

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

| <u>Box Number</u> | <u>Folder Number</u> | <u>Document Date</u> | <u>Document Type</u> | <u>Document Description</u> |
|-------------------|----------------------|----------------------|----------------------|-------------------------------------------------------------------------------------------------------------------------------------|
| 38 | 7 | 01/08/1962 | Letter | H.R. Haldeman to William P. Rogers. Re: Offer of assistance. 1pg. |
| 38 | 7 | 01/19/1962 | Letter | H.R. Haldeman to John Wolfe. Re: Offer of assistance. 1pg. |
| 38 | 7 | 01/18/1962 | Letter | H.R. Haldeman to Ernest J. Loebbecke. Re: Richard Nixon appearance in Fresno. 1pg. |
| 38 | 7 | 01/18/1962 | Memo | H.R. Haldeman to Carol Arth. Re: Key Program. 1pg. |
| 38 | 7 | 01/18/1962 | Memo | DW to Sammy. Re: Ordering telephone credit cards. 1pg. |
| 38 | 7 | 01/15/1962 | Letter | H.R. Haldeman to Cliff Jenkins. Re: Invitation to Richard Nixon to address the Tulalake Growers' annual ladies' night banquet. 1pg. |

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|-------------------|----------------------|----------------------|----------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 38 | 7 | 01/15/1962 | Letter | H.R. Haldeman to David A. Anderson. Re: Invitation to Richard Nixon to appear at the Crenshaw Chamber of Commerce special open membership meeting. 1pg. |
| 38 | 7 | 01/15/1962 | Letter | H.R. Haldeman to Harry F. Messenger. Re: Invitation to Richard Nixon to address the annual Cubscout Blue and Gold Banquet in Pomona. 1pg. |
| 38 | 7 | 01/15/1962 | Letter | H.R. Haldeman to J.M. Druliner. Re: Invitation to Richard Nixon to appear as Key Speaker at the L.A. County Southwest District Junior Achievement meeting. 1pg. |
| 38 | 7 | 01/16/1962 | Letter | H.R. Haldeman to S.H. McConnell. Re: Invitation to Richard Nixon to address the Berkeley Rotary Club. 1pg. |
| 38 | 7 | 01/16/1962 | Letter | H.R. Haldeman to Lt. Colonel Joseph E. Nestor Jr. Re: Invitation to Richard Nixon to address the Dining-In Ceremony at McClellan Air Force Base. 1pg. |
| 38 | 7 | 01/15/1962 | Letter | H.R. Haldeman to Kurt Hahn. Re: Offer of assistance. 1pg. |
| 38 | 7 | 01/15/1962 | Letter | H.R. Haldeman to Honorable Don Mulford. Re: Acknowledgment of letter. 1pg. |

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| 38 | 7 | 01/15/1962 | Letter | H.R. Haldeman to Richard R. St. Johns. Re: Book autographing sessions. 1pg. |
| 38 | 7 | 01/15/1962 | Letter | H.R. Haldeman to Dr. Robert O. Johns. Re: Podiatrists for Nixon. 1pg. |
| 38 | 7 | 01/15/1962 | Letter | H.R. Haldeman to Ben Kingwell. Re: Pharmacists for Nixon. 1pg. |
| 38 | 7 | 01/15/1962 | Letter | H.R. Haldeman to R.I. Harper Jr. Re: Offer of assistance. 1pg. |
| 38 | 7 | 01/15/1962 | Letter | H.R. Haldeman to Dr. Robert X. Morrell. Re: Offer of assistance. 1pg. |
| 38 | 7 | 01/16/1962 | Letter | H.R. Haldeman to Jim Wilbur. Re: Offer of assistance. 1pg. |
| 38 | 7 | 01/10/1962 | Letter | H.R. Haldeman to Honorable Don Mulford. Re: Request for additional Nixon medals. 1pg. |

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|-------------------|----------------------|----------------------|----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 38 | 7 | 01/10/1962 | Memo | H.R. Haldeman to Ruth Watson. Re: Alan Nichols; Milton Marks; green cards; January 20th; meeting with Art Dolan and Milt Esberg; meetings for Richard Nixon. 1pg. |
| 38 | 7 | 01/10/1962 | Letter | H.R. Haldeman to James H. Krieger. Re: offer of assistance. 1pg. |
| 38 | 7 | 01/10/1962 | Memo | H.R. Haldeman to Edward R. Valentine. Re: William Kleska. 1pg. |
| 38 | 7 | 01/10/1962 | Memo | H.R. Haldeman to C. Farrington. Re: Ben Burt. 1pg. |
| 38 | 7 | 01/10/1962 | Memo | H.R. Haldeman to Files (Volunteer). Re: Mrs. Herman Weinstein. 1pg. |
| 38 | 7 | 01/10/1962 | Memo | H.R. Haldeman to J.R. White. Re: Sandy Quinn's expenses for the month of December. 1pg. |
| 38 | 7 | 01/10/1962 | Letter | H.R. Haldeman to Harry Crook. Re: Offer of assistance. 1pg. |

| <u>Box Number</u> | <u>Folder Number</u> | <u>Document Date</u> | <u>Document Type</u> | <u>Document Description</u> |
|-------------------|----------------------|----------------------|----------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|
| 38 | 7 | 01/10/1962 | Memo | H.R. Haldeman to Loie. Re: Fred Nagle. 1pg. |
| 38 | 7 | 01/10/1962 | Letter | H.R. Haldeman to John W. Stokes. Re: Offer of assistance. 1pg. |
| 38 | 7 | 01/10/1962 | Letter | H.R. Haldeman to Bryce Harlow. Re: Not to be used for purposes suggested. 1pg. |
| 38 | 7 | 01/10/1962 | Letter | H.R. Haldeman to Edward R. Valentine. Re: Contribution from J.L. Warner. 1pg. |
| 38 | 7 | 01/10/1962 | Letter | H.R. Haldeman to Herb Klein. Re: Request for photograph. 1pg. |
| 38 | 7 | 01/10/1962 | Memo | H.R. Haldeman to Irving Ferman. Confidential. Re: Assemblyman Don Mulford recommends William Blackfield to assist with Jewish and Negro committees. 1pg. |
| 38 | 7 | 01/08/1962 | Memo | H.R. Haldeman to Schedule Committee. Re: Invitation to Richard Nixon to speak at Management Club of General Telephone Company. 1pg. |

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|-------------------|----------------------|----------------------|----------------------|------------------------------------------------------------------------------------------------------|
| 38 | 7 | 01/08/1962 | Letter | H.R. Haldeman to John V. Vaughn. Re: Offers of assistance. 1pg. |
| 38 | 7 | 01/08/1962 | Letter | H.R. Haldeman to Hill Blackett. Re: Campaign contribution; possible meeting with Richard Nixon. 1pg. |
| 38 | 7 | 01/08/1962 | Letter | H.R. Haldeman to Tom Smith. Re: ECO Clearing House Letter. 1pg. |
| 38 | 7 | 01/08/1962 | Letter | H.R. Haldeman to Gabriel Hauge. Re: Thanks for photograph. 1pg. |
| 38 | 7 | 01/08/1962 | Letter | H.R. Haldeman to Honorable Bob Wilson. Re: Thanks for photograph. 1pg. |
| 38 | 7 | 01/08/1962 | Letter | H.R. Haldeman to Warren S. Hastings. Re: Offer of assistance. 1pg. |
| 38 | 7 | 01/04/1962 | Letter | H.R. Haldeman to Mrs. Thomas H. O'Connor. Re: Offer of assistance. 1pg. |

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|-------------------|----------------------|----------------------|----------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|
| 38 | 7 | 02/28/1962 | Letter | H.R. Haldeman to Mrs. Max Guggenheimer. Re: Chauncey Spencer. 1pg. |
| 38 | 7 | 02/27/1962 | Letter | H.R. Haldeman to Joel Fisher. Re: Offer of assistance. 1pg. |
| 38 | 7 | 02/27/1962 | Memo | H.R. Haldeman to Bill Spencer. Re: President of Gallo Wine and President of Hacienda Motels in the San Joaquin Valley as potential Nixon supporters. 1pg. |
| 38 | 7 | 02/27/1962 | Memo | H.R. Haldeman to Charles Farrington Jr. Re: P.R. Committee Agenda. 1pg. |
| 38 | 7 | 02/27/1962 | Memo | H.R. Haldeman to Charles Farrington Jr. Re: Richard Nixon introductions. 1pg. |
| 38 | 7 | 02/27/1962 | Memo | H.R. Haldeman to Carol Arth. Confidential. Re: Letters to Book-of-the-Month Club. 1pg. |
| 38 | 7 | 02/27/1962 | Memo | H.R. Haldeman to Research Department. Re: Richard Nixon Tour Data. 1pg. |

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|-------------------|----------------------|-----------------------|----------------------|------------------------------------------------------------------------------------------------------|
| 38 | 7 | 02/27/1962 | Letter | H.R. Haldeman to Ken McCormick. Re: Book store lists. 1pg. |
| 38 | 7 | 03/01/1962 | Memo | H.R. Haldeman to Charles Farrington Jr. Re: Allocation - TV, Radio, and Billboard Expenditures. 1pg. |
| 38 | 7 | 03/01/1962 | Memo | H.R. Haldeman to Edward R. Valentine. Re: Expenses. 1pg. |
| 38 | 7 | 03/01/1962 | Memo | H.R. Haldeman to Herb and John Kalmbach. Re: Henry Clock. 1pg. |
| 38 | 7 | 02/12/1962 | Letter | H.R. Haldeman to Fred W. Sabelman. Re: Sportsmen for Nixon. 1pg. |

Chen

January 8, 1962

Dear Bill:

I think it was Disraeli who said, "Never explain." Anyway, without explanation for this delayed acknowledgment, I trust you will understand some of the contributing reasons.

The photograph is excellent and much appreciated, as are your kind words and good wishes.

If the need arises, I'll certainly take advantage of your offer and knock at your door.

Thanks again, and best regards.

Sincerely,

H. R. Haldeman

Mr. William P. Rogers
Royall, Koegel & Rogers
1730 K Street, N. W.
Washington 6, D. C.

January 19, 1962

Mr. John Wolfe
John Wolfe & Company
345 Sutter Street
San Francisco 8, California

Dear Mr. Wolfe:

Thank you for writing me about
the services of your company.

We certainly appreciate the
interest you have expressed in the campaign
period ahead. As you may know, Hixson
and Jorgensen is the agency handling all adver-
tising and promotional aspects of the campaign.
I am taking the liberty of passing your letter
along to them to acquaint them with the facilities
of the John Wolfe Company.

Many thanks again for writing us.

Sincerely,

H. R. Haldeman

File: H & J Referrals (Adver.)
x W
x Chron.

January 18, 1962

Mr. Ernest J. Loebbecke
President
Title Insurance & Trust Co.
433 South Spring Street
Los Angeles 13, California

Dear Ernie:

According to my understanding, the arrangements for Nixon's appearance in Fresno on February 1st in conjunction with the National RSVP Dinner, are as follow:

Tickets will be scaled 100 for \$25.00; 500 for \$10.00; approximately 1600 for \$5.00. Total gross will thus be approximately \$15,000.

Gross is to be split 50-50 between local and national.

National is to pay all costs for the telecast, including lines, production etc., out of their share.

Local is to pay all costs for rental of hall, printing of tickets, local entertainment etc., out of their share.

Fred Haffner is working on arrangements for music and entertainment. George Murphy is coordinating plans for the telecast.

I presume you will finalize financial arrangements with the Fresno group. Blaine Pettit, the GOP County Chairman, is serving as overall Chairman for this event.

Best regards.

Sincerely,

H. R. Haldeman

cc: Mr. Blaine Pettit
Mr. Fred Haffner

File: Candidate - Fresno Dinner
x - L
x - Chron.

MEMORANDUM

January 18, 1962

To: Carol Arth
From: Bob Haldeman
Re: Key Program

Please go ahead with the program as outlined in your memo of January 11th.

The Candidate suggested that you emphasize to all concerned the tremendous importance of this activity. He specifically mentioned the point that well written letters which get printed receive more readership than newspaper coverage of a speech. Also, that letters have a great effect -- even if they are not printed.

I think we want to consider use of this apparatus for developing letters to the Governor and other opposition figures.

File: F & C - "Key Program"
x - Chron.

MEMORANDUM

January 18, 1962

To: Sammy

From: DW

Re: Telephone Credit Cards -- Mr. Haldeman would appreciate your ordering for the following:

**H. R. Haldeman
Carol Arth
Yvonne Smith
Hugh Flournoy
Chas. Farrington
H. Kalmbach**

Should have individual code numbers - so calls can be traced back.

January 15, 1962

Mr. Cliff Jenkins, Manager
Tulelake Growers
P. O. Box 338
Tulelake, California

Dear Mr. Jenkins:

This will again confirm Mr. Nixon's acceptance of your kind invitation to address the Tulelake Growers' annual ladies' night banquet at 6:30 p. m. on February 15, 1962.

You can be sure Mr. Nixon is looking forward to this fine affair, and you will be hearing from us later regarding arrangements.

Meanwhile, please let me hear from you if you have any questions.

Sincerely,

H. R. Haldeman

cc: Ruth Watson-San Francisco

January 15, 1962

Mr. David A. Anderson, President
Crenshaw Chamber of Commerce
4431 Crenshaw Boulevard
Los Angeles 49, California

Dear Mr. Anderson:

Mr. Nixon has turned over to me your letter of January 8th, requesting his appearance at the Crenshaw Chamber of Commerce's special open membership meeting on February 21st.

You may be certain that he would like very much to accept your kind invitation, but unfortunately, his speaking schedule through the month of February is completely committed, and it is not possible to make any additions to it, much as he would like to address your group.

He is very sorry that his schedule conflict prevents meeting with the Crenshaw Chamber of Commerce and is most appreciative of your kind invitation to participate in this fine affair.

Sincerely,

H. R. Haldeman

January 15, 1962

Mr. Harry F. Messenger, Cubmaster
629 No. Reservoir
Pomona, California

Dear Mr. Messenger:

Mr. Nixon greatly appreciates your letter of January 5th, asking him to address the annual Blue and Gold banquet to be held in Pomona on February 23rd, and would like very much to accept your invitation.

Unfortunately, however, his speaking schedule has been fully committed for February and it is not possible to make any additions to it, even though in a case like this, he would particularly like to do so.

He sends every good wish to you and your guests at the Cub Scout Pack 2 banquet and is very sorry that his schedule cannot be adjusted to participate in this fine event.

Sincerely,

H. R. Haldeman

January 15, 1962

Mr. J. M. Drulliner, Program Chairman
L. A. County Southwest District
Junior Achievement
5433 West Imperial Highway
Los Angeles 45, California

Dear Mr. Drulliner:

Mr. Nixon has turned over to me your letter of January 10th requesting his appearance as Key Speaker at the L. A. County Southwest District Junior Achievement meeting on January 25th.

Your letter was carefully considered by the Schedule Committee, but unfortunately, a prior commitment on that date prevents his acceptance of your kind invitation.

He is extremely sorry to turn down your request because this is the type meeting he would like very much to attend.

He extends every good wish for a most successful meeting on January 25th. He hopes that he may have the pleasure of getting together with the members of the Southwest Junior Achievement sometime in the future.

Sincerely,

H. R. Haldeman

January 16, 1962

Mr. S. H. Mc Connell, President
Launderette Sales & Equipment Company
1624 University Avenue
Berkeley 4, California

Dear Mr. Mc Connell:

Thank you for your letter of January 3rd with further reference to your kind invitation for Mr. Nixon to address the Berkeley Rotary Club sometime in February. Unhappily, by the time we received your January 3rd letter requesting any Wednesday in February, his February schedule was already heavily committed, and he will be unable to accept your most cordial invitation for that month.

However, we are keeping your letter in our pending file with the hope that in the near future we can work out a date convenient to you and to Mr. Nixon.

Again, thank you for your interest and kind invitation.

Sincerely,

H. R. Haldeman

January 16, 1962

Lt. Colonel Joseph E. Nestor, Jr.
552nd AEW&C Wing, Post Office Box 6
McClellan Air Force Base
California

Dear Colonel Nestor:

Mr. Nixon has turned your letter of January 8, 1962 over to me for further reply.

Much as he would like to accept your most kind invitation to address the Dining-In ceremony at McClellan Air Force Base which you are planning for a Friday in February, his schedule for that month is very heavily committed and he must reluctantly decline to join you at this most interesting function.

Again, you may be certain that he would like to accept your cordial invitation and is extremely sorry that prior commitments for the month make this impossible.

Sincerely,

H. R. Haldeman

January 15, 1962

Dear Kurt:

You were thoughtful to write me of your new connection. It sounds fine and I'm sure things will work out equitably for you.

Needless to say, we appreciate your offer to help out in the months ahead. If and when the need arises, you can be sure we'll get in touch with you. Meantime, if any thoughts or ideas occur to you, please pass them along.

Best wishes, and thanks again for your cooperation.

Sincerely,

H. R. Haldeman

Mr. Kurt Hahn
1713 East Third Street
Duarte, California

bc - Mr. Finch *h/ Jay*

File - Offers

x - H

✓ x - C

January 15, 1962

Honorable Don Mulford
2150 Franklin Street
Oakland 12, California

Dear Don:

Many thanks for your letter of January 9th with attachments. I have not had a chance to check into this, but am certainly in accord with your observations. Don Frey also agrees with you, and apparently it's the old problem of tying the job down specifically on an assignment basis and getting it done. In any event, I'll be interested in following the matter.

Best regards.

Sincerely,

H. R. Haldeman

File - Camp. Mtls.
x - Mulford
✓x - C

January 15, 1962

Mr. Richard R. St. Johns
O'Melveny & Myers
433 South Spring Street
Los Angeles 13, California

Dear Dick:

In connection with the book autographing sessions, it would seem to me you should pull the information together from the regional sales manager for California, find out exactly what is involved on the tentative dates suggested, and then get the composite picture to me as quickly as possible. We can then clear it with the Schedule set-up and see what can be worked out.

Initially, however, why not keep it in your hands until all facts are ready to be cleared here and with the Schedule? Since March and April dates are now being set up, time is important.

Best regards.

Sincerely,

H. R. Haldeman

File: Candidate - Book Prom.

x - St. Johns

✓ x - C

January 15, 1962

Dr. Robert O. Johns
Secretary
California Podiatry Association
209 Post Street
San Francisco 8, California

Dear Dr. Johns:

Your letter of January 9th is certainly appreciated. We were delighted to hear further from you and learn of your interest in forming a "Podiatrists for Nixon" Committee.

We have been in the process of setting up our organizational structure, and within a very short time, would have contacted you as a follow-up to your previous correspondence with Mr. Nixon.

May I leave it that we will be in touch with you in the very near future, at which time either it will be suggested you meet with us here in Los Angeles, or perhaps we could plan to see you and Dr. Hughes initially at some other place convenient to you?

Meantime, if you have any ideas as to plans and program which could serve as an outline for your course of action, this would be fine and I suggest you send it along to me now.

Again, thank you so much for your interest and offer to help out.

Sincerely,

H. R. Haldeman

File: - F & C - subj. F & C "Podiatrists for Nixon"
x - J
✓ x - C
see appt. pend. - HRH

January 15, 1962

Mr. Ben Kingwell
860 Oakglade Drive
Monrovia, California

Dear Mr. Kingwell:

Miss Woods has told me of her recent telephone conversation with you and has suggested we contact you direct.

Needless to say, we certainly appreciate your offer to help out in the months ahead.

As part of our campaign structure, I am wondering if you might have some thoughts on setting up a Pharmacists for Nixon Committee? Any thoughts you might want to pass along to us at this time would be extremely helpful.

Again, many thanks.

Sincerely,

H. R. Haldeman

File: F & C - subj. F & C "Pharm. for Nixon"
x - K
✓ x - C

January 15, 1962

Mr. R. I. Harper, Jr.
6747 North 15th Place
Phoenix, Arizona

Dear Bob:

When Dick Nixon returned from Phoenix, he handed me your telegram and asked that I drop you a note. My delay in getting in touch with you is regretted. However, we have been trying to set up our headquarters building and staff, and as a result some of my notes are more than a little behind in acknowledgment and action.

Dick appreciated hearing from you and we are certainly glad to know you are interested in helping out in the months ahead. Did you have any specific thoughts in this connection? I wish you would write me your ideas as to the area or areas of activity in which you are interested and pass along any thoughts you might have at this time.

Many thanks, again, and we will look forward to hearing from you.

Sincerely,

H. R. Haldeman

File: Offers
x - H
✓x - C

January 15, 1962

Dr. Robert X. Morrell
643 South Wilton Place
Los Angeles 5, California

Dear Bob:

Sorry to have delayed acknowledging your letter of December 29th. We have been working with a variety of handicaps while waiting for our headquarters office to be completed.

I enjoyed meeting with you, and agree with your concept of the present situation, as well as course of action.

Meantime, if there is any other phase in which we need your assistance, it is good to know you are standing by, and we will certainly call on you.

Best regards.

Sincerely,

H. R. Haldeman

File: Morrell

x - M

x - C ✓

January 16, 1962

Dear Jim:

I'm really sorry we missed connections, but for the past three or four weeks I have rarely been in one place for more than a half hour at a time.

First, we checked through on the speaking invitation, and as you probably know from my letter to Mrs. Wilbur, it just couldn't be worked out. Perhaps a little later when Dick Nixon comes into your area something can be developed.

I have heard of your new connection, and certainly want to extend my best wishes. You are a valuable addition to their staff, and they're lucky to have you.

Hope our paths will cross, and again my sincere thanks for your interest and offer to help out.

Sincerely,

H. R. Haldeman

Mr. Jim Wilbur
3695 Lawnwood Road
San Luis Obispo, California

File: Pers. - Appl.

x - W
x - C

January 10, 1962

Honorable Don Mulford
2150 Franklin Street
Oakland 12, California

Dear Don:

Sorry we have had problems connecting, but the last few weeks have been especially difficult. We were not able to operate out of our headquarters due to construction, painting etc., and therefore I have rarely been in one place for more than a half hour at a time.

From now on, the DUnkirk 5-9161 number will be the best place to reach me. If at any time you wish to leave a message when I am not in, Mrs. Wright will be most happy to talk with you and can handle most anything you want to cover.

Unfortunately, there is apparently no chance of procuring additional Richard Nixon medals. The supply was limited to one order and has been fully distributed.

I hope to be in the Bay Area within a couple of weeks and would like very much to get in touch with you at that time. I will keep you posted.

I have the copy of your letter to Cap Weinberger and am in full accord with your procedure of sending material directly to him rather than to me.

Best regards.

Sincerely,

H. R. Haldeman

2

January 10, 1962

To: Ruth Watson

From: Bob Haldeman

Dear Ruth -

I'll try to clean up some loose ends herein.

- 1) Alan Nichols is fine for San Francisco County Chairman.**
- 2) Milton Marks saw RN yesterday.**
- 3) The green cards which we have received from the folks in Northern California will be sent to you, but first we must post them to the master file here and send out their membership paraphernalia in the Nixon for Governor Statewide Committee. This will take a little time since the files are just being set up here at headquarters.**
- 4) I will try to be with you on January 20th, but at the moment this looks as if it may pose a problem. I'll let you know.**
- 5) I am meeting with Art Dolan and Milt Esberg at Dolan's office Monday, January 15th. I'll get in touch with you while I am there. Perhaps we can meet beforehand. I am coming up on United's #796 due at 9:03 A. M., so should be in the city by 9:30 A. M.**
- 6) The meetings listed in your letter of January 8th for RN on February 15-16-17 are O. K. We will be in touch regarding the 24th and 27th.**

Best regards.

C

January 10, 1962

Mr. James H. Krieger
Best, Best & Krieger
4200 Orange Street
Riverside, California

Dear Mr. Krieger:

Thank you very much for your letter of January 8th. Needless to say, we will gratefully welcome your help on the water phase of Nixon's campaign plans.

I am taking the liberty of sending your letter to Hugh Flournoy who is working on development of Task Forces for issue study, and by a carbon copy of this letter, am asking Hugh to get in touch with you directly to set up a meeting with you and Harvey Banks, as you suggest.

Thanks very much for your interest and assistance.

Sincerely,

H. R. Haldeman

cc: Hon. H. L. Flournoy
Mr. Robert H. Finch

P. S. -- Hugh -

Please be sure you or someone gets in touch with Krieger as quickly as possible.

HRH

blind copy - Mr. Donald Frey

(Confidential)

Don -

Please check up on this in a week or so to be sure Krieger has been contacted.

MEMORANDUM

January 10, 1962

To: Edward R. Valentine

From: H. R. Haldeman

Dick Nixon ran into a William Kleska, head of the Consumers' Mart of America (CMA) who, he understands, is all for us.

Dick asks that he be contacted for a financial contribution. His address is 154 North Ledeaux, Beverly Hills.

It is possible that my note from Dick is garbled and that he actually only talked to Ben Burt, CMA public relations man and got the information on Kleska from Burt.

In any event, Kleska should be contacted.

MEMORANDUM

January 10, 1962

To: C. Farrington

From: B. Haldeman

RN met with Ben Burt, Public Relations Director of CMA
and a former movie man. (Card attached).

RN wants him on the P. R. Advisory Board. This should be
the large group, at least until we can sound him out.

MEMORANDUM

January 10, 1962

To: Files (Volunteer)

From: HRH

RN met a Mrs. Herman Weinstein at the Beverly Hills Hotel on December 28th. He says she is young and attractive and "wants to do more than lick envelopes." She should be contacted at an appropriate time.

MEMORANDUM

January 10, 1962

To: J. R. White
From: H. R. Haldeman

Attached hereto are Sandy Quinn's expenses for the month of December.

You will recall we agreed to set a fixed figure for automobile expenses for those staff members who will be using their cars in line of business. For Quinn this figure has been agreed upon at \$85.00 per month, based on 500 miles @ 10¢ plus \$35.00 for parking.

A similar figure would be about right for my car expenses.

Do you want these itemized within our monthly expense reports, or will you automatically cover this figure in a separate reimbursement or with the pay check ?

January 10, 1962

Dear Harry:

I have again carefully reviewed the personnel situation for the campaign here and must reluctantly tell you that we are going to have to stick with the decision to limit our staff to California personnel.

While I recognize you will be establishing residence in California, your entire business and political background is in New Jersey, and we feel it would be a mistake to make an exception in this case.

As I mentioned to you on the telephone, our budget for the Primary especially is going to put a definite limitation on the number of paid staff people we will be able to use, and we feel it extremely important that these people have a strong background in and knowledge of California.

Rather than keep you up in the air any longer, I think it is better to make this a final decision so that you can go ahead with the other possibilities you had in mind for activity here in California.

I certainly appreciate your interest and extremely generous offer to help, and am very sorry we are not in a position to take advantage of it.

Very best regards.

Sincerely,

H. R. Haldeman

Mr. Harry Crook
504 Main Avenue
Avon, New Jersey

MEMORANDUM

January 10, 1962

To: Lois

From: Bob Haldeman

Has there been any recent correspondence between RN and Fred Nagle - P.O. Box 243, Susanville, California, Happy Valley Ranch?

Mulford advises that Nagle is concerned about RN's current situation, that he was one of 6 Vice Chairmen of the CRA who met RN in San Francisco and was offended by Ruth Watson asking him to endorse Nixon when she should have known this could not be done.

Mulford feels Nagle should get a warm personal letter from RN and that probably the other people in that group also should get one, saying how pleased he was to meet with them in San Francisco, that he hopes for an exchange of ideas etc. etc.

Did Nagle get a letter after the San Francisco trip?

e

January 10, 1962

Dear John:

Sorry to be so long in replying to your letter of December 21st, but as you can imagine, things are really popping at this point.

I appreciate your explaining in detail the situation regarding your possible move to Los Angeles, and certainly can understand both what happened and your decision.

I hope to be in New York at some point in the not too distant future, and hope there will be a chance to see you at that time. Maybe I can lure you to Los Angeles next year after I am back in business again.

I appreciate the information regarding the Rockefellers. It checks pretty well with what we had picked up from some other sources.

Best regards.

Sincerely,

H. R. Haldeman

Mr. John W. Stokes
166 East 35th Street
New York 16, New York

January 10, 1962

Dear Bryce:

You're not the only one horrified. I also carry a briefcase filled to the brim, have a dictating machine at home and, like you, the best intentions in the world. Unlike you, however, I'm not going to explain why it has taken so long to acknowledge your December 22nd letter. Maybe you can guess.

Seriously, I do appreciate the photograph. It will not, however, be used for the purposes you have suggested.

Your comments are appreciated, Bryce. I wish you were around these parts.

Thanks again, and best regards.

Sincerely,

H. R. Haldeman

Mr. Bryce Harlow
The Procter & Gamble Manufacturing Company
Suite 319 Riddell Building
1730 K Street, N. W.
Washington 6, D. C.

9

January 10, 1962

Mr. Edward R. Valentine
609 South Grand Avenue
Los Angeles, California

Dear Ed:

The attached check for \$1,000 from J. L. Warner, payable to the Nixon for Governor Committee, was just received by this office and is being sent along to you for acknowledgment and disposition.

Sincerely,

H. R. Haldeman

enclosure

bc: Mr. Justin Dart

January 10, 1962

Dear Herb:

I recognize the serious danger of placing myself under any form of obligation to you, but venture this request nevertheless.

If Mary can find a suitably unworn 8 x 10 replica of your deceptively boyish smile, I would very much appreciate an autographed copy of same, with appropriate reference to our mutual 1960 activities. This to add to a collection of equally disreputable types to be carefully preserved for proper presentation to my grandchildren after I am sure all memories of 1960 have been forgotten by the world at large.

When will we see you next?

Best regards.

Sincerely,

H. R. Haldeman

Mr. Herb Klein
San Diego Union
San Diego, California

Confidential

MEMORANDUM

January 10, 1962

To: Mr. Irving Ferman

From: Mr. Bob Haldeman

Assemblyman Don Mulford from the Alameda County area says he has a close friend who is Treasurer of the National Home Builders, very active in national Jewish organizations, a Democrat, very close to the White House and a personal friend of JFK, a millionaire, 43, active in the Jewish underground on civil rights.

He wants to be for Nixon and help on the Jewish and Negro situations. Is very concerned about the Birch Society.

He will be in Los Angeles January 18-19 with Mulford and wants to see me, and possibly RN, at that time.

His name is William Blackfield.

TO: SCHEDULE COMMITTEE

January 8, 1962

From: HRH/dw

Telephone call from Allan G. Cooley, Assistant to President,
General Telephone Co., Santa Monica - phone: EX 3-9311 Ext. 540.

Requesting RN to speak before their Management Club - preferably
last week in March. Club composed of executives and junior executives
-- dinner meetings -- usually held at Miramar or Elks Club....
anticipate about 300.

Joe Shell has already accepted for one of their meetings -- is their
next speaker -- late this month.

Eager to have RN. Their meetings are held Tues., Wed. or Thurs.
evenings....and as noted above, they would prefer last week in March.

Ed Gordon is President of the Club and will address a letter - with
details to HRH....this was just an advance call.

DUS

Chen

January 8, 1962

Dear John:

Your list of twenty names is gratefully received, and we will have all of them contacted immediately.

In case you want to continue the good work, I am sending another blank form along.

We will be in touch with you soon regarding your own role in the campaign.

In the meantime, best regards.

Sincerely,

H. R. Haldeman

Mr. John V. Vaughn
President
Dartell Laboratories, Inc.
1226 South Flower Street
Los Angeles 15, California

e. h. m.

January 8, 1962

Mr. Hill Blackett
Wallington Plantation
R FD. 4
Newton, Georgia

Dear Mr. Blackett:

Thank you very much for your most generous contribution to the Nixon campaign. This will be put to good and immediate use.

I know that Dick would like very much to get together with you and hope this can be worked out in the near future. Do you come to California at all? If so, I would appreciate your letting me know when you might plan to be here so that we can be sure you and Dick have an opportunity to meet. His schedule will be almost totally concentrated within the state from now until November, so there is not much likelihood of your meeting at any other place.

Again, thanks very much for your contribution, and best regards.

Sincerely,

H. R. Haldeman

Cham

January 8, 1962

Dear Tom:

Thanks much for your note
of December 28th.

You were thoughtful to send
along the ECO Clearing House Letter
and I am referring it to others who will
also find it interesting reading.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Tom Smith
Aeronutronic
Ford Road
Newport Beach, California

Cham.

January 8, 1962

Dear Gabe:

Thanks so much for your note of December 18th. This long delayed acknowledgment has been caused by a number of things, most of which I am sure you can guess.

The photograph is excellent and I do appreciate having it. Many thanks.

These are really busy days, but we'll have some fun. I'm glad you share our confidence as to the outcome.

Kindest personal regards.

Sincerely,

H. R. Haldeman

Mr. Gabriel Hauge
Vice Chairman of the Board
Manufacturers Hanover Trust Company
350 Park Avenue
New York 22, New York

Cham

January 8, 1962

Dear Bob:

I'm finally getting around to some correspondence which has been hanging fire much too long. Sorry for the delay in acknowledging your December 12th letter. Your comments and observations are well taken.

We have been in contact with young Wyllie.

Many thanks for the picture. I can send you the 25¢ right now -- but your other suggestion reminds me that "the impossible takes a little time." Seriously, I do appreciate the autographed photo.

Best regards.

Sincerely,

H. R. Haldeman

Honorable Bob Wilson
House Office Building
Washington 25, D. C.

Cham

January 8, 1962

Mr. Warren S. Hastings
President
Bumpa-Tel Sign Company
202 N. Front Street
Mounds, Illinois

Dear Mr. Hastings:

Thank you very much for writing and acquainting us with the Bumpa-Tel signs manufactured by your company.

Your letter and the descriptive literature you included are being sent along to our advertising agency, Hixson & Jorgensen, for their information and consideration. If they would like to take advantage of your offer to send a sample sign, I am sure you will hear from them directly.

Many thanks for your interest.

Sincerely,

H. R. Haldeman

cc: Mr. Kai Jorgensen (with orig. corres.)

January 4, 1962

Mrs. Thomas H. O'Connor
1625 Ashland Avenue
Santa Monica, California

Dear Mrs. O'Connor:

Thank you for your recent letter which was an excellent illustration of your unusually attractive handwriting. With the extremely heavy mail coming into our offices, and the necessity for my being away much of the time, I have had to delay this acknowledgment.

Your letter will be kept on file and should the occasion arise where we might have use for your style handwriting, you may be sure we will be in touch with you.

We appreciate your thoughtfulness in contacting us, and your offer to be of help.

Sincerely,

H. R. Haldeman

February 28, 1963

Mrs. Max Guggenheimer
112 Briarwood Street
Lynchburg, Virginia

Dear Mrs. Guggenheimer:

Thank you very much for
writing us.

We are always glad to receive letters
like yours and are grateful for the suggestions you have
passed along. They will be carefully considered by those
directly concerned with the area of activity involved.

Thank you too for acquainting us
with Mr. Chauncey Spencer. I am supplying this information
to our Field Director who, I know, will be glad to learn
of Mr. Spencer's interest in the campaign and willingness to
help.

We do appreciate the fine interest
and loyal support evidenced by your letter.

With kind regards and good wishes.

Sincerely,

H. R. Haldeman

bc - John Kalmbach w/card (Spencer's name and address)

File: Campaign Corres. - Misc.

x - G

✓x - Chron.

file: Joel Fisher
x - Chron. ✓
x - follow-up

February 27, 1962

Mr. Joel Fisher
1900 Vine Street
Berkeley 9, California

Dear Joel:

I fully recognize your problem regarding speakers and strongly feel your thought of inviting Knowland is the best of all possibilities .

As far as your personal situation is concerned, I knew that Fred had been trying to work out a plan for you in the northern part of the state working with the State Central Committee. This would still be the best place for you to fit in, and pending the outcome of current negotiations with the Finance Committees here, it may still work out.

In the meantime, however, if it should not develop along the above lines, I would like to know what your financial requirements would be if you were to go to work full time for us. I know you get something on the Falk Fellowship, but am not sure what time period this covers and what, if anything, you would need in addition.

Best regards.

Sincerely,

H. R. Haldeman

Bill Spencer

2-27-62

Bob Haldeman

cc: John Kalmbach

I understand from a very good source that the President of Gallo Wine, and the President of Hacienda Motels in the San Joaquin Valley, should both be strong RN supporters and willing to provide assistance. They should be contacted and sounded out.

file: No. Calif. - Names
x - Spencer
x - Chron. ✓

Charles Farrington, Jr.

2-27-62

Bob Haldeman

P.R. Committee Agenda

Please put on the agenda for the P.R. meeting a discussion of analyzing the various possibilities for TV exposure for RN, including national, state and local programs and paid programs and spots.

We obviously want a minimum of paid programs and maximum use of free TV. The Committee should give a great deal of thought to the timing and structure of free TV usage.

Charles Farrington, Jr.

2-27-62

Bob Haldeman

RN Introductions

cc: Nick Ruwe

Will you please develop four or five suggested introductions of RN to be used by Masters of Ceremony at his appearances? These should be very brief, maybe about 50 words, should eliminate past history and certainly eliminate any biographical data. They should not be effusively glowing, but should position RN as the man of greatest stature in the State of California, and with the best qualifications to lead the No. 1 State in the Union.

They should be divided into two general categories, one for use at non-political functions and the other straight Party deals.

**File: - C. Farrington
x - Follow-up
x - chron. ✓**

Carol Arth

2-27-62

Bob Haldeman

Letters to Book-of-the-Month Club

CONFIDENTIAL

We are contemplating a letter blast to the Book-of-the-Month Club, questioning their failure to select RN's book.

I have asked Chuck Lichenstein to provide me with some factual material regarding the pattern of Book-of-the-Month Club selections.

We will do nothing until after publication date (March 28th), but should be prepared to move quickly at that time.

I will have Lichenstein's material by March 15th.

File: - Cand. - Book Prom.

x - Arth

x - Chron. ✓

Research Department

2-27-62

Bob Haldeman

RN tour data

RN is anxious to have calls made to each editor and publisher in towns where he is planning to appear, asking their advice on what he should discuss etc. He also wants calls made to the Republican Congressmen and Assemblymen where practical and appropriate.

Is this something you can handle, or do you want me to set up procedure for making these calls here? I think it would be advisable for the Research people to handle it, if possible, so that the information will be developed and coordinated with the other research material for the trips.

File: Research
x - Chron. ✓
x - Follow-up

February 27, 1962

Dear Ken:

Many thanks for your letter
of February 23rd.

We appreciate having the
book store lists and will see that the purchases
are properly spread.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Ken McCormick
Doubleday & Company, Inc.
575 Madison Avenue
New York 22, New York

File: Candidate - Book Promotion
x - McC
x - Chron. ✓

Charles Farrington, Jr.

3-1-62

Bob Haldeman

Allocation - TV, Radio and Billboard Expenditures

For budgeting purposes, will you please ask the Agency to work out a proposed allocation of total expenditures for TV, Radio and Billboards on a percentage basis, by County, for Southern California and for Northern California? Show each medium separately, and assume an even degree of concentration throughout the State.

file: C. Farrington
x - Chron.
x - Follow-up

Edward R. Valentine

3-1-62

Bob Haldeman

Expenses

Dear Ed:

I am resubmitting my California Club statements for the months of November and December, and am adding the January statement.

Personal expenses have been deducted, although there were very few.

I have also deducted the dues, per your instructions.

I trust you will now be able to approve these for reimbursement by the Treasurer.

California Club

| | | |
|----------------|---------------|----------|
| November, 1961 | \$111.14 | |
| December, 1961 | 79.65 | |
| January, 1962 | <u>550.99</u> | \$741.78 |

enclosures (statements)

File: PW - Exp. Acct.
x - Valentine
x - Chron.

Herb and John Kaimbach

3-1-62

Bob Haldeman

Henry Clock

**cc: Maurice Stans
Edward R. Valentine**

**In a telephone conversation February 28th with
Ed Valentine, Henry Clock agreed to serve as a Vice Chairman
of the Finance Committee.**

**He asked to be advised as to the campaign plans for
the Long Beach area. He is especially anxious to know what financial
expenditures will be required of them for headquarters, staff, local
promotion etc.**

**Will you please be sure that Mr. Clock gets a complete
run-down?**

File: Finance Committee
x - Chron.