

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
38	26	06/25/1962	Memo	H.R. Haldeman to Herb Kalmbach. Re: Irving Walker. 1pg.
38	26	06/11/1962	Letter	H.R. Haldeman to Department of Finance. Re: Report on Registration. 1pg.
38	26	06/16/1962	Letter	H.R. Haldeman to Hon. Don Mulford. Re: Suggestions on inroads into Democratic areas of Alameda County. 1pg.
38	26	06/16/1962	Letter	H.R. Haldeman to V. John Krehbiel. Re: San Diego Research Library files. 1pg.
38	26	06/16/1962	Letter	H.R. Haldeman to Walter Schmid. Re: Mr. Russel of Thermal. 1pg.
38	26	06/16/1962	Letter	H.R. Haldeman to Hon. Don Mulford. Re: Structural Pest Control. 1pg.

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38	26	06/16/1962	Letter	H.R. Haldeman to Mrs. Clarence Frazier. Re: Offer of assistance. 1pg.
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38	26	06/13/1962	Letter	H.R. Haldeman to Thomas E. Smith. Re: Appreciation. 1pg.
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38	26	06/04/1962	Letter	H.R. Haldeman to Hon. Don. Mulford. Re: Water and Communist material from the Examiner. 1pg.
38	26	06/04/1962	Memo	H.R. Haldeman to Carter Barber. Re: Water and Communist activities. 1pg.
38	26	06/04/1962	Letter	H.R. Haldeman to Milton H. Esberg Jr. Re: Reaction to Telethon. 1pg.
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38	26	06/04/1962	Letter	H.R. Haldeman to Fred W. Sabelman. Re: Contributions; comments; "Sportsmen's Committee." 1pg.
38	26	06/04/1962	Letter	H.R. Haldeman to Hon. Don Mulford. Re: Celebrity Team. 1pg.

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38	26	06/01/1962	Letter	H.R. Haldeman to Hon. Patrick J. Hillings. Re: Contribution. 1pg.
38	26	06/01/1962	Letter	H.R. Haldeman to Alfred Tisch. Re: Dr. Sidney Hoo's statement on "The European Common Market, Trade Expansion Act and California Agriculture." 1pg.
38	26	06/01/1962	Letter	H.R. Haldeman to Jean Dray. Re: Telethon. 1pg.
38	26	06/01/1962	Letter	H.R. Haldeman to Honorable John Clifford Folger. Re: Acknowledgment of letter. 1pg.
38	26	06/01/1962	Memo	H.R. Haldeman to Herb Kalmbach. Re: Ward McConnell. 1pg.

June 16, 1962

Dear Don:

Thanks for your letter of June 11th.

I was very much interested in your suggestions regarding inroads to be made in the Democratic areas of Alameda County, and agree that your approach would be much more effective than any attempt to hold large public meetings. I will see if we can't work out something along the lines you have suggested.

I also agree that something must be done to resolve the Sacramento problem, but am sure you would concur in my feeling that this should follow the special session, not precede it. We have to explore this whole area more thoroughly, and any recommendations you have prior to our moving in will be eagerly received.

Best regards.

Sincerely,

H. R. Haldeman

Hon. Don Mulford
2150 Franklin Street
Oakland 12, California

x File: Mulford, Hon. Don.
date

June 16, 1962

Dear John:

This will follow-up our earlier conversation regarding the San Diego Research Library files and their pending suit for recovery of same.

It is my understanding that you have contacted several interested parties who would be willing to underwrite the financial obligations involved in continuing this suit. I think that these parties or their representatives should be put directly in touch with Earl Roberts in San Diego. You can reach him at Belmont 4-1494.

Earl feels that contributions made directly to the San Diego Research Library, Inc. would qualify as tax deductible. I have told him that financial support would be forthcoming from Los Angeles.

Best regards.

Sincerely,

H. R. Haldeman

Mr. V. John Krehbiel
914 South Olive
Los Angeles, California

Personal

File: San Diego Research Library (Folder)
x Krehbiel
✓ x date

June 16, 1962

Dear Walter:

I very much appreciated your sending on the letters from Mr. Russel of Thermal. He is obviously a sound thinker and I am most happy to bring the letters to Dick's attention. I know he will find them very helpful.

I do have a copy of your letter to Dick and we will definitely try to set up the meeting you suggest in Orange County. I will have to be in touch with you next week regarding this since, as you know, Dick has been on vacation this week.

Look forward to seeing you soon, and best regards.

Sincerely,

H. R. Haldeman

Mr. Walter Schmid, Chairman
Orange County Campaign Headquarters
1905 North Main Street
Santa Ana, California

File: Area File - Orange County
" " Riverside County
date

June 16, 1962

File: Mulford
x date

cc: Research Dept w/orig. ltr. from Mulford and att. information.

Dear Don:

Thanks for your letter of June 14th.

The report on the situation regarding Structural Pest Control is interesting, as well as your own observations and experience in the matter.

I am sending your letter and the material along to our Research people who will follow through appropriately.

Best regards.

Sincerely,

H. R. Haldeman

Hon. Don Mulford
2150 Franklin Street
Oakland 12, California

RN

6-16-62

Bob Haldeman

Jim Mitchell

cc: Bob Finch

Alice Leopold points out that Jim Mitchell is moving to San Francisco to go to work for Crown-Zellerbach, arriving there June 25th.

She feels that he might create certain campaign problems in that the Negroes in the Bay Area, at least, feel that Mitchell did the cause of Civil Rights a disservice because of demoting Ernest Wilkins in the Labor Department to make room for George Lodge.

She also points out the obvious problem of Mitchell vis-a-vis the farm leadership in this state because of his position on farm labor.

She does feel he might be helpful with Hiller and his group and with some big business contacts. If he is used at all, it should be in this area.

File:
x
x

Candidate - Memos
Mitchell, Jim (folder)
date

June 16, 1962

Dear Mrs. Frazier:

I have your letter of June 6th addressed to Miss Rose Mary Woods in Mr. Nixon's office.

Mr. Paul Davies has recommended you most highly to us and we certainly want to take advantage of your generous offer to be of help in the campaign between now and November.

I would be very much interested in knowing what areas of activity you feel best qualified to handle, and what your preference is geographically between Los Angeles and San Francisco. It would also be helpful to have a brief run-down on your general background and interests, if you would care to provide this.

Sincerely,

H. R. Haldeman

Mrs. Clarence Frazier
2060 University Drive
San Jose 28, California

File: Offers
x date

bcc to RMW and Paul Davies

Herb Kalmbach

6-16-62

Bob Haldeman

Mimeo. & Equip. facilities

Mr. David M. Hull of Citizens Realty, Inc., 125 South Vermont, DU 7-7897, told me that his firm has mimeograph machine facilities and other equipment which they would be happy to have us use in the evenings, or when available during the day. He should be contacted to see what specifically they have and on what basis we might be able to use it.

File: Serv. & Facilities
x HK memo file
x date

Herb Kalmbach

6-16-62

Bob Haldeman

Reseda Headquarters

Will you please call Mrs. Nancy Thorsen,
President of the Reseda Republican Women's Club
Federated, to thank her for the most generous gesture
of the Club in providing us with a rent-paid
Nixon Headquarters in Reseda?

This Women's Club, at the suggestion of Buzz
Forward, used their funds to prepay the rent for this
Headquarters through November, and will turn it over
to us and staff it.

Be sure Buzz Forward is given proper credit
in your call, since he inspired this.

File: Area File - Los Angeles County - Reseda
X
X
Forward, Buzz (folder)
date

Charles Farrington, Jr.

6-16-62

Bob Haldeman

TV Spots

Will you please have the Agency explore the possibility of putting a hold on spot adjacencies to the World Series, or within the World Series telecast, to be used for campaign spots, possibly featuring baseball personalities?

Will you also ask them to explore adjacencies to Rifleman for spots which might feature Chuck Connors, and adjacencies to the G.E. show for spots featuring Ronald Reagan?

Please give me a report on this.

(D)

see PR - Tel. - Spots,

Herb Kalmbach

6-16-62

Bob Haldeman

Offer (Mrs. Richard Hartig)

Mrs. Richard Hartig (Judy), 717 View Crest, Whittier, OX 3-4202, is a young gal, the daughter of the National Committeeman from Michigan, who is extremely anxious to help in the campaign. She was given some minor assignment in the primary, and would like to be of more help, if possible, in the fall.

File: Offers
X H (Hartig)
X date

Herb Kalmbach

6-16-62

Bob Haldeman

Pat Hitt makes the point that in setting up the fall campaign organization, it is essential to funnel all orders from Los Angeles Headquarters through one person in each County. She feels very strongly there were too many different contacts made in each County by people at Headquarters, and this led to a great deal of confusion.

I agree with her.

File: HK - memo file
x date

June 16, 1962

Dear Mr. Zweng:

Thank you for your
letter of June 14th.

I certainly agree
with you. Our toughest fight is
coming up and we will be concentrating
on that victory in November.

We are busy now re-
organizing and regrouping for the
general election period. You will be
hearing from us later on as the
program gets under way.

Best regards to you and
to Captain Marsh. I trust he is feeling
better by this time.

Sincerely,

H. R. Haldeman

Mr. Charles A. Zweng
12021 Ventura Boulevard
North Hollywood, California

File: Z (Zweng)
x date

Charles Farrington, Jr.

6-15-62

Bob Haldeman
Labor Brochure

As an early item of priority, please schedule preparation of a brochure to be used for recruiting union labor people to the Nixon cause.

This should have a Nixon picture, some run-down on Nixon's labor positions, and whatever else might be helpful.

San Francisco has sent us several sets of recommendations on what should be said, and these should be at least considered.

File: Labor
X - CF memo file
X - date

June 15, 1962

Dear Mr. Hewitt:

We regret this reply to your letter has been delayed. Dick Nixon appreciated very much the invitation to appear at the Tenth Annual Convention of the Professional Photographers of California, scheduled July 8th, and we were hopeful this might be worked into the itinerary.

However, because of commitments which must remain firm, it will be impossible for him to be in San Francisco at that time.

It would be our suggestion you might want to check with Mayor Christopher's office in the thought the organization would be interested in extending their invitation to him.

Mr. Nixon regrets very much he cannot attend this event, and extends every good wish.

Sincerely,

H. R. Maldeman

Mr. Harold Hewitt, Jr.
Republican Associates
of Sacramento County
918 Fourteenth Street
Sacramento 14, California

File - to Schedule
x - HRH Schedule file
x - date

June 7, 1962

Dear Mrs. Johnston:

We appreciated your note of June 6th. You were thoughtful to take the time to write us.

Your comments and enthusiasm are the kind we like to receive.

We now must all concentrate on and work toward the all-important victory in November.

Again, thank you for writing us.

Sincerely,

H. R. Haldeman

Mrs. Olive I. Johnston
1901 North Commonwealth Avenue
Los Angeles 27, California

File: Campaign Corres. - Misc. - thanks
x - date

Dan Waters

6-8-62

Bob Haldeman

Offer (Mr. Edward B. Smith, Bertero, Sword & Smith - L.A.)

Dan -

Attached is letter Waller Taylor
received from a friend of his. Will you give him a call
and see about getting him active?

File:
X -
-
Offers
S (Smith, Ned)
date

June 8, 1962

Dear Waller:

I am asking Dan Waters to call your friend, Ned Smith. Perhaps he could work with our Lawyers' Committee. In any event, we'll certainly try to get him active.

The highway signs situation is an interesting one and I'm turning this over to one of our staff to check out.

That was good news about Haliburton. Herb was seeing him this morning, so I'm sure this is under control.

Many thanks for your help.

Sincerely,

H. R. Maldeman

Mr. Waller Taylor, 11
Adams, Duque & Hazeltine
523 West Sixth Street
Los Angeles 14, California

File: Offers
/ x date

June 8, 1962

Dear Tom:

Your letter of June 7th
is really appreciated.

Believe me, it's the stalwarts
like yourself who mean so much while the
game is being played. You have been un-
failingly thoughtful and helpful, and I fear
there have been too many times when my
thank-you's have been on the short side --
unintentionally.

In any event, we certainly
appreciate everything you have done throughout,
and you were especially kind to have written
me as you did. Your generous comments mean much.

Now we'll concentrate on that
November victory.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Th. R. Knudsen
P.O. Box 2335 Terminal Annex
Los Angeles 54, California

File: K (Knudsen)
x
date

June 8, 1962

Dear Al:

I appreciate your sending me copies of your letters to Mrs. Hamburger and Wilfried Barmann.

Your suggestion to Mrs. Hamburger that she address another Letter to the Editor indicating her support and help is exactly right. Will you please let me know if she cooperates to this extent?

We must now close ranks and concentrate on the November victory. We're counting on your continued help and advice.

Very best wishes.

Sincerely,

H. R. Haldeman

Mr. Alfred Tisch
James Mills Orchards Company
Hamilton City, California

File: Area File - Butte County
x - date

June 8, 1962

Dear George:

Many thanks for your note of June 6th.

We are all happy with the outcome -
and certainly the Mono County results
are heartening in view of Shell's last
ditch stand.

You did a terrific job. Keep up the
good work -- we have a tough fight ahead.

Best regards.

Sincerely,

H. R. Haldeman

Mr. George C. DeLury, Jr.
County Building
Bridgeport, California

File: Area File - Mono County
x - date

June 8, 1962

Dear Mr. Flanson:

You were very thoughtful to take the time to write and extend your congratulations and best wishes to Mr. Nixon. They will certainly be passed along.

We are now looking and working toward the victory in November.

Thank you again for your letter, and very best wishes.

Sincerely,

H. R. Haldeman

Mr. Charles A. R. Flanson
1 Fernald Terrace
Dorchester 25, Massachusetts

File: Campaign - Misc. Corres. - thanks
x - date

June 7, 1962

Dear Don:

Thanks for your note of June 5th. The article in The Observer regarding Dick's TV appearance is interesting, and I appreciate your passing it along.

Thought you might be interested in the attached fax copy of a letter I just received from Lew Sherman, and which I have also just acknowledged with sincere thanks.

Incidentally, I'm going to be in and out of the office much of the time during the next week or two. I'll be in close touch by phone, but if you have anything you want to transmit, it would be helpful if you could drop it in the mail to the office. As I am sure you will readily understand, it is sometimes difficult to catch up with my calls and I certainly don't like delaying call-backs for a day or two any more than the people calling me like it. Or anything you want to telephone to my office will be given to me verbatim. This is suggested only in the interest of expediting your message which, I assure you Don, are deeply appreciated.

Keep up the good work, and best regards.

Sincerely,

H. R. Haldeman

Hon. Don Mulford
2150 Franklin Street
Oakland 12, California

File
x date Mulford, Don

June 7, 1962

Dear Lew:

Thanks very much for your letter explaining the Art Fletcher incident. Apparently everything has worked out satisfactorily. However, don't ever hesitate to let us know if you feel some "repair" work is necessary.

I appreciate, too, your comments about Dick Ports. He really has done a tremendous job in a very difficult spot. If everyone could be as understanding and cooperative as you, Dick would have mighty smooth sailing. I'll let him read your letter.

Many thanks, again, and best regards.

Sincerely,

H. R. Haldeman

Mr. Lewis F. Sherman, Chairman
Republican County Central Committee
848 13th Street
Oakland 12, California

Area File: Alameda County
x = date

June 14, 1962

Dear Jack:

Many thanks for the clips from your
May 19th and June 2nd issues.

I especially liked "You can please none
of the people some of the time".

The choice this November will be Nixon or
Brown, and the majority of voters will
make the wise choice. I would hope that
not only the Candidate, but our "Farmers
for Nixon" will keep you supplied with a
great deal of material which will help
Californians make the wise choice.

Kind regards and best wishes.

Sincerely,

H. R. Haldeman

Mr. Jack Pickett
California Farmer
83 Stevenson Street
San Francisco 5, California

File: P.R. - Friendly Editorials
x F & C - Farmers for Nixon
x date "California Farmer"

June 14, 1962

Dear Mel:

Sorry to miss your call the other day.

I understand your question on the joint headquarters was answered. At this time, the policy is the same as during the primary, so there could be no doubling up. If there is any change in this, we'll let you know, but for the time being, the Nixon Headquarters should stand alone.

I've been trying to find a few minutes to give you a call about Russ Giffen. I'd like to review this situation with you, and will be phoning you in a few days.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Melville E. Willson
1805 No. Lafayette
Fresno 15, California

File: W (Willson)
x
date

June 14, 1962

Dear George:

Sorry to have missed your call, but was given a run-down of the points you raised.

You were perfectly safe in advising the Bay Area people that Dick couldn't make the Friday morning date. He is still out of town and should he return, will be completely tied up here.

I have asked Dick Ports to check on the invitation from the California Rodeo people. He will be calling you within the next day or two.

We are hard at it, as you can imagine. The demands are flying thick and fast from our erstwhile opposition, although I'm not sure just how erstwhile it is.

Keep us posted. I'm on the go much of the time, but keep in close touch with the office.

Best regards.

Sincerely,

H. R. Haldeman

Mr. George Milias
15 Montgomery Street
Gilroy, California

File
x - M (Milias)
date

June 14, 1962

Dear John:

I'll make a point of getting the June issue of "Challenge". Thanks for bringing our attention to the article on the farm problem.

As far as Squaw Valley is concerned, we of course would be glad to receive any information which you feel would be helpful in the matter, and will appreciate having anything you may be able to pass along.

Many thanks for your help, and best regards.

Sincerely,

H. R. Haldeman

Mr. John D. Fair
779 Joaquin Avenue
Redding, California

File: Squaw Valley
x Area File - Shasta County

June 13, 1962

Dear Tom:

You were nice to take the time to write me. Like the piano player in the saloon, we did our damndest.

The second paragraph of your note is encouraging. You know without my saying, any time you might have free to help out in the coming months will be deeply appreciated.

Keep in touch with us, Tom.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Thomas E. Smith
George D. Buccola Investment Company
3700 Newport Boulevard
Newport Beach, California

Personal

File: S (Smith)
x date

June 8, 1962

Dear Art:

We'll take care of
the autographed picture for
Mrs. Tan.

I agree with your
sentiments -- the next five months
will be a lot tougher than the last
five. By this time, you've doubtless
heard from the San Francisco office
on the immediate program. We'll be
concentrating the next week or two
on getting in touch with the Shell
Chairmen, with two primary objectives
in mind -- a wire from them to RM
and, if possible, a public statement
at the local level.

Keep all the balls in
the air - and many thanks for your
help.

Sincerely,

H. R. Haldeman

Mr. Arthur C. Carmichael
40 West San Carlos Street
San Jose, California

June 13, 1962

Dear John:

I appreciate your note of June 8th .

It is my understanding a special session of the Legislature has now been called for June 26th to consider resubmitting Proposition 3 on the November ballot.

Your points are well taken, and I can assure you that Dick Nixon would agree that all possible cuts in spending should be searched out before presenting this proposal to the voters again.

Many thanks for letting us have the benefit of your own thinking on this.

Best regards.

Sincerely,

H. R. Maldeman

Mr. John D. Fair
779 Soaquin Avenue
Redding, California

File: Area File - Shasta County
X - Proposition 3
X - date

July 13, 1962

Dear Mr. Casserly:

Thank you for giving us the opportunity to read copy of your letter addressed to Mr. Shell.

Certainly you are to be commended for your sound approach to the immediate goal of a united effort.

Your comments are forthright and sincere and it is to be hoped others will follow your course in expressing the only sensible approach to our objective, which is the victory in November.

Kindest regards and best wishes.

Sincerely,

H. R. Haldeman

Mr. Paul N. Casserly
1846 North Wilton Place
Hollywood 28, California

File: Shell file
x date

Dan Waters

6-12-62

Bob Haldeman

Mike Nason

Mike Nason, who was head of the Youth for Nixon activity in Los Angeles County in 1960, is anxious to get back into the act this year.

He was originally interested in a paid job, but I explained this was not in the cards.

He is still interested in working part time as a volunteer through the summer. He will be going back to college in the fall.

Mike lives in Palos Verdes Estates, FR 7-4918, and he tells me he has been offered free office space in Palos Verdes for a Youth for Nixon headquarters.

I think we should get together with him and see if we can't get his thoughts on getting a program under way.

I told him you would call him the first of next week.

In the meantime, I have asked Betty Williams for an evaluation of his work in 1960 and will shoot this on to you as soon as I get it.

File: F & C - "Youth for Nixon"
X
N (Nason)
date

J. R. White

6-11-62

Bob Haldeman

TELETHON

Enclosed herewith checks totaling \$915.50 plus \$1.00
cash, ~~Telethon receipts through this date.~~
contributions to Win With Nixon Telethon.

J. R. White

June 6, 1962

Bob Haldeman

Attached for processing and acknowledgment
is check in the amount of \$100.00 received from
Mr. Bernard Weinberg.

File: Finances - Transmissions - local
x Price Waterhouse
x date

Alan Nichols

6-5-62

Bob Haldeman

Billboards

Thanks for the report on the San Francisco billboards.

As you undoubtedly know, the outdoor companies do sometimes have to revise location lists, and it is quite possible that other locations were substituted for the seven which you report were not posted. In any event, we will look into it and get a report and a credit if posting was not done. I very much appreciate your diligence in having this checked out.

I am not sure how familiar you are with the set-up in purchasing outdoor space for political campaigns, but basically the companies pool their available space and then allocate it to the various candidates requesting same, if necessary - on a proportionate basis. It is consequently very difficult to do much specific selecting of locations, but we did get rather bad treatment in a number of spots during the primary and have every intention of using this as leverage for better treatment in the final campaign.

Best regards.

File: Advertising
X - No. Calif.-Alan Nichols
X - date

See C. Farrington, Jr.

W. J. Young, Jr.

Charlie Farrington

6-5-62

Bob Waldeman

Will you please have the Agency check out the situation reported in Alan Nichols' letter, attached?

Incidentally, I feel we were given some very bad locations in Los Angeles, especially on Wilshire and Olympic, and think our poster planning for the fall should be much more carefully handled.

J. R. White

6-5-62

Bob Haldeman

The attached check for \$25.00 and \$5.00 cash were picked up by Pat Nixon at the Pasadena meeting May 31st. She is not quite sure whether the cash came from the same donor as the check because they were handed to her in a crowd. The check is

from: Mrs. Florence Smith Ellis
787 Fairfield Circle
Pasadena

File: Finances - Transmissions local
date

June 5, 1962

Dear Bernie:

The first piece of mail opened this morning was your note with an important piece of paper enclosed. This is the harbinger of more good news coming a little later in the day.

Seriously, Bernie, your thoughtful and generous note and check are appreciated more than I can say. If it's all the same to you, we'll consider this the first contribution received toward the final campaign, rather than the last of the primary.

My thanks, and best wishes. I'll be talking with you soon.

Sincerely,

H. R. Maldeman

Mr. Bernard Weinberg
6523 Wilshire Boulevard
Los Angeles 48, California

File: Finances - Contrib. Acks.
x x W (Weinberg)
x date

June 5, 1962

Dear Al:

I appreciate your annoyance and concern about the fact Mr. Nixon did not clarify the necessity of ballots being stamped with the rubber stamp after writing in the name.

While I am sure you felt this was extremely important, I might point out that the Los Angeles Registrar of Voters has made it very clear that it is not necessary to stamp the X after writing in a name. If any X is used, it must be rubber stamped, but simply writing the name in is sufficient. Because of the complicated technicalities involved in this process, it was felt advisable not to confuse the TV viewers further.

I can assure you we do not have sabotage within our own ranks. All suggestions are given careful consideration, but sometimes they can't all be followed.

We appreciate your interest and good work, and are especially counting on you in the crucial campaign ahead.

Sincerely,

H. R. Waldeman

Mr. Alfred Tisch
James Mills Orchards Company
Hamilton City, California

cc: Mrs. Helena Drown

✓
File: Area File - Butte County
x - T (Tisch)
x - date

June 5, 1962

Dear Mr. Bucalo:

Dick Nixon has asked me to express his thanks for your letter of May 26th.

As I am sure you will realize, firm policy rulings must be made and followed, in fairness to all concerned. In this case, the policy is that there will be no involvement in out-of-state campaigns, which of course precludes Dick calling or writing Mr. Cromarty, as you have requested.

We feel certain you will understand what we believe to be the only fair and just method of handling this and many other similar requests.

With kind regards.

Sincerely,

H. R. Maldeman

Mr. John S. Bucalo
25 Ascan Avenue
Forest Hills 75, New York

File: Candidate
x B (Bucalo)
✓x date
Endorsement Policy (TD's)

June 4, 1962

Dear Don:

I have your communications of May 29th transmitting memoranda concerning water and Communist material from the Examiner.

I would suggest that from now on you send material of this type directly to our Research Department since that is where it is integrated with related material. The people there are responsible for keeping all of us posted on all of these matters. You could address your communications to our Research Director, Carter Barber, Room 821 Coast Federal Building, 9th and Hill Sts., Los Angeles.

If you would like to shoot me a carbon of your letter of transmittal, that would be fine, although it is not at all necessary since everything that goes into that department is very carefully processed and analyzed.

Best regards.

WIN WITH NIXON!

H. R. Haldeman

Hon. Don Mulford
2150 Franklin Street
Oakland 12, California

Note - enclosures referred to sent Research 6/4/62

File: Mulford, Hon. Don
x date

Carter Barber

6-4-62

Bob Haldeman

The attached items , one relating to water and the other to Communist activity, were forwarded by Don Mulford for proper attention.

I have acknowledged these, and have suggested to Don that from here out he forward such memoranda directly to you.

File: Research - Mtl. ref.
✓ x date

June 4, 1962

Dear Milt:

I was especially pleased to get your reactions to the Telethon since I know you had some reservations as to the wisdom of this approach - at least in the early stages.

The viewer reaction has been overwhelmingly enthusiastic, and all of our headquarters have been getting calls from Shell people who say the Telethon switched them over -- as well as some calls from Brown people who have reported likewise.

We have no accurate reading as to total audience and won't have, but based on the reaction and comments Dick gets as he moves through crowds, the total number of viewers must have been tremendous, and I am sure far exceeded our expectation of three million.

On financial returns, we have received \$17,400 so far, and I imagine there will be some additional mail for the next few days.

All in all, I think we can chalk this off as a great success, and I personally feel it accomplished everything we hoped it would, and more.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Milton H. Esberg, Jr.
127 Montgomery Street
San Francisco 4, California

File: Telethon (Pub. Rel. Section)
x
date

June 4, 1962

Dear Mrs. Gehres:

Thanks very much for
your note of May 27th.

Your card example for
write-in procedure is an excellent idea.
We have been using it for the requests
which have been coming into Headquarters.

Our sincere thanks to
you and Admiral Gehres for the effective
job you have done in the primary campaign.

Very best wishes.

WIN WITH NIXON!

H. R. Haldeman

Mrs. Leslie Gehres
Nixon-for-Governor Headquarters
1179 Fifth Avenue
San Diego 1, California

File: Area File - San Diego
✓ x date

June 4, 1962

Dear Don:

I appreciate your follow-up on the Celebrity Team.

This will be an active and important Committee in the coming months and we will certainly contact Del Courtney. I had passed his name along from your previous recommendation and we will be getting in touch with him soon.

Best regards.

Sincerely,

M. R. Waldman

Hon. Don Mulford
2150 Franklin Street
Oakland 12, California

File: Mulford, Hon. Don.
x F & C - Celebrities Committee
x date

June 1, 1962

Dear Lew:

I understand there was some mix-up in getting the Candidate together with Art Fletcher on his recent trip up there. You were going to drop me a note about the details so that if a letter from Dick was in order, we could make sure the situation was handled right.

If this is still an open subject, I would appreciate very much getting the full story from you. I am also asking our San Francisco office for details.

We appreciated your call, and please let me hear from you if there is anything we can do from this end.

Best regards.

WIN WITH NIXON!

H. R. Haldeman

Mr. Lew Sherman
670 Colusa Avenue
Berkeley 7, California

File: State Central Committee (Corres. - var.)
X date
X CR sheet - S (Sherman)

June 1, 1962

Dear Pat:

This will acknowledge with thanks your note of May 29th and the enclosed check for \$150.00. This amount which you obtained from the Arcadia Committee will be earmarked for secretarial services for the Eastern Division of the Nixon Campaign.

Many thanks, Pat.

WIN WITH NIXON!

M. R. Maldeman

Hon. Patrick J. Hillings
3921 Wilshire Boulevard
Los Angeles 5, California

copy w/check to J. R. White
File: Finance - Transmission - local
x Hillings
x date

June 1, 1962

Dear Al:

Thanks for bringing to our attention
Dr. Sidney Hoos' statement on "The European Common
Market, Trade Expansion Act and California Agriculture."

The booklet just arrived. I would like to
review it, and then most certainly will pass it along
for appropriate use.

Best regards.

WIN WITH NIXON!

H. R. Maldeman

Mr. Alfred Tisch
James Mills Orchards Company
Hamilton City, California

File:
✓
No. Calif. - Alfred Tisch (folder)
Research - staff memo file (hold and forward with booklet)
date

June 1, 1962

Dear Jean:

I greatly appreciated your comments on the Telethon, and am sure you will be glad to know the reaction has been overwhelmingly enthusiastic.

Keep up the good work in your project to educate the opposition. It is going to be even more important from June 5th on than it has been up to now. If you need any bolstering for the courage of your convictions, let us know.

Take on Joy as a personal project. If you can win that one over, you can do almost anything.

Thanks again for your thoughtful note.

WIN WITH NIXON!

H. R. Haldeman

Miss Jean Dray
J. Walter Thompson Co.
6505 Wilshire Boulevard
Los Angeles, California