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The President's Men

Eisenhower Staff

Traditional Office
Press Secretary
Cong. Relations
Special Council (legal & legislative)
App'ts Secretary

Four main staff instruments
1. The Assistant to the President
2. Spec. Ass't Nat'l Security - on NSC
3. Staff Secretary - systematize paperwork in and out
   Secr to the Cabinet - ext. formal ad hoc council
4. Numerous Special Assistants - Specialized
   25-30

Foreign Economic Policy
Admin & Int'l Trade Affairs
Intergovernmental Affairs
Aviation Facilities
Nat'l Security Affairs
Disarmament

Cold War propaganda & Psychological Strategy

Administrative Aids (specialites)
The President's Men

Kennedy Staff

[Handwritten notes]

Special Assistant: Schlesinger - speech, historian, tie to liberal intellectuals, intellectual gadfly - new ideas, no. 1 ideas. He's a special assistant.

Dick Goodwin - speech writer under Sorensen, then to White House.

Press Secretary: Sorensen.

Camps: Secretary: O'Donnell.

The most private, mysterious charge in physical matters, White House, an ex-FBI, Dan's politics.

Logistics, political advice, personal company, etc.

Logistics: O'Donnell.

Saw personal access, etc. to White House.

Nellie: Bundy.

Bundy - day to day, military and diplomatic.

Sorensen - basically writer, Special Counsel. All-round adviser, White House staff.

Alter ego.
The President's Men

Johnson Staff

- Has been stepped up to NSC staff
- California - "Key of Domestic Economy"
- All major cc. adv. report to him
- Chief expedient - replaced Moyers - task force
- Also a creative force
- Valenti - personal ass't. - troubleshooter
- Moyers - overall influence - total secrecy
- Speeches - task force - subject - political
- Then Press Secretary
- McNamara - Special Counsel
- Lawyer - speechwriter - not legal program
- Liaison to agencies
- Watson - Asst. Sec'y - says NO to Adams
- Schedule, phone, papers in out - FBI
- WH details - his top-level - fit to listen
- Roskos - NSC
- Catze - H + E
Possible pattern
four of five specialists - area of specific responsibility
each with small staff
chaired by Pres - (or top staff assistant)
for domestic affairs

equivalent of NSAdviser in foreign/military
ie, Carter in H+E
State  Budget
Defense  AEC
Interior  NASA
A.G.  USIA
HEW  FAA
HUD  N5C
Transport
P.G.
Commerce
Labor
UN
Agriculture
Treasury

State - Defense - UN - AEC - NASA - N5C
Commerce - Treasury - Budget - Labor?
Agriculture - Interior - P.G.
HEW - HUD - Transport - FAA
AG
Executive Asst. (Chief of Staff)
Press Secy. Personal Secy.
Cabinet Asst. Cong. Liaison

Special Asst. - Nat'l Security
   - Economic Affairs
   - Domestic Affairs
   - Cong. Liaison

Special Counsel
Task Force - Legislation

Speed writer
Mitchell
Flanagan
Chotiner
Klein
Stewart
Shakespeare
Kleinman
Finkel
Chichester
Stowe
Olswath
Harlow
Keogh
McWhatear
Plynn
Hilt
Warren
Tekestra
Hilarius
Argus
Raine
Lambach
Chapin
Zweig
Higby
Cole
Hoge
Z. Nixon
Ralph: Hello, Mr. Johnson. I hear you've been searching for me.

Mr. Johnson: Yes, I have. I need your help with a matter of great importance.

Ralph: I'm not sure what you're referring to.

Mr. Johnson: It's a situation involving a potential threat to national security.

Ralph: I see. What can I do to assist you?

Mr. Johnson: You need to protect this information at all costs. It's crucial for the safety of the country.

Ralph: I understand. I promise to keep this information confidential.

Mr. Johnson: Good. I'll be sure to keep an eye on the situation.

Ralph: Okay, I'll do my best to keep you updated.
11/26


in W. House - wants office for Ray + asst.

Roy Morton - pretty well decided -
doesn't want OEP -

perhaps VP, maybe Chaffee for OEP - directly under Agnew

plan to try to move RF in as Ch-Chy. Asst.

Milton Eisenhower -
says has to see RV re apps to
before armed.

E - Chulickman - use Agnew re: intervening
- re cabinet - CBO might be bad with report just out
- maybe child do in DC
- Graham the worth going lockout
- maybe go lockout - couple of days

- duBridge - at 10:00 tomorrow

need rundown on skeety - party affair age - who did he support?
11/30

get Kennedy party offil.
M - didn't lock Volpe last night - should call today

C - Bodah - dinner Mon 7:30 at home
just 2

RV wants to talk to M -
have Kennedy fly in here tomorrow
mark - get directions
see at apt.

M - don't offer Kennedy NUD.delay

C - Arnold - Tues PM - in Harlow

C - be sure Harlow gets a report of every call
completed to Cong. & Sec -
give him rundown to date

tell Kissinger - have problem - can't lose Almos
want to release Allen at some time
also political problem - Rock - Howard

N wants him to help by array Allen
before Military 17
11/27

6. Had dinner w/J. Mogilman

no question on loyalty, abilities, etc. fit

will have tax 1000 or 1500

but I see area where he feels things can

be done

orig. started out uncle labor posts in town

handled all things, papers for JFK

V would love him

Ft M. (Turkeys) would be great team

in joint unit

a real patriot, mog on reliability

and stability
- Re cabinet annoucements
  Main aim - diversity
  Have it analyzed as a whole
  Idea of going to people directly,
  Imp. to establish early in presidency
  Set up people before Rosten analyses

  (ref. acceptance speech)

  Structure:
  1) Live press conference
     First go thru cabinet - then go press
     Would clearly characterize open admin.
     Ideal time is 10:00 live across country
  2) Find arguement strongly against
     Raising all there - continued to genuinely
     Extracts - extracts from each individ.
CBS - Jan on transition - Dec 17 prime time
need inter key staff
film at Palme
visi. w/ RV - w/ staff + cab. members
visi. w/ script. cab. members
W. Wallace does all interviews
his show - Zucker top to bottom
#1 at inaugural
#3 end of 100 days

Sec. do first - hold on committing 2 & 3
his subtle pressures will be to play it straight
hold off on RV until see how others go.

If do - then next w/k. Then take to for NBC

CBS 60 Min wants to land Wallace w/RV 10 -
picked up whenever he is
re. Noyes

asked where he's interested

and revealed I can help Pres.

real control is transition.

poverty - but black militant worker

fellow - but other jobs these

would like that.

only one deputy -

N EW

Maybe a new Social Planning Council

or hand over to CEA
11/30

(1) Keep holpe open—may go to New Romney & Commerce
Mogulham to Transp.

- Will try Kennedy for tomorrow
  before he calls R. this aft.
- Did not talk to Lorc—Barnwell will
Skip lunch idea

Get Fred Eaton - 63

Sr. Partner - Herman & Steinberg
Get his age - what's best

G - Names of the 5 top Sr. Partners

NY - main firms up with lawyers
Who are age 50-60 - not over 65
Who are in with firm
This Claire Mostoth is major in firm

FL - PG - FL looking Blount -

Must be from So. young, good lawyer
Can't have too much political savvy
Less exp. + no legal labor relations
Must be reflect on strong N. Support
from any state, we won etc. S.C.
Va, NC
Set Calloway or Holton

This weekend.
G. Trump is out now —
   what about poverty program —
   or anything else
   look over list and see if anything fits
   (would [take] under sec)

Fonnis — view on Shultz — win cab?
   also on major int'l lawyers

re Under Sec Def, Chief Exec below 60
   no conflict problem — big business
   (may from Champion Paper)

Fonnis
   → EC — wants today — ideas — 10 people
   Hallow → Baldwin — get a rundown (Perry)

   → Aik — RV talked to Tex
   — tough week in Def Dept — Log Deputy
   also East desk

Log —
   if not will help
   N — did he get to bed last night
   what more needs to be done on Shultz
Plan is to get Shultz & Kennedy in together

F - Make list of big names

Brooke in Chip names - report on Mon.

Check out Rhodes rec - Dean of Ohio State

Make - re Chancellor at Nebra -

- others - Ohio, Iowa, Neba, Mo.,

Eighth card must be trained to stay R. Nixon calling.

Tell him he called - sorry to miss him.

Re. case to allot

PID - Def & State - previous yrs.

defeated Congress
- Portrait - use the one I have
let Critic take some too
be sure we get pictures in all offices etc
find out how I handles this
how famed - who takes care of it
white space below for autographing

- Eddie Nixon

order USIA will cover
don't have a W.H. photo - just use a
being going on a free Cancer
sit hard on K.C. - no photos on his staff
or on agency of staffs
ok then if we can just use another or someone

- put Chichester & Ellsworth in EOB

- Kissinger & Burns have to be in W.H.

- Cooke for syndetic things a clean staff
  is no photo.

for Fla - nothing fancy at K.B. -
we for SS to be house across street
- Re Ash - now can’t get high office budget
  -- Negro in cabinet
  Sec. Service - Civil Service Comm.
  + Member of Cabinet
  (great idea - must be cause I TOT of it)
  Fletcher - Dep. Air. SAC.

- will ask Brownell to spend the week here
  re Miss.

  give Volpe PM or nothing
  SteveCommerce

  Budget - Ask pick a man
  1st choice - Man for C. B.: Jack
  2nd - Fomis

  Should have consulted Fomis
  Re Service -
  child use him in talent hunt
  4 days next week

- get Fomis over for HM

  on HM - add Civil Service Commission
anne. Tom - what's he going to do
call Brethol tomorrow re Negro in Wt staff
ask Paul Smith re Negro for Whittier
ask if we can rely on him
got the Negro story - so RV can use him
not in the pool - or receptionist
maybe in Chapin's office
find a place for RV - and that is it
see Smathers to find him
use Ash in talent search
see if he can stay there next week

Maybe McCarthy in WV - but as soon
great Machiavellian really more

E - on way to Cali - go 9:30 AM - n Wedd
shop in CBO - be seen - street reception
spend 2-3 hours there - appoint
see cab and take cab positions.
let Civil Servant host a luncheon
several he has to see -
Kennedy for Texas.
Colvin - Linda. Dif.

Tom "? Schnitz Larson
Romney HUD - and that's all.

Red Bridge - clean it up; Fair - Breyer can help. Be hard-nosed. Break down the job.

His area of science isn't. Area. He is only advisor - no statutory part. Other posts go to other people. Then call to teller - he needs: NSF acres comes up. Pete.

(Write: Kiefinger Men)

Ed can handle - talk to Breyer. Good to announce from Bridge plus at least one other.

One not app to teller - can't have Teller man - every subate - London & deflow.

Tuce Barks man in Oak Ridge. If our Bridge likes his OK for one of other positions.

Mr. personal service + Barks man. Tell Teller NSF won't be objection.
- Wants to see names for truck car -
  - Treasury list etc.
  - Treasury - make one more run at D. Rock.
  - What??

  - Feasibility - try to get Schraier?
  - Feasibility - try to get Schraier?
  - Feasibility of using Military Man?
  - Feasibility of using Military Man?
  - Feasibility of using Military Man?
  - Feasibility of using Military Man?

  - Don't feel we have to have tax in car
  - But should have some in book car
  - Maybe space
  - Fast read on out

/\ - Talk to Moginow today
  - If he came in cold to join, cancel
  - Or quit cause we cut seventy
  - Or go to join Huff if we don't do what we want
  - Can't torpedo vicious program
  - If OK, BV will like to talk to him

/\ - Bill Dewitt declined late but admin
go back to Calgary for Trump & CoP.
but CoP had come from MN or So
Harlow - find Sec CoP -
have Hardhge find some
has to be a James or CoP Dean
ca Mack's recs.

re Sobie - Cyrus Kenn
need a lawyer - Bill Rogers.

Ernie Olson - re Puddleton
L - 10:00 Finance mtg Mon?

E - In Gong Parade - if two cars
    have Woodlaw drive the family car

E - T. White tomorrow 3:00?

Blacks (St. Temple) for protocol?

Close stuff which be included to wedding
sent not except. - up to 100

have Agnew present at cab. arrement.

Century Plaza - Sat aft. Here Tusnite

called George Jackson in Hawaii
    re Dec 1st.

E told to Crown re Jackson point on Decu
    have to appr. Kam. Who approved it now
Volpe all set. Stars likewise.

Kennedy - prefer to stay in (bo Man.

ome in on Weds. / talk on Thurs)

2/3 331 25Y4 (daughter in CA)

great in Black capital area

Don't push on ways for budget

haven't take his data

Romney - can't reach him - try dem Ame

se Shelly - there in California please n 1c

Poe Beukes -

prob 20-20 a go hunting

close to NR

does not have good jacket

ight weight, slightly

has worked closely with him.

OK as outside counsel on partnership or chains of A109 comm.

RN will now call Volpe & Stars

This eve.

Morin.
9:00 pre mtg Harold Burns

10:00 AM - Program group

Blount come up tomorrow - anytime
see RN tonite after 8:00

Tell Harold they are able to say - if asked
there has been no decision as yet
it won't be told after long.
call H - V - R and tell them Ed is on

Call Fickel today 300

Everhardt McRae

Meet Burns after House clearance. Talk to Burns

Harold tells tell of Burns

At is he covering point of Assistant Secy.

Where is Mel Humphrey

After cabinet: 1st priority OEO -
G- get some black inj's - esp W. Young.

will announce on Dec. 10 - full cabinet.

F: put a silence on any further discussion.
no indication of what he or anyone else is being considered for.
don't tell anyone who's being set.

post for Dems in Mich to refusal lines. chaps under acc. coote.
Post may he joined as 3rd party def of 2 Dems who were this partner.
it now action against the 2 Dem.
Try to straighten lines Co.

It is not substantially serious
matter of form - would be be reindicted.

he has taken the right action.
E says if this won't carry. File bullet
stand by for action.
The suggestion was made for complete
narrative for his atty. for our file
along w/ atty's opinion that there is
no culpability.

Ask: got his lawyer's help re Blount
& others

6 - call Bishop Jackson re Negro staff res
- by James Meredith?
P.O.
Presidential Offensive

Basic need is not P.O. - it’s P.O.

And the problem is lack of basic plan.
no objectives - or long range plans.

Need a small group to set objectives and general approach. Then to review -
evaluate periodically. And to revise and extend objectives as situation change.

Rec: Helmsman, Eichelman, Kissinger, Haldeman

plus Dean/Miller & a staffman.

Context should have two-day retreat -
with well-established agenda

first - to analyze where are our
 strengths and weaknesses
 potential problems & opportunities

then - set objectives - broad scale
    against a time frame

then - outline general approach

then - establish responsibility assignments

Presents:
Withdrawal

Need:
Max. lifting

Planning cycle
Ziegler - W/ H. Press
Klein - Administration coordination
Notting - Congressional support & attach
Brent - Political & RNC.
Garrett - soft sell, liberal area
Buchanan - hard sell, conservative area
Skokie - PR techniques, gimmicks, ideas
Chapin - use of the P.
Mollenhoff -
Price -
P. O. Spokesman

Vice President
Cabinet Officers - esp. Finch
White House Staff

Sears, Maynola, Kasberg, Ehrlichman, Rapfogel
Klein, Waterman, Flanigan
White House Staff

Potsdam - The American Presidency - 1932 - Eisenhow

12. Top flight personal aides - 24 aides to the aides
325 clerks, stenos, typs, etc.

Top Man

Sherman Adams - Assistant to the President - chiefly

Press Secretary

Bernard Sh milan - Appointments Secretary

Wilton peanut - Congressional Liaison

Kevin O'Connell - Speeches & statements

Special - Special Counsel

Special - Special Counsel

Special - Special Counsel

- Liaison with the states
- Economic problems
- Disarmament

Atomic Energy Commission

Civil Service Commission

Aides from each Armed Service

National Security Council

Central Intelligence Agency

Council of Economic Advisers

Office of Defense Mobilization

Bureau of Budget
- Check out the history of the scientific community.
- Monday: Kissinger - Dent - Allen - Anderson
- Fly - house - no advisor - agent OK.
- One sheet for RN - top agency jobs
- Kelvin - any further check made?

Bill Rogers (state)
- Need skilled negotiator

Write down on sub-cabinet -
- Have names ready by the 5th
- Input from state chairman - etc.

What for Blais? =
- Names for OEO
- Charlie Rhine's list - i.e. Frank Oke
- Even for cabinet level
Agreed - no press conferences

Hedge you w/ Bill Martin

Ask - what for?

Stans - who’s talked to him?

What is Tom Evans doing - use?

Elliott: Undersecretary - look to Joff Richardson

Wrap-up everything on Fri - then call Martin

Moynihan wants Transportation:

6. talked w/ him

Ten feels not necessary to have lunch in Colo.
Travel staff to Cali.
Hughes
Chapin
Haldeman
Chubiria
Finn
yes - him
Hutson
Woods
? Backer
Ziegler - staff?
mandate - follow

plan for C&O
RN - M
11/29
Carefree Lodge - Carefree - Tex Thornton

get a special ass't. Negro next week

F - what's going on?

McIntyre -

some shots on remarks - 5 min

+ direct response

nothing of substance
There is no clear handwriting on the page. It appears to be a brainstorm or notes, possibly involving science and references to Kiesinger. There are no visible questions or statements that can be clearly read.
Read on 6/14.

Fred & Ron - call just for info. - P.G. - RV that got.

Red Bern -

C. Go for lunch - stay on way to Calif. -

H. Claiborne - private pull -O.E. - supporter

at court

Volpe & Ramsey - brief in one top Neger in dept.

Trams - HBO

Hill for UN - w/ Rogers at State

T. Tomorrow - Brownell & Murphy for lunch. -

at room (re State C's etc)

Klein - how is talent hunt going? -

Listen ever N loyalty in press corps -

re Earl Mayo etc. - N. Finney,

Willard Edwards, Ralph Tolstans, Allan Ayers,

Sh - see if he will like US/IA - if not Stanton does Sh. then move up at CBS? -

if Stanton - can he play our game?
Call F. Murphy - One more crack - and he can't meet Chinese in Feb.

Need to put Spitza in Aug - Cost $5e.

Wish we'd fixed it.

See if Jackson will see him 8th first then candid talk at RV.