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<td>VIII Olympic Winter Games Pageantry Committee - Opening Ceremony Sequence. 9 pages.</td>
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<td>Tentative Itinerary for Vice President Nixon. 1 page.</td>
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<td>Letter</td>
<td>To James D. Hughes from Edward S. Washburn re: the enclosed tentative itinerary for Vice President Nixon's trip to Squaw Valley. 1 page.</td>
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<td>Newspaper</td>
<td>&quot;Nixon Finds it Pays to Be Vice President&quot; by Mary McGrory. Not Scanned.</td>
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<td>49</td>
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<td>02/21/1960</td>
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<td>Article: San Francisco Chronicle - &quot;Nixon Talks Here, Reveals Strategy Of His Campaign&quot; by Earl C. Behrens. Not scanned.</td>
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<td>02/20/1960</td>
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<td>Article: The Fresno Bee - &quot;Nixon Backs Increase in Water Aid Only If Economy Needs Help&quot; by Roger F. Ellingson. Not scanned.</td>
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<td>6</td>
<td>02/20/1960</td>
<td>Newspaper</td>
<td>Article: The Fresno Bee - &quot;Nixon Keeps Fresno Visit on Partisan Plane&quot; by James Wrightson. Not scanned.</td>
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<td>02/19/1960</td>
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<td>49</td>
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<td>Article: &quot;Pat Nixon Proves Equal to Hectic Pace of Visit&quot; by Wanda Gibson. Not scanned.</td>
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<td>03/07/1960</td>
<td>Other Document</td>
<td>Time Magazine, pages 13-14, photo of Nixon, Secretary Benson, GOP mascot (1957).</td>
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VIII OLYMPIC WINTER GAMES
PAGEANTARY COMMITTEE

OPENING CEREMONY SEQUENCE

1. OFFICIAL RECEPTION AND HONORS

The Vice President of the United States, Richard M. Nixon, is received by Avery Brundage, President of the International Olympic Committee and by Prentis C. Hale, President of the Organizing Committee.

The two presidents conduct the Vice President and his retinue to the Ceremony area in the Arena where appropriate military honors will be rendered. There will be a Military Honor Guard taking part in these ceremonies.

Following the Military Honors, the Vice President will be escorted to his box in the Tribune of Honor.

As the Vice President and his party approach:

ANNOUNCER:

Ladies and gentlemen, the Vice President of the United States, Richard M. Nixon.

MUSIC:

The United States Marine Band: Appropriate honors and the "STAR SPANGLED BANNER."

2. AERIAL FLAG INTRODUCTION

MUSIC:

Trumpeters: "FANFARE OLYMPIQUE"
Eight Bar Fanfare

FIREWORKS DISPLAY of the following flags: (1) the Flag of Greece, (2) VIIIth Olympic Winter Flag, (3) the American Flag, (4) the Olympic Flag.

ANNOUNCER:

The people of the United States of America to all the people of the world; welcome and honor to the Olympians. As first in the far Greek Peloponnesos, again here in Squaw Valley, let the rivalry of good men and fair play be pledged.
Immediately following the welcome announcement, the United States Marine Band will play the first four bars of the introduction to the "PARADE OF THE OLYMPIANS"—colors at attention.

This is followed by a sustained drum roll including the percussion section of the High School Massed Bands.

roll the flag raisers hoist the national standards. The lors should reach the tops of their poles simultaneously.

The United States Marine Band begins to play bar five of "PARADE OF THE OLYMPIANS" to letter "A."

ANNOUNCER:

The Parade of the Olympians.

MUSIC:

3 DRUM FLAMS, "PARADE OF THE OLYMPIANS" to Letter "A."

ANCE OF THE OLYMPIANS:

Announcer will announce each delegation as it approaches the border of nations.

<table>
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<tr>
<th>Greece</th>
<th>Germany</th>
<th>New Zealand</th>
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<td>Argentina</td>
<td>Great Britain</td>
<td>Norway</td>
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<td>Australia</td>
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<td>France</td>
<td>Netherlands</td>
<td>U.S.A.</td>
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AERIAL FIREWORKS:
As each delegation approaches the Tower of Nations, on cue an identifying banner of aerial fireworks is fired.

MUSIC:
The U.S. Marine Band plays an appropriate medley of marches.

As the United States Athletes approach their final positions:

MUSIC:
The U.S. Marine Band seques from March Medley to "PARADE OF THE OLYMPIANS." At Letter "H" the Massed High School Bands join in to end.

All delegations are now in place.

MUSIC:
3 FLAMS into a March which will accompany the Flag Bearers to positions.

5. FLAG BEARERS TAKE POSITIONS:
Following the 3 FLAMS the FLAG BEARERS march to pre-determined locations, forming a semi-circle around the Rostrum facing the Tribune of Honor.

(Note: Avery Brundage, Prentis Hale, Governor Brown, and the Mayor of Cortina d'Ampezzo are escorted from the Presidential Box to off-stage position for entrance.)

6. OFFICIAL WELCOME AND OPENING CEREMONIES:
Prentis Hale and Avery Brundage, accompanied by Governor Brown of California and the Mayor of Cortina, proceed to the Rostrum. Following his introduction, Prentis Hale mounts the Rostrum.

MUSIC:
(Continue March until Official Party arrives at Rostrum)
When the Marine Band music stops...

ANNOUNCER:
Ladies and gentlemen: the President of the Organizing Committee for the VIIIth Olympic Winter Games, Prentis Hale.
-4-

PRENTIS HALE:

(Official speech of welcome to be furnished)

Prentis Hale then introduces Avery Brundage and asks him to request the Vice President of the United States to declare the Games officially open.

Avery Brundage takes his place on the Rostrum.

AVERY BRUNDAGE:

I have the honor to ask the Vice President of the United States, Richard M. Nixon, to proclaim open the VIIIth Olympic Winter Games, initiated by the Baron Pierre de Coubertin.

Vice President Nixon, from his box in the Tribune of Honor, makes the following declaration:

VICE PRESIDENT NIXON:

I now declare open the Olympic Winter Games of Squaw Valley celebrating the VIIIth Winter Games.

MUSIC:

Immediately following the Vice President's speech, the U.S. Marine Band, the Massed Bands and Chorus play and sing the "OLYMPIC HYMN."

Avery Brundage, Prentis Hale, Governor Brown, and the Mayor of Cortina turn and face the Olympic Flag at the commencement of the HYMN.

Immediately following the Introduction of the "OLYMPIC HYMN" the Olympic Flag is raised on the pole in front of the Tower of Nations.

7. OLYMPIC FLAG PRESENTATION

Standing left to right in front of the Rostrum facing the Tribune of Honor are Prentis Hale, Governor Brown, Avery Brundage, and the Mayor of Cortina.

The Mayor of the City of Cortina delivers to Mr. Brundage the Olympic Flag which was presented in 1952 by the City of Oslo.

Mr. Brundage then hands it to Governor Brown to be placed in the State Capitol at Sacramento until the 1964 Winter Olympics at Innsbruck.
ANNOUNCER:

(During this ceremony the announcer explains the significance and the tradition of this Olympic Flag.)

The flag presentation completed, there is a direct cue for the firing of the first salute.

FIRST SALUTE:

This is followed by direct cue for the release of the pigeons.

PIGEON RELEASE.

(Note: The official party at the Rostrum exits during the release of the pigeons.)

After the EIGHT salutes have been fired -

MUSIC:

The U.S. Marine Band, the Massed High School Bands and Chorus play and sing "THESE THINGS SHALL BE:" (complete)

(Pause)

(Direct Cue) DRUM ROLL...

Massed Bands.

8. ARRIVAL OF THE OLYMPIC FLAME

ANNOUNCER:

(To explain the history and tradition of the Winter Olympic Flame; how the Torch is carried in relays to the site of the current games. All this to be synchronized with the visual arrival at Little Papoose of the official Torch Bearer: Andrea Mead Lawrence.)

MUSIC:

DRUM ROLL builds...

(Note: Second Emergency Torch Skier to be standing by)

The Torch Bearer, Andrea Mead Lawrence, with an Honor Guard of eight skiers, skies down "Little Papoose" and hands the Torch to Ken Henry, the Torch Bearer on skates.
MUSIC:

On cue, when Andrea reaches bottom of Papoose, "CONQUEST" is played by the U.S. Marine Band and the Massed High School Bands.

This final Torch Bearer, Ken Henry, circles the Ice Oval, holding the Flame aloft, then goes to the Tower of Nations.

He climbs to the base of the Tripod, salutes the Tribune of Honor, and lights the Sacred Olympic Fire.

At completion of "CONQUEST," hold for applause. (Cue Bells.)

(Note: Carol Heiss is taken to her off-stage entrance position during "CONQUEST.")

CARILLONS COMMENCE.

9. OLYMPIC PRAYER

The Olympic Prayer is preceded by taped chimes heard over several loud-speakers located high in the mountains.

MUSIC:

"GOD OF OUR FATHERS" - Marine Band BRASS CHOIR.

NARRATOR (KARL MALDEN): (reads Olympic Prayer)

God of our Fathers, may this flame of truth and brotherhood burn brightly through the ages, linking nation with nation, and man with man as brothers.

Refresh Thy people on their toilsome way, lead us from night to never-ending day; Fill all our lives with love and grace divine, And Glory and praise be ever Thine.

MUSIC:

"GOD OF OUR FATHERS" performed by the U.S. Marine Band and the Massed High School Bands and Chorus at Letter "B".

Cue Narrator at Letter "E" for continuance of Prayer.
MUSIC:
The Bands and Chorus background during remainder of Prayer.

NARRATOR:
From war's alarms, from deadly pestilence Be
Thy strong arm our sure defense, Thy true reli-
gion in our hearts increase. Thy bounteous
goodness nourish us in peace, Be Thou our Ruler,
Guardian, Guide and Stay; Thy word our law,
Thy paths our chosen way.

10. OLYMPIC OATH

Carol Heiss, representative of the United States Team, enters from
the West Side of the Arena. The United States Flag Bearer accompanies
her to the Rostrum. Miss Heiss mounts the Rostrum...

MUSIC:
The U.S. Marine Band plays appropriate
music to cover walk to Rostrum.

ANNOUNCER: (To describe action)
Holding a corner of the Flag in her left hand, Carol Heiss raises
her right hand and takes the Olympic Oath on behalf of all the
Athletes.

U.S. ATHLETE (Carol Heiss):
In the name of all competitors, I swear that
we will take part in these Olympic Games,
respecting and abiding by the rules which
govern them, in the true spirit of sportsmanship,
for the glory of sport and honor of our country.

MUSIC:
Immediately following the Oath, the
U.S. Marine Band, the Massed High
School Bands and Chorus perform the
"STAR SPANGLED BANNER."
11. DEPARTURE OF ATHLETES. SEQUENCE

a. MUSIC:
U.S. Marine Band plays 3 FLAMS into "PARADE OF THE OLYMPIANS."

b. FLAG BEARERS:
Return to positions in front of their delegations.

c. AERIAL FIREWORKS:
First salvo of daylight shells.

d. BALLOONS:
Slow release.

e. ATHLETES:
As soon as all FLAG BEARERS return to their positions, the ATHLETES exit by a pre-determined route and return to the Olympic Village.

f. AERIAL FIREWORKS:
Fire Olympic Flags and Aerial Finale.

g. GENERAL EXIT:
After the ATHLETES have cleared the Arena area, the Massed High School Musical Organizations exit.

END OF OPENING CEREMONIES

February 6, 1960
VIII OLYMPIC WINTER GAMES
PAGEANTRY DIVISION

GENERAL INFORMATION
FOR
OLYMPIC DELEGATIONS

WALT DISNEY, Chairman
TOMMY WALKER, Director
RON MILLER, Coordinator

Room 216, Administration Bldg.
Olympic 8-1960, Ext. 231-2-3
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I.

GENERAL OBJECTIVES OF THE PAGEANTRY COMMITTEE

A. To maintain the Traditional Olympic Ceremonies as established in the rules of the Olympic Committee.

B. To create, through decorations and other means, an atmosphere of drama and beauty which will make the VIII Olympic Winter Games outstanding.

C. To present to spectators and participants alike, a spectacle which can only be achieved within the Olympic framework.

D. To leave our mark in Squaw Valley for a show which is unusual and yet retains the highest Olympic traditions.

E. To provide for the participants highest-quality entertainment, to further international good-will and add to the American reputation for friendliness and good sportsmanship.
The Opening Ceremonies of the VIII OLYMPIC WINTER GAMES has been planned according to Article 57 of the International Olympic Committee Rules.
II.

OPENING CEREMONIES

A. GENERAL INFORMATION

1. Only those participating in the Games and no more than four (4) non-competitors in each contingent shall parade. (ART. 57, I. O. C. Rules)

2. The teams of each nation will form in alphabetical order except that Greece will lead and the United States of America will bring up the rear.

3. Each team will be preceded by a member of the Ski Patrol carrying an identifying shield bearing the name of its country (in English). This Shield Bearer will be followed by a member of the team, carrying the flag of his country.

4. Each team should line up in the following order:
   a. Flag Bearer
   b. Officials (The Officials will march in one single rank behind the Flag Bearer)
   c. Feminine Delegation
   d. Masculine Delegation

5. The following distances shall be observed:
   a. Five (5) meters between the Shield Bearers and the Flag Bearers.
   b. Three (3) meters between the Flag Bearers and the teams.
   c. Ten (10) meters between teams.

6. The delegations will march at a cadence of 112 steps per minute in the formations indicated on the following pages:
DIAGRAM OF FORMATIONS
(SB—Shield Bearer; FB—Flag Bearer; X—Team Member)

GREECE  BULGARIA  CZECHOSLOVAKIA  FRANCE
SB  SB  SB  SB
FB  FB  FB  FB
Officials  Officials  Officials

ARGENTINA
SB  XX  XX  XX
FB  XX  XX  XX
Officials  CANADA  XXX  XXX
XX  SB  XXX  XXX
X  FB  XXX  XXX

AUSTRALIA
SB  XXX  XXX  XXX  XXX
FB  XXX  XXX  XXX  XXX
Officials  XXX  XXX  XXX  XXX

DENMARK
SB  XXX  XXX  XXX  XXX
FB  XXX  XXX  XXX  XXX
Officials  XXX  XXX  XXX  XXX

FINLAND
SB  XXX  XXX  XXX  XXX
FB  XXX  XXX  XXX  XXX
Officials  XXX  XXX  XXX  XXX

CHILE
SB  XXX  XXX  XXX  XXX
FB  XXX  XXX  XXX  XXX
Officials  XXX  XXX  XXX  XXX

AUSTRIA
SB  XXX  XXX  XXX  XXX
FB  XXX  XXX  XXX  XXX
Officials  XXX  XXX  XXX  XXX

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DIAGRAM OF FORMATIONS
(Cont'd)

(SB—Shield Bearer; FB—Flag Bearer; X—Team Member)

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(Alternatively, if a larger format is required, it should be noted that these formations are unofficial, and that changes could occur.)
II. OPENING CEREMONIES

B. REHEARSAL SCHEDULE

MONDAY, FEBRUARY 15, 1960

5:00-5:30 PM National Flag Bearers and Interpreters: Meet at the Laurel Theater to discuss rehearsals and formations.

TUESDAY, FEBRUARY 16, 1960

1:15 PM National Flag Bearers: Report to the Flag Check-Out Room in the Athletes Dining Center to pick up flags.

1:30 PM National Flag Bearers will proceed to Ice Oval for rehearsal. (Flag Bearers will return to the Athletes Village where they will form with their respective countries in alphabetic order for the 3:30 rehearsal at the Ice Oval.)

3:00 PM Representatives from Participating Delegations: The Representatives will form on the road in the Athletes Village (see diagram). The parade of the Representatives is scheduled to reach the west side of the Arena in time to step off at 3:30 PM.

3:30-4:30 PM Rehearsal of Opening Ceremony.

THURSDAY, FEBRUARY 18, 1960 -- OPENING DAY

12:30 PM National Flag Bearers: Report to the Flag Check-Out Room to be issued flag.

12:45 PM All Delegations: All delegations should be in formation no later than 12:45, ready to march to the Ice Oval.

1:00 PM All Delegations: All delegations will march in formation along the prescribed route to the west side of the Ice Oval.

1:15 PM As soon as the head of the Column arrives at the "start" position along the side of the Ice Oval, the athletes will close ranks and remain in place until they are cued for the official entrance procession.

1:30 PM Official Ceremony begins with the Fanfare of the Heralds.
FACTS ABOUT
THE
1960 WINTER OLYMPICS
FEBRUARY 18 to 28, 1960

COMPETING COUNTRIES
Thirty-five nations will be competing. They will be represented by more than 2,000 athletes, coaches and officials, and over 700 members of the press, radio and television.

TICKET INFORMATION
Squaw Valley Daily Ticket—Good in any spectator area except ice arena during day stamped on ticket. Price: $7.50 each.

Squaw Valley Season Ticket—Good in any spectator area except ice arena during entire 11 days. Price: $60 each.

Reserved Ice Arena—Season Ticket. Same as loge ticket only provides reserved bleacher seat instead of loge type. Price: $200 each.

Loge Ice Arena—Season Ticket. In the permanent grandstand of the main stadium for the entire 11 days. Provides access to the entire Squaw Valley area. Price: $250 each.

Tickets may be obtained by writing Ticket Director, Olympic Winter Games, 333 Market Street, San Francisco 5, California,
or at Harolds Club, Reno.

HOUSING—Information on housing in the Reno area may be obtained by writing to the Reno Chamber of Commerce, Reno, Nevada, or Winter Olympic Organizing Committee, San Francisco 5, California.

SPECTATOR CENTERS—Two large public restaurants. Each with lounge, first-aid, restrooms, restaurant, bar and souvenir shop.

ROADS AND PARKING—4-lane highway from US Highway 40 via State Route 89 to entrance of Squaw Valley. 8-lane highway going into Squaw Valley. Public parking for 12,000 autos inside the valley.

PAGEANT—Walt Disney, famed Hollywood film producer, will be in charge of the elaborate and spectacular Olympic pageantry.

LOCATION—From Reno, 40 miles; from Sacramento, 116 miles; from San Francisco, 200 miles.

SNOWFALL—450-inch annual average. January average, 88.3; February average, 80.5.

WEATHER—Average temperatures: January, 25 degrees F.; February, 26 degrees F.

RECREATIONAL SKIING WILL BE AVAILABLE TO THE PUBLIC DURING THE ENTIRE PERIOD OF THE WINTER GAMES.
DIRECT ROUTES
TO RENO AND
1960 WINTER OLYMPICS
PREPARED IN RESPONSE TO
NUMEROUS REQUESTS FOR
AUTHENTIC EASY-TO-READ
HIGHWAY INFORMATION
ON THIS AREA

HEAVY HIGHWAY LINES INDICATE SUGGESTED SHORT-
EST OR FASTEST ROUTES

Copyright Herald Club 1960

LEGEND
FOUR LEVELS OF FREEWAYS
MAIN THRU HIGHWAYS
CONNECTING HIGHWAYS
U. S. HIGHWAYS STATE HIGHWAYS

FRANKLIN BRIDGE
SAN FRANCISCO
FRANKLIN BRIDGE
SAN FRANCISCO

1960 WINTER OLYMPICS

SAN MATEO

RENO

FRANKLIN BRIDGE
SAN FRANCISCO

POPOID

HARBOR OFFICE

RENO
TENTATIVE ITINERARY FOR VICE PRESIDENT NIXON

First appointment: Dedication of the Blythe Arena at 11:00 A.M., February 18th., in the Ice Arena. This will last approximately 15 minutes.

Second appointment: 11:20 A.M. the Vice President will then be taken to the Leonard House for a luncheon given by Mr. Prentis C. Hale, President of the Organizing Committee. 50 distinguished visitors will be there. The transportation division has provided 3 station wagons. Will this be enough? And what is the proper seating in each?

Third appointment: The Vice President will return to the Ice Arena for the Opening Ceremonies which will start at 1:30 P.M.. The Vice President and Party will sit in the Chief of State Box. These ceremonies will take approximately one hour and a half.

Fourth appointment: 3:00 P.M. The Vice President will then be taken to the Athletes Dining Room Center for a short tour of inspection and to meet a few of the outstanding athletes. From the dormitories The Vice President will return to the Athletes Dining Center where there will be a reception for him and his Party. Members of the I.O.C., the Presidents and secretaries of the N.O.C., and the Olympic Team leaders will be present.

Fifth appointment: Following the reception The Vice President will be taken to Charlie Teter’s house in Tahoe City.

This terminates The Vice President’s visit here.

What further plans do you have for the Vice President? Is transportation necessary for the following day?
February 8, 1960

Mr. James D. Hughes
Aide to the Vice President
Vice President’s Office
Senate Office Building
Washington, D.C.

Dear Mr. Hughes:

Enclosed herewith is a tentative itinerary
for Vice President Nixon’s trip to Squaw Valley later
this month. You will note we have some questions
which require your guidance, for which we will be
extremely grateful. These include:

Who is to be in the Vice President’s party?
Are there any instructions from your Protocol
Division regarding who is to ride in which cars in trans-
porting the party from the airport to Squaw Valley?

Very truly yours,

Edward S. Washburn
Assistant Managing Director
There is one fact on the U.S. domestic scene that both Republican and Democratic presidential hopefuls agree upon: Ezra Taft Benson’s farm program has resulted in one big mess. But where Democrats have a wide field for criticism of Administration policies, front-running Republican Richard Nixon is on a ledge: so long as he is a member of the Eisenhower team, he cannot risk a serious party split by taking out after Agriculture Secretary Benson. Last week Dick Nixon told a group of farm-state Congressmen of a politically momentous decision: he intends to cut himself off from the Administration’s agriculture record later this summer by presenting his own farm program—despite Ezra Benson’s own recent statements that he had Nixon’s support.

The news leaked out after Nixon met in his office with Iowa’s five Republican Congressmen—Ben Jensen, Charles Hoeven, Fred Schwebel, H. R. Grass and John Kyl. The Iowans, who sought the meeting to measure Nixon’s stand on farm policies, blasted Ezra Benson, cited the painful and growing surplus situation and the severe drop in farm income (which in 1959 sank no less than 16% or $2.1 billion from 1958). They warned Nixon that the Democrats would probably pass a wild cornucopia of a farm bill that Ike could have to veto. The political consequences in farm country, they said, were easy to foretell: the Democrats could be in an inflationary crisis, and we would be in the middle of a foreign run on gold.

Moutary and fiscal policy have found some powerful new allies in holding down inflation. One is the psychology of the consuming public; buyers plainly intend to buy at their price or not at all. Another new force is sharp foreign competition. For the first time since the 1920s, U.S. labor and management are facing efficient, hustling overseas competition. Price cutting abroad and buyer resistance at home, say the economists, are forcing labor and management to recognize some hard facts about the danger in ever-rising wages and prices.

Most heartening proof of stability, as the economists see it: the plateau achieved by the wholesale commodity price index—down two-tenths of a point in the past year. Another sign, but less significant because it covers more luxuries and services: the Labor Department’s consumer price index shows that living costs dipped slightly in January (one-tenth of 1%) for the second consecutive month—the first time since 1956 that decreases have come back to back. Does the braking of inflation call for any change in policies? Not as the Treasury sees it. Said a top Treasury man: “If we sit back and enjoy it, we’re whipped again.”

THE ECONOMY

Is Inflation Whipped?
In White House executive offices and at the Treasury, Administration economists last week were quietly celebrating a victory that seemed too good to be true: by all accepted standards, the longstand-