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<td>49</td>
<td>22</td>
<td>08/12/1960</td>
<td>Newspaper</td>
<td>The Greensboro Record - front section. Not scanned.</td>
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<td>49</td>
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<td>08/18/1960</td>
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<td>Article: The Greensboro Record - &quot;Nixon Appeal for Votes Here is Aimed at All Conservatives&quot; by Martha Mader. Not scanned.</td>
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<td>49</td>
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<td>Newspaper</td>
<td>Article: The Greensboro Record - &quot;Nixon to Visit Here Next Week&quot; by Charlie Hamilton. Not scanned.</td>
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<td>49</td>
<td>22</td>
<td>08/15/1960</td>
<td>Newsletter</td>
<td>&quot;Political Memo from COPE&quot; by AFL-CIO. Not scanned.</td>
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<td>49</td>
<td>22</td>
<td>09/15/1960</td>
<td>Letter</td>
<td>To Robert McCune from Jordan J. Frassineti of the Guilford Co. Republican Executive Committee re: campaign material. 1 page.</td>
</tr>
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<td>Other Document</td>
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<td>22</td>
<td>n.d.</td>
<td>Other Document</td>
<td>Handwritten notes. 4 pages.</td>
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<td>49</td>
<td>22</td>
<td>n.d.</td>
<td>Brochure</td>
<td>Pamphlet and seating plan for the Greensboro War Memorial Auditorium / Coliseum. 8 pages.</td>
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<tr>
<td>49</td>
<td>22</td>
<td>n.d.</td>
<td>Other Document</td>
<td>Notes for Greensboro, N.C. &quot;Picnic with Pat and Dick&quot;. 1 page.</td>
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<tr>
<td>49</td>
<td>22</td>
<td>n.d.</td>
<td>Other Document</td>
<td>List and contact info for potential campaign workers in the Greensboro area. 2 pages.</td>
</tr>
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</table>
September 15, 1960

Mr. Robert McCune
Nixon-Lodge Headquarters
Box 7398
Washington 4, D. C.

Dear Bob:

A problem concerning material for the campaign for Vice President Nixon has arisen here in our area inasmuch as volunteers for Nixon and Lodge have not yet started operating and are in no position to furnish us with materials and our own treasury is sadly depleted due to the fact that we have a local campaign coupled with the expenses incurred with the August 17 visit.

If at all possible, we should like to receive from your headquarters bumper strips, Nixon-Lodge literature and buttons.

Our Treasurer has already expended more than $1,000 for such literature which goes quite well in this area. It is imperative that we have more inasmuch as Senator Kennedy will visit Greensboro briefly Saturday of this week and the Democrats are going to make quite a splash.

If you can help us out in any way it will be deeply appreciated.

Yours very truly,

Jordan J. Frassineti, Chairman
Guilford County Republican
Executive Committee

JJF:
Greenstone
Travelling Party

RN
RN
Hughes
Haldeman
Sherwood
Klein
Long Jonas
Mus-Jonas
Charles Rhine
Lyman Brownfield
Lee Potter
Ted Rogers
John Patterson

25 Press
Peter Kaye
Jim Flowers
Ad McDaniel
Co Hart
Henry Hyde
Charles McWhorter
Cyrus Newberg

Bob McCune
Bill Black
Bruce Allen
### THE VICE PRESIDENT AND MR. NIXON'S SCHEDULE

**Greensboro, North Carolina**

**Wednesday, August 17, 1968**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
</table>
| 3:00 p.m. Both | **Takeoff** on United Airlines Charter from Hangar 56  
Next to Butler Aviation (1 hr. and 15 minute flight)  
Dinner served on board |
| 6:00 p.m. Both | **Arrive Greensboro-High Point Airport**  
No Airport crowd expected — Greetings by:  
Mayor Washburn of High Point, Mayor Reath of Greensboro, State Chairman Bill Cobb,  
National Committeewoman Mrs. Louise Angers,  
National Committeeman Ed Brophy,  
Governatorial Candidate Bob Gavin  
Candidate for Senate Kyle Hayes  
State Vice Chairman Mrs. Steele Runridge |
| 6:25 p.m. Both | **Depart Airport** (at latest) |
| 6:45 p.m. Both | **Arrive WFTV** — CBS Station |
| 7:00 p.m. RN | **TV Press Conference**  
Meet with ladies of the Press — not televised |
| 7:30 p.m. Both | **TV ends — depart for Coliseum** |
| 7:45 p.m. Both | **Arrive Coliseum — proceed to reception of Duke University Alumni (number of guests unknown at this time)** |
| 8:15 p.m. Both | **Lector Arena** and proceed to speakers platform |
| 8:30 p.m. RN | **The VICE PRESIDENT SPEAKS** |
| 9:00 p.m. RN | Remarks over |
| 9:15 p.m. Both | **Depart for Airport** |
| 9:30 p.m. Both | **Arrive Airport** |
| 9:45 p.m. Both EST | **Takeoff for Washington, D.C.** |
| 12:00 Midnight EDT | **Arrive Hangar 56, next to Butler Aviation on United Airlines Charter** |
VP STAFF TRAVELLING ON BOARD PRESS PLANE

WASHINGTON, D.C. TO GREENSBORO, N.C.

Ed. McDaniel
Ev Hart
Henry Hyde
Charles McWhorter
Cam Newberry
Herb Klein
Pete Kaye
Jim Flowers

RETURN -- GREENSBORO TO WASHINGTON, D.C.

Ed McDaniel
Ev Hart
Henry Hyde
Charles McWhorter
Cam Newberry
Bob McCune
Bill Black
Bruce Allen
Jim Flowers
Pete Kaye
ROUND TRIP - WASHINGTON-GREENSBORO, N.C. - WASHINGTON

William Stringer  Christian Science Monitor
Elsie Carper  Washington Post
Warren Weaver  New York Times
Ernest Ferguson  Baltimore Sun
Herb Kaplow  NBC News
Jerome Gold  NBC Sound Man
David Wiegman  NBC Camera Man
Paul Niven  CBS News
Tom Craven, Jr.  CBS Camera Man
John Levy  CBS Sound Man
Warren Duffee  United Press International
Frank Cancellare  UPI Wire Photos
William Arbrogast  Associated Press
Henry Griffin  AP Wire Photos
Jim Mathis  Houston Post
Bob Hartmann  Los Angeles Times
Burt Meyers  TIME Magazine
Norman Ridder  LIFE - Correspondent
Hank Walker  LIFE - Photographer
Harold Lavine  NEWSWEEK
Jimmy Lyons  Telenews - Camera Man
Harold Lion  Telenews - Sound Man
Ralph Heath  Western Union Representative
Les Tremayne  Telephone Company Representative

JOIN IN GREENSBORO, N.C., AND RETURN TO WASHINGTON, D.C.

Earl Mazo  New York Herald Tribune

NOTE: 25 total including Western Union and Telephone Co. representatives
Platform list

have to wait for press

They chose to cover Duke meeting

be sure
1. RV - AV
2. 55
3. Wire photo
4. Wire services
5. Press bus - need seats for 32 travelling
6. VIP - 1 Jonas + Mrs. + Potter
7. VIP - 2 Rhine - Brownfield - Patterson
Conference Room 1 & 2 in Town Hall Section 2 Coliseum

Reception - Duke people, New alumni gather in area adj to info office at 7:30

Gather in dining room -

Quantico drum & bugle

- Family -
- Staff -
- VIP - Jones, Amy, Brownfield

Food? - Staff, press dinner on plane

Charlie on plane?
Run 1224  Keep Cotton  BR 28151
McCune  1226  Colleum BR 585E

Get buttons signs & literature - not civil rights
No Carolina

Lyman Brownfield -
-Old law school buddy
- Bob McCune - got people - MC for LB Azpe
NC

Herb -
how many press
how many WC lines
press conference?

family coming?

need hotel facilities

9 caud - 3 ad 3 ch - 3 line
2

Duke classmates - what to do

16 min drive - twin - airport to Collier
4 5 6
RN-55 - photo - wire - press bus - press bus
- staff
Include card for Senate & Stella taking people.

Annex

Mayor of Anaheim i suspect

Bill Cole

Mrs Rogers

Brophy

Harrin

Senate Card

Jordan Truscott

Jonas will Intro

Preliminary Program - Voices Eddy Arnold

Then Jordan Truscott Dance

15 min Intro - Local, 60 min state then Jonas

RN on at 8:30 - Formal Program
HERBERT KLEIN, PUBLIC RELATIONS ADVISOR TO PRESIDENTIAL CANDIDATE RICHARD NIXON

THIS 19 ST NORTHWEST WASHDC
WOULD BE ADVISABLE TO HAVE NETTIE WASHINGTON- GRANDDAUGHTER OF BOOKER T WASHINGTON- FAMOUS NEGRO LEADER AND EDUCATOR- AT GREENSBORO ENGAGEMENT- HAVE MISS WASHINGTON TO TAKE PRESIDENT OVER WALKING TOUR OF NEGRO COLLEGES AND NEGRO DISTRICTS ETC- ALSO HAVE VICE-PRESIDENT VISIT DR. CHARLOTTE HAWKINS BROWN- FOUNDER OF THE FIRST AND ONLY NEGRO FINISHING SCHOOL PLEASE CALL FOR DETAILS

NEIL SCOTT SR SHOREHAM HOTEL 7DTF. 160 AUG 13 AM 9 13
MAYOR OF DURHAM V WILKINSON

Rhyne - 01 7/1350
meet Duke people in reception FE 84916
before Program

Announced this event to platform

Add Rhyne on platform

Bob Frager - former mayor of Greensboro

WS Womble - places WS + trustees of Duke
80 yrs old

Check Brownfield re Duke classmates

Mrs. Willis Smith - widow of Sen.
seat on platform - get pic w/M

Pat - press conf?
6:30  Doors open
7:00  Meet concert
7:45  Eddie Arnold
8:00  Voices N
8:30  Inter

An Airport
Reception - Long Jones, Mayor Wadburn
High point, Mayor Koch of Shanghai
Bill Cott, Nate CEO, Mrs. Lewis
Rogers, Matt Conn, Ed Beegle, Matt Conn,
Bob Davis, Bob Land, Kyle Hayes
Ann (and) Mrs. Steele, Rutledge CEO
Villa Charm
No crowd expected.

6:45  Go for Coliseum
7:05  Ask Coliseum - to private room
    Coliseum reception comm.
7:30  Meet with Duke Alumni

8:15  Choir steps
     Platform guest enters
     RV enters Side Door
     Program starts
6:10  an airport
6:25  to TV  WFM Y TV  Pat press
6:45
7:00  Press Conf
7:30  to for Col  reception  7:50  law
7:45  an Col  meet Duke Alumni
8:15
8:30  into Smith Allen
9:00  Speak
end
Dr. Dyrk Hart - Acting Pres. Duke Womble

Bob Frayer - From. Den. - RV Krauskin

ask him to airport
Coliseum-Seating Level

1. Storage
2. Coliseum Activity Floor
3. T. V. Room
4. Service Ramp

One and 1/2 million people
Four million dollars

waiting for you in...
Greensboro, North Carolina
War Memorial Auditorium Coliseum

Here in the "Magic Circle of the Piedmont", live more than 1½ million people within an hour's drive. Here, too, is the dream of every exhibitor, convention planner and showman...10 years in the planning and 4 million dollars in the building...the magnificent Greensboro War Memorial Auditorium/Coliseum.

The three-in-one structure is designed to provide facilities for entertainment with a maximum of spectator comfort, a minimum of distraction and complete safety for the patron.

Just minutes from downtown Greensboro, this breathtaking structure dominates its surroundings.

And it's yours, completely equipped in every detail, ready for your next event.

But this architectural triumph is more than a building. It's the dream-come-true of a busy, active, energetic people. People who are interested in all that America has to offer. People who will be your biggest, most enthusiastic audience.

Paved parking areas for over 5,000 vehicles are adjacent to the structure.

All this, plus fine accommodations at first class hotels and motels. Excellent dining facilities. Plenty to do and see.

So, Get to Greensboro, soon. Bring your most elaborate show, convention, trade exhibit or arena event. Complete facilities, planned by experts and staffed by courteous, efficient personnel, are waiting here for you.

Auditorium Legend

1. Foyer
2. Lobby
3. Tickets
4. Administration Office
5. Coat Room
6. Orchestra Seating
7. Orchestra Pit
8. Stage
9. Prop Storage
10. Leading Dock
11. Work Area
12. Stage Manager
13. Animal Room
14. First Aid
15. Maintenance Room
16. Sound Room
17. Light Room
18. Male Chorus
19. Wardrobe
20. Female Chorus
21. Dressing Room

<table>
<thead>
<tr>
<th>Grade</th>
<th>Auditorium Seating Capacity</th>
<th>Connecting Wing Seating Capacity</th>
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<tbody>
<tr>
<td>Grade Level</td>
<td>1,592</td>
<td>298</td>
</tr>
<tr>
<td>Balcony Level</td>
<td>847</td>
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</tr>
</tbody>
</table>
Town Hall and Coliseum Legend

1. Foyer
2. Concessions
3. Lounge
4. Janitor
5. Storage
6. Exhibition & Meeting Hall
7. Kitchen
8. Lobby
9. Secretaries & Reception
10. Assembly Hall
11. Stage
12. Office
13. Ticket Office
14. Tickets
15. Concourse
16. Vomitory
17. Telephones
18. Concession Storage
19. Upper Service Entrance
20. Upper Staging Area
21. Upper Maintenance Shop
22. Activity Floor
23. Service Ramp

Coliseum Seating Capacity

Permanent Levels:
- Ice Hockey Layout:
  - Permanent: 6,720
  - Portable: 472
  - Total: 7,192
- Ice Show Layout:
  - 60' Ice Rink:
    - Permanent: 6,720
    - Portable: 1,556
    - Total: 8,276
  - 70' Ice Rink:
    - Permanent: 6,720
    - Portable: 1,406
    - Total: 8,126
- Basketball Layout:
  - Permanent: 6,720
  - Portable: 1,558
  - Total: 8,278
- Ring Events Layout:
  - Permanent: 6,720
  - Portable: 3,228
  - Total: 9,948

Concert & Convention Layout:
- Permanent: 6,720
- Portable: 2,684
- Total: 9,404

Alternate Concert & Convention:
- Permanent: 6,720
- Portable: 3,068
- Total: 9,788

Floor Plan

Scale
Playground of the Piedmont

Serving 1-1/2 Million Prosperous North Carolinians

Here, in the heart of the Piedmont Plain, are exhibition facilities to challenge the nation's finest. Three units . . . an auditorium, town hall and coliseum . . . built to accommodate the most elaborate (or the simplest) presentation. Exhaustive research went into the design, and these impressive structures place facilities of unparalleled excellence at your command.

All three units are attached with connecting entrances but each has private entrance and may be used individually or simultaneously.

Your next convention, sports event, trade exhibit, banquet, dance or meeting is assured of the finest facilities when you choose the Greensboro War Memorial Auditorium/Coliseum.

Major daily newspapers, television and a host of fine radio stations afford excellent coverage and bring news of your event to an eager audience.

Fabulous Facilities for...

Conventions  Ice Hockey
Trade Shows  Stage Shows
Sales Meetings  Sports Events
Ice Shows  Automobile Shows
Dances  Banquets

Parking

Paved and well-lighted parking facilities for 5,000 vehicles are provided on the War Memorial grounds adjacent to the Auditorium, Town Hall and Coliseum.
Major daily newspapers, television and a host of fine radio stations afford excellent coverage and bring news of your event to an eager audience.

**Fabulous Facilities for...**

<table>
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<tr>
<th>Conventions</th>
<th>Ice Hockey</th>
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<tr>
<td>Trade Shows</td>
<td>Stage Shows</td>
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<td>Sales Meetings</td>
<td>Sports Events</td>
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<tr>
<td>Dances</td>
<td>Banquets</td>
</tr>
</tbody>
</table>

**Parking**

Paved and well-lighted parking facilities for 2,000 vehicles are provided on the War Memorial grounds adjacent to the Auditorium, Town Hall and Coliseum.

**For Information**

Concerning available dates, rental rates, booth arrangements and other data, address your inquiry to:

Robert H. Kent, Manager
Greensboro War Memorial
Auditorium/Coliseum
Drawer W-2
Greensboro, North Carolina

**Auditorium**

Air conditioned throughout, the Auditorium provides ideal facilities for musical shows, plays, concerts, operas and other theatrical attractions, plus conventions, sales meetings and religious gatherings. The Auditorium is designed to seat 2,439 persons. Comfortable seating and excellent sight lines are combined with a superb sound system and brilliant stage lighting. Backstage are spacious dressing rooms for principals and choruses; large areas are provided for wardrobes, equipment and properties.

On the lower level are additional rest rooms, showers, lounge rooms and mechanical equipment rooms.

Entering the Auditorium, the patron goes through a foyer into a softly-lighted lobby and proceeds to the orchestra level or to the mezzanine where rest rooms, lounges and concession spaces are located. The lower level houses additional rest rooms and concession spaces.

**Stage Features and Dimensions**

| Overall | 95' X 57' |
| Wall to Wall | 95' |
| Sets of Lines | 57' |
| Stage to Gridiron | 60' |
| Footlights to Wall | 46' |
| Proscenium Arch | 90' Wide - 24' High |
| Orchestra Pit | 6' |

Parking

Paved and well-lighted parking facilities for 2,000 vehicles are provided on the War Memorial grounds adjacent to the Auditorium, Town Hall and Coliseum.
The Magnificent
GREENSBORO WAR MEMORIAL
Auditorium/Coliseum
GREENSBORO, NORTH CAROLINA

Town Hall

The Town Hall connects the Auditorium and Coliseum and serves three major functions:

1. Assembly hall uses with seating for 300 and a small stage. Small groups will find it ideal for local productions, sales meetings, conventions and closed-circuit TV meetings.

2. Exhibit uses with 63' x 63' space for floor shows, sales displays, art exhibits, etc. Three large meeting rooms adjoin this area and may be opened or closed off from the main portion as desired. Kitchen facilities are available for catering services.

3. Administrative uses with offices and ticket sales facilities located in this center unit. Space is provided for secretaries, a ticket office and two private offices.

Coliseum

The Coliseum is designed with fixed seats for 6,720 persons plus portable seats which increase its capacity to over 10,000 for certain events. This unit was planned for use in presenting basketball games, circuses, ice shows, ice hockey, rodeos, etc., as well as large exhibits and conventions. Complete ice rink facilities are included. It is intended also to handle large political conventions, mass religious activities and similar events. Full concession facilities are included for serving either large or small groups. Locations have been provided for open exhibit space, meeting areas, storage, dressing rooms and other special purposes. Large doors provide access to the Coliseum floor area for big equipment such as farm machinery, automotive equipment, trucks, etc. In the basement area are mechanical equipment rooms, locker and shower rooms, a maintenance shop, two large staging areas and a large storage area.

Dimensions

| Wall to Wall | 334' x 282' |
| Coliseum Floor | 212' x 120' |
| Exhibit Area | 55,000 sq. ft. |
| Registration Area | 750 Display Booths on Premises |
| Super Public Address System | |
| Electric Power | 170 and 220 volts |
| Ramp Door | 18' x 14' |
| Ticket Booths | Portable Stage |
| Convention Offices and Conference Rooms | |
The Magic Circle

Here, in the Magic Circle and within a comfortable one-hour drive from Greensboro, live more than 1\(\frac{1}{2}\) million people.

Located in the brisk center of rapidly developing Piedmont North Carolina, Greensboro is a city of 120,000 people; 40 square miles in area. It is well situated as a transportation and distribution center and contains widely diversified industrial and commercial enterprises. Airline and rail service is excellent and numerous major highways converge here. Dual-lane, limited access North Carolina-U.S. highways 29S and 70W enter Greensboro from High Point, Thomasville and Lexington-Salisbury, while 70E serves Burlington, Graham, Raleigh-Durham. New Interstate Highway 40 brings traffic from Winston-Salem and the west. U.S. 220 north and south and 421, northwest and southeast, complement the transportation picture.

Get to Greensboro, where prosperous people are eager to see and enjoy your next presentation.
Piedmont Republican Association

Skating and Coffee Party with

Pat and Dick

7:30 p.m.
Arrive Greensboro (?) Airport
Motorcade to Greensboro Coliseum

8:15 p.m.
Arrive Coliseum to Speakers stand.
Program in progress since 7:30 p.m.
including ice skating, exhibition and public skating, band music, voices for Nixon and Minnie Pearl (?)

8:30 p.m.
RN introduced by candidate for Governor Bob Gavin.
Vice President speaks.

9:15 p.m.
Program concluded. Depart for airport.

10:00 p.m.
Take off for Washington.
NOTES FOR GREENSBORO, N. C.
"PICNIC WITH PAT AND DICK"

1. Outdoor event

2. "Picnic with Pat and Dick" - free coffee, pie, coke -- publicize it as a "bring the family" event

3. Civic reception at airport -- try to get mayor of Greensboro and neighboring cities. Put them in motorcade from airport to picnic itself.

4. RN and Pat to arrive at picnic in time for coffee and pie before speaking

5. Arrange for band and suitable pre-speech entertainment.

6. Pete Flanagan has Nixon Club operative at Durham. Haldeman will check possibilities of support here.

7. Get reading on what sort of sponsorship we ought to indicate for picnic -- we want as many Democrats as possible to swell the crowd.

8. Based on information you get, we will assist in preparation of initial press release to be put out simultaneously here and in Greensboro by Bill Cobb.

9. We will try to get Charlie Jones to attend your meeting this afternoon.
Bob Haldeman

any interest in any of these people in connection with your North Carolina advance?

1gg
Greensboro, North Carolina

Mr. V. C. Bradley
Attorney and Counsellor at Law
101-1/2 West Market
Greensboro, North Carolina

Mr. J. Spencer Love
Chairman and President
Burlington Industries, Inc.
Greensboro, North Carolina

Mr. John Marshall
1207 Park Avenue
Greensboro, North Carolina

Mr. George L. Pollock
King Cotton Hotel
Greensboro, North Carolina

Dr. John C. Burwell, Jr.
1026 Professional Village
Greensboro, North Carolina
(M.D. and Duke alumnus)

itr. to RN dated 6/8/59 - Mu purpose in writing this is to let you know that I stand ready to help out in any way that I can toward the furtherance of your candidacy for the Presidency. any time that I can help out, please let me know

RN knows on a "Dear Spencer" basis.

itr to RN 8/59 - congrats on trip to Russia and Poland. I hope someday to have the honor of meeting you. My son, John Marshall, Jr. is a page in the Senate... if I can ever be of service to you, please feel free to call on me.

per George B. McKibbin - she is intelli­
gently interested in international affairs and is a loyal support of the V.P.

itr to RN 12/15/59 - "As a Duke alumnus and as a Republican since the days of F.D.R., I have followed your career with interest and a great deal of personal satisfaction. As an American, from the purely selfish standpoint of wanting the best for my country, I am now deeply interested that you be our next president. If I can be of any service in this objective, please do not hesitate to let me know."