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<th>Folder Number</th>
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<tbody>
<tr>
<td>38</td>
<td>13</td>
<td>03/12/1962</td>
<td>Memo</td>
<td>H.R. Haldeman to Research Department. Re: Taking care when making pre-visit calls to local newspaper editors and publishers. 1pg.</td>
</tr>
<tr>
<td>38</td>
<td>13</td>
<td>03/12/1962</td>
<td>Memo</td>
<td>H.R. Haldeman to Dave Henley. Re: Valley Times column re: Richard Nixon and Birch Society. 1pg.</td>
</tr>
<tr>
<td>38</td>
<td>13</td>
<td>03/12/1962</td>
<td>Memo</td>
<td>H.R. Haldeman to John Kalmbach. Re: Follow-up on mailing list procedure. 1pg.</td>
</tr>
<tr>
<td>38</td>
<td>13</td>
<td>03/12/1962</td>
<td>Memo</td>
<td>H.R. Haldeman to Carol Arth. Re: Key Program - Summary Report. 1pg.</td>
</tr>
<tr>
<td>38</td>
<td>13</td>
<td>03/12/1962</td>
<td>Memo</td>
<td>H.R. Haldeman to Research Department. Re: Securing Brown mailing material from UCLA professor. 1pg.</td>
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<td>Box Number</td>
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<td>38</td>
<td>13</td>
<td>03/12/1962</td>
<td>Memo</td>
<td>H.R. Haldeman to Loie Gaunt. Re: Lists for selecting people to receive Richard Nixon autographed copies of CRISES. 1pg.</td>
</tr>
<tr>
<td>38</td>
<td>13</td>
<td>03/12/1962</td>
<td>Memo</td>
<td>H.R. Haldeman to Research Department. Re: COPE. 1pg.</td>
</tr>
<tr>
<td>38</td>
<td>13</td>
<td>03/12/1962</td>
<td>Memo</td>
<td>H.R. Haldeman to Research Department. Re: A recent but undated memo from Hugh Flournoy titled &quot;Responses to various and sundry memos from you.&quot; 1pg.</td>
</tr>
<tr>
<td>38</td>
<td>13</td>
<td>03/12/1962</td>
<td>Memo</td>
<td>H.R. Haldeman to Joseph martin Jr. Re: Jim Stratten meeting with Richard Nixon, Alice Leopold, and Negro leaders. 1pg.</td>
</tr>
<tr>
<td>38</td>
<td>13</td>
<td>03/12/1962</td>
<td>Memo</td>
<td>H.R. Haldeman to Bill Spencer. Re: Richard Nixon addressed mail. 1pg.</td>
</tr>
<tr>
<td>38</td>
<td>13</td>
<td>03/12/1962</td>
<td>Memo</td>
<td>Out of office memo. Re: Telephone call from Mr. Bello from B'nai B'rith re: Richard Nixon. 1pg.</td>
</tr>
<tr>
<td><strong>Box Number</strong></td>
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<td>38</td>
<td>13</td>
<td>03/13/1962</td>
<td>Memo</td>
<td>H.R. Haldeman to Nick Ruwe. Re: Insurance. 1pg.</td>
</tr>
<tr>
<td>38</td>
<td>13</td>
<td>03/09/1962</td>
<td>Memo</td>
<td>Dorothy Wright to Carol Arth. Re: Elena Salinas. 1pg.</td>
</tr>
<tr>
<td>38</td>
<td>13</td>
<td>03/08/1962</td>
<td>Memo</td>
<td>H.R. Haldeman to Carol Arth. Re: Mrs. Julia Sheehan. 1pg.</td>
</tr>
<tr>
<td>38</td>
<td>13</td>
<td>03/07/1962</td>
<td>Memo</td>
<td>H.R. Haldeman to Staff Members, Mail Office, Research Department. Re: Handling Statements, Excerpts, Releases, etc. from Richard Nixon. 2pp.</td>
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<tr>
<td>Box Number</td>
<td>Folder Number</td>
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<tr>
<td>38</td>
<td>13</td>
<td>03/09/1962</td>
<td>Memo</td>
<td>H.R. Haldeman to Maurice Stans. Re: Expense Reports. 1pg.</td>
</tr>
<tr>
<td></td>
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<td>Letter</td>
<td>H.R. Haldeman to M. Penn Phillips. Re: Offer of airplanes. 1pg.</td>
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<td>Memo</td>
<td>H.R. Haldeman to Research Department. Re: Meeting with Charles Abbott re: medical care situation in California. 1pg.</td>
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<tr>
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<td>38</td>
<td>13</td>
<td>03/09/1962</td>
<td>Memo</td>
<td>H.R. Haldeman to John Kalmbach. Re: Myron L. Radlin, offer of assistance. 1pg.</td>
</tr>
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<td>03/09/1962</td>
<td>Memo</td>
<td>H.R. Haldeman to Research Department. Re: Brown's position on vice; General Dynamics contract; agriculture. 1pg.</td>
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<td>13</td>
<td>03/09/1962</td>
<td>Memo</td>
<td>H.R. Haldeman to Yvonne Smith. Re: Legislative Alumni. 1pg.</td>
</tr>
<tr>
<td>38</td>
<td>13</td>
<td>03/09/1962</td>
<td>Memo</td>
<td>H.R. Haldeman to Leon W. Parma. Re: Copies of speeches made Oklahoma City meeting. 1pg.</td>
</tr>
<tr>
<td>38</td>
<td>13</td>
<td>03/05/1962</td>
<td>Memo</td>
<td>H.R. Haldeman to Schedule. Re: Richard Nixon approval of dates. 1pg.</td>
</tr>
<tr>
<td>38</td>
<td>13</td>
<td>03/05/1962</td>
<td>Memo</td>
<td>H.R. Haldeman to Schedule Committee. Re: Scheduling a day for Richard Nixon to visit TV stations in San Francisco. 1pg.</td>
</tr>
<tr>
<td>Box Number</td>
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<td>13</td>
<td>03/07/1962</td>
<td>Letter</td>
<td>H.R. Haldeman to Pat Hitt. Re: Mrs. Lytle Webster Hollingspworth. 1pg.</td>
</tr>
<tr>
<td>38</td>
<td>13</td>
<td>03/05/1962</td>
<td>Memo</td>
<td>H.R. Haldeman to Norton Norris. Re: 14th Anniversary Celebration - &quot;Draza Mihailovich&quot; - American Legion. 1pg.</td>
</tr>
<tr>
<td>38</td>
<td>13</td>
<td>03/02/1962</td>
<td>Memo</td>
<td>Dorothy Wright to John Kalmbach. Re: Attached letter. 1pg.</td>
</tr>
<tr>
<td>38</td>
<td>13</td>
<td>03/01/1962</td>
<td>Letter</td>
<td>H.R. Haldeman to George Fox. Re: Offer of services and facilities. 1pg.</td>
</tr>
<tr>
<td>Box Number</td>
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<td>38</td>
<td>13</td>
<td>03/01/1962</td>
<td>Letter</td>
<td>H.R. Haldeman to Rear Admiral Leslie Gehres. Re: Acknowledgment of letter enclosing research material. 1pg.</td>
</tr>
</tbody>
</table>
As mentioned in an earlier memorandum, RN is anxious to have calls made to each editor and publisher in towns where he is planning to appear to ask their advice as to what he should discuss. He wants similar calls made to Republican Congressmen and Assemblymen where practical and appropriate.

Hugh Flournoy has questioned this procedure on the basis that it could be potentially damaging to the Nixon cause by raising the specter of Nixon trying to tell people what they want to hear, rather than what he thinks.

If the contact is properly made, as it always has been in each of Nixon's earlier campaigns, this problem should not arise. The approach to the editors and publishers should be on the basis of Mr. Nixon being interested in their evaluation of what people in their areas are most concerned about, what their general interests are, and what their attitudes are towards the campaign as it is progressing.

This is an important part of the pre-visit research planning and should definitely be done. Please confirm that the Research Department will handle this as a part of their process of preparing RN's material for each trip.
Mr. Robert E. Burns, President of the University
of the Pacific, has written Ross Buell of our Northern California
Committee, stating that -

"I will help in any way possible and within the limits
that we can ordinarily work in academic circles."

I thought you should know this, especially since you may be
seeing Burns when you are in Stockton on May 5th.

I know that Flournoy will want to follow-up on putting
Burns to work.

File: Offers
x - Burns
x - Chron. (Flournoy - f-u) ✓
Dave Henley
3-12-62

Bob Haldeman

Valley Times - column re: RN and Birch Society

Will you please get me a clipping or stat of a column in the Valley Times re: RN and the John Birch Society? This ran some time last week and I believe was a by-lined column by Tate.

File: Henley - follow-up
x - chron.
What is the procedure currently used to be sure that all contributors and writers of friendly letters get their names on our mailing list and into our files?

File: J. Kalmbach - follow-up
x Chron.
May I please have a report on Key program activities to date with a run-down on how many letters have been sent, how many run, etc.? Also, a set of clippings of those letters which have been run.

Will you also arrange to give me a continuing report along this line on the 15th and 30th of each month? This is primarily for RN's information.

File: C. Arth - follow-up
x - chron.
Research Department

Bob Haldeman

RN mentioned after the Academic Steering Committee meeting that one of the UCLA professors mentioned that he gets ten times as much stuff from Brown as he gets from us.

I wonder if you could try to contact this professor and ask if he would be so kind as to forward the material he gets from Brown to our Research Department for review and possible action.

RN said the professor who mentioned this was the heavy set one who sat in the big chair.

File: Research - Staff Memos - f-u x Chron.
I have confirmed March 22nd for a cocktail party to be given by Stanley Freeman at his house, probably from 5 - 7 PM. This has been handled through Bernie Weinberg. I have had no direct contact with Freeman.
Bob Haldeman

Lists for selecting people to receive RN autographed CRises

The California list for RN autographed "Crises" looks OK to me.

I wondered about adding the new Nixon County Chairmen, the Northern and Southern Vice Chairmen, and other campaign leaders, but I guess this is probably going too far. If we don't add these people, I don't think we should add the GOP County Chairmen or Party hierarchy other than the four you already have.

One possible exception might be the addition of Ruth Watson.

As far as crossing any names off your list, I don't feel qualified to do so, and trust Finch and RN will take care of that.

File: Candidate - Book
x - Mailing_Memos to Lole
x - Chron.
Will you please be sure that someone covers the 1962 COPE Area Conference in Los Angeles on June 13-14 and gives us a full report on same?
Research Department 3-12-62

Bob Haldeman

A recent but undated memo from Hugh Flournoy titled "Responses to various and sundry memos from you."

Re: item (2), I would very much appreciate a response with regard to the follow-up on the various individuals referred to you. This is extremely important since most of them get back on me at some time or other.

Re: item (5) There is of course no need for Flournoy to clear speaking engagements since he is not publicly identified as a Nixon Staff Member, and is speaking as an Assemblyman in his own right.

File: Research - Staff Memos x - chron.
I understand that Jim Stratton will be meeting with RN on Wednesday with Alice Leopold's group of Negro leaders.

Trust this takes care of the subject per your February 15th letter.

File: Negro File
x - Martin
x - S
x - Chron.
Dear Bill:

As a matter of procedure, I would like to suggest that you follow the same routine as we do here on letters that arrive at your headquarters addressed to RN.

We do not answer these letters, but merely transmit them directly to the Mail Office. This address is P.O. Box 6539, Los Angeles 55, California, and I assure you the letters will be promptly processed.

I think it is a mistake to have any member of the staff answer a letter addressed to RN indicating that he is sending it to RN for immediate reply. This creates a problem since a great deal of the mail addressed to RN is routinely handled with answers from other members of the organisation. This, however, must be centrally controlled by the Nixon Mail Office.

We are putting out a new procedure memorandum on mail handling which I think will clarify this and other points.
3/12/62

Mr. Bello, representing B’nai B’rith, called. Wanted to know if RN would like to extend Passover Greeting to their membership in the B’nai B’rith Record -- their official publication.....said he had been asked by upper echelon of the organization to approach RN.... needs to know quickly as possible.

Mr. Bello’s phone: OL 1-3796
We need to pin down requirements for insurance to cover the campaign's liability for times when we are transporting staff members and press.

Will you please check with Willard Keith of Marsh, McLennan - Cosgrove & Co., and tell him that Ed Valentine asked you to call him to see who in his office you should meet with to determine what, if any, coverage is necessary.

Are you following through on the offer of the Fluor plane -- to determine what kind of plane it is, and on what basis it is available?

Please let me have a report on these items as soon as possible.
March 13, 1962

Dear Mr. Keith:

I understand from Maury Stans' office that you would like some of these pins.

Trust this supply will meet your needs.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Williard W. Keith
President
Marsh, McLennan - Cosgrove Company
3663 West Sixth Street
Los Angeles, California

cc: Mr. Maurice Stans

File - Keith
x Chron.
Mr. Don Rose - Channel 13 TV - called re: RN invitation to appear on show 10:00 P.M. - Sunday nights (RN to pick the night) -- said all of the questions could be settled in advance -- RN's organization can write them, and no others will be asked --- said RN would have 20 of the 30 minutes allotted -- no commercials during the interview.

Mentioned Prof. Fishman -- and I in turn mentioned previous call from Fishman -- (they have program together) -- but he did not know Fishman had already called.

Will apprec. some indication quickly as possible - OL 4-9444.
Loie

Dorothy Wright

Rt. Rev. Msgr. Patrick F. O'Dwyer

Loie -

Attached is my note to HRH regarding the message left by Helene Drown the other day. It will be self-explanatory -- and Bob suggested you do whatever you think is appropriate in the circumstances.

Many thanks.

attachment
Carol Arth

DW

Elena Salinas (see attached note)

Carol -

Helene Drown probably mentioned this to you -- and I had a hunch Bob would want you to follow-through. He does -- advising that you try to find Elena Salinas and do the needful.

With kind regards and all good wishes,

Cordially,

Suzie.
Carol Arth

Bob Haldeman

Mrs. Julia Sheehan

Carol -

Will you call Mrs. Sheehan -- and let me have a report of your contact?

Many thanks.
To: (see Distribution pp 2)  
From: Bob Haldeman  
Date: March 7, 1962  
Re: Handling Statements, Excerpts, Releases etc. from RN

(1) Rose Mary Woods, or whoever has final copy (approved by RN as ready to go) for any statements, excerpts, remarks etc., notifies News Bureau (Sandy Quinn, or Dave Henley in Quinn's absence). As much advance notice as person working with RN has will be provided News Bureau that such statement is coming.

(2) Questions on copy should be checked with Al Moscow or whomever he designates. Al Moscow, or designated person on any particular excerpt or statement, is to be available for consultation (or word left where can be reached) from time suggested material goes to RN until it has been stencilled and run and he is so informed.

(3) News Bureau will pick up final copy and deliver to Sammy Sammelman, with as much advance notice as possible, with COMPLETE instructions on heading, release date and any other particulars, i.e. number of copies to be run and distribution method.

News Bureau has basic responsibility for timing, content and production of all releases.

(4) Sammy Sammelman arranges to get stencils cut, proofed, run, mailed or delivered, and is responsible for accuracy of copy and for carrying out distribution and other instructions provided her by News Bureau.

(5) Distribution of every release always to include the following:

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<td>Research (Sophie Telfer)</td>
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<td>Mr. Nixon's office (Rose Woods)</td>
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(6) Sammy Sammelman is responsible for keeping supply of key list and statewide media addressed envelopes on hand. Bette Davis has plates and will supply envelopes addressed as ordered.

***

Distribution:

C. Farrington, Jr.
D. Henley
H. Kalmbach
Mail Office (4)
A. Moscow
S. Quinn
Research (6)
S. Sammelman
R. M. Woods
M. Younger
Mr. Maurice Stans

3-9-62

Mr. Bob Haldeman

Expense Reports

The original procedure for my expenses was to submit them to Ed Valentine for OK before going to the Treasurer for reimbursement. I assume that you will want to continue this so I am submitting the current list together with statements.

All other expense reports are approved by the authorized Department Head and by me, and then are submitted directly to the Treasurer.
March 9, 1962

Dear Art:

Many thanks for your letter of March 5th with the attached information provided by your friend from one of the papers. This has been read with interest.

As you know, this is the sort of thing we are glad to have for further run-down and check out for use at the appropriate time. I am sending the data along to our Research Department immediately.

Your suggestions and help are invaluable to us, Art. I really appreciate hearing from you and hope you will pass along anything you think we should have here for follow-up or investigation.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Arthur J. Dolan, Jr.
Vice President
Blyth & Co., Inc.
Russ Building
San Francisco, California
March 9, 1962

Mr. M. Penn Phillips
200 Olivera Lane
Sierra Madre, California

Dear Mr. Phillips:

Mr. Pat Hillings has just advised me of your very generous offer to make your twin Beech aircraft and professional pilot available to Dick Nixon whenever needed.

Certainly we appreciate this very thoughtful gesture. Thus far we have been able to make satisfactory arrangements where travel has been involved, but as you know so well, there are always times when the needed facilities cannot be made available. Should this happen, we will certainly remember your generous offer and will call upon you.

On behalf of Dick and myself, our sincere thanks for your offer, and kindest personal regards.

Sincerely,

H. R. Haldeman

cc: Mr. Patrick J. Hillings
Mr. Edward S. Ryan  
3650 Chateau Court  
Arlington, California

Mr. Edward S. Ryan  
3650 Chateau Court  
Arlington, California

March 9, 1962

Dear Mr. Ryan:

Thank you so much for your letter of March 8th.

Traffic issue is of course one of great importance. Your offer to be of assistance in briefing us and supplying material in this connection is deeply appreciated.

Mr. Hugh Flournoy is Chairmanning the various Task Forces for study of issue material, and by carbon copy of this letter, I am asking him to get in touch with you.

Again, thank you for your interest and for writing us.

Sincerely,

H. R. Haldeman

cc: Hon. H. I. Flournoy

File: S & I - Traffic
x - R
x - chron.
March 9, 1962

Mr. Robert E. Rivenbark  
10949 Gothic Avenue  
Granada Hills, California

Dear Mr. Rivenbark:

Thanks very much indeed for your letter of March 7th.

Certainly your background equips you well for a public relations or publicity position within the framework of most any organization.

Unfortunately, our staff is completely set up now and we cannot expand it beyond present compliment. I do not foresee any opening, but will be glad to keep your letter on file. Should something develop in which I feel you might have an interest, I will certainly get in touch with you.

We appreciate your writing.

Best regards.

Sincerely,

H. R. Haldeman

x - R  
x - chron. ✓
Mr. Charles Abbott, Executive Director and top man in Blue Cross of Southern California, would like very much to discuss the whole medical care situation in California with RN. Will one of you please set up an appointment with Mr. Abbott to review his ideas and advise as to whether an RN meeting would be advisable? This should be done as quickly as possible. Please keep me posted on progress.
Dear Ruth:

On the two items you mentioned to Dorothy yesterday, I suggest you photostat or fax the report of the meeting and send it to me. The other should also be duplicated, if possible, and sent direct to our Research Dept., addressed to Miss Sophie Telfer, P.O. Box 6539, Los Angeles 55. Things like this - and worse - are handled via mail every day, so I would have no concern on this score.

I'll be talking with you on the phone.
A personal friend of Rose Woods keeps offering to be of assistance, and should be called. He is: Mr. Myron L. Radlin, President, Walmor Equipment Corp., P.O. Box 90043, Los Angeles 45 - Phone SPRing 2-1166.

Will you follow through, please?

File: J. Kalmbach referrals x - chron.
Dear Bob:

The hotel bills from the St. Francis, attached, are in connection with RN's recent visit and meetings there. The Statler-Hilton statement covers Valley Knudsen's luncheon meeting. I have initialed all as approved for payment.
1) One of our best newspaper contacts in Sacramento suggests that Brown is especially vulnerable to attack on his move of putting draw poker on special call. This contact feels this is a phony move in that the draw poker matter has been considered at the regular session for years and no action taken, and the Governor obviously knows no action will be taken during the budget session. He could be attacked on the basis he put draw poker on and left off civil defense, which is a rather curious assignment of priorities. Another approach would be to question why he is so concerned about poker, but is ignoring all other vices, such as resorting, prostitution etc. The question could be asked as to whether poker was this perilous to society.

2) Another source says that General Dynamics has lost a big contract to Lockheed, over $1 billion in production, on a bomber on which General Dynamics did the prototype and for which Lockheed is apparently getting the production contract. Lockheed’s production will be in Georgia, not California.

3) Also, the Sacramento contact feels that while we have great opportunities in the field of agriculture, Democratic farmers, at this point, are not yet sore enough to jump. RN should, therefore, take some definite steps and quickly in this field. He feels there are two primary areas. The first is the minimum wage on braceros - the Goldberg program. He feels RN should denounce the $1.00 per hour minimum wage proposed by Goldberg on the basis Congress has refused to pay it, so why should Goldberg put it through on Executive Order? (I realize there is another side to this, which is that the $1.00 minimum wage on a national basis might be beneficial to California since we are already paying $1.00 per hour and this would force rates up in other states, so that California would not be paying a higher rate than other parts of the country).

The second point is the Kennedy farm program. He feels 75% of the farm groups are opposed to this program and that California farmers are especially against it because of our very effective self-help program in this state under the State Marketing Act.

Brown is on the spot on both of these issues since he can hardly afford to oppose either the minimum wage or the Kennedy farm program.
Pat Nixon met this man on the plane. Her note and Pettis' card with his note on the back are attached hereto. He wants to help, has a plane, and offers financial assistance. He should be contacted immediately, but be sure to check him out.

File - J. Kalmbach referrals
x chron.
Norton Norris 3-9-62

Bob Haldeman

Joseph A. D' Alessio, M. D.

This referral came from Pat Nixon. Her note and Dr. D'Alessio's card are attached hereto.

Will you check it out, please?

File: Norris - f-u x chron.
Will you call this fellow and see if you can handle? You will note he wants to talk to me... but maybe you can get his story.
Thanks for the report on Book-of-the-Month Club. I don't think you should do anything further at this point. Obviously RN's impression was at least somewhat invalid, and I don't see how we can make anything of this situation.
Will you call Leonard Vallukas and reply to this letter by simply explaining the problems we are running into on these Sunday dates?

We have to give this matter some thought and decide how to handle this whole nationality group situation, in an effort to develop something really worthwhile, rather than just jumping around.

I'll talk with you further about it.
I agree with your basic approach on the Legislative Alumni Program, and trust you are going ahead with the formation of the Committee.

File: Legis. Alumni
x chron.
March 9, 1962

Dear Leon:

Many thanks for your note of March 3rd.

I am glad to have copies of the speeches made at the Oklahoma City meeting, and although I haven't had a chance to read them as yet, will be particularly interested in Bob's remarks and his comments on the ADA.

Incidentally, your note with the enclosures reached me via the J. Walter Thompson address. Maybe it's wise to remind them I'm still around, but the current, albeit temporary address should be noted and used, with a tickler to check into the matter after November.

Thanks, Leon, and very best wishes.

Sincerely,

H. R. Haldeman

Mr. Leon W. Parma
Administrative Assistant to Congressman Bob Wilson
House Office Building
Washington 25, D.C.
March 9, 1962

Dear Jim:

By this time, the very beautiful handkerchief I sent you some months ago must be in a rather questionable state.

Knowing your strong feelings and sentiment in such matters, I have carefully protected and am enclosing herewith another piece of linen, suitably embroidered, which I trust you will find an acceptable replacement.

How are you?

Best regards.

Sincerely,

H. R. Haldeman

Mr. James Milloy
Sheraton Carlton Hotel
Washington, D. C.
SCHEDULE

Bob Haldeman

cc: Nick Ruwe

RN has approved the following -

Sunday evening, March 18th - informal, off-the-record meeting with Orange County Publishers.

Sunday, April 8th - Bridgeport Hospital dedication in Mono County, and then possibly on to Yosemite for several days, or to Lake Tahoe.

He also OK'd the idea of the Realty Board meetings, the San Marino Exchange Club, the South San Francisco High School Government Club, the Sunset YR's and the Delphian Society.

He asked that we try to work out something for L.A. County Precinct Workers.

He asked that we investigate further the Pacoima Little League opening, but probably will not attend.

He said to turn down the Jonathan Jesters through June, and explain possible consideration in the fall.

He definitely wants the luncheon with Chancellor Kerr at Cal. turned down.

He wants no meetings or appointments March 7th through 11th, and also no meetings, appointments or other activities of any kind during the period from April 14th through Easter Sunday, April 22nd. He will probably go away with Pat and the children.

He asked that I check Weinberger on the possible luncheon with the Assemblymen in Sacramento, which I will do.

He wants us to try to set up or get him into a Statewide meeting with County Supervisors and other County officials, or to have us set up a Nixon Committee among this group with whom he could meet.

He wants to plan on getting to the Whittier College Dinner late -- just as the program begins -- he does not want to attend the full dinner.

##
Bob Haldeman

cc: Bill Spencer
    Nick Ruwe
    Sandy Quinn

RN wants to schedule a day in April in the San Francisco Bay Area to visit TV stations and possibly some radio stations.

These will not necessarily be for appearances on the air, but rather informal calls on the station managers, news directors and other key personnel, and informal tours of the facilities and an opportunity to chat with the staff. The Northern California group is exploring format for this.

A similar plan should be worked out for calls in Los Angeles and in other cities, when possible.

In addition, RN wants to work out 3 or 4 TV appearances in April at the rate of about one a week, going on free programs only at this stage.
March 6, 1962

Dear Miss Devlin:

Thank you so very much for your letter of March 2nd.

You were thoughtful to write Mr. Nixon and to send along the various clippings, all of which are interesting and appreciated.

We are always glad to hear from long time supporters like yourself, and to receive your views and suggestions.

Many thanks again for your fine interest and help.

Sincerely,

H. R. Haldeman

Miss Mayble Devlin
4801 E. Florence Avenue
Bell, California

cc: Mr. Richard M. Nixon
March 7, 1962

Dear Pat:

Many thanks for passing along the information on Mrs. Moore's recommendation of Mrs. Lytle Webster Hollingsworth.

I am asking our San Francisco office to follow through immediately.

Best regards.

Sincerely,

H. R. Haldeman

Mrs. Pat Hitt
18102 South Mesa Drive
Orange, California

cc: Miss Jean Dewey
Unfortunately Mr. Nixon's schedule, as I have already told you, is totally committed for the month of March, and it is not possible to add any other event.

We very much want to do this type of thing, although I know you recognize RN has a firm rule against campaigning on Sundays. This can be bent sometimes, but should not be, if at all possible.

Isn't it possible that some of these nationality groups could work out an event on some other day of the week? Also, isn't it possible to get more than a week or 10 days' notice? With the complexities of planning a statewide campaign, it becomes essential to schedule the Candidate approximately 6 to 8 weeks in advance, and while we try to leave time open for last minute additions, this never seems to work out.

Will you please contact the necessary people in this organization and make the explanations?
March 2, 1962

Dear Art:

Many thanks for your note of February 28th.

We certainly do want to put the people from Blyth & Co. on our mailing list, and this is being done immediately.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Arthur J. Dolan, Jr.
Vice President
Blyth & Co., Inc.
Russ Building
San Francisco, California

bc MM - Mail Office w/list
March 2, 1962

Mr. C. Edward Graves
Box 88
Carmel, California

Dear Mr. Graves:

Your letter of February 27th addressed to the
Nine-For-Governor Committee has been brought to
my attention.

We very much appreciate your writing us your
thoughts in connection with the freeway routing through
Monterey and Carmel. Your letter is being referred
to our Director of Research, Mr. H. J. Fleschner,
who is also Chairman of the various Task Forces
for study of these matters. We will appreciate having
your views on this subject.

With kind regards.

Sincerely,

[Signature]

P. H. Hudson
attached letter from Mrs. Earl J. Lake dated 2/26

At this point, I believe Mrs. Lake should be referred to you for handling.

File: J.Kalmbach - referrals (offers)
x - chron.
March 1, 1963

Mr. Ray G. Fortner
Ray G. Fortner Co.
9819 E. Las Tunas Drive
Temple City, California

Dear Mr. Fortner:

Thank you for your letter of February 27th. I am sorry to have missed your call the other day.

We are always glad to have comments passed along in the spirit of helpfulness. Your observations and suggestions are interesting and we appreciate your writing us.

Many thanks for your fine help, and best regards.

Sincerely,

H. R. Haldeman

File: Campaign - M.sc. Corres.
X - F
✓X - Chron.
March 1, 1962

Mr. George Fox
The Geo. Fox Corporation
Hollywood 35, California

Dear Mr. Fox:

Upon my return to the office today, I found your letter of February 26th. My secretary had mentioned you had telephoned and would be writing.

Certainly we appreciate your fine interest and generous offer to make the services of your company available in connection with TV and film work.

I am asking our Director of Public Relations, Mr. Charles Farrington, Jr., to get in touch with you and discuss this matter further.

Many thanks again, and kind regards.

Sincerely,

H. R. Haldeman

cc: Mr. Farrington, Jr./ w orig. letter

March 1, 1962

Dear Les:

Many thanks for your note and the attached San Diego Union poll report. This is interesting and is being passed along immediately. Your comments are well taken.

Thanks too for the "Underwriters Report" editorial. This is the sort of thing our Research group appreciates having.

Best regards.

Sincerely,

H. R. Haldeman

Rear Admiral Leslie Gehres, USN (ret)
6001 Vista Drive
La Mesa, California

cc: Research
x - Gehres
✓ x - Chron.
I talked to Murray Chotiner about the attached letter from Seymour Chotiner and he says we should be rather careful about giving Seymour too much of a free hand in bringing people in.

Murray says accordingly is perfectly all right; Sugarman probably is all right; Larimore would be all right to include as one in a large group, but should not be brought in alone or in a small group. He has been involved in a bribery case and some other unsavory matters.

Murray also says that the Convair airplane should not be accepted if it is Larimore's plane, and he thinks it probably is.

Do you want to follow up with Sugarman, or should I?

File: RMW
x - MCC
✓ x - chron. (conf.)