

Richard Nixon Presidential Library  
White House Special Files Collection  
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
44	12	n.d.	Memo	Statement RE Formation of Committee.
44	12	1960	Report	Republicans: Comparison of Nixon and Rockefeller strength to Eisenhower and Taft
44	12	1960	Report	Independents: Comparison of Nixon and Rockefeller strength to Eisenhower and Taft
44	12	04/13/1959	Letter	To: Time Magazine Editor, From: H.R. Mathews. Dissenting viewpoint. Duplicates not scanned.
44	12			
44	12	04/13/1959	Letter	To: Newsweek Editor, From: H.R. Mathews. Dissenting viewpoint.

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44	12	04/13/1959	Letter	To: Wall Street Journal Editor, From: H.R. Mathews. Dissenting viewpoint.
44	12	04/13/1959	Letter	To: Business Week Editor, From: H.R. Mathews. Dissenting viewpoint.
44	12	04/13/1959	Letter	To: New York Times Editor, From: H.R. Mathews. Dissenting viewpoint.
44	12	04/13/1959	Letter	To: New York Herald Tribune Editor, From: H.R. Mathews. Dissenting viewpoint.
44	12	n.d.	Other Document	List of magazine, journal, and newspaper addresses. Duplicates not scanned.
44	12	n.d.	Memo	Project: letters to editors-- reasons & arguments.

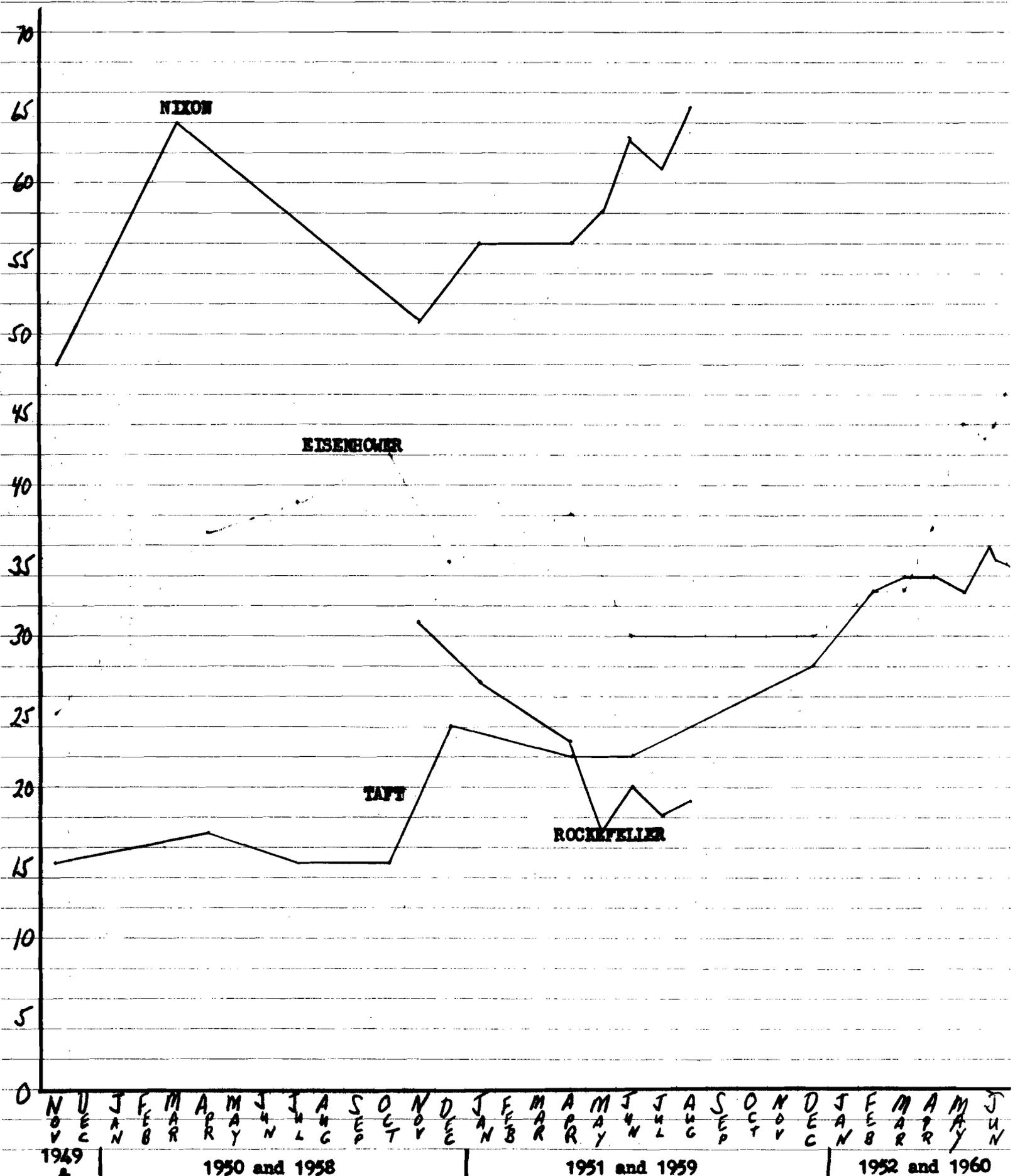
<b><u>Box Number</u></b>	<b><u>Folder Number</u></b>	<b><u>Document Date</u></b>	<b><u>Document Type</u></b>	<b><u>Document Description</u></b>
44	12	n.d.	Memo	Fact Sheet: Rockefeller. 2 pages.
44	12	n.d.	Memo	Approaches to letter.
44	12	n.d.	Other Document	Letters to editors.
44	12	n.d.	Other Document	Lists
44	12	n.d.	Memo	Los Angeles Schedule.
44	12	n.d.	Memo	Official Party arrival, transportation, hotel, and meetings.
44	12	n.d.	Memo	VFW Reception.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
44	12	10/01/1959	Letter	To: Robert Finch, Administrative Assistant to VP Nixon. From: Richard A. Snelling, President of Alling Enterprises. Discussion of Nixon. 3 pages.
44	12	09/30/1959	Letter	To: Richard Nixon. From: Proctor H. Page Jr., Publisher. 2 pages.
44	12	09/26/1959	Newspaper	Rockefeller, State GOP Slate Huddle. No author. Burlington Free Press. Not scanned.
44	12	09/29/1959	Newspaper	More State Leaders Now Taking Sides. No author. Burlington Free Press. Not scanned.
44	12	n.d.	Newspaper	String Too Short To Use. Written by Proctor H. Page Jr. Newspaper not listed. Not scanned.
44	12	09/28/1957	Newspaper	Vt. GOP Leaning For Rockefeller Begins to Show. No author. Burlington Free Press. Not scanned.

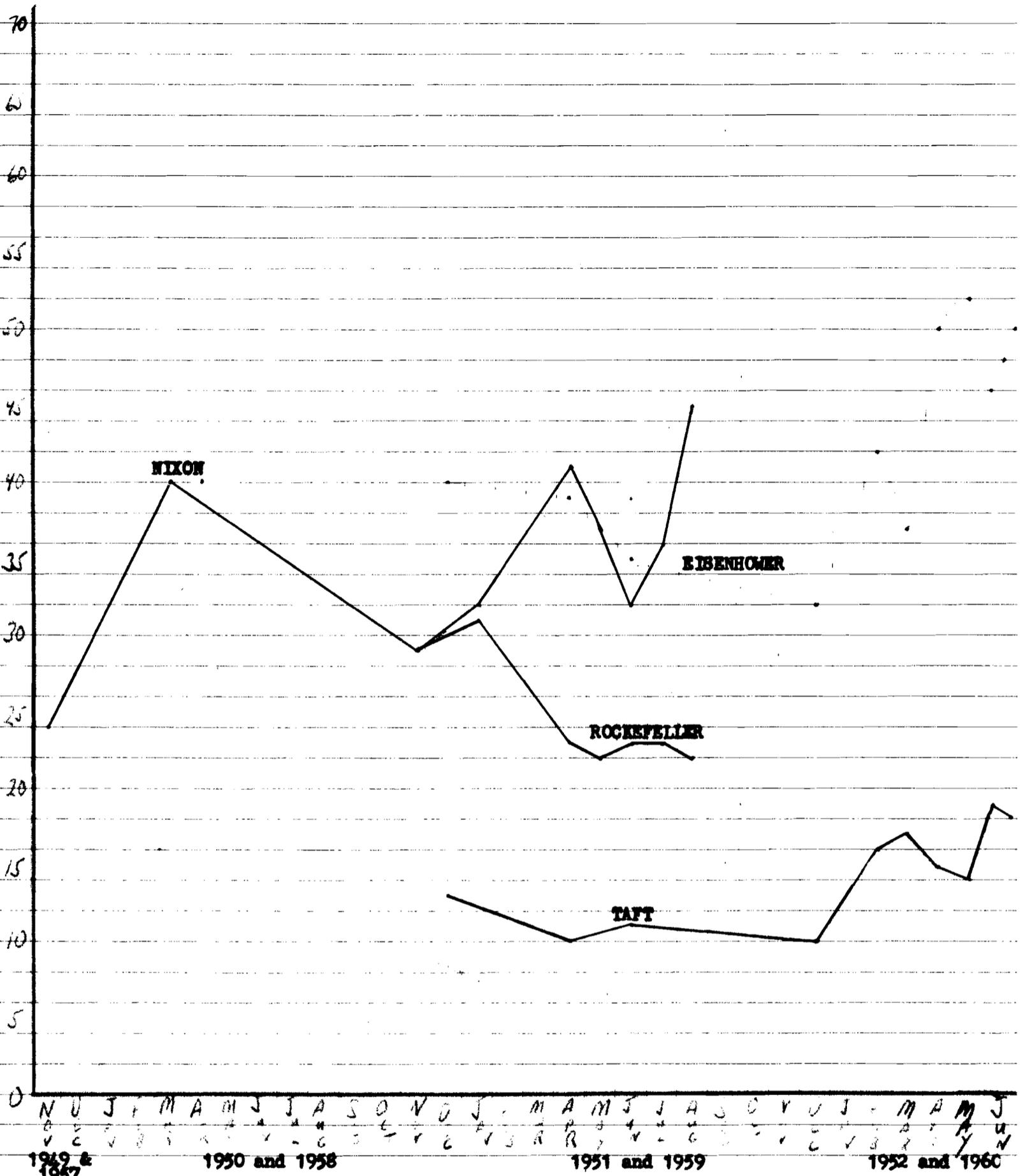
## STATEMENT RE FORMATION OF COMMITTEE

A few of us have decided to work on our own to bring the Nixon story before the American people. We view, as a National asset of the first magnitude, the qualities of experience, judgment and character developed and demonstrated by Mr. Nixon in meeting the challenges which have been put to him. Certainly, Vice President Nixon has received a training for the Presidency which is unique in our history. For almost seven years he has participated in vital National decisions and taken on tough assignments involving foreign policy and diplomacy, National security and other important domestic questions. We find the philosophy and the proposals which he has put forward, attuned to the challenges and the opportunities confronting us. We see an opportunity to render an important service by drawing together the Nixon story and the Nixon political philosophy and bringing it before the American people at this time.

Suggestion: J. C. Folger, former Ambassador to Belgium and former Chairman of the Republican Finance Committee has consented to be our Finance Chairman)



1957 **REPUBLICANS: Comparison of Nixon and Rockefeller strength before 1960 Convention with that of Eisenhower and Taft before 1952 Convention. Source: Gallup polls of preference of Republicans among all possible GOP candidates (not show-down between two principal candidates).**



**INDEPENDENTS:** Comparison of Nixon and Rockefeller strength before 1960 Convention with that of Eisenhower and Taft before 1952 Convention. Source: Gallup Polls of preference of Independents among all possible GOP candidates (not show-downs between the two principal candidates).

April 13, 1959

*Riverside, Connecticut*

~~Letter to the Editor~~  
Time Magazine *Editor*  
~~Time & Life Building~~  
9 Rockefeller Plaza  
New York 20, New York

*Gentlemen:*  
~~Sir:~~

The general feeling of the nation's press seems to be that Nelson Rockefeller has now "won his spurs" as a political leader and future shining star of the Republican Party.

As a Republican who is vitally concerned with the future of his party and the urgent need for rebuilding of same, I would like to express a dissenting viewpoint.

Rockefeller, with his program of tremendous government spending and huge sugar-coated tax increases, does not represent the progressive Republican viewpoint which believes in the elimination of all non-essential government spending and the reduction of tax rates in order to encourage individual initiative.

When, and if, Rockefeller devotes as much pressure toward accomplishing basic Republican goals as he has toward furthering the "soak and spend" theory, then, and only then, will he figure as a strong potential leader of the party.

H. R. Mathews  
~~Riverside, Connecticut~~

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April 13, 1959

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Riverside, Connecticut

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Letter to the Editor  
Newsweek  
152 West 42nd Street  
New York, New York

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Riverside, Connecticut

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Life Magazine  
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Riverside, Connecticut

April 13, 1959

Letter to the Editor  
Wall Street Journal  
44 Broad Street  
New York 4, New York

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Riverside, Connecticut

April 13, 1959

Letter to the Editor  
Business Week  
330 West 42nd Street  
New York, New York

Sir:

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April 13, 1959

Letter to the Editor  
New York Times  
Times Building  
229 West 43rd Street  
New York 36, New York

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Riverside, Connecticut

April 13, 1959

Letter to the Editor  
New York Herald Tribune  
230 West 41st Street  
New York 36, New York

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Riverside, Connecticut

<b>TIME Magazine</b>	-	Time & Life Building 9 Rockefeller Plaza New York 20, New York
<b>NEWSWEEK</b>	-	152 West 42nd Street New York, New York
<b>LIFE</b>	-	Time & Life Building 9 Rockefeller Plaza New York 20, New York
<b>WALL STREET JOURNAL</b>	-	44 Broad Street New York 4, New York
<b>BUSINESS WEEK</b>	-	330 West 42nd Street New York, New York
<b>New York TIMES</b>	-	Times Building 229 West 43rd Street New York 36, New York
<b>New York HERALD TRIBUNE</b>	-	230 West 41st Street New York 36, New York

Project: letters to editors (Time, Newsweek, Bus WK)

Reason: combat tide of laudatory opinion re NR  
tax program & emergence as great politician

Arguments: why so much bally hoo about great victory -  
constitution requires balanced budget anyway - NR  
barely got plan through even with strong majority

- why not spend the same time & effort on reducing  
expenditures instead of raising taxes.

- used tax ~~program~~<sup>provisions</sup> to sugarcoat & hoodwink people

Chip Fisher

## Fact Sheet - Rockefeller

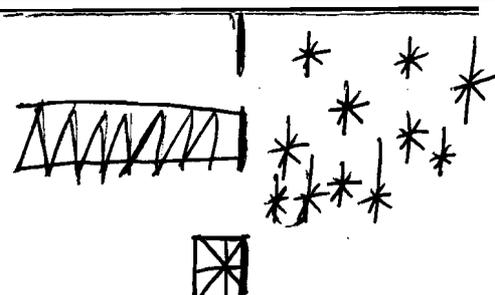
- 1- Balanced budget no great victory - State Constitution requires it -
- 2- Tax and budget plan barely got through in spite of strong legislative Republican majority
- 3- Why not spend same time and effort on reducing unnecessary expenditures instead of raising taxes.
- 4- Used tax forgiveness for 1958 to sugarcoat increases and hoodwink people
- 5- Obvious purpose of tax plan is to create a financial surplus to make NR look like genius in 1960
- 6- During campaign NR advocated 5-7 billion dollar Federal tax cut, plus increased govt. spending to overcome recession.
- 7- Constant barrage of laudatory publicity obviously work of high level PR experts - witness tremendous build-up in '58 before campaign
- 8- Never once during campaign did NR mention the 740 mill deficit - yet first acts were gas + diesel tax rise

9 - We taxpayers resent being played as stooges in Obama's NR  
presidential campaign - conducted at expense of  
NY wage earner + business.

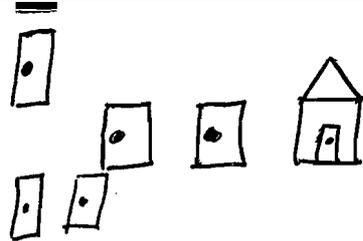
10 - Withholding plan cleverly devised so <sup>most</sup> taxpayers will get refund  
next year - thus feel they are coming out ahead.

## Approaches & letters

- 1 - Can't understand why all natl pubs persist in great ballyhoo about NR proving himself as great leader.
- 2 - Indignation over being made a pawn in NR personal advancement
- 3 - Comparison of campaign vs actual performance in first session.
- 4 - Talk about great courage is ridiculous - He did all the bad things right at first - using political power inherent in the office - overloading so that by 1960 things would show great improvement. Great cunning, personal ambition & ruthlessness maybe, but not courage.
- 5 - re Time Mar 16 - Morhouse "white hope in 1960" argument is obviously key to whole plan. NR & his henchmen are willing to do anything to build for '60.
- 6 - re Newsweek Mar 30 - hard to see NR as a friend to the little fellow when checking what he's done to the little fellows under new tax program.



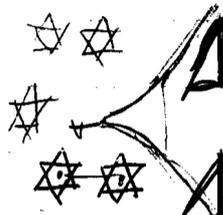
Letters to Editors



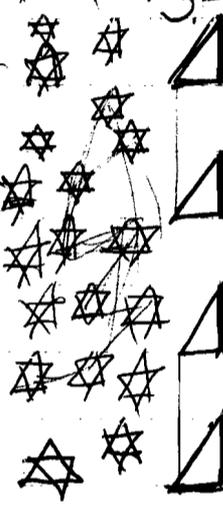
☆ ☆ 1 - Don Townsend - will write letters + is interested - but wants draft.



☆ ☆ 2 - John Marin - <sup>2:30-</sup> <sup>3:00</sup> doesn't want to take time



3 - Gene Lesher - 112TE 85097 - call noon will do



J.C. Maccham mgr  
Hotels - (Embassador DU 77011  
Statter MA 94321  
Michelle mgr  
John Brady asst mgr  
Jean Lambertson - PR

Hughes X 2951 /  
res Kenmore 86916  
Finch Jefferson 47812

SS - Hug Spaman MA 57411 res AX 37871

Darwin Horn res Geneva 13669 (Long Beach)

HQ Statter 1717

VFW - Omar B. Ketchum Statter 1502 Exec Dir Wash Dc.

Natl Comdr John W Mahan - Mrs Shirley

Pa. Rep. Sr. V. Comdr Louis (Lou) G Feldman - Mrs. Ann

Tex comdr Jr. V. Comdr Ted C. Connell

Adj. Genl. Julian Dickenson

Dept Comdr Calif H. R. Rainwater

Natl Conv. Dir - Adrian J. Grobsmith

PR mgr - John Smith - Statter 1284

Air - AA Page Serv. Sup MA 57241 J. Shifford - <sup>Hepple</sup> VP-PR

VA Dickson Austin Orchard 02100

Dir Airports Henry Baker Spring 60060

Press Interview - Dick Blades MA 92866 res LU 72596

# Schedule

Sun Aug 30

7:40 PM - ar. LA Int. Airport - AA 75

directly to press interview

7:50 - 10 min press interview in airport bldg

Dick Blades handling

8:00 - end press interview - to cars for Ambassador

8:45 - ar Ambassador -

no evening sched. (Don Nixon)

Mon Aug 31

10:40 Photo - Capt Chester Wolfrum

10:45 lv Ambassador by car to 1<sup>st</sup> Methodist Church 813 S. Hope

11:05 ar auditorium - met by Ketchum, Madan, Rainwater

to seat with Calif delegation

11:30 RN speaks 25 min - taped radio & TV - no live

11:55 end speech

12:05 lv auditorium by car for Statter - reception Golden State Room

12:10 ar Statter - to Golden State Room reception - 2 hours

2:15 lv Statter by car for LA Int Airport

2:50 ar airport

3:00 lv LA by UA 689 for SF

10:00 lv SF TW 62 for LA

11:05 ar LA - 40 min layover - Ambassador's Club <sup>office</sup> avail

11:45 lv LA TW 62 for Balt

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## Official Party

RN - WOH - RF - RMW - HK - RC - <sup>55</sup> JG - <sup>55</sup> JS - HRH

## Airport Arrival

To be met by Ketchum & Adj. Gen. Julian Dickenson  
Press interview in terminal bldg. - jet lounge  
- arrgmts by Dick Slades MA 92866

Presentation of Thalian membership by Bebbie Reynolds VE 87927  
Albert Audmore

## Transportation

Under control of 55 - Spaman & Horne

will have two cars - Cad limo & Olds sedan plus 55 car

Car #1 - RN, JS #2 - H, F, K, W, 55 - H, G, C

## Hotel

Ambassador - mgr. Myelle, asst John Brady, PH <sup>Sturichfield</sup> Lambertson  
RN - Room 512 living room 574-15 55 570  
local police 508. 55.9, F-11, H-16, K-17, W-18

## VFW Meeting

Drive to 1<sup>st</sup> Methodist Church - met at door by Ketchum, Mahan, Rainwater  
goes to sit with Calif delegation - then to back of aud +  
escorted to platform by Calif. + ~~sgt~~ at arms  
speech covered by sound on film TV + taped radio  
will be inserted in Kentley-Burley NBC, 3 nets, 4 local  
building TV ramp for cameras

VFW reception

Drive from auditorium to Statler - met at basement entrance

by J. C. Meacham - gent mgr - & probly Ketcham

Reception in Golden State Room - receiving line

Natl Comdr John W. Mahan + Mrs. Shirley

Sr. V. Comdr Louis (Lou) G. Feldman + Mrs. Ann Pa. Rep.

Jr. V Comdr Ted Connell + Mrs. Ter dem?

dr by car direct to airport

# ALLING ENTERPRISES INC.

*Manufacturers*

*Household Hardware*

BURLINGTON, VT.  
October 1, 1959

Mr. Robert Finch,  
Administrative Assistant to  
Vice President Richard Nixon,  
Senate Office Building,  
Washington, D. C.

Dear Bob:

I much enjoyed our brief meeting in Springfield two weeks ago, and our recent chat on the phone. I understand that Doug Cairns is trying to reach you on the phone, and when he does it may be that much of what I have to say herein will then be superfluous. In the meantime I feel it needs saying.

1. It appears to the naked eye that the Vice President feels that he must not take any active steps at this time which are clearly in the direction of seeking the Presidential nomination. It also appears that he would prefer that his friends are not at this time obvious in their promotion of his candidacy. Some of this I gather from your remarks in Springfield that you would not want us to make any public noise in his behalf at this time, partly I assume this is the feeling from the obvious national lack of public activity on his behalf.

2. What is happening in Vermont makes me want to ask you to look closely at the strategy with an eye to revision and reappraisal. The logic on behalf of such a need does demand an assumption that Vermont is somewhat typical - which it indeed may not be. For what little it is worth, however, may I tell you that I believe that what I am about to relate Vermont-wise has equivalents in other States - at least in both Pennsylvania and Massachusetts. In both of these I have close business, political, family and personal friends who tell me stories almost exactly like the one here in Vermont.

3. Enclosed are first page, first column stories appearing September 28<sup>th</sup> and 29<sup>th</sup> in the Burlington Free Press, which is circulated to more than one out of every four Vermont homes. The perhaps not too obvious point is that (a) those who attended the breakfast with Rockefeller were to a large degree "Administration men" - people close to and appointed by Gov. Stafford, and (b) almost everyone of those who attended were Eisenhower boosters in the big "shuffle" we had up here in 1952, which resulted in the first instructed delegation (for Ike) from Vermont in history.

4. As I told you I suspected at the time of our meeting in Springfield, George Aiken would appear to be in on the act. His remarks are not, for him, either non-committal or impartial. This means to us that Win Prouty must at least be considered more likely to be for Rockefeller, and that what we call the "Gibson machine" is active for Rockefeller.

What follows is clearly presumptuous for me to say, because I am mostly a businessman while you fellows have had a great deal of experience in politics. If what follows is true, it is true in spite of my experience rather than because of it.

A. Almost without saying it goes that the Rockefeller strategy is a "wear-em-down" one - predicated on the awkwardness of the Vice President's position of being personally too early, and against a "candidate" who hasn't even said he would run - and has actually said he would not.

B. Given conditions such as exist here in Vermont, such a strategy could easily succeed. With a continuation of what we have already seen, it would not take too long for the public to assume that it was Rockefeller who was "the man to beat" rather than Nixon - all the while Rockefeller having nothing at all to lose, because he isn't even an acknowledged candidate. He is a man who can rig it so he has to be "drafted", obviously a tough thing for a Vice President to accomplish. On the other hand, the Vice President cannot gain from accepting Rockefeller's strategy because it is obvious that at the very least Rockefeller is all the while picking up some strength, while the Vice President cannot conceivably pick up any.

C. As they are doing everywhere, the Rockefeller men argue that he can win the general election, which is a presumption, but a positive one. Most Nixon backers, on the other hand, argue back that he can too, which is a negative position.

D. It seems to me that, here in Vermont at least, the following are required very soon. I don't mean with full blast activity, but starting now, and swelling apace:

- (1). Planned, scheduled statements by appropriate well-known Vermont Republicans which put Nixon forward positively, and which are made personally, so far as public knowledge is concerned, rather than with Nixon's endorsement or encouragement.
- (2). The commencement of an offensive, without consideration or mention of Rockefeller, which emphasizes that the Vice President was part of the team which we in Vermont helped to select in 1952, of which we were then, are now, and have ever since been proud.
- (3). Statements, not "tied down" by relation to the seeking of the Presidential nomination which emphasize that Nixon has learned more, accomplished more, and brought more dignity and purpose to the office of Vice President than any other Vice President in history.
- (4). After a few months of this, and before rather than after Rockefeller Clubs spring up "spontaneously" all over New England, we "spontaneously" start Nixon for President Clubs, saying publicly as we do, "The Vice President is obviously very busy being Vice President. He does not know what we are doing, and may not even publicly approve. We think he has done such a fine job, however, that it is important that we move in his behalf in order to make sure that our Party has him as its candidate and that we have had time to tell his story to all the voters of both parties."

I have learned since writing the above that you have talked to both Doug Cairns and Frank Davis on the phone. We are planning to meet with you and Leonard Hall at 4pm on October 14<sup>th</sup>. We will have five or

six people with us we want you to meet. They are all "solid" and confidential people.

You will perhaps find it more convenient, schedule-wise, to plan to fly in to Burlington, rather than Montpelier, arriving a little earlier and advising us to meet you at the airport and drive you over to Montpelier when we go.

Per your conversation with Doug, we have made reservations for you in his name at the Tavern in Montpelier for the night of the 14<sup>th</sup>.

Thanks for your attention to my thoughts.

Sincerely,

Richard A. Snelling  
President

RAS/hs

Burlington Clipper  
Jericho Reporter

Essex Record  
Milton Rays

Fairfax Eagle  
Richmond Gazette

Grand Isle Star  
Underhill Enterprise

Comprising

A Tabloid — Published Weekly — Read Daily

18 MAIN STREET ESSEX JUNCTION, VERMONT TR 8-3356

RHF } Eye  
Herb }  
Coke for ack

September 30, 1959

The Honorable Richard M. Nixon  
Vice-President of the United States  
Senate Office Building  
Washington, D. C.

OCT 6 1959

Dear Mr. Vice-President:

I am writing to you as the publisher of a well read and, I believe, well respected Vermont weekly newspaper.

I am writing to you in the conviction that the best interests of the United States will be served if you are elected in 1960 to succeed Dwight Eisenhower as our President.

On a narrower range, I write as a Republican who believes very firmly that the best interests of a strong Republican Party will be served if you are our candidate in 1960.

Vermont is a small state; certainly there are other larger delegations that are much more important for you to secure in your bid for the nomination.

Yet, I hope that Vermont will be in your column at convention time.

I am enclosing the front pages of the Burlington Free Press for September 26, 28 and 29. This tells of activity in behalf of Governor Rockefeller here over the weekend. For your information, the names connected with his cause are well-known and respected. They will undoubtedly attract many more followers.

As far as I can determine (and I have been an outspoken Nixon supporter since it appeared that there would be a contest for the nomination) there has been no organized Nixon activity in this state. I know that you have a great deal of latent support—most of the weekly newspaper editors seem to be behind you. I do hope that your support will not remain latent until it is too late and the Rockefeller forces have beat us to organization and corraling of state convention delegates.

I might add that while State Chairman Janeway has indicated he is for you, most of the public pronouncements have not been by people who would

The Honorable Richard M. Nixon  
September 30, 1959  
Page 2 —

inspire much confidence or draw much of a following—regardless of how right they are in this particular instance. I hope that your organization in Vermont is chosen with some care—and soon. For your information, there are many young, and progressive Vermonters who are behind you. Don't have everything run by the older, ultra conservatives.

Sincerely,

PROCTOR H. PAGE, JR.  
Publisher