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Rose Mary Woods
Bob Haldeman
Cummings' Dinner
cc: Booth Turner
Research Dept.

Ted Cummings' dinner on the 10th is going to include about 40 publishers - and publishers only, i.e. Shopping News plus major community dailies - including Hayler and Pinckley. We will get the list to you later.

Format is to be informal - with brief remarks and a Q & A - of the Cowles' dinner type. This will be stag, in the Garden Room, Statler, cocktails 6:30 PM, dinner at 7:00 PM.
May 4, 1962

Dear Mr. King:

You were very thoughtful indeed to send me a copy of your letter to Dick Nixon.

I know you will be hearing from him personally, but certainly wanted to add my own words of appreciation to his for your thoughtful and generous support. You know without my saying how gratefully we receive such gestures.

With kind regards and good wishes.

Sincerely,

E. R. Haldeman

Mr. John M. King
King-Stevenson Gas and Oil Company
First National Bank Building
Denver 2, Colorado
Bill Westlake just called me and asked if we could get an autographed copy of "Six Crises" to Cloud Wampler before June 7th - which is Wampler's birthday.

The book should be sent to Bill, however - address below:

William L. Westlake
Carrier Corporation
Carrier Parkway
Syracuse 1, New York
Jack Drown's weekly call to Bill Knowland

Jack Drown talked to Bill Knowland on Wednesday and plans to make a weekly call to him from now on - each Wednesday. He will give you a report direct on results of conversations in the future.

- Knowland told Jack that he feels Shell may get 30% of the Republican vote.

- Said there is great general public apathy regarding this election; that he is not at all certain what the issues are - or should be - but feels you should hit Brown hard on the CDC. Knows you have done the latter, but does not feel it has come through strongly enough, as yet.

- Said he knew money was tight.

- Felt you were right in not attacking Shell -- but is still concerned about your Birch statements - and about the general feeling that you are going to repudiate Housselot and Miatand; of course feels strongly that you should pound hard in the other extreme as much as possible.

- Jack asked the Senator when he was going to endorse you - and he said he had not yet decided whether to make a pre-primary endorsement. This indecision was apparently furthered by his understanding gained at the Publishers' meeting that neither the Chandlers nor the Copleys were going to endorse in the primary.
Research Department

Bob Haldeman
San Bernardino speech
cc: Steve Hess

The San Bernardino group plans to make this luncheon a work-shop on campaign issues so that those attending, all of whom will be Nixon Republican Workers, will have the ammunition to go out and carry the fight to the voters.

Hugh placards will be featured - naming the six key issues -- Water, Taxes, Education, Welfare, Bureaucracy, and What is a Conservative?

They want RN to speak for 35 minutes - devoting 5 minutes (approx.) to each of these issues, giving them the key punch lines to use -- with a 5 minutes wind-up to get them charging.

The attached covers - in brief - their comments on each of the points and also gives you the name of the person to contact in San Bernardino if you wish to pursue any of the items further.
May 4, 1962

Bob Haldeman

James G. Sanders & RH's Fresno appearance May 18th

Many thanks for making this call. Trust you will follow through along the lines of Sanders' suggestions.
Rose Mary Woods
Bob Haldeman
Tom Noonan Memo

Thanks for sending this along. I have had a fax copy made for Pat Hillings, our Eastern Area Chairman.
Lois -

Could you get a thank-you letter off to Bob Fluor (J. Robert Fluor), President of Fluor Corporation?

This is for use of their Lodestar plane -- which RN has used three or four times -- and we've run up a rather generous gasoline bill. I understand from Booth you may already have sent an ashtray -- but did it go to J.R. or J.S. Fluor? It is my understanding, the RN note should be addressed to J.R.

Harry Comover, the pilot and Bill Goodman, co-pilot both have been extremely kind and helpful on the trips -- and you might want to mention this.
Regarding the attached copy of a memo from RN, can you handle this one specifically, please -- and also give me your recommendation as to how to handle this problem in general?

In your opinion, is it feasible to put all such people on the list for regular releases, and if so - let's get it done.
John Kaumbach

Bob Baldeman

Mrs. Bunice Davey Dean

John -

Ruth Watson has referred Mrs. Dean to us - says she is a lecturer and a great Nixon enthusiast. Address: 1521 Grand View, Glendale 1; Telephone - CH 5-2157.

Will you make sure she is contacted and try to get her active, if she is not already in the picture?
I would certainly suggest that your friend write a protest to the Registrar of Voters, and perhaps an additional letter to the local newspaper.

Additionally, by copy of this memo and yours of April 25th, I am asking Carol Arth to get her letter-writers busy on this subject - on the basis of several complaints etc.
Al Moscow has taken over the assignment of preparing letters thanking people for friendly editorials.

I am sure this will be promptly and efficiently handled from here on out.

We have had a problem getting these editorials in from around the state, but have set up the procedure within the field organization, which I think will assure this being done properly.
Will all of you please figure out immediately a way to
insure prompt receipt by Al Moscov of all editorials and
columns appearing anywhere in the state which are
favorable to the Nixon campaign so that they can be
properly acknowledged?

This will require alerting key people in our organization
in each community to watch for this material and send it
to us. It can be coordinated with the KKTY and Monitor
programs, where available, and in other areas should be
handled by the Nixon Chairman or designees.

It is vitally important this be done immediately and
thoroughly.
Nick Ruse was talking with Mack yesterday and reports that Mack has some various items on Brown's administration that can fit into our attack program.

The Plumbers' convention is currently in session at the Biltmore.

If you can't reach him at The Biltmore, his address is 785 Market Street, Room 104, San Francisco 3, telephone - Sutter 1-2852.

This should be followed up.
May 2, 1962

Dear Milt:

Paul Davies has apparently expressed concern to RN regarding handling of acknowledgments of contributions. Davies' complaint is that George Christopher was acknowledging all the contributions he receives, and RN was not.

I would suggest that we adopt the same procedure for Northern California as is now in effect in Southern California, and that is all contributors of $100 and over get a letter from RN thanking them for their generous and effective support. All those contributing $1,000 and over also receive an autographed copy of RN's "Six Crises".

To meet legal requirements, no amounts are shown in these letters.

In order to put this into effect for Northern California, you should send names and addresses of all $100 and over contributors, with a special mark by those names contributing $1,000 and more, to Lois Gaunt, Post Office Box 6539, Los Angeles 55. No amounts should be shown on these lists - just the names and addresses with the mark indicating $1,000 and over.

I assume you have been acknowledging contributions directly up there, but it probably would be a good idea to put into effect an RN acknowledgment also. I would suggest sending a complete list of past contributors as well as all future.
Leila Coupe should also have a complete and accurate list of members of the Northern California Finance Committee so that KB letters can be sent to them, thanking them for their service in this capacity.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Milton H. Heberg, Jr.
Consultants, Inc.
127 Montgomery Street
San Francisco 4, California

P.S. It is my understanding that we are planning an appearance in Alameda on the day of the Berkeley visit, now set for the 23rd.
Walter Briggs, the Parking man here in Los Angeles, contacted one of our top finance people, saying he had heard on the radio that NB is going to blast him on the basis Brown had appointed him to the MTA Board.

Our finance man says Briggs is a good Republican, but if there is a conflict of interest and a basis for attack, we should go ahead. If not, our man wants to be able to report back to him that we are not blasting.

Will you check into this as quickly as possible and let me know the story?
May 2, 1962

Dear Dick:

Sorry to be so long getting this to you.

Enclosed is a file of material for a trial-run by your group. The problem of traffic safety is one on which we hope to make some points.

If your gang can sift through this raw material, pull together a basic speech, and a general analysis of the subject and its possibilities, we would very much appreciate it.

There's lots more where this came from if this proves to be a successful venture.

Incidentally, we would appreciate your taking good care of this material. It is highly valuable to us and the owner -- and he wants us to return it eventually.

Thanks very much, and best regards.

Sincerely,

H. R. Haldeman

Mr. Richard R. Johns
433 South Spring Street
Los Angeles 13, California
As you know, the headquarters staff went on an expanded work week several weeks ago. All key staff members work at least three nights a week on a rotating basis so that several are here every night. All key staff members have been working on Saturdays for some time.

We did decide, however, not to put the clerical staff on a Saturday basis since this would have caused a minor revolution and we would have lost a number of our people. As you know, we have had a hard time getting anyone to begin with. I don't believe it would be wise or necessary to put the entire clerical staff on a Saturday basis, and so am not planning to do so here.

I do agree it is necessary to have the Research staff work on Saturdays and will leave it up to you and Lois as to what should be done with her group.

You should know that in spite of the above, a number of the secretaries and clerical group do work nights and Saturdays, and with few exceptions, all seem very willing to do so when it is necessary.
Rose Mary Woods
Bob Haldeman
Your memo of April 17th - Arcadia Good Government League

You will be happy to know that we have a volunteer who will be in the headquarters every Saturday. His assignment will be to work into the campaign as many people as we can reach. He will be contacting groups, including the one in Arcadia which endorsed RN.

This volunteer is currently head of branch operations for Security First National Bank, and we feel he will be excellent at this job.
We have not done anything on literature printed in Spanish since we felt that activity in the Mexican area should be deferred until after the primary.

As I am sure you know, we don't want to stir up any more interest in the primary than we have to among this group where the registration is 90% Democratic.

After the primary we will work this to a fare-thee-well.
Here is the outline of a talk on international economics which Bob Minckler prepared.
May 2, 1962

Dear Bob:

Thanks very much for your note of April 30th.

The outline of a talk on international economics is exactly what we wanted and you may be sure, will be extremely useful.

It was good to see you the other day.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Robert L. Minckler
612 South Flower Street
Los Angeles 17, California
May 2, 1962

Dear Mr. Merkle:

Thanks very much for your note of April 27th and for sending along the letter you received from Mr. Mark L. Johnson of Yonkers, New York.

We appreciate your putting him in touch with us.

Kind regards and best wishes.

Sincerely,

H. R. Haldeman

Mr. Bruce F. Merkle
Republican National Committee
1625 Eye Street, N.W.
Washington 6, D.C.
May 2, 1962

Dear Jack:

I am sorry we didn't connect while you were in Los Angeles, but as you can imagine, this job seems to preclude my ever getting a chance to catch up.

Needless to say, I am extremely honored that you and the others are of the opinion that I should be the next District Chief following the election this fall. I appreciate your problem and can only say that as far as I can determine at this time, I will be able to accept the appointment after November - or preferably after January. I will of course let you know immediately if the probability of my acceptance becomes doubtful at any time from now on.

I hope this delay and slight amount of doubt does not unduly inconvenience you and the Board of Trustees, and of course deeply appreciate the honor of being considered.

I also appreciate your offer to help in the present crusade and am taking the liberty of sending your name on to our San Francisco headquarters with the request that they get in touch with you and see if we can't put you to work.

Best regards.

Sincerely,

H. R. Haldeman

Mr. John R. McClung, Jr.
746 Josina Avenue
Palo Alto, California
Paul Davies, Chairman of the Board of Food Machinery & Chemical Corp., San Jose, tells me their Lockheed plane can be made available for BN.

If it is needed, Mr. Davies should be contacted directly.
May 2, 1962

Dear Mr. Nicol:

Dick Nixon has asked that I answer your letter of April 20th.

As you probably know, the State Central Committee is considering putting on a series of unity fund-raising dinners or other fund-raising activities in the major cities throughout the state. This is planned shortly after the primary.

If this plan is put into effect, it would, I assume, preclude your plan for a Republican Associates dinner in San Diego on June 8th. Needless to say, we heartily endorse your idea of firing up the San Diego Republicans and reunifying them after the primary, but do feel that any final acceptance should await developments on the State Committee's plans.

Kind regards.

Sincerely,

H. R. Haldeman

Mr. Frank D. Nicol, Chairman
Executive Committee
Republican Associates of San Diego County
875 West Camino Del Rio
San Diego 10, California
Carol Arth

Bob Haldeman

Re: Bill Spencer's KEY program memo of May 1st.

(note from DW -- we received copy of your memo to Bill Spencer after the following was dictated; you have already taken care of the points raised in Spencer's memo, but RN's suggestions are for your further guidance)

The suggested letter from RN should go to the Northern California KEY list, but should be modified to emphasize response for good coverage as well as bad. You know RN's basic approach on this, and the latter should reflect it. Why not use the same letter you used down here?

Will you please be sure that Kay does receive issue material and, most importantly, instructions from you regarding crash programs and specific requests for letter blasts? She mentioned this to me in San Francisco last week and very nicely - but urgently - requested more specific guidance from down here.

I hope you and Bill Spencer will be able to help her get the Monitor program off the ground in Northern California.
Dear Bill:

Thanks very much for the report of your "Special" PR Committee.

This type of activity and thinking can be extremely valuable to the campaign. I hope you will continue to meet with this group and forward to us promptly the results of your meetings for implementation. Your first report has been transmitted to the appropriate people within the organization so that these ideas can be incorporated in speeches and campaign programs.

Best regards.
Dear Bill:

Jack McClung, who happens to be a fraternity brother of mine, has expressed an interest and a desire to help out in the campaign.

Will you get in touch with him and see if you can't put him to work? He might well be a helpful volunteer.
Lois Gault

Bob Haldeman


cc: C. Farrington
Joanne Rollins

5-2-62

I agree you should not have to handle from scratch message requests such as the Republican affair in Sacramento. You have, however, come up with an excellent message for this occasion and I think it should be sent, as drafted.

I am asking Charlie Farrington to take on the responsibility of reviewing message requests before they go to you, and drafting appropriate copy for this type of event, which you can then edit or "hijackize", if you feel necessary, before sending.

Charlie -

Please work out a procedure on this with Joanne Rollins so that after I have OK'd requests for messages, they will go to you for draft copy before being sent along to Lois.

The attached re: Sacramento is a good example of the kind of message you should handle.
I talked with Paul Keyes on the telephone today and we have agreed that he will come out here as soon as possible, probably May 23rd, and will remain through the primary and at least several weeks in June.

Paul is coming as a volunteer. We will pay his expenses.

It is my intention to put him to work immediately, while he is still in New York, on plans for the Telethon. We will move him into this full scale immediately upon his arrival here.

I was extremely impressed with his attitude and grasp of what we are trying to accomplish, and think he will be a tremendous asset.
Per your request, I asked Waller Taylor to call Jack McCarthy regarding McCarthy's reported remarks at Salinas.

Waller did so -- and reports that McCarthy said he neither feels that your defeat would lead to the revival of the Republican Party in this state, nor has he ever said this. He further said he has more intelligence than to pick Salinas as the locale for such a remark - if he did decide to make it -- but he won't.
The attached copy of a memo from Ross Woods indicates Mr. Carlisle's interest in helping out in the campaign - and is a possible finance prospect. Will you both follow through?
RN says there was a Jaycee in Palm Springs who expects to be the next national president, who is for us - and wants to work.

There were also some Jaycees in Santa Monica who indicated a desire to help. He thinks you have the names of these people. Have you transmitted them to Herb Kalmbach or others in the organisation so they will be put to work?
May 1, 1962

Dear Virginia:

Thanks for your note of April 30th.

Your report on Pat Hillings' visit is the kind we like to hear. He really does a job, and apparently in this instance he did a super-duper one.

Your comments will be passed along, and I certainly share your hope that Pat will be able to hit a good many spots for us in the weeks ahead.

Keep up the good work, and let us hear from you.

Best wishes.

Sincerely,

H. R. Haldeman

Mrs. Virginia Herzog
12388 Sixth Street
Yucaipa, California
May 1, 1962

Dear Pat:

Quote -

"Pat Hillings came out here last week to speak for Dick Nixon. He is one of the most effective speakers you have. This community of conservatives, well represented at our meeting, were completely won over. He struck exactly the right note -- reassured the pro-Nixonites, convinced the on-the-fence, and converted the opposition."

As you may have guessed, the letter was signed by Virginia Herzog.

Those are pretty broad statements and strong words -- but we all know they're true.

Seriously, many thanks, Pat. You really did a bang-up job. Virginia's report was glowing.

Sincerely,

H. R. Haldeman

Mr. Pat Hillings
3921 Wilshire Boulevard
Los Angeles, California
May 2, 1962

Dear Ross:

Sorry to be so long getting back to you, but I was going to wait until I had something positive to report on the appointment with the Southern California Dairymen.

Unfortunately, I still have not been able to set this up, but it is high on the docket and we will let you know as soon as it is scheduled.

Many thanks for copy of the Newsletter, received this morning. It's great. Keep up the good work.

Best regards.

Sincerely,

M. R. Haldeman

Mr. Ross Wurm
Farmers for Nixon
P.O. Box 3186
Modesto, California
May 2, 1962

Dear Jim:

Thank you very much for your letter notifying me of my nomination to membership in the Order of Blue Shield.

I am of course delighted to accept the nomination, but am somewhat in the dark as to precisely what this involves and will appreciate any enlightenment you can provide.

I will not be able to attend the Initiation Ceremonies on May 7th since I am involved in a major campaign meeting that night.

Sincerely,

M. R. Haldeman

Mr. James P. Devere
2129 South Olive Street
Los Angeles, California
May 1, 1962

Dear Jim:

This morning's mail brought the announce-
ment of your appointment as a Vice President of
Newsweek Incorporated.

Certainly I couldn't let the time pass
without sending a personal note of congratulations.
And I might add, they are rightfully directed to the
very discerning management of Newsweek Incorporated
as well as to you personally.

This letterhead will explain why I haven't
been and won't be East for some time. We're hard
at it, with no doubt as to the successful outcome -
come November - but it will be a tough and close
fight, which was expected.

Do you ever get out this way? When you have
a moment, it would be good to hear from you.

Again, congratulations, Jim, and my very
best wishes for continued success.

Sincerely,

H. R. Haldeman

Mr. James M. Cannon
Vice President
Newsweek Incorporated
444 Madison Avenue
New York 22, New York
Chad McClallen tells me that he has discussed the above appearance with Paul Iverson, a member of our Finance Committee and the attorney for the Mormon Church.

Iverson is concerned that RN might be planning to make a political speech in the Mormon Church and feels this would be very unwise.

I assured Chad that RN would not do this, and that he need not be concerned.

Iverson has offered to escort RN to the meeting and handle the introduction of RN to the Bishop, etc., and I strongly recommend this be worked out. Iverson was originally to introduce RN at the meeting, but this was changed since it was felt his membership on our Finance Committee would make him too political to handle this introduction.

Will either Ports or Ruse get in touch with Iverson at NA 8-1222 and work out arrangements for him to ride with RN to the meeting, or at the very least to meet him upon his arrival and handle the introductions, etc.?
June 29, 1962

Dear Charlie:

I'm not always this long saying thank-you.

Your wire was really appreciated and I'm sorry not to have acknowledged it long before this. We've been busy shifting gears, as I'm sure you realize.

We're half way home. It will be a close race, but we're hard at it.

Thanks again for your thoughtful message, and best regards.

Sincerely,

H. R. Haldeman

Mr. Charles Rheinstrom
J. Walter Thompson Company
420 Lexington Avenue
New York 17, New York

Dictated by Mr. Haldeman
but not read; signed in his absence.
In Mr. Haldeman's absence, I am transmitting herewith check in the amount of $15.00, contribution received from Nancy Finch, for processing and acknowledgment.
June 29, 1962

Dear Jim:

Your letter of June 28th was received after Bob left the city. He will be gone for about ten days.

Just wanted you to know I have sent Nancy Finch’s check over to Price Waterhouse & Co. for processing so that her acknowledgment will not be held up.

I am also getting off for a few days rest. Herb Kalmbach is holding down the fort while Bob is gone, so if anything comes up, give him a call.

Thanks for your many kindnesses to me, and best wishes.

Sincerely,

(Mrs.) Dorothy M. Wright
Secretary to Mr. Haldeman

Mr. James M. Reynolds
President
Reynolds Printassign Co.
9830 San Fernando Road
Pacoima, California
Sophie -

- as you know, Bob Haldeman has left -- will be back in about 10 days.

- thought the attached from Al Tisch should be sent along for your files and info.
June 29, 1962

Dear Mr. Wright:

Thank you very much for your letter of June 15th.

I have read the letter you addressed to Mr. Nixon and have passed it along to him. Your observations and suggestions will, I am sure, be greatly appreciated.

Your idea of the rubber stamp is a good one, and I don't think there is any postal law against political slogans on envelopes. I am passing the idea along to others.

Thank you again for your thoughtfulness in writing, and for your fine help and support.

Kindest regards.

Sincerely,

R. R. Haldeman

Mr. Edgar F. Wright
123 North Glenroy Avenue
Los Angeles 49, California

(Dictated by Mr. Haldeman but not read; signed in his absence)
Attached is memo received from Rose Woods which will be self-explanatory.

Will you please contact Mr. Reed, see if you can find out what he has in mind, and let me have a report?

Many thanks.
June 29, 1962

Dear Gil:

Thanks very much for your congratulations -- and that succinct wrap-up of our situation.

We really have some busy months ahead.

I'll be out of town for the next week or ten days, but wanted to get this note off before leaving. I appreciated your message, Gil.

Best regards.

Sincerely,

H. R. Haldeman

Mr. G. R. Plugge
J. Walter Thompson Company
420 Lexington Avenue
New York 17, New York

Dictated by Mr. Haldeman but not read; signed in his absence.
Al Moscow 6-29-62

Bob Haldeman

Mrs. Vanita McDermid

Al -

Attached is Rose Wood's file on Mrs. McDermid. Will you please follow through, call Mrs. McDermid, and let me have a report?

Many thanks.
Re: the attached file, have you any suggestions as to how to handle Lusk? Would you please give him a call, find out what he wants to do, and let me have your suggestion as to how RN should reply to this letter? (Please return file to me also)
June 29, 1962

Dear Mr. Hayes:

Dick Nixon has told me about your letter to him. We're certainly glad to learn you are interested in helping out in the months ahead.

I can assure you the need is great, but the purpose of this letter is to ask for your opinion as to any particular activity you feel holds the greatest interest and possibilities insofar as your own participation is concerned.

Would you let me have your thoughts on this? I will be out of town for the next week or ten days, but should you want to discuss this with anyone in my absence, I would urge that you give Herb Kalmbach a call. He is our Southern California Campaign Manager and can acquaint you with current status of organization.

Kindest regards.

WIN WITH NIXON!

H. R. Haldeman

Mr. Jim Hayes
1004 Ocean Center Building
Long Beach 2, California

Dictated by Mr. Haldeman but not read; signed in his absence
June 29, 1962

Dear Mr. Breckner:

Dick Nixon has asked me to write you direct in answer to your thoughtful letter of June 26th. He appreciated your wire and follow-up letter in connection with proposed television debates with Governor Brown this fall. However, although suggested by Mr. Nixon, no response from Governor Brown was received until earlier this week.

The next step, of course, is for the candidates' representatives to meet for negotiation of details. It will be their responsibility to work out all decisions. I will, therefore, see that Mr. Nixon's representative, Robert Finch, has your correspondence in his file.

Mr. Nixon asked me to express his appreciation to you for your thoughtfulness in offering the facilities of KTTV for these debates. We will certainly keep this in mind, and again our thanks.

Sincerely,

H. R. Haldeman

Mr. Robert W. Breckner
President
KTTV
5746 Sunset Boulevard
Los Angeles 28, California

Dictated by Mr. Haldeman but not read; signed in his absence.