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<tr>
<td>49</td>
<td>5</td>
<td>02/08/1960</td>
<td>Memo</td>
<td>To Don Hughes from H.R. Haldeman re: California Trip. 2 pages.</td>
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<td>49</td>
<td>5</td>
<td>02/13/1960</td>
<td>Memo</td>
<td>To Don Hughes from H.R. Haldeman re: photo opportunity with Clifford Bull. 1 page.</td>
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<td>49</td>
<td>5</td>
<td>02/24/1960</td>
<td>Letter</td>
<td>To Newton Stearns from H.R. Haldeman re: obtaining copies of local newspapers. 1 page.</td>
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<tr>
<td>49</td>
<td>5</td>
<td>02/13/1960</td>
<td>Memo</td>
<td>To Charles Farrington, Jr. from H.R. Haldeman re: re-advances for the California itinerary. 3 pages.</td>
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<td>49</td>
<td>5</td>
<td>03/18/1960</td>
<td>Financial Records</td>
<td>Handwritten tally of expenses. 2 pages.</td>
</tr>
<tr>
<td>49</td>
<td>5</td>
<td>02/29/1960</td>
<td>Memo</td>
<td>From Del Smith re: RN Trip Advance for 11-20 February - California. 2 pages.</td>
</tr>
<tr>
<td>49</td>
<td>5</td>
<td>03/03/1960</td>
<td>Letter</td>
<td>To Del Smith from H.R. Haldeman, expressing appreciation and mentioning other possible advance trips. 1 page.</td>
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<td>49</td>
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<td>Other Document</td>
<td>Floor plan of the 4th - 9th floors of the Hotel Senator in Sacramento, Calif. 2 pages.</td>
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California - Feb. 17-22

Contacts

San Francisco

S. S. - Tom Hanson, Klondike 2-2350 x. 6801
        res. Corte Madera - Wabash 4-3259

General
Arrangements - Newt Stearns, SU-13751;
        res. San Rafael, GL 64234

Nixon-in-'60 - John Dinkelspiel, GA-18630
        res. DA 35044

        Cab Weinberger, GA-17323
        res. DI 21719

State
Chairman - George Milias, Gilroy VI-22121 or 23186
        res. VI-22579

KQEO -
Stanford
Bus. School - Verl Taylor, San Leandro EL-77300
        res. Palo Alto, EM-6466

Hotel - St. Francis - Mgr. Dan London
        Res. Mgr. - David Plant

Airport - Emmert Smith ass't. sup. PL 60500, SU 84200 DI 26993

Sacramento

VAL - Seth Parker

S. S. - Steve Byrne, Hickory 4-8110 ex. 308
        res. Ivanhoe 9-6682

W & B representative - Bill Queale, GI 35971
        res. IV 9-1419

County
Chairman - George Smith, GI 22525
        res. (Courtland) ST 5-2706

Nixon-in-'60 Chair. - Maynard Nelson, HI 77875
        res. IV 71479

Hotel - Senator - John Mehl, Mgr.
        Don Kaskey, Asst. Mgr. - GI 25081
El Dorado
Motel - PR Man - Fred Cracchiolo - WA 26251

Fresno

El Dorado - Charlie Wrightson

S.S. - As Los Angeles - Guy Spaman - MA-57411 x. 396
res. AX-37871

W & B
repres. - John Dugan - BA9-9886

Nixon-in-160 Chmn. - Melville Wilson, AD 3-3177
res. BA 7-4243

Chmn., Diamond Jubilee
Committee - Dick Atkins, AD-71113
res. BA 7-7098

PR Director,
Jubilee Com. - Ed Soderberg, AD-32141
res. BA 2-1358

General
Contact - Oakley Hunter, BA-96485
res. AM-86238; AD-79151

Stockton

S. S. - Same as Sacramento

Nixon-in-160 Chmn. - Tom Brewer, HO-63814
res. GR 7-9689

Sports Dinner Chmn. - John Inglis, res. GR 74188

Hotel - Stockton Hotel

Motorcade - Eddie Davis
Contacts, California - Feb. 17-22

Squaw Valley

VA Base 91010
Seeley - W. L. Cole - Martin Brown

Olympic

Hdqtrs. - In Squaw Valley OL 8-1960 (via Tahoe City)

S. S. - Same as Sacramento

Chairman,
Organizing Comm. - Prentice Hale,
Vice-Chairman - Bob DiGiorgio

San-Francisco

Hdqtrs. - YU-27373

Asst. Managing Director in Squaw Valley - Ed Winkburn X118 YU 33668

Protocol

Entertainment

Dorothea Walker - SF OR 37094  PH 67376

Chief Arsenal

Tom Torland (P10 for Labor Dept. - friend)

PR - Pat Keane OL 81960

Transportation - Tom Malone

Housing - Dick Lomax

Police - Sheriff Scott PierceOUNT

Ceremonies, Major Tom =

At Barnard, W. C. Covin, Dean.

Hotel

Holiday Hotel. Mr. Mr. Shearman FA 90411
TO: Don Hughes
FROM: Bob Haldeman

RE: California trip

The following will provide some background information for several of the events on the California itinerary:

Sacramento: The dinner and ball which the Vice-President is to attend are sponsored by the Sacramento City-County Chamber of Commerce, Olympic Committee members, members of the foreign and domestic press corps, and representatives of the 33 teams will be honored at this meeting. Gov. and Mrs. Brown will be present and the Governor requested that the Vice-President and Mrs. Nixon be requested to participate. I have learned that members of the International Olympic committee will not be able to attend, through prior commitments in Santa Barbara that day, but there will be one representative of the group at the dinner and the ball. The general group at the dinner will consist of the heads of missions, heads of the teams, a representative of the organizing committee; local Sacramento officials and the key press people . . . a total group of only about 125-150.

The Snow Ball will open with a Grand March led by Gov. Brown. It is suggested that the Vice-President and Mrs. Nixon plan to stand in an honored guest box and view the grand march and then leave the ball after that. Later on in the evening, a Miss Winter Olympics of 1960 will be selected and crowned.

The political gathering at the Senator Hotel scheduled prior to the dinner will be a receiving line with invited guests - about 200-300; not a public meeting. There is a possibility that the second and third congressional district committees who we scratched in Marysville, may come into Sacramento, in which case the Vice-President could stop by a gathering of their group at 5:00, prior to going to the other reception at 5:30.

The State Legislators' breakfast in the morning will be at the Sutter Club, a stag affair; approximately 30 attending with McCarthy and Dahl co-hosting.

Fresno: The primary function here is the Diamond Jubilee Luncheon celebrating the 75th Anniversary of the City of Fresno. The celebration will run through the summer, climaxing on October 27. This luncheon is the kick-off for the period of celebration. It is planned to build some sort of a monument to commemorate the anniversary and the Golden Spike which the Vice-President will be given to present to Dick Atkins, president of the Jubilee Committee, will be used in this memorial.
This is strictly a Chamber of Commerce civic event as far as Fresno is concerned and is not political. They would appreciate remarks by the Vice-President along the line of the historic past of the City of Fresno and the way it relates to the great future for Fresno, the United States and the world.

At this point we don’t have much dope on the Q. & A. session with the Nixon-in-'60 people. This will be televised and I think it’s important that a TV man be put in there. I don’t think they’re going to carry it live; it’s a bad time on the air anyway but it will be filmed for later release. This one could be very effective if handled right and should be picked up by someone who knows how to handle it as soon as possible.

We are planning to re-advance Fresno a couple of days ahead of the event as well as the day before. The Vice-President should know that water is the primary problem in this area, and he will undoubtedly be questioned on this topic at this Q. & A. He can also expect some questions on the farm problem and agricultural situation.

cc: Bob Finch
    Herb Klein
February 13, 1960

TO: Don Hughes
FROM: Bob Haldeman

We have arranged to have the Vice-President have a picture taken of the Congressional candidate from the 11th Congressional District in California when he arrives at the Stockton Airport next week. The candidate's name is Clifford Bull, and arrangements have been made with his campaign manager, George Creighton in Lodi.
Mr. Newton Stearns
870 Market Street, Room 826
San Francisco 2, California

February 24, 1960

Dear Newt:

Would you please obtain copies of the following papers and mail them to me at the above post office box:

Sacramento Bee - February 17 and 18
Union - "

Fresno Bee - February 19 and 20

Stockton Record - "

San Francisco
News-Call-Bulletin - February 17, 18, 19, 20 and 21
Chronicle - " 17, 18, 19, 20 and 21
Examiner - " 17, 18, 19, 20 and 21

Oakland Tribune - " 17, 18, 19, 20 and 21

Thank you for your assistance on this.

Very truly yours,

R. R. Haldeman
TO: Charles Parrington Jr.
John Ehrlichman

FROM: Bob Haldeman

February 13, 1960

The purpose of this memorandum is to put down for you some points that ought to be checked when you do your re-advances in the various cities on the California itinerary.

For your general information, we have sent a number of people into the California area for certain specific purposes. Among these is Ted Rogers who is going to be handling actual production arrangements for television in both Fresno and San Francisco. Ted is an old friend of the Vice-President's, who has worked with us in earlier campaigns in this same capacity. John Hamlin from Washington has contacted a number of people on the stop to get some background information to be used in preparing material for the Vice-President's speech. Peter Kay is a newspaperman from San Diego who has covered most of the stops personally, checking on background color material again for use in remarks at speeches.

We were also very concerned last week, and the Vice-President was especially concerned by the problem of making this trip completely non-political with two exceptions - those being the reception in Stockton and the reception in San Francisco. All the other events must be of a non-political and civic or community nature. Thus we have changed sponsorship of several of the events and worked out other means of taking them out of the political area. This, however, creates the problem of getting a crowd to each of the public things. In order to meet this, we have sent Dell Smith into Fresno and San Francisco and Sacramento to work on crowd-building at the airport arrivals on each of these three places and also the public receptions in Sacramento and San Francisco. Dell is a former executive secretary of the National Young Republican Federation and has worked with us in other campaigns in this crowd-grouping area. He has been contacting various young peoples organizations and that kind of thing to make sure there are lots of people out - all of course, under non-political banner. In essence, he has been encouraging public participation in the various events that are open to the public. Please be sure on each of your re-advances to contact the Secret Service and fill them in on the schedule as included with this memo. You will note this schedule is, in many ways, a revision from earlier schedules and we have made so many changes during the last couple of weeks that I'm not sure what the Secret Service is aware of and what they aren't.

Newt Stearns tells me that Whittacker & Baxter will advance each of the stops and Newt himself will advance Fresno and Sacramento which will coincide with Parrington's activities. Mike Abramson will advance San Francisco and Stockton which will coincide with John's activities.

We will probably have pretty near 15 traveling press with us. It will thus be necessary, in each stop, to arrange transportation and hotel rooms for a press group of this size. As you know, their hotel rooms should be
on a different floor from those of the Vice-President's party. In most
cases, we have arranged 2 cars for traveling press. If we have a group
of 15, we will need 4 cars so I think you will have to add 2 more cars
to the transportation lineup. I will confirm by phone the actual number
as soon as I know.

It is absolutely essential that you get in advance of the arrival of the
Vice-President's party - a complete list of names, addresses and activity
of all the people who participated in any way in the Vice-President's
visit. This should include the drivers and donors of all the cars, all
the committee people handling any part of the arrangements, all the people
participating in the program, the directors of bands, and that type of
thing, the names of people who read the invocation, sing the Star Spangled
Banner ... in other words, everybody who has any remote connection with
the event. Be sure the list gives their full name, their accurate address
and a sufficiently detailed description of what they did so a proper thank-
you letter can be prepared.

In the area of press arrangements, be sure that there is at each stop -
a man assigned by the local committee as a press man to handle the working
arrangements with the working press group - especially those in our
traveling press. In this connection, be sure there are specifically re-
served seats for our traveling press at every event... also that there is
adequate provision for food for the traveling press and for the staff at
each meal stop. Where we are in Hotels, be sure there is a work room where
the traveling press can put their typewriters on tables and work on their
stories.

John - in the case of the telecasts at KQED, be sure there is a room where
the traveling press can watch the program on a closed circuit. Also, I
am not sure if we have a press room at the St. Francis but that should
be checked out.

In the Hotels where we stop for any appreciable amount of time, it is
necessary that there be an IBM Electric typewriter set in the room
we are using for the office or for Rose Woods. Also, in setting up hotel
arrangements, be sure that all members of the staff are pre-registered
and the keys are in the doors of their rooms prior to our arrival. The press
should be pre-registered and keys held at the desk in envelopes in their
names. In this connection, I'll call you with the names of the traveling
press as soon as I have them.

For all the meetings where the Vice-President is speaking, be sure that
arrangements have been made for a tape-recording that will be turned over
to either you or me at the end of the meeting. It is essential that we
pick up this tape ourselves as soon as the speech ends. This includes
all press conferences. In addition to the tape, it will be necessary to
have the local committee arrange to have a Court Reporter or other com-
petent Stenotypist cover each major meeting and record the speech and send
the transcript to Herb Klein in the Vice-President's office within 48
hours after the event. Be sure and check the lecturn or podium that they
plan to use and see it has adequate lighting on it, and that the microphone
setup is such that we won't have any mike problems. Remember that in press
On the airport arrivals we should be sure to have a microphone available since if Dell Smith does his work — there will be a huge crowd at each of them, but it should not be in evidence. It should be tucked away somewhere and ready to pull out if he wants to use it to address the crowd. There should definitely not be any platform or any other obvious preparation for a speech or anything that indicates we are expecting a big crowd. It is important that in each of these airport arrivals the crowd appear to be a tremendous surprise to all of us. Don't let this hold you back on doing anything you think of to make sure it is a big crowd, however.

On each stop, re-check the schedules and timing if you will, please and go over the master schedule which is attached, with the local people so that we are all in agreement on what we plan to do and when we plan to do it.

Charlie - the Sacramento breakfast, you will note, has been changed from 8:00 to 7:30 - that's the breakfast with the State legislators. Unfortunately the invitations have already gone out saying 8:00 but the plan is to send a wire to each of the people who accept, telling them that because of the transportation problem into Squaw Valley, the breakfast has been moved up to 7:30. Will you please check to be sure this has been done.

Also, Charlie - I think we better arrange a suite for the Greeks in the Californian Hotel in Fresno, since they will go direct to the Californian from the Rainbow Ballroom luncheon and might want a place to rest for a few minutes before they start the events at the Californian.

I will be in Detroit all day Monday at the Statler Hotel. The phone no. is Woodward 3-6000. I will also be there Monday night so if you have any problems, call the Hotel and if you can't reach me, leave word and I'll call you back. I'll leave Detroit Tuesday morning and fly to Reno via Chicago and San Francisco; hence will be in the air most of the day Tuesday, hoping to end up in Squaw Valley Tuesday evening. I don't yet know where I'll be or how I can be contacted there, but as soon as I find out, I'll let you know.

Best regards and good luck.
Tentative Schedule

Wed. -17th

12:15 P.M. Arr. San Francisco International Airport - UA 841 from D.C. - GREETING AT AIRPORT - Olympic officials and sizeable crowd expected. Change planes - to Convair charter

12:45 Lv. San Francisco by charter to Sacramento

1:15 Arr. Sacramento Airport
GREETING AT AIRPORT - Olympic dinner and Chamber of Commerce officials plus Nixon Club and Republican party

1:35 Lv. Airport by motorcade for Senator Hotel - ? rides

2:00 Arr. Hotel - to room - 30 MIN. RESERVED FOR R.N.

2:30 Lv. room for press meeting in Hotel
PRESS MEETING - 1/2 hour

3:00 Return to room
2-1/2 HOURS RESERVED FOR R.N.

5:30 Lv. room for reception in Hotel
NIXON IN '60 and REPUBLICAN PARTY RECEPTION (200- 300) receiving line - invited guests - not public

6:30 Lv. reception for room - change to black tie?

7:00 Lv. hotel by car for El Dorado Hotel - dinner & ball
(Semi-Formal official party)

7:10 Arr. cocktail party - in progress since 6:30
COCKTAIL RECEPTION

7:30 DINNER - (150) - heads of missions, heads of teams, organizing comm., local officials, key press

After dinner - to rooms at El Dorado

9:00 SNOWBALL - Drop by to watch Gov. Brown lead grandmarch

9:30 (App.) Lv. Ball - return by car to Senator Hotel - OVERNITE AT SENATOR HOTEL
California Schedule, Feb. 17-22

Thurs. - 18th

7:30 or 8:00  Lv. room for breakfast at Sutter Club or Senator-Hotel
              (McCarthy & Dahl will accompany - walk or ride L.A. to Reno)
8:00  -  STATE LEGISLATOR'S BREAKFAST  (App. 30)
       Co-hosts - McCarthy and Dahl (?)

9:30  Lv. Breakfast by car to airport

9:55  Arr. Airport

10:00  Takeoff by charter Convair to Reno

10:30  Arr. Reno - change to helicopter (or cars)

11:00  Arr. Squaw Valley (12:00 if by car)

1:00  Dedication of Charles Blyth arena

1:30  Opening ceremonies

3:00  End ceremonies - tour Olympic grounds

5:00  To residence of Charles Theirot - overnight

Fri. - 19th

8:30 A.M. (or 9:30 if helicopter)  Lv. Squaw Valley by car to Reno

10:00  Arr. Reno airport - takeoff for Fresno

11:30  Arr. Fresno airport
       GREETING BY CIVIC OFFICIALS - plus sizeable crowd

11:45  Lv. Airport by car to Rainbow Ballroom

12:15  Arr. Rainbow Ballroom  
       DIAMOND JUBILEE LUNCHEON  ($2500)
       R. N. Speaks at 1:00

1:30  End speech - R. N. expected to shake hands after speech.

2:00  Lv. Ballroom by car for Californian Hotel

Separate reception for Calif. - large scale - open
California Schedule - Feb. 17-22

2:00 2:15  Arr. Californian
Q. & A. - NIXON IN '60 CLUBS of Southern San Joaquin Valley (250 app.)
Friends of the VP

Q. & A. - 6 to ask questions

Panel of 1/4 to answer questions

End Q. & A.

3:15 3:30  Lv. by car for airport

3:45 4:00  Arr. Airport - take off for Stockton

4:15 4:30  Arr. Stockton airport -
GREETING BY NIXON AND LOCAL OFFICIALS -
sizable crowd

4:30 4:50  Lv. airport by car for Stockton Hotel

5:00 5:15  Arr. Stockton Hotel - to ballroom
MEETING - NIXON IN '60 and REPUBLICAN LEADERS (250)

5:30 6:30  Lv. ballroom for rooms
2 HOURS RESERVED FOR R.N.

7:30  L. Hotel by car for Civic Auditorium

7:35  Arr. Civic Auditorium
STOCKTON "PORTS" BASEBALL DINNER
8:30 Program starts

Introductions
Brief talks by sports personalities

9:15  R.N. speaks

9:45  End speech

10:00  Lv. Auditorium by car for airport

10:20  Arr. Airport - take-off for San Francisco

11:20  Arr. San Francisco Airport - car to St. Francis Hotel

12:00  Arr. St. Francis - overnite
Sat. - 20th

9:00    Lv. suite for separate suite in St. Francis
        MEETING WITH 1ST DISTRICT COMMITTEE

9:30    Lv. meeting for ballroom
        GENERAL PARTY WORKERS COFFEE HOUR
        2- 3 thousand - precinct workers, etc.
        co-host Nixon-60 and Party - VR (OK)

11:30   Lv. Party meeting for room
        1 HOUR RESERVED FOR R.N.

12:30   Lv. room for private dining room
        FINANCE LUNCHEON
        Invitation says 12:15 - Italian Room

2:30    End luncheon - return to room

2:45    Lv. Hotel by car for TV studio - Jack London Square - Oakland
        (Weinberger produces show)

3:00    Arr. Studio - film program with Weinberger
        all 4 papers - political ad.

3:45    Lv. studio by car for St. Francis

4:00    Arr. St. Francis - ro room
        2 HOURS RESERVED FOR R.N.

6:00    Lv. Hotel by car for Palace Hotel

6:10    Arr. Palace - to Presidential Suite
        PRIVATE COCKTAIL PARTY
        Alumni and top faculty people (50)

7:00    Lv. Presidential Suite - to Garden Court
        HARVARD-STANFORD DINNER
        (800 - 1000)

8:00 (app.) R.N. intro.

Q. & A. FROM FLOOR

9:15    End Q. & A.

9:30    Lv. Hotel by car to airport

10:00   Arr. Airport - takeoff - commercial jet to D.C.

Luncheon - Pat - Mrs. Jerid Sullivan
CALIFORNIA TRIP - FEB. 17-20

TRAVELING PRESS

Press who will accompany on entire trip starting in Washington and returning to Washington

1. Paul Vene - CBS
2. Frank Bourgholtzer - N. B. C.
3. Don Irwin - N. Y. Herald Tribune
4. Dick Lyons - Washington Post
5. Dürt Meyers - Time Magazine
6. Eleanor Burns - Readers Digest

Press who will meet party in San Francisco and continue for balance of trip back to Washington

7. Mary McGrory - Washington Star

California Press who will join party in San Francisco and continue through California on itinerary, dropping out in the end at San Francisco

8. Squire Behrens - San Francisco Chronicle
9. Jack McDowell - San Francisco Examiner
10. Dick Campbell - Toronto Telegram
11. Ralph Bennett - San Diego Tribune

NOTE: There will probably be 2 or 3 additional Washington press people and 5 or 6 additional California press people.
Press who will accompany on entire trip starting in Washington and returning to Washington

Frank Bourgholtzer - N. B. C.
Don Irwin - N. Y. Herald Tribune
Dick Lyons - Washington Post
Burt Keyes - Time Magazine

Press who will meet party in San Francisco and continue for balance of trip back to Washington

Mary McGrory - Washington Star

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NOTE: There will probably be 2 or 3 additional Washington press people and 5 or 6 additional California press
CALIFORNIA SCHEDULE

SAN FRANCISCO ARR.

Wednesday, Feb. 17

12:15 P.M.  Arr. San Francisco International Airport
            UA 841 from Wash., D.C. at Gate 16, Concourse B

            AIRPORT GREETING - C.I.V.I.C COMMITTEE
            on sidewalk off airport ramp

            Transfer to UA Convair Charter at Gate 11, Concourse B
            (Baggage to be moved by UA porters)

12:45       Lv. San Francisco by UA Convair to Sacramento
SACRAMENTO
Wednesday, Thursday, Feb. 17-18

1:30 P.M. Arr. Sacramento Airport
AIRPORT GREETING - Chamber of Commerce
Olympic Dinner Committee

1:50
Lv. Airport by motorcade to Senator Hotel
(Mayor to ride with R.N. & P.N.)

2:15 Arr. Senator Hotel - direct to rooms
600-603 Nixon suite
604 Secret Service
647 Hughes
646 Finch
645 Klein
644 Haldeman
643 Woods
642 Office
605 Farrington
641 & 606 Reserved
Press work room -
10 rooms held for travelling press

2:30
Lv. room for Room 221-223 (Mrs. Nixon meets with press ladies in suite)
PRESS MEETING - 30 min.

3:30
Return to rooms
1-1/2 HOURS RESERVED FOR STAFF WORK

5:00
Lv. room for Gold Room
STOP-BY - MEETING OF 2ND & 3RD DISTRICT COMMITTEES
(Approx. 45-50 expected)

5:30
Arr. Empire and Gold Rooms
RECEPTION - FRIENDS OF VICE-PRESIDENT
Receiving line - to shake hands
Expect approx. 500

6:30
Return to rooms - change to black tie

7:00
Lv. Hotel by motorcade for El Dorado Motel
(no one will ride with R.N. & P.N.)

7:10
Arr. El Dorado Motel -
to reception room

OLYMPIC DINNER RECEPTION
(in progress since 6:30)
Approx. 150 heads of missions, team representatives,
Sacramento (Cont.'d)

organizing committee, local officials, key press.
Semi-formal for official group

7:30

OLYMPIC DINNER
Same group as reception
Introductions - no speeches

8:45
Lv. dinner for suite at El dorado

9:15
Lv. suite for Ballroom

OLYMPIC SNOW BALL
Sponsored by Sacramento Chamber of Commerce
Approx. 1000 guests - open to public
Gov. Brown leads Grand March

9:45
Lv. Ball - motorcade to Senator Hotel
(No one will ride with R.N. & P.N.)

10:00
Arr. Senator Hotel - direct to rooms

OVERNIGHT AT SENATOR HOTEL

Thurs. Feb.
18th

7:30 A.M.
Lv. Hotel on foot or by car to Sutter Club - 2 blocks
(McCarthy and Dahl will accompany R.N.)
Mrs. Nixon to remain at hotel

7:35
Arr. Sutter Club

STATE LEGISLATOR'S BREAKFAST
Hosts - McCarthy & Dahl, caucus leaders

9:00
Lv. Sutter Club by motorcade - to airport
Mrs. Nixon will be in car on arrival at Sutter Club.
No one else will ride.

9:25
Arr. Airport

9:30
Takeoff by UA Convair for Reno

10:30
Arr. Reno airport
Change to helicopters for Squaw Valley

NOTE: Cars will stand by at Sacramento and Reno in case weather not suitable for flying
Friday, February 19th

Change to UA Convair

10:00 Takeoff by UA Convair for Fresno

11:30 Arr. Fresno Air Terminal

AIRPORT GREETING - DIAMOND JUBILEE COMMITTEE
Fresno Chamber of Commerce

11:45 Av. Air Terminal by Motorcade to Rainbow Ballroom
(Atkins or mayor will ride with RN & PN)

12:15 Arr. Rainbow Ballroom

FRESNO DIAMOND JUBILEE LUNCHEON
Sponsored by Chamber of Commerce Committee
Approx. 1200 guests - open to public
10 at Head Table - plus RN & PN
President, Chamber of Commerce
Mayor
Chairman, Bd. of Supervisors
7 members of Jubilee Committee

12:45 Program begins
Introductions
Remarks by comm. chairman
1:00 Remarks by RN
1:30 End remarks
RN expected to remain to shake hands with guests

2:00 Lv. Ballroom by motorcade for Californian Hotel
(Mrs. Nixon starts separate schedule)

2:15 Arr. Californian Hotel - to Ballroom

Q & A.
R.N. to take questions directly - from floor
TV tape for later release
Approx. 350 Community leaders from Valley area in audience

3:15 End meeting

3:30 Lv. Hotel by motorcade for Air Terminal

4:00 Arr. Air Terminal - take off for Stockton
Friday, Feb. 19

4:30 P.M. Arr. Stockton Airport

AIRPORT GREETING - CIVIC COMMITTEE

4:50 Lv. Airport by motorcade for Stockton Hotel
(No one will ride with RN & PN)

5:15 Arr. Stockton Hotel - to Ballroom

RECEPTION - REPUBLICAN PARTY AND NIXON-in-'60
Approx. 800-1000 expected
Receiving line - to shake hands

6:45 Lv. Ballroom for rooms
211-13-15 Nixon Suite
214 Hughes
209 S. S.
212 Klein
207 Staff (direct phone

45 MIN. RESERVED FOR STAFF WORK

7:30 Lv. Hotel by motorcade for Civic Auditorium

7:35 Arr. Civic Auditorium - back entrance

STOCKTON "PORTS" BASEBALL DINNER
Head table gathers in side room -
RN & PN enter after head table seated.

8:30 - Program begins
Introductions - 
Brief talks by sports personalities
( Lavagetto, Stoneham)

9:15 Remarks by RN
9:45 Remarks end

10:00 Lv. Auditorium by motorcade for airport
(No one will ride with RN & PN)

10:20 Arr. Airport - take off by UA Convair for San Francisco.

11:00 Arr. San Francisco Airport
Fri., Sat., Feb. 19 - 20th

Fri., Feb. 19
11:00 P.M. Arr. San Francisco Airport

Motorcade to St. Francis Hotel
(No one will ride with RN & PN)

11:30 Arr. St. Francis Hotel - direct to rooms

Presidential suite - Nixon suite
643 - Secret Service
651 - Hughes
652 - Woods and office
657 - Finch
658 - Klein
659 - Haldeman
674 - Farrington
694 - Erlichman
649 - Reserve

Press work room - 261
rooms held for travelling press

OVERNIGHT AT ST. FRANCIS

Sat., Feb. 20th
9:15 A.M. Lv. rooms for Room 217

STOP-BY - MEETING 1st DISTRICT COMMITTEE

20-25 District Republican leaders
Coffee and donuts
Remarks by RN

9:30 To Mural Room

COFFEE HOUR WITH:
9:30 - Central Committee groups
10:00 - Young Republicans
10:30 - Other Republican organization
11:00 - Nixon-in-’60

Receiving line - to shake hands

11:30 Return to rooms

45 MIN. RESERVED FOR STAFF WORK
12:15  Lv. rooms to Italian Room
      (Mrs. Nixon starts independent schedule)
FINANCE LUNCHEON
      (Marco Hellman and Porter Session, hosts)
      Approx. 60 guests
2:15  Lv. Italian Room - return to rooms
      motorcade
2:30  Lv. Hotel by  for TV studio in Jack London Square, Oakland
      (Cap Weinberger and TV producer will ride with RN)
3:00  Arr. TV studio
      Q. & A. PANEL - TV TAPE - 30 MIN.
      Panel of 4 newsmen
      Squire Behrens - Chronicle
      Don Johnson - Examiner
      Jack McDowell - Call-Bulletin
      Don Thomas - Oakland Tribune
      motorcade
3:45  Lv. TV studio by  for St. Francis
      (no one will ride with RN)
4:15  Arr. St. Francis - direct to rooms
      2 HOURS RESERVED FOR STAFF WORK
      (Mrs. Nixon rejoins RN)
6:15  Lv. St. Francis by motorcade to Palace Hotel
      (No one will ride with RN & PN)
6:25  Arr. Palace - to Presidential Suite
COCKTAIL PARTY
      50 officers of Harvard and Stanford Business
      School Alumni and top Stanford faculty
7:00  Lv. Presidential Suite - to Garden Court
      STANFORD-HARVARD ALUMNI DINNER
      Approx. 800 alumni, faculty & students
      8:00 RN introduced by David Packard,
      Pres. Stanford Bd. of Trustees
      Q. & A. - Questions from floor - no moderator
      9:15 - end Q & A.
9:30  Lv. Hotel by motorcade for airport
10:00 Arr. airport - take off by TW 68 to Washington, D.C.
STOCKTON

Airport Arrival - Plans have now been revised, and we will expect a large airport crowd at Stockton with greetings by Nixon and local officials.

Political Meeting - The plan for the reception by the Nixon-in-'60 committee and Party officials has been changed to a closed meeting by invitation only which will be held at the Hotel. We will still plan to have the Vice-President shake hands with all the group there. This will be done immediately upon arrival at the Hotel before going to the Vice-President's suite.

Stockton Ports' Baseball Dinner - Dinner Chairman, John Inglis, President of the Stockton Ports' baseball team; also president of a local bakery. Dinner will be priced at either $12.50 or $15. A group of about 950 people are expected to attend. Program will consist of introductions of 20-40 prominent baseball people who will be in the audience, and then introductions of probably three nationally-known sports personalities; tentatively Cookie Lavagetto, Young McPhail, and Eddie LeBaron. Master of ceremonies is tentatively scheduled to be Joe E. Brown. There will be a bar open prior to the dinner with drinks served on the basis of two ticket stubs that will be attached to each dinner ticket. After the introduction of and brief talks by the 3 important sports personalities mentioned above, there will be a talk by the Vice-President.

Motorcade - We need to determine who will be in charge of car arrangements. This will probably be handled through Tom Brewer.
Airport Arrival - There's expected to be a large crowd at the
airport in addition to a group of civic
officials who will welcome the Vice-President
on behalf of the Diamond Jubilee Committee.

Diamond Jubilee
Luncheon - At Rainbow Ballroom in Fresno - approximately 1200
guests expected. Head table to consist of 7 members
of the Diamond Jubilee Committee; president of the
Chamber of Commerce; Mayor, and the Chairman of the
Board of Supervisors....strictly non-political.
Vice-President will be asked to present a gold spike
to Atkins, the chairman of the Jubilee Committee.,
the spike to be used in a permanent memorial later
on. Program will consist of introduction of head
table guests, brief statement of the purpose of the
luncheon and they expect a 30-minute address by the
Vice-President.

Political Q. &
A. - In Ballroom at Californian Hotel, sponsored by
Nixon-in-'60 Club. Approximately 250 people. A rep-
resentative local panel of 4 - 6 people will be
selected to ask the questions. The balance of the
group will be seated in auditorium style in the ball-
room.

Motorcade - It will be necessary to determine who is in charge
of transportation in Fresno. Contact would either
be Atkins or Sederberg.

Hotel - No arrangements have been made for rooms in the
Hotel.....probably should have a suite on stand-by
basis in the event the Vice-President wishes to freshen
up before the Q. & A. session.
Airport Arrival - Nixon-in-'60 organization and party workers are expected to turn out large airport crowd with band, etc. Official greeting will be by Chamber of Commerce officials who are sponsoring Olympic Dinner and Snow Ball.

Hotel -

Senator Hotel - Mgr.: John Mehl
Assist. Mgr.: Don Kaskey
Ph. 01 2-5081

Nixon suite - 600-601-602-603
S. S. - 604
Hughes - 647
Finch - 646
Klein - 645
Haldeman - 644
Woods - 643
Office - 642
Parrington - 605
Erlachman - 641
Reserved - 606

10 rooms blocked for use for traveling press

Press work room on 2nd floor or mezzanine

Press Meeting -

Press room - Hotel
Bill Queale (W. & B representative) in charge

Reception -

Senator Hotel - co-sponsored by Nixon-in-'60 & party
Invited guest list
Can schedule 5:00-5:30 special private meeting
with 2nd & 3rd District committees

Snow Ball Dinner and Ball -

Dinner - approximately 125 - 150 including foreign and domestic press
Estimated 1,000-1,200 at Ball - Gov. Brown leads
Grand March at 9:00 and crowns queen at 10:45

Legislators Breakfast - McCarthy and Dahl as caucus leaders of Senate and Assembly will be hosts
First Distr. Comm. Meeting - There is some doubt as to whether this event will be held since it is not yet determined how many of the 1st District people would be able to come into San Francisco at this time. This must be worked out.

General Party Workers Coffee Hour - In Ballroom at St. Francis Hotel. regular reception with receiving line; groups to be staggered on arrival times; total of 2,000-3,000 people expected. R-'60 and Republican Party will co-host. Stand-up reception with coffee and donuts served.

Finance Luncheon - Italian Room at the St. Francis. This has been arranged between RN and finance leaders. Details should be checked out.

Harvard-Sanford Dinner - Varle Taylor, President of Stanford Business School Alumni Association is chairman. Dinner is preceded by private cocktail party for the officers of the Harvard & Stanford Business School Alumni and a selected group of key faculty people from Stanford. There will be a no-host cocktail party for the full dinner group, running concurrently downstairs in the Hotel.

Dinner is open to all alumni of Harvard and Stanford living in San Francisco Bay area. Direct invitations have been sent to Harvard and Stanford graduate business school alumni. Presidents of all other alumni organizations have been advised so that they can announce to their groups. The graduate students at the Stanford Business School have also been invited.

The dinner is open to wives, although there will be considerably more men than women attending.

The program will consist only of the welcome by Taylor; introductions of head table guests by the Harvard president and an introduction of the Vice-President by Dave Packard, the president of the Board of Trustees of Stanford. Vice-President will conduct Q & A.

Dress is business suit.

Motorcade - No arrangements have been made at this point for transportation. This must be done.

Hotel - St. Francis. Mgr. Dan London; Res. Mgr. Dave Plant. Only tentative arrangements have been made and it will be necessary to confirm the room layout and specific rooms for the various events at the St. Francis.
trip file
Calif.
### Expenses

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bosses Furnished, Sites, Flags, etc.</td>
<td>1,065.00</td>
</tr>
<tr>
<td>Air Travel</td>
<td>192.62</td>
</tr>
<tr>
<td>Hotel, meals, phone (Non charged), out-of-pocket, tips, laundry, etc.</td>
<td>466.00</td>
</tr>
<tr>
<td>Taxi, Bus, Limousine Transportation</td>
<td>72.00</td>
</tr>
<tr>
<td>Parking</td>
<td>8.00</td>
</tr>
<tr>
<td>Car rental (Avis and Hertz)</td>
<td>166.82</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1,964.94</strong></td>
</tr>
<tr>
<td><strong>Advance</strong></td>
<td><strong>2,000.00</strong></td>
</tr>
<tr>
<td><strong>Balance</strong></td>
<td><strong>35.06</strong></td>
</tr>
</tbody>
</table>

Receipts and memo for expenses available in my personal records. BOS, 3/18/60
Subject: RN Trip Advance for 11-20 February - California

1. On 11 February I left Los Angeles for San Francisco to advance for Public Participation. During the following five days up to Tuesday, 16 February, I accomplished the following itinerary:

San Francisco
Sacramento
Fresno
Los Angeles
San Francisco
Fresno
Stockton
Sacramento
San Francisco

2. Public Participation was directed and coordinated for the following portions of RN's trip:

- Wednesday, 17 February, 12:00 noon - San Francisco Airport
  1:30 p.m. - Sacramento Airport
  5:30 p.m. - Senator Hotel, Sacramento

- Friday, 19 February, 11:30 a.m. - Fresno Airport
  12:30 p.m. - Ronche Auditorium, Fresno
  4:45 p.m. - Stockton Airport

- Saturday, 20 February, 9:30 a.m. - St. Francis Hotel, Niural Room Reception, San Francisco

3. Four problems appear at this time to be typical of factors which prevent optimum Public Participation and crowd gatherings for RN trips.

a. Local people tend to be overly focused on waxing only through Party channels and seem to forget making appeals to the public to attend airport receptions, etc.

b. Local people making arrangements don't cover all the bases in encouraging attendance at airports, speeches, etc. They seem to forget factors such as Boy Scouts, Girl Scouts, Service Clubs, Junior Chamber of Commerce, Schools, Colleges, High School Bands, etc.

c. Personality clashes among local party people evidently tend to cut down cooperation.

d. Local people often do not understand the purpose and intent of a visit by RN. When it is suggested that a large crowd ought to be present at the airport, they feel it is simply to impress RN. They don't seem to realize that this is all for the impression made on the Press. Another misunderstanding is that when RN makes non-political visits, such as this one, local people continue thinking in political reception terms.
4. Efforts to overcome the above mentioned problems and to encourage greater public participation seem to be successful when simple suggestions are provided to local people. I have used the following breakdown in “boofing up” these receptions:

**ENCOURAGING PUBLIC PARTICIPATION ACTIVITIES**

<table>
<thead>
<tr>
<th>A. People</th>
<th>B. Color</th>
<th>C. Transportation and Arrangements</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Schools</td>
<td>1. Signs (Hand)</td>
<td>1. Buses</td>
</tr>
<tr>
<td>2. Scouts</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(wear uniforms)</td>
<td></td>
<td></td>
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<tr>
<td>3. Civic Groups (Invitation by phone call)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4. Service Clubs (Invitation by phone call)</td>
<td></td>
<td></td>
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<tr>
<td>5. Churches (invitation by phone call)</td>
<td></td>
<td></td>
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<tr>
<td>6. Junior Chamber</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

5. This report is a simple outline and does not include many details and precautions which are necessary.

Del Smith
Mr. Del Smith
Leach Corporation
18435 Susana Road
Compton, California

Dear Del:

Now that the sound and fury has died away I just wanted
to express my appreciation for the wonderful job you did
in getting a large and enthusiastic crowd at each of our
key appearances in California on the trip a couple of
weeks ago.

In case you didn’t see them, I thought you might be inter-
ested in the attached columns by Mary McGroty covering
this trip. As you can see, your groups made quite an
impression on her.

I still don’t know how much future activity is planned.
At this point, we don’t have any scheduled treks other
than a one-day swing into Nebraska this month. I will
keep you posted, however, and as we get the general plan
worked out, perhaps a little later we can discuss where
best you should fit in.

Sincerely,

H. R. Haldeman

P.S. I would appreciate a run-down on the expenditure of
the money we sent you and return of any remaining balance
as soon as you are able to put it together.
February 12, 1960

TRAVELING PRESS FOR DETROIT - February 14, 15, 1960 - FINAL LIST

Paul Niven  Columbia Broadcasting Company
David Corbett  Tulea Tribune
Don Irwin  New York Herald Tribune
Don O'Connor  Detroit Times
Frank Bourgholtzer  National Broadcasting Company
Bert Meyers  Time Magazine

TRAVELING PRESS FOR CALIFORNIA - February 17-20, 1960
(Holding 8 seats for press - 5 confirmed thus far)

Frank Bourgholtzer  National Broadcasting Company
Don Irwin  New York Herald Tribune
Dick Lyons  Washington Post
Bert Meyers  Time Magazine
Mary McGrorey  Washington Star (Will pick Party up in San Francisco and continue rest of way back to D.C.)

CALIFORNIA PRESS THAT WILL PICK US UP IN SAN FRANCISCO

Squire Behrens  San Francisco Chronicle
Jack McDowell  San Francisco Examiner

Note: Bob Haldeman making hotel reservations for Detroit press and making reservations for press traveling with us from Washington for the California trip. California press who pick us up in San Francisco will make their own reservations.

COPIES TO:
Bob Haldeman
Don
Betty
Herb
These plans show the new Hotel Senator that every room has its advantages of light, ventilation, and comfort. An example of this is the outlook from the Senator, which, facing the luxuriant foliage, has a more desirable outlook than that of any hotel in Sacramento.
that every room in the
is an outside room and
private bath. The ad-
tion and pure air gained
ident. But equally de-
m all sides of the Hotel
6 Capitol park with its
stral location unsurpassed
America.

ENATOR
· CALIFORNIA
Dear friend of Richard Nixon:

We are pleased to report that Vice President Nixon will be in California next week to open the Winter Olympic Games, and that while here, he and Mrs. Nixon will be honored at the following events:

**Feb. 17**
- **San Francisco**
  - **12 noon** Arrival and greeting outside Concourse "B" S. F. International Airport

**Feb. 18**
- **Sacramento**
  - **1 p.m.** Arrival and greeting, Sacramento Municipal Airport

**Feb. 19**
- **Fresno**
  - **11:30 a.m.** Arrival and greeting, Fresno Air Terminal

**Feb. 20**
- **San Francisco**
  - **9:30 to 11:30 a.m.** Reception, Mural Room, St. Francis Hotel (the period from 11 to 11:30 a.m. is sponsored by Nixon in '60 Clubs)
This is a wonderful opportunity to extend a rousing welcome to Dick and Pat Nixon, and demonstrate to them the enthusiasm of the Nixon-for-President movement in northern California. We hope you will join them in greeting them at one airport and/or one of their scheduled stops. Come and bring your friends!

John Walton Dinkelspiel

Casper W. Weinberger