

Richard Nixon Presidential Library  
White House Special Files Collection  
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
49	15	09/23/1960	Letter	To Peter O'Donnell, Jr. from Ned Sullivan re: the Dallas Nixon visit. 1 page, 2 copies.
49	15	09/20/1969	Letter	To Ned Sullivan from Peter O'Donnell, Jr. re: suggestions based on Kennedy's appearance in Dallas. 2 pages.
49	15	09/16/1960	Newspaper	Article: Dallas Morning News - "175,000 is Estimated." Not scanned.

~~BA 41~~

*file*

September 23, 1960

Mr. Peter O'Donnell, Jr.  
County Chairman  
Dallas County Republican Executive Committee  
4107 Lemmon  
Dallas 19, Texas

Dear Peter:

Thanks for your constructive letter on the Dallas Nixon visit. You were in a better position than any other city to make the comparison for us. All of your suggestions will be passed on to all of our advance men.

May I say that I think you and your entire committee did a tremendous job that day. The Vice President and his entire staff were more than pleased with the enthusiasm, the turnout, and with the good will of the Texans.

Best personal regards to everybody.

Sincerely,

Ned Sullivan

NS/cs

*dictated name, release,  
9/23*

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NS/cs

—  
Read this to Sullivan  
& then see what he  
wants done w/it

*Dallas County Republican Executive Committee*

4107 LEMMON  
DALLAS 19, TEXAS

September 20, 1960

PETER O'DONNELL, JR.  
CHAIRMAN

JEANNE D. COLE  
EXECUTIVE SECRETARY  
LAKESIDE 1-5168

Mr. Ned Sullivan  
Office of Vice President  
Richard M. Nixon  
Senate Office Bldg.  
Washington, D. C.

Dear Ned:

I want to offer a few suggestions, based not only on our performance but also from observing Kennedy's appearance in Dallas the next day.

1. In Memorial Auditorium, prior to Kennedy's speech, pretty girls passed the hat for contributions. In my opinion we could have picked up a sizeable amount this way.
2. As Kennedy people came in the auditorium, they were offered a small plastic American Flag. They waved them wildly when a point was made.
3. Bands in the parade should prepare to play continuously. I understand our bands stopped playing when their forward progress stopped. This didn't do anything to pep up the crowd.
4. Have a couple of people in each block to lead a cheer for Nixon. In many blocks people were silent when he passed. With a pre-arranged rooting section to lead the cheer, more enthusiasm could be whipped up.

5. If an entertainment chairman will be needed, this should be made known well in advance for best results.

6. Our first objective should have been to fill the auditorium with other activities having lower priority. All in all, Nixon's visit was very well received. He did an especially good job on TV.

Keep up the good work.

Sincerely yours,

*Peter O'Donnell, Jr.*

Peter O'Donnell, Jr. *L. A.*  
County Chairman

POD:dd