkins, Higler, Nebraska. He is a medium-sized farmer and according to Senator Curtis, an extremely capable and intelligent man.

I don't know whether this was one of the people with whom you met while you were in Nebraska but if not, maybe it would be a good idea to establish some contact at this point. I don't know what your plans are in this regard, but I merely pass the information on for whatever use you want to make of it.

I trust we will be seeing you back here before very long and I am looking forward to the discussion which you suggested.

Best regards.

Sincerely,

H. R. Haldeman

HRH:cfo

"a"

4/4/60
H R. H.
S S

April 4, 1960

TO: Bob McCune

FROM: Bob Haldeman

Some time last week, and I believe it was Thursday, March 31, there was a column in one of the Chicago newspapers written by the farm editor that was a story on Warren Brock and Ray Arbuthnot and their activities for the Vice President. I believe it was in the Chicago news but it might have been in the Sun Times and it would be - if it was an evening paper - the March 31st paper. If it was a morning paper, it would be the April 1st.

Would you please track this down and get a copy of the column and have Thermofax copies made of it - sending one to Finch; one to Arbuthnot; one to Brock and one to me. This should be done as quickly as possible.

Thank you.

4/4/60
H. R. H.
C / S

P. O. Box 7398
Washington 4, D. C.
April 4, 1960

Mr. John Ehrlichman
614 United Pacific Building
Seattle 4, Washington

AIR MAIL

Dear John:

I want to thank you again very much for taking the time and making the effort to devote Friday night and Saturday to our discussion regarding the procedures for advancing Nixon trips. I hope you found the material we covered to be of some value.

I would be very much interested in your general reaction to the overall meeting and the outline of suggestions for Advance Men and the way it was discussed. I would also be very much interested in your reaction to the remarks made by the Vice President at the opening of our meeting Saturday morning.

If you have a moment, drop me a line and let me know what you thought.

As we mentioned in the meeting, the travel plans for the future and the basic plan for the campaign are still very much up in the air. As these things become more definitely settled, I will be getting back in touch with you so you will have some idea of what demands there will be on your time between now and the convention, if any, and also what commitments we might ask you to make after the Convention.

Again, many thanks for coming into the meeting, and very best regards.

Sincerely,

H. R. Haldeman

HRH:cfo

4/5

4/5/60
H. R. H.
S

P. O. Box 7398
Washington 4, D. C.
April 5, 1960

Mr. Charles Farrington Jr.
Central Towers Building
2727 North Central Avenue
Phoenix, Arizona

Dear Charlie:

AIR MAIL

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Again, many thanks for coming into the meeting, and very best regards.

Sincerely,

H. R. Haldeman

HRH:cfo

"Adv Men - Farr,"

4/5/60
H. R. RH.
C / S
P. O. Box 7398
Washington 4, D. C.
April 5, 1960

Mr. Tom Pownall
10815 Burbank Drive
Potomac, Maryland

Dear Tom:

I want to thank you again very much for taking the time and making the effort to devote Friday night and Saturday to our discussion regarding the procedures for advancing Nixon trips. I hope you found the material we covered to be of some value.

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Again, many thanks for coming into the meeting, and very best regards.

Sincerely,

H. R. Haldeman

HRH:cfo

"Adv. Men. Pownall"

4/5/60
H.R.H.
C S

P. O. Box 7398
Washington 4, D. C.
April 5, 1960

Mr. Richard Miller
Revel Miller & Company
650 Spring Street
Los Angeles, California

AIR MAIL

Dear Dick:

I want to thank you again very much for taking the time and making the effort to devote Friday night and Saturday to our discussion regarding the procedures for advancing Nixon trips. I hope you found the material we covered to be of some value.

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Again, many thanks for coming into the meeting, and very best regards.

Sincerely,

H. R. Haldeman

HRH:efo

4/5/60
H. R. H.
C S

P. O. Box 7398
Washington 4, D. C.
April 5, 1960

Mr. Stan Lothridge
Kenyon & Eckhardt
6253 Hollywood
Los Angeles, California

AIR MAIL

Dear Stan:

I want to thank you again very much for taking the time and making the effort to devote Friday night and Saturday to our discussion regarding the procedures for advancing Nixon trips. I hope you found the material we covered to be of some value.

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Sincerely,

H. R. Haldeman

HRH:cfo

4/5/60
H.R.H.
C Y S
P. O. Box 7398
Washington 4, D. C.
April 5, 1960

Mr. John Whitaker
106 Thicket Road
Baltimore 12, Maryland

Dear John:

I want to thank you again very much for taking the time and making the effort to devote Friday night and Saturday to our discussion regarding the procedures for advancing Nixon trips. I hope you found the material we covered to be of some value.

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Sincerely,

H. R. Haldeman

HRH:ofc

4/5/60
H.R.H.
C/S

P. O. Box 7398
Washington 4, D. C.
April 5, 1960

Mr. Cy Laughter
The Laughter Corporation
Dayton 1, Ohio

AIRMAIL

Dear Cy:

I want to thank you again very much for taking the time and making the effort to devote Friday night and Saturday to our discussion regarding the procedures for advancing Nixon trips. I hope you found the material we covered to be of some value.

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Again, many thanks for coming into the meeting, and very best regards.

Sincerely,

H. R. Haldeman

HRH:cfo

4/5/60

H. R. H.

C/S

P. O. Box 7398
Washington 4, D. C.
April 5, 1960

Mr. Ned Sullivan
2455 Central Park Avenue
Yonkers, New York

Dear Ned:

I want to thank you again very much for taking the time and making the effort to devote Friday night and Saturday to our discussion regarding the procedures for advancing Nixon trips. I hope you found the material we covered to be of some value.

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Sincerely,

H. R. Haldeman

HRH:cfo

4/5/60
H. R. H.
C / S

P. O. Box 7398
Washington 4, D. C.
April 5, 1960

Mr. Fred Dixon
C/o Folger, Nolan & Fleming
725 - 15th Street, N.W.
Washington, D. C.

Dear Fred:

I want to thank you again very much for taking the time and making the effort to devote Friday night and Saturday to our discussion regarding the procedures for advancing Nixon trips. I hope you found the material we covered to be of some value.

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Sincerely,

H. R. Haldeman

HRH:cfo

P. O. Box 7398
Washington 4, D. C.
April 5, 1960

4/5/60
H. R.H.
C / S

Mr. Alex Troffey
C/o Kaiser Steel Company
Oakland, California

AIRMAIL

Dear Alex:

I want to thank you again very much for taking the time and making the effort to devote Friday night and Saturday to our discussion regarding the procedures for advancing Nixon trips. I hope you found the material we covered to be of some value.

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Sincerely ,

H. R. Haldeman

HRH:cfo

4/5/60
H. R. H.
C / S

P. O. Box 7398
Washington 4, D. C.
April 5, 1960

Mr. Robert G. McCune
1521 Eliot Place, N. W.
Washington, D. C.

Dear Bob:

I want to thank you again very much for taking the time and making the effort to devote Friday night and Saturday to our discussion regarding the procedures for advancing Nixon trips. I hope you found the material that we covered to be of some value.

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Sincerely,

H. R. Haldeman

HRH:cfo

4/6/60
H R.H.
C S

April 5, 1960

TO: P. M. Flanigan

FROM: Bob Haldeman

RE: Wisconsin - LaCrosse

I talked with Bob Deal this afternoon. He feels the election results will be pretty good for Nixon. He had no estimate on percentages but said that in his area, Humphrey will beat Kennedy and so will Nixon. The order, in other words, will be Humphrey, Nixon and Kennedy.

He feels that the religious angle was played up much too strongly by the Kennedy forces which will do him some harm.

The local paper and other papers in his area ran good editorials on not crossing over and he feels this was very effective.

He does not feel the phone campaign was particularly effective because so many other people were doing the same thing for the other candidates. Many of the people they called said this was the third or fourth phone call they had received that day regarding the election. This of course, diluted the effect of our calls. He said that Kennedy's phone committees were calling the last few days offering a ride to the polls and he estimates they had 200-300 people telephoning in the LaCrosse area and that they very likely saturated the entire phone book.

Deal checked some of the polls this morning and there was a fair amount of activity; somewhat greater than usual and on the basis of this, he expects a pretty heavy total turnout.

He felt that the contact he made with the local elected officials and the pressure on them to work for a strong Republican turnout was quite effective and jolted some of these people out of their apathy. He feels the Democrats used way too much television time and consequently made people mad because they couldn't see their regular programs. This he felt, might have worked to our favor.

As mentioned above, the Catholic angle was played up heavily by the Kennedy forces in his area, using Catholic lay people and sisters for handing out campaign materials and carrying out other campaign activities. This apparently caused some strong adverse reaction.

They did pass out some automobile stickers which were used but he felt they could have used a great deal more literature effectively.

He found he was having trouble lining up helpers by telephone calls and therefore sent out a mailing with a return postcard. He got 100% response to this mailing with either the recipient actually going to work or

llw

recommending someone to him who would work. He was quite pleased with this.

He commended to our attention, the Editor of the Broadhead, Wisconsin newspaper whose name is Dan Markham. He said he is a very energetic and effective young editor who is very strongly pro-Nixon.

cc: Bob Finch

4/5/60

H R H
C / S

April 5, 1960

TO: P. M. Flanigan

FROM: Bob Haldeman

RE: Wisconsin - Wausau

I talked with Chuck Prehn and he said it is too early for him to tell how the election outlook would be. In pinning him down, he said he felt in his area, Kennedy would get more than 50% of the total vote; that Humphrey would run second and Nixon third. He feels the main reason for Nixon's showing is that all of his group's work was started too late.

The telephone activities were completed last night. He had no election day activities underway today. He feels that Kennedy has had an overwhelming effect in his area but that the Nixon vote will be higher than it would have been a couple of weeks ago.

Prehn says that the newspapers in his area were very receptive to the idea of running an editorial urging people to vote and not to cross over, but rather to vote in their own party. Almost all of the newspapers used this editorial suggestion.

He felt that the phone campaign and the contact with newspaper editors were the two most effective activities of his group. They also passed out automobile stickers which he felt were pretty well used.

Prehn said the newspaper mats for the ads were distributed too late. He didn't receive a mat til Thursday. This ad ran in Wausau but he could not get additional mats for use in outside towns.

He set up his phone committee on the basis of using five or six men who each got ten women to do the telephoning. In the town of Wausau they phoned everyone in the phone book and in most of the outlying towns they phoned every other name. He feels the phone coverage was very good but that it was too little and too late to offset the overall Kennedy activity.

cc: R. Finch

Wisconsin

4/5/60
H. R. H.
C S

P. O. Box 7398
Washington 4, D. C.
April 5, 1960

Mr. Jack Schuetz
Republican State Central Committee
of Nebraska
Room 320 - Cornhusker Hotel
Lincoln 1, Nebraska

Dear Jack:

Thank you very much for your promptness in sending
in the names of the workers on Founders Day. I did
get your original letter and also the follow-up names.

Needless to say, we greatly appreciated the tremendous
job you did and were certainly impressed with the turn-
out and enthusiasm of the folks from Nebraska.

I trust we will be seeing you again before too long.

Best regards.

Sincerely yours,

H. R. Haldeman

HRH:cfo

4/6/60
HRH.
C/S

April 6, 1960

TO: Campaign Idea file

FROM: H. R. Haldeman

RE: Use of choral groups in major city campaign appearances

I met yesterday with Bill Burnham of Imperial Artists and Ralph Hunter, the choral director from New York, to discuss this subject.

Their basic proposal was that Ralph Hunter be prepared during the campaign, to go into the cities where major appearances are scheduled, and set up a mass chorus to sing at the rally or meeting prior to the start of the formal program and perhaps to conclude the program with an appropriate song. They could of course, also provide the background for leading the entire assembly in community singing during the warmup period.

Hunter's idea would be to go into the city well in advance and line up the various choral groups available in the city on a volunteer basis and provide them with music and arrangements so their own director could rehearse their group; each group individually to be rehearsed on the numbers to be used in the program. Then, shortly before the appearance, Hunter would return to the city and hold rehearsals with the massed choruses he had been able to line up, directing them himself and he would remain for the Rally and would direct the chorus at that time.

This could be done on maybe two or possibly three of the major appearances each week during the campaign. I feel this kind of a thing would be very effective. I have no particular way of judging Hunter's ability to set it up although he is apparently a very competent choral director and there is no reason to feel he couldn't do a good job.

This has been left on the basis that Hunter, on his own initiative, is going to do some research into musical material that would be suitable for this purpose, and also give some thought to laying out a basic plan of how he would set up and operate this program. He will also run down the estimate of costs so we have some idea of how much money is involved.

April 6, 1960

TO: Campaign Idea file

FROM: H. R. Haldeman

RE: Film for club use

John Ehrlichman suggested a device that they have used in Seattle in elections for mayor with very good effect, that might be adaptable to the Club operation.

His suggestion is the preparation of a film to run for whatever length we have footage to make - not more than a half-hour - to be shown at the initial forming meeting of each Nixon for President club, as a means of inspiring the group to get into the campaign.

The content of the film would be a Campaign 1960 kick-off with film clips showing the Vice President actively on the campaign trail to dispel any feeling that there is no enthusiasm and no interest in the campaign.

It might well start with some clips of the Chicago Dinner and excerpts of his speech there talking about the basic points we must stress in this campaign and showing the huge crowd and tremendous reception he received there. We could then go on and perhaps pick up some clips from the Milwaukee dinner where again there was a very enthusiastic crowd. The Vice President's entry into this dinner would be a good shot if we have it. Perhaps some clips from the Q. & A. sessions in Detroit at the Economic Club or the Womens Colleges...a few brief shots of the Squaw Valley opening; some of the receptions in California which would help to dispel the feeling that his own state is not enthusiastically behind him; some clips from the Republican Womens Reception Sunday if there are any where the women really packed in to try to get to him; perhaps some clips from the Uline Arena Monday night, with the President. Also, I think it would be very good to perhaps conclude with some excerpts from the Nebraska speech where he points out that we have a hard fight ahead of us and must really get in and work.

I think this idea has considerable merit and such a film ought to be able to be put together quickly and at not a great deal of cost. We could then make a number of prints and ship them around to the various clubs as they start forming.

cc: P. M. Flanigan

4/6/60
H. RH.
C S
April 6, 1960

TO: P. M. Flanigan

FROM: H. R. Haldeman

RE: Wisconsin - Eau Claire

I talked with Vic Wahl this morning; having been unable to reach him by phone yesterday. He feels that the outcome of the election was a good showing for the Vice President; that there was a very heavy cross-over but not to the degree there would have been without the efforts of our group.

He said the primary problem was one of insufficient time to get organized and underway. A secondary problem was the confusion about the money to pay for advertising which resulted in the large ad not running. He felt the small ad which did run was too small and was overpowered by the tremendous volume of advertising by the Democratic candidates.

We got good editorial cooperation and he felt this did some good in stopping people from crossing over but probably not much good in getting out any additional vote.

He felt the telephone effort was lacking in impact because there was so much similar effort for both Kennedy and Humphrey.

In regard to future planning, Wahl felt it was most important that the local club know how much money they were expected to raise and would need and how much help they could rely on from outside. This lack of knowledge was what prevented the large ad from running on Monday. He says they could have easily raised the money locally if they had known they were supposed to, far enough ahead.

cc: Robert Finch

4/6/60
H.R.H.
C / S
April 6, 1960

TO: P. M. Flanigan

FROM: H. R. Haldeman

RE: Wisconsin - Green Bay

I talked with Elton Van Schyndle yesterday afternoon. He said he thought there would be very large total vote, undoubtedly setting a primary record.

He doesn't have the results in from all of his various committees but he feels that the approach to editors to get them to run editorials had the best effect of any of their activities. Phone calls did some good, but not a great deal, he feels. He said he worked mainly with old Jaycees, in setting this up.

He said the newspaper ad situation got very fouled up. Bob Geffs called him and told him to run the big ad on some particular day and then when he went to place it, the paper insisted of course, on advance payment which he did not have. He checked with Geffs and Geffs told him to go ahead and pay for it and he would be reimbursed. Then, just before the ad ran, he got a wire from Geffs telling him to cancel the order and to check through some other group on getting funds. Van Schyndle did this and the other group - he couldn't remember who they were - said they had no funds, so the ad never ran.

He feels a very large number of Republicans are going to cross over in spite of the phone call effort.

He feels Kennedy will win by a substantial margin and that Humphrey and Nixon will be pretty much of a stand-off. He feels that a lot of the voters were still undecided at the time they went to the polls. He summarizes his opinion of the pre-primary efforts by the Volunteer groups as having done some good but because of time and lack of organization, they were certainly far from complete.

He didn't get any material to distribute except a few car stickers which he did get into distribution and he thinks were probably fairly valuable.

cc: Robert Finch

CALIFORNIA TRIP - April 11 thru 13th

Schedule

4/8/60
H.R.H.
C/S

April 11, 1960

- 12:15 P. M. Arrive San Francisco Airport by United Airlines 841
GREETINGS BY LOCAL GIANTS' COMMITTEE AND OTHER CIVIC
OFFICIALS
- 12:30 Press Meeting - UA Conference Room - Concourse B
- 1:00 Lv. Airport by Motorcade for Stanford University
(Dr. Wallace Sterling will ride with RN)
- 1:30 Arr. Stanford Campus - Memorial Auditorium
(Enter main stage door at rear of auditorium)
GREETINGS BY DR. STERLING AND MEMBERS OF THE STANFORD
POLITICAL UNION AND PI SIGMA ALPHA
- 1:45 - Go on to stage in Memorial Auditorium
Student convocation (1700)
Sponsored by Stanford Political Union & Pi Sigma Alpha
RN introduced by President of Associated Students
Brief talk by Vice President (15 to 20 min.) followed
by questions from the floor
- 2:45 - Finish convocation - Go through Auditorium to front
steps to greet overflow group expected in front of
Auditorium.
- 3:00 Lv. Stanford campus by car for St. Francis Hotel
- 3:45 Arr. St. Francis - direct to rooms
- 4:00 Meeting with publisher of News-Call-Bulletin - Mr. Charles
Schneider, (Tentative)
- 4:45 End Meeting
- 5:00 Lv. room for Georgian Room
RECEPTION - GUARDSMEN
Approx. 200 - members and wives
(Stop by adjacent room enroute for photo with members
of Guardsmen and some of their underprivileged children
in connection with fund drive.)
- 1:30 Leave Georgian Room - return to rooms
1 HOUR RESERVED FOR STAFF WORK
- 10 Lv. Hotel by car for Palace Hotel
(Mayor Christopher will ride with RN - In Christopher's car)

Dryden-Caley

California Trip - April 11 thru 13th

6:40 Arr. Palace Hotel - to Royal Suite
RECEPTION OF BASEBALL DINNER HEAD TABLE GROUP AND
DISTINGUISHED GUESTS
(Approximately 60 people - Reception in progress since 6:00)

7:00 Head table group forms to enter dining room

7:10 Head table group enters dining room (Palace Garden Court)
(24 at Head Table; 850 expected at dinner)

BASEBALL DINNER - MAYORS CITIZENS COMMITTEE

8:00 Program begins - Jeff Chandler, M. C.
Brief talks by Mayor Christopher, Governor Brown,
Ford Frick, Stoneham, Rigney Giles and Cronin

9:00 Remarks by Vice President

9:30 End

9:45 Lv. Palace Hotel by car for St. Francis

10:00 Arr. St. Francis - direct to rooms

Tuesday, April 12, 1960

8:00 - 9:00 Tentatively held for meeting with group of State legislators
(Finch setting up)

9:15 Lv. St. Francis by car for Sailors Union of Pacific Bldg.

9:30 Arr. Sailors Union Bldg. - to office of President
MEETING - MORRIS WEISBERGER - President,
Sailors Union of the Pacific

10:15 Lv. Union Bldg. by car for Univ. of San Francisco
(Al Derre will ride with RH or in motorcade)

(NOTE: Alternate plan - meet with Weisberger at St. Francis at
9:15 - 10:00 - Leave for USP at 10:15)

10:30 Arr. Univ. of San Francisco
GREETINGS BY FATHER CONNELLY AND DEANS
(Al Derre will introduce RH)
Walk to Phelan Hall - Main Dining Room
STUDENT ASSEMBLY (1200)
RH Intro. by Fr. McDonnell - instructor on communism
Remarks by RH - followed by Q & A. with questions from
floor.

California trip - April 11 thru 13th

11:45 End Student meeting - Lv. U. of San Francisco by car for
St. Francis Hotel

12:00 Arr. St. Francis
30 MINUTES RESERVED FOR VICE PRESIDENT

12:30 Lv. St. Francis by car for Candlestick Park
(Mayor Christopher will ride with RN - in Mayor's car)

12:50 Arr. Candlestick Park - Meet with honored guest group -
at Clubhouse Entrance

1:00 Go on ballfield and into guest box.
CANDLESTICK PARK OPENING CEREMONIES
Mayor Christopher, Governor Brown and Vice President
(Brief remarks by RN)

1:30 Ballgame starts

3:30 (Approx.) End of Ballgame

4:00 Lv. Candlestick Park by car for St. Francis

4:30 Arr. St. Francis

4:45 Meeting with publisher, San Francisco Examiner - Mr. Charles Mayer

5:30 End meeting
1 HOUR RESERVED FOR STAFF WORK

(NOTE: Alternate plan -
4:00 - Lv. Candlestick Park by boat for San Francisco
(Dan London's boat - he will not be there - Charles
Mayer is using for the day)
5:00 Arr. San Francisco Dock - lv. by car for St. Francis
5:15 Arr. St. Francis - Direct to rooms
1-1/4 HOURS RESERVED FOR STAFF WORK)

6:30 Lv. St. Francis for Bohemian Club
Escort - Ken Ferguson, President; Ray Folger,
Chairman, Jinks Comm; James Hamill- Comm. Rep.

6:35 Arr. Bohemian Club - to rehearsal in dining room for approx.
30 minutes

7:15 to Cartoon Room for informal meeting with members of
Bohemian Club

7:45 Head table group enters dining room

California trip - April 11 thru 13th

9:00 Program begins

10:00 Program over - return to Cartoon Room for informal show

NOTE: Vice President will be welcome to remain as long as he desires in the Cartoon Room where there will be informal entertainment by members of the Bohemian Club

Wednesday, April 13, 1960

7:30 Lv. Hotel for airport

8:15 Take off TW 64

4/7/60

H.R.H.
C/S

CALIFORNIA TRIP - April 11 thru 13th

S. P. Contacts

Neut Stearns SU-13751 (bus.)
DO-28934 (res.) San Rafael

Mayor Christopher MA-10163
John Sullivan - Public Affairs
Joe Allen - Assistant
Peggy Smith - Appt. Sec'y.

Stanford University
Dr. Wallace Sterling, Pres. - DA-12300; Res. DA-65784
Fred Glover, Exec. Asst. - Res. DA-35820
Mrs. Mary Clark - Public events
Ted Hicks - Pres. Stanford Political Union
Richard Sundeen - Ass. Stud. Pres.
Everett Kindig - W.S.Y.R. Chmn. - DI-38475
Kay Daley - at Stanford - Rep. Contact - x 2026

Baseball Dinner
Downtown Assn. - Tom Gray DO-27844
Secy. - Charlotte Moore
Palace Hotel

Secret Service - Klondike 2-2350; Night line - KL-23232
Bob Newbrand - Res. GE-51540
Tom Hansen - Res. Wabash 4-3259

University of San Francisco
Fr. Connelly, Pres. - SK-21000
Supt. of Maint. - Oliver Bonner ; Res. BA-19997
Laison - Al Derre - YU-28000; Res. Montrose 4-2131
YR Chairman - Richard Alford

Giants Baseball Game
P.R. - Giants - Gerry Schumacher- JU 68000; res. PR 69287

Bohemian Club
Chmn. Jinks Comm. - Roy (Bud) Folger - DO-24405; res. DA-31576
Comm. Rep.-April 11 - James Hamill - TU 51145
Director - Robert England - YU-25877; Res. WE-10971
Charles Bulotti - lost

Guardsmen
Photo - Graham Kislinsky - GR-42651
Meeting - Jim Mailliard - GA-10131; Res. EV-67393

Calif. Trip