

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
35	5	09/13/1968	Memo	From Higby to Ken Cole Re: Key Biscayne arrangements. 1 pg.
35	5	09/13/1968	Letter	From Linwood Holton to Nixon Re: Norfolk, VA appearance. 2 pg.
35	5	09/10/1968	Memo	From Haldeman to Peter Flanigan Re: Organ delivery. 1 pg.
35	5	09/10/1968	Letter	From Haldeman to John Smock Re: Campaign advice. 1 pg. 2 copies.
35	5	09/10/1968	Letter	From Haldeman to Malcolm George Smith Re: Campaign aid. 1 pg.
35	5	09/10/1968	Letter	From Haldeman to David Henley Re: Campaign aid. 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
35	5	09/07/1968	Letter	From David Henley to Haldeman Re: Possibility of Nixon appearance at USC. 1 pg.
35	5	09/10/1968	Memo	From Haldman to Murray Chotiner Re: Media counter attack. 2 pg.
35	5	09/10/1968	Letter	From Karl Mundt to Nixon Re: Sioux Falls, South Dakota, appearance. 4 pg.
35	5	09/10/1968	Letter	From Haldeman to Dr. Robert Johns Re: Campaign aid. Also, letter from Johns to Haldeman Re: Podiatrists for Nixon. 2 pg.
35	5	09/07/1968	Letter	From Haldeman to Registrar of Voters Re: Absentee ballot request. 1 pg.
35	5	09/06	Other Document	Telegram from Maurie Dahlem to Haldeman Re: Nixon appearance. 2 pg.
35	5	09/15/1968	Letter	From Haldeman to Richard David Re: Campaign job. Also, letter from Richard David to Haldeman Re: Campaign job. 2 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
35	5	09/05/1968	Memo	From Haldeman to Peter Flanigan Re: Nixon's campaign observations and changes. 3 pg.
35	5	09/04/1968	Letter	From Jack Smock to Haldeman Re: Forwarding letter. Also, letter from Henry Hoople to Nixon Re: Television appearance advice. 2 pg.
35	5	09/03/1968	Letter	From Haldeman to David Simpson Re: Campaign aid in Salem, Oregon. 1 pg.
35	5	09/03/1968	Letter	From Sidney Brossman to Haldeman Re: Search for a public relations person for Chancellor's staff. Also, letter from Haldeman to Brossman Re: Public relations candidates. 2 pg.
35	5	09/03/1968	Memo	From Bill Timmons to Haldeman Re: Thank you's for convention helpers. 5 pg.
35	5	08/24/1968	Letter	From Jack Sherwood to Nixon Re: Campaign aid. Also, envelope. 3 pg.
35	5	n.d.	Other Document	Handwritten notes on leasing an item immediately for 2 months. Also, name, phone number, and rates, 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
35	5	10/08/1968	Letter	From Haldeman to Harry Hicks Re: Forwarding offer of campaign aid. Also, letter from Hicks to Haldeman Re: Offer of campaign aid. Also, Hicks' resume. 3 pg.

September 13, 1968

MEMORANDUM TO: Ken Cole

FROM: Larry Higby

SUBJECT: Key Biscayne

To confirm our conversation earlier today, RN will be staying at Senator Smathers home at Key Biscayne during the end of the month rest period. As of now, he will arrive sometime on the afternoon of the 27th and will depart on the 30th. As we did in Santa Barbara, you should make the necessary arrangements to fly Manolo there a day or so early to make sure everything is in order.

Concerning telephones, the following arrangements should be made:

In Senator Smather's home and in Bebe Rebozo's home please instruct your people to install one telephone containing 2 private lines. The lines that run to the Senator's home and those to Bebe Rebozo's home should be set up so that they will ring simultaneously at both places. *ie. they should be the same lines at both locations.*

At the Key Biscayne Hotel, please hold RN's villa and install in it 3 phones with 3 PL's in rotation. They should have extremely long cords and not ring in the villa.

Please hold Villa 39 or 40 for Bob Haldeman and Dwight Chapin. In their villa, please install 2 instruments that contain the same lines that are installed in RN's villa.

In addition, there should be an intercom between RN's villa and the Haldeman-Chapin villa. The Haldeman-Chapin phones should also be on extremely long cords.

Concerning cars, Manolo, Haldeman and Chapin should each have a car. We're not sure yet just who will be going to Key Biscayne and therefore can't make any other assignments at this time.

For details concerning the Smathers home, contact Bebe Rebozo and he will fill you in.

Regards from sunny Cleveland.

JDE

Bob Haldeman - JDE

LAW OFFICES
EGGLESTON, HOLTON, BUTLER & GLENN

315 SHENANDOAH BUILDING
ROANOKE, VIRGINIA 24001

*HOLTON'S REASONS FOR
VISIT - AS EASY TO
DO AS RICHMOND*

P. O. BOX 2887
TEL. 703-348-1888

September 13, 1968

BEFORE Williamsburg

B. POWELL EGGLESTON
LIMWOOD HOLTON
V. LAWRENCE BUTLER
ROBERT F. GLENN
MICHAEL L. KWELTZER
DAVID B. KART

Honorable Richard M. Nixon
Nixon-Agnew Headquarters
P. O. Box 1968
Times Square Station
New York, New York

*Also RD IN BAD RAINSTORM IN
Norfolk AND MOVED SPEECH
IN HALL THAT HELD 4000 AND
ONLY 2500 PRESENT - WALK IN '52
He probably REMEMBERS THIS.
HOLTON FEEL THIS WHY RD NOT
HOT ON NORFOLK VISIT*

Dear Dick:

John Whitaker has told me that you probably prefer Richmond, rather than Norfolk, for one of your appearances in Virginia.

I consider Norfolk a must because:

1. You need to gain some affirmative votes in Virginia somewhere, because the split caused by the Wallace candidacy could cause you to end up with less than Humphrey's block of Negro-Regular Democrat votes.
2. It's going to be extremely difficult for you to gain anything in Richmond; you can't make a pitch there for Negro vote, and your previous appearances there will produce a maximum vote for you there without another visit.
3. You can gain substantially in Norfolk. Your vote there in 1960 was only 40% of the total vote, which leaves room for improvement. They are now very friendly to you, as evidenced by the 700 people who paid to have breakfast with you there in 1965. There has since been a very serious split in the Democratic Party, all of which benefits you.
4. They have an excellent meeting place, in the open air, within two and one-half blocks of all of the big downtown concentration of people. A noontime appearance, barring bad weather, would draw a tremendous crowd.
5. There is greater television coverage, to a larger metropolitan area, in Norfolk than in Richmond.
6. The Negro votes are much better organized in Richmond, so the possibility (though slight) of any adverse demonstrations would be greater in Richmond than in Norfolk.

NOT RECORDED IN THE OFFICE OF THE ATTORNEY GENERAL OF THE STATE OF VIRGINIA

Honorable Richard M. Nixon
Page 2
September 13, 1968

7. The whole "establishment" in Norfolk is anxious to move heaven and earth for you. I observed this there on a visit yesterday which put me in touch with substantially all of the top leadership.

Best regards.

Cordially yours,



Linwood Holton

ALHJr/hat

September 10, 1968

Memo to: Peter Flanigan

From: Bob Haldeman

The attached letter from the Baldwin Company is self-explanatory. It is my understanding that you will contact Archbishop Cook to determine where he would like the organ delivered and will then contact Mr. Mooter to give him the proper instructions.

After this is done, a letter for RN's signature should be drafted and sent to Lucien Wulsin, President of Baldwin, thanking him for the organ and telling him where we are sending it.

Thanks very much for handling this.

September 10, 1968

Mr. John W. Smock
Smock/Waddell, Inc.
Statler Center
900 Wilshire Boulevard
Los Angeles, California 90017

Dear Jack:

Thanks very much for sending on the very sound advice from Henry Hoople in your office. Please be sure he knows how much it is appreciated. I've turned it over to the fellows who are working with Dick on planning for television, and I know they, too, will appreciate it.

Best regards,

H. R Haldeman

FOR PRESIDENT COMMITTEE,
BOX 1968, TIMES SQUARE STATION,
YORK, NEW YORK 10036
TE (212) 661-6400

H. R. Haldeman
Chief of Staff For Richard Nixon

September 10, 1968

Mr. John W. Smock
Smock/Waddell, Inc.
Statler Center
900 Wilshire Boulevard
Los Angeles, California 90017

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they, too, will appreciate it.

Best regards,

H. R. Haldeman

September 10, 1968

Mr. Malcolm George Smith
Kindel & Anderson
Suite 1120 Kirkeby Center
10889 Wilshire Boulevard
Los Angeles, California 90024

Dear Mal:

I was delighted to receive your letter and learn that you were interested in participating more actively in the Nixon campaign.

I am taking the liberty of sending your letter to Mr. Al Harutunian, who will be heading up Nixon activities in California. I know that Al will be very happy to have your help, and will find a meaningful assignment for you.

Best regards,

H. R. Haldeman

September 10, 1968

Mr. David C. Henley
303 South Plymouth Boulevard
Los Angeles, California 90005

Dear Dave:

It was good to see you in San Francisco. I hope your foot has recovered from being smashed by the photo truck.

I'm sorry we didn't get more of a chance to talk but I was glad to learn from your letter that you are now teaching at USC. I have taken the liberty of passing your letter on to John Whitaker, who handles RN's scheduling and I know that he will be in touch with you if there is any chance of Nixon appearing on the campus during the campaign.

Thanks for writing.

Best regards,

H. R. Haldeman

W

DAVID C. HENLEY

ASSISTANT PROFESSOR
SCHOOL OF JOURNALISM
UNIVERSITY OF SOUTHERN CALIFORNIA
LOS ANGELES, CALIFORNIA 90007

ment Henley
mouth Boulevard
California 90005

Sept. 7, 1968

Mr. Bob Haldeman
c/o Nixon for President HQ
150 Park Ave.,
New York, New York

Dear Bob,

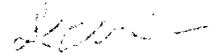
It was fine seeing you yesterday in Chinatown at the Nixon parade there. The parade and reception looked good and save for a few hippie types in the crowd, the audience was very enthusiastic.

I've always been a bit embarrassed about my poor performance when I worked briefly for the Nixon governor campaign in 1960 but I have never wavered in my support for him or his principles. I guess I never should have taken the job of asst. news secretary in the first place. After being a reporter and political reporter for about 6 years, it was impossible for me to turn full circle and become a political aide.

For the past 4 years I've been teaching here at USC in the journalism school. We'd certainly like to get Nixon on campus sometime before Nov. 1st. I'm a member of the faculty forum which decides who speaks to the students. Could you please pass this on to your scheduling office?

If there is anything I can do to help you at USC please let me know.

Sincerely,


David C. Henley

September 10, 1968

Memo to: Murray Chotiner

From: Bob Haldeman

Re: Counter Attack

DETERMINED TO BE AN
ADMINISTRATIVE MARKING
E.O. 12356, Section 1.1
By RTP NARS, Date 4/6/87

~~CONFIDENTIAL~~

When you come back and take over the day to day supervision of the counter-attack operation RN also wants to be sure that you put major emphasis also on the area of television, having someone monitor radio and television, especially the networks and be sure that we are responding to both good and bad treatment and that we're doing it right after it happens.

Pat Hitt has set up some operation in this area; Herb Klein has been involved in it, and I understand there has been some effort towards Citizens activities in this direction but in reviewing it, there is no coordination or thought-through plan.

RN also would like from you a weekly report at the end of each week, summarizing the general activity of the counter-attack operation. That is, a run-down on who has answered whom about what, and when.

He feels it is important for him to be currently aware of counter-attack activity because there will obviously be some times when he should also get into the act, although it is his thought that at present at least, this should be kept to a minimum.

Needless to say, he at the present time, puts the highest priority on this particular activity and hopes that you will devote the necessary time and attention to it to make sure that the people assigned really produce.

As one last thought, our friend suggested the phrase, "Slap Happy Hubert" as being one that might be helpful. Handle that as you will.

P.S.

RN also suggested that you might be able to effectively use Earl Mazo or Ralph DeToledano to prepare material for use by the people engaged in counter-attack. It's

my understanding that Ralph is working on a book, and not available full time, but perhaps he could help from time to time from his home. Earl could probably be brought to New York and based right here in the office to handle this, if you wanted him to do it.

KARL E. MUNDT
MADISON, SOUTH DAKOTA
R. L. MCCOUBREY
ADMINISTRATIVE ASSISTANT
ROBERTA VAN BEEK
EXECUTIVE SECRETARY
WALTER G. COVATTA
PRESS SECRETARY
ROBERT E. RUDDY
LEGISLATIVE ASSISTANT

No.
United States Senate
WASHINGTON, D.C. 20510

September 10, 1968

MEMBER:
APPROPRIATIONS COMMITTEE
FOREIGN RELATIONS COMMITTEE
GOVERNMENT OPERATIONS COMMITTEE
SENATE INVESTIGATIONS SUBCOMMITTEE
ADVISORY COMMISSION ON
INTERGOVERNMENTAL RELATIONS

Honorable Richard Nixon
450 Park Avenue
New York, New York 10022

TO HALDEMAN
FROM Whitaker
~~9/17 7:50 PM~~
9/18

Dear Dick:

I am writing you this letter, Dick, with regard to your schedule and the implication reaching me to the effect that you have completed your scheduling of appearances through the 27th of September and have given no indication that it will be possible for you to make a noon airport stop in Sioux Falls, South Dakota.

This is to urge you to seriously reconsider your position on stopping in South Dakota, especially in Sioux Falls, for a noon airport stop with a parade and then leaving you with the opportunity to proceed to one of the other states for an evening engagement.

There are several reasons, which I am going to list below, why I believe you should make every effort to include South Dakota on your list of states for a campaign visit in the coming weeks.

(1) Vice President Humphrey is speaking in South Dakota on September 19 to the Western Power and Water Conference. He will have a wide listening audience from REA and farm groups at this conference, and this will give him an opportunity to expose himself on his farm policy as well as to emphasize the fact that he is a South Dakota native and that South Dakota should support his candidacy.

(2) We have a very difficult Senate race in South Dakota, as you know. Archie Gubbrud, who chaired the Nixon delegation to the National Convention which supported you 100 percent, is engaged in a very close and tough fight with the incumbent Democrat, George McGovern. Your appearance could make the difference between victory and defeat.

(3) As I understand it, you have indicated that you thought I could handle the carrying of the State of South Dakota for your candidacy. May I say that I am deeply humbled by your confidence in my vote-getting ability for you in the coming election. However, with Congress in session

September 10, 1968

until mid-October or later and with the assignment that I have to spend some time on the Truth Squad and with any other engagements that may come up for me, I find my time is going to be limited in what I can do in South Dakota. Therefore, Dick, it is going to be almost impossible for me to make a complete tour of the State in behalf of your election to the Presidency, and this I believe implements the need for you to make a noon-time stop in Sioux Falls where you can get wide television and press coverage not only of South Dakota but also of Minnesota.

(4) Archie Gubbrud has been campaigning with the fact that he can work closely with you as a sitting Senator and do more for South Dakota than can George McGovern who is a Democrat and who opposed the nomination of Humphrey. If you do not come and support his candidacy, based on this campaign fact and also the fact that he chaired your delegation, it is going to be embarrassing for him.

Further, Dick, in view of the fact that it is known all over South Dakota of my close relationship with you, that I have worked with you in previous campaigns, that we have been close friends for many years, and that I am serving as your advisor in agriculture and natural resources, it is going to be difficult for me to explain to the Republican hierarchy and workers in South Dakota the fact that you missed our State in your campaign effort. I recognize that we have very few electoral votes, but I do not believe you can completely eliminate the feasibility of campaigning in Midwest states where there are difficult Senate races. After all, we need the seats in the Senate if we are going to implement the program which you hope to place in effect once you are firmly installed in the White House come next January 20, and I am completely convinced you will be the victor. We are not asking much - only a mid-day stop and, if possible, a noon-time stop at Sioux Falls with a parade down the main street and a speech, and then you can be on your way. We realize that we cannot ask for your time in any evening rally. In Sioux Falls we can give you statewide television coverage, statewide radio coverage, and statewide press coverage. Also, in Sioux Falls you will be in the heart of the most heavily populated area of South Dakota. Further, the television coverage from Sioux Falls goes into southern Minnesota and into Iowa. Thus, you have the advantage of speaking to an audience of more than one state.

I cannot emphasize too strongly the fact that since Hubert Humphrey was born in South Dakota and still owns the family drug store in Huron, there is a growing and disconcerting tendency on the part of many South Dakotans to let "State Pride" overcome their political impulses just as in

Honorable Richard Nixon

-3-

September 10, 1968

the case of his adopted state of Minnesota. Furthermore, the Minneapolis newspapers which support Hubert Humphrey blanket most of our State every day.

I also note you are making a stop in North Dakota. Because of the rivalry between the sister states of the two Dakotas, this is causing resentment among some political leaders at the county level. They know North Dakota does not have a tough Senate race and South Dakota does. They know South Dakota gave you 14 delegates at the Convention and North Dakota only gave you 5 or 6. Further, they feel they held firm against the flirtations by Rockefeller and Reagan, but now you go elsewhere and campaign among those who succumbed to the flirtations.

Therefore, Dick, I hope you will give serious consideration to this request for an appearance in Sioux Falls when you next meet to arrange the continuation of your schedule after September 27. We are 100 percent for you, but we also need you to instill in our workers the need for walking the precincts in piling up the majority of votes we need to give you the victory you seek come next November and the Republican Senate seat to give us the workable majority we need in the Senate.

With best wishes and kindest regards, I am

Cordially yours,

Karl E. Mundt
U. S. Senator

SOUTH DAKOTA POLL -- FOR RELEASE WEDNESDAY, SEPTEMBER 18.

Nixon	58
Humphrey	17
Wallace	10-12

U.S. Senate

McGovern	48 (down 8 from last poll)
Gubbrud	46 (up 6 from last poll)

A handwritten signature or scribble in the bottom right corner of the page, consisting of several connected, wavy lines.

check
Burlama
(file)

September 10, 1968

Dr. Robert O. Johns
California Podiatry Association
26 O'Farrell Street
San Francisco, California 94108

Dear Bob:

Sorry I missed you in Miami. I did indeed get your note, but have not caught up with my homework since then, which is why you have not heard from me.

I certainly do recall our relationship in 1962, and I am delighted to learn that you and Dr. Hughes would like to be active again this year. I have taken the liberty of sending your letter to Charles Rhyne, who is the National Chairman of our Citizens for Nixon program, and I am sure you will be hearing directly from Mr. Rhyne in the near future.

Best regards,

H. R. Haldeman



CALIFORNIA PODIATRY ASSOCIATION
EXECUTIVE DIRECTOR: ROBERT O. JOHNS, D.P.
26 O'FARRELL STREET, SAN FRANCISCO, CALIFORNIA 94108
(415) 781-2387

To
Rhyme.

September 3, 1968

Mr. H. Robert Haldeman
Nixon For President Committee
Post Office Box 1968, Times Square Station
New York, New York 10036

Dear Bob:

I stopped by the Hilton-Plaza in Miami while I was there with the California Delegation Staff, but understandably, you were a little busy! I did leave you a note at the suggestion of your assistant, but knowing how much of my mail got lost at the Deauville, I am wondering if you received it.

As you may recall, we had a most pleasant relationship during the 1962 Nixon Campaign when I started the Podiatrists for Nixon Committee. (I started a similar national committee in 1960 for Mr. Nixon, also.)

~~Dr. Robert J. Hughes (1592 North D Street, San Bernardino, California) and I would like to be named Co-Chairman of the 1968 National Committee of Podiatrists for Nixon. As soon as we hear from you, we will get going on it.~~

I do hope you and I can get together for a brief moment the next time you are in San Francisco.

Here's to a Total Victory In 1968!

Kindest personal regards,

Robert O. Johns, D.P.M.

September 7, 1968

Registrar of Voters
808 North Spring Street
Los Angeles, California 90012

Gentlemen:

I hereby request an Absentee Ballot for the
November 5 General Election.

I will be temporarily located at the Wyndham Hotel,
42 West 58th Street, New York, New York from now through the
time of the November election.

My permanent residence address is 465 Muirfield Road,
Los Angeles, California 90005. That is the address at which
I am registered as a California voter.

Please send the Absentee Ballot to the Wyndham Hotel
address given above. If there is any additional information
you need, please let me know immediately.

Sincerely,

Harry R. Haldeman

CLASS OF SERVICE

This is a fast message unless its deferred character is indicated by the proper symbol.

WESTERN UNION TELEGRAM

W. P. MARSHALL
CHAIRMAN OF THE BOARD

R. W. McFALL
PRESIDENT

SYMBOLS

DL = Day Letter
NL = Night Letter
LT = International Letter Telegram

The filing time shown in the date line on domestic telegrams is LOCAL TIME at point of origin. Time of receipt is LOCAL TIME at point of destination

LDT165LC NLPD LOS ANGELES CALIF SEP 6

H R HALDEMAN

465 MUIRFIELD RD LOSA (LR)

*L-
W will call.*

AS YOU KNOW, I AM PRESIDENT OF TOWN HALL AND ALL OF THE EFFORTS BY OUR PROGRAMMING PEOPLE TO SECURE A SPEAKING COMMITMENT FROM DICK HAVE BEEN UNSUCCESSFUL TO DATE. AFTER TALKING WITH YOUR ASSISTANT IN CHICAGO I TRIED TO TAKE THE MATTER UP WITH WHITTAKER IN NEW YORK BUT WAS ONLY ABLE TO TALK WITH HIS ASSISTANT! YOU KNOW THE IMPORTANCE OF THIS FORUM IN SOUTHERN CALIFORNIA AND HAVING PRESENTED HUMPHREY, MCCARTHY, ROCKEFELLER AND KENNEDY, OUR MEMBERS ARE BEGINNING TO RAISE A FUSS ABOUT WHERE IS NIXON. IF YOU CAN

WU1201 (R2-65)

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

CLASS OF SERVICE

This is a fast message unless its deferred character is indicated by the proper symbol.

WESTERN UNION TELEGRAM

W. P. MARSHALL
CHAIRMAN OF THE BOARD

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PRESIDENT

SYMBOLS

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LDT165LC SHEET #2

IN SOME WAY HELP US GET A COMMITMENT ANY TIME ANY PLACE IN THE LOS ANGELES AREA, I WOULD BE MOST APPRECIATIVE. IF THERE ARE STUMBLING BLOCKS TO THIS I WOULD APPRECIATE YOUR LETTING ME KNOW THE WHYS AND WHEREFORES FOR HIS NOT APPEARING BEFORE TOWN HALL PRIOR TO ELECTION. THIS COULD BE MOST HELPFUL IN TERMS OF KNOWING WHERE WE STAND ON THE MOST IMPORTANT PROGRAMMING ITEMS ON TOWN HALL'S CALENDAR FOR THE YEAR 1968. I WILL BE OUT OF TOWN UNTIL SEPTEMBER 16. PLEASE TELEPHONE ME (623-2131) THEN IF YOU HAVE TIME

MAURIE DAHLEM

WU1201 (R2-65)

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

N

011.1X

011.1X

file

011.1X

NIXON FOR PRESIDENT COMMITTEE,
P. O. BOX 1968, TIMES SQUARE STATION,
NEW YORK, NEW YORK 10036
PHONE (212) 661-6400

H. R. Haldeman
Chief of Staff For Richard Nixon

San Francisco, California
September 5, 1968

Mr. Richard J. David
3 Cabrillo Road
Arcadia, California 91006

Dear Dick:

I was glad to hear from you again. Hope your trip to Europe was as enjoyable as the one my wife and I had there last year. Hugh has assumed the duties of Office Manager in Los Angeles and you are correct in contacting him concerning the position we discussed.

Most of the staff roles for the campaign have been filled. However, should you be interested in working in the Southern California area I suggest you contact Mr. Al Harutunian or Mr. Bob Nesen at the Nixon headquarters in Los Angeles. They should be able to provide you with ample opportunities to work.

Here's to your continued success.

Cordially,

HRH/u

H. R. Haldeman

*C-
draftans.*

August 16, 1968

3 Cabrillo Road
Arcadia, California
91006

Mr. H.R. Halfeman
465 Muirfield Road
Los Angeles, California

Dear Mr. Halfeman,

When I spoke to Miss Fulton at the Thompson office today, I was quite surprised to learn that you have taken a leave of absence from the agency. Understandably though, I realize how impossible it would be to maintain the two posts simultaneously.

Just as a matter of note, I am attempting to contact Mr. Hugh Sutherland to ascertain the status of the Operations Manager position which we discussed last January before I left for Europe.

On the chance that this letter will reach you early enough to be of any value, I would sincerely like to offer my services to you and the Nixon campaign. I am quite anxious to see a Nixon victory this year and would like in some way to contribute whatever I can.

Although I have no idea what type of capacity might need fulfilling, I believe that I could be of great value in a number of administrative or supervisory areas. At any rate I am vitally interested in hearing of any opportunities and offering my assistance.

Good luck and I hope to see you again sometime in the near future.

Cordially,



Richard J. David

DETERMINED TO BE AN
ADMINISTRATIVE MARKING
E.O. 12356, Section 1.1
By RTP NARS, Date 4/6/87

file

~~CONFIDENTIAL~~

September 5, 1968

MEMORANDUM

TO: Peter Flanigan
FROM: Bob Haldeman

RN asked that I summarize some of his thoughts regarding the campaign -- and transmit them to you in this form with the request that you make every effort to implement them within your areas of contact or responsibility -- as quickly and as thoroughly as you can.

As we begin the first week of the campaign, it is essential that we maintain the initiative. This will be primarily the role of the candidate but now is the time for everybody in our organization -- including Surrogates -- other speakers and top staff who talk to press as well as politicians who talk to State and County Chairmen across the country - to have the line and put it out as effectively as possible. Among the points that should be made are the following:

1. The Come-Back Theme: This has an immense appeal and RN does not believe it has adequately been covered in columns or the press. Find ways to get it out - pointing up the obvious, that RN accomplished this despite the overwhelming opposition of the financial establishment and the press establishment and without huge financial resources, PR gimmicks, etc.
2. The Calibre of the Nixon Team: This gives us the opportunity to point up the superb RN pre-Convention organization, that it has high intellectual quality, great morale and great loyalty. It will be recalled that one of Johnson's weaknesses is that very few people on his staff are really loyal to him, due to his personal abuse of them. Apparently HHH has real staff problems, too.
3. The Youth of the RN Organization: Because we have such an outstanding group of young staff members in very key positions - this story should be easily and effectively promoted. Perhaps by emphasizing average age of Nixon staff, or the number of key men under 30, under 40 -- or whatever such statistics might be most telling. Also individual or group features on the young stars of the team, i. e., Buchanan, Price, Anderson, Bell, Gavin, Hart, etc., in R & W; Chapin, Ziegler, Higby, Allan Woods,

etc., in tour operations; the young crew working with Mitchell, Flanigan, et al; and all the young people in the Citizens Operation.

4. The Immense Effect of the RN Acceptance Speech:

It probably had a greater effect in shifting votes than any acceptance speech in the last 25 years. Several have suggested that the story that RN prepared the speech on his own, and did not "try it out" or reveal any of the content to anybody except his secretary, simply hasn't gotten across. This is a very impressive story to the average person who suspects that all politicians are simply parroting the lines their ghosts have written for them. This story should be gotten out broadly. Perhaps one way to bring this off is that when we reprint copies of the Acceptance Speech to distribute to people, a brief paragraph at the outset point out how it was prepared and also the immense effect that it had. Although many will say that we shouldn't build on events of the past, let us not forget that Kennedy made mountains of yardage during the first two years of his Presidency by referring to his Inaugural Address and having the press do likewise. Our people have not yet done an adequate job in this respect as far as this speech is concerned.

5. RN as Party Unifier: Even several of the less favorable press men pointed out that the week when we were at Mission Bay plus the swing to the major states was probably one of the major political stories of our time and would have been covered as such had the Czech Revolution not occurred in the same period. This story should be repeated over and over again -- properly embellished -- pointing out that RN fights hard but then is able to unify and bring the best men into the final organization. This will also give a good impression as to how RN will handle the Presidency once the battle is over.

6. RN, "the man for the times.": Perhaps most important of all - there should be emphasis on RN, "the man for the times." The Churchill analogy is probably appropriate. Churchill was "in the wilderness" as he put it during the '30s but was called back to lead his country in a period of crisis. What we must do is to knock down the idea that, by manipulation and because of political debts that were due RN, he was able to get the nomination. We've got to point out that he won the nomination because of his own strength and not just because of the weakness and confusion of his opponents.

In summary, one weakness of our campaign in the past has been the tendency of our entire staff, and most of our supporters, simply to rely on RN's speeches and activities for our campaign success. We are doing better this time than we have previously, but we can take a leaf out of the Kennedy book and recognize that at least 50% of the credit for his win in 1960 and also for his immensely good press after the 1960 election was due to the fact that his staff and friends were constantly running their own campaigns in his behalf, and not just waiting for him to carry the ball. This must be done at all levels -- on the campaign plane, from the Citizens group in Washington and from the Campaign Headquarters in New York -- as well as by all of our state and local leaders.

Of vital importance is the point that we must play the confident line from now until November, regardless of what developments occur. We are on the offensive and we must stay on the offensive. The Democrats are demoralized, and we must keep them demoralized. We should exude confidence, not cockiness, indicating that we're going to run an all-out campaign and pour it on, but that we do so knowing that we are ahead and that we plan to stay ahead and extend our lead so that we can elect a Republican House and a lot of Republican Senators as well. It is important that all of our major speakers take this line, and particularly important, that those who are on the plane and talking with the press, and the local politicians exude it. It is also important that those who have contact with RN take this line and not come in with long faces any time something goes wrong.

ORIG. TO.
To [unclear]

SMOCK/WADDELL, Inc. ADVERTISING

STATLER CENTER, 900 WILSHIRE BLVD., LOS ANGELES, CALIF. 90017 PHONE 625-7972

JACK W. SMOCK, PRESIDENT

September 4, 1968

Mr. H. Robert Haldeman
Nixon Headquarters
450 Park Avenue
New York, New York 10022

Dear Bob:

One of the radio/television writers in our office
asked me to see if I could get the enclosed letter
into the right hands.

Good luck!

Sincerely,



Jack W. Smock

JWS:mc
Enclosure

SMOCK/WADDELL, Inc. ADVERTISING

STATLER CENTER, 900 WILSHIRE BLVD., LOS ANGELES, CALIF. 90017 PHONE 625-7972

September 3, 1968

Mr. Richard M. Nixon
C/o H. Robert Haldeman
The Republican Party

Dear Mr. Nixon:

We need you. And we want you to be elected. Would you consider a suggestion from a "pro" in the communications business?

In your television appearances, be careful, fellow Republican, that you do not "orate". Let Hubert indulge in the treacly sentimentality and the over-dramatic histrionics. He may emote himself into oblivion.

When feasible, speak conversationally, approximating the easy manner you show in your ad lib interviews. The television cameras and microphones pick up every nuance of your expression -- even a whisper -- and bring it into our living rooms.

Remember, in an address to a large audience, that is also televised, the human tendency is to raise one's voice to reach "those people in the back row". Resist excessive raising of voice volume. It can make one sound tense and "uptight" ...and conviction is lost.

So stay "loose", keep it conversational. You'll be welcomed in our homes -- not as a politician "making a speech" -- but as a fellow human interested in our problems.

Sincerely,


Henry Hoople

HH:bj

September 3, 1968

Mr. David Simpson
Willamette University
Baxter Hall
Salem, Oregon

Dear David:

I was delighted to get your letter expressing your interest in being of help in the forthcoming campaign. It was also great to know that you have decided to enter Willamette University. It is a very outstanding school. I used to know the President, G. Herbert Smith, quite well. Also I believe Senator Mark Hatfield has some ties to Willamette.

I will give your name to our people responsible for college organizations and also to the Nixon Committee in Salem, Oregon and I trust you will be hearing from them soon regarding ways in which you can be of help.

If you don't hear, please go ahead and get to work through the Young Republican Club at the University and also check in at the Nixon Headquarters in Salem when they open up.

Thanks very much for your offer of help and give my best to your mother and dad when you write them.

Sincerely,

H. R. Haldeman

BOARD OF GOVERNORS OF THE CALIFORNIA COMMUNITY COLLEGES

SACRAMENTO 721 Capitol Mall



September 3, 1968

Mr. H. R. Haldeman, Vice President
J. Walter Thompson Company
6505 Wilshire Boulevard
Los Angeles, California 90048

Dear Bob:

This is to let you know that I am on the lookout for some personnel for positions on the Chancellor's staff.

Specifically, I am looking for a person who would handle public relations. If you have any suggestions, I would certainly like to hear from you.

Good luck in all of your exciting new endeavors.

Best regards.

Sincerely,

Sidney W. Brossman
Chancellor

SWB:egb

HAROLD F. WOLTERS, Chairman
518 Ridge Road
Nevada City 95959

MRS. JOAN H. KING, Vice-Chairman
15534 Nalin Place
Los Angeles 90024

REV. PAUL C. COX
355 Avenue E
Redondo Beach 90277

WILLIAM A. DILLARD
480 South Rio Vista
Brawley 92227

JAMES C. DODD
1860 60th Avenue
Sacramento 95822

HARMON K. HOWARD
2373 Walnut Boulevard
Walnut Creek 94596

MRS. WINIFRED H. LANCASTER
P.O. Drawer JJ
Santa Barbara 93103

MRS. CAROL W. MARSDEN
1970 East California Street
San Marino 91108

BERNARD C. PLOYER
1212 Fair Oaks Avenue
Santa Rosa 95404

PHILLIP V. SANCHEZ
1015 East Alluvial Street
Fresno 93726

BENJAMIN N. SCOTT
25949 Belle Porte Avenue
Harbor City 90710

CHARLES R. SMOOT
304 Grand Canal
Balboa 92662

HERBERT T. STROSCHEIN, D.D.S.
2226 Victoria Drive
Santa Ana 92706

MRS. MYRTLE WIENS
272 East Putnam Avenue
Porterville 93257

THOMAS V. A. WORNHAM
560 San Elijo Street
San Diego 92106

*Send a copy of this to
... in case he needs
...*

10/1

...

September 10, 1958

Mr. Sidney W. Bostman, Chancellor
California Community Colleges
721 Capitol Mall
Sacramento, California

Dear Sir:

First of all, congratulations on your appointment
as Chancellor of the Community Colleges. I know
you will do an excellent job, and I'm glad to
see this recognition come your way.

As the future, at least, I don't have any suggestions
for the public relations part of your work, but
if any thoughts should come to me, I will certainly
let you know.

On the whole, good luck to you in this position.
Sincerely,

W. H. H. H.

H. H. H. H.

MEMORANDUM

TO: Bob Haldeman

FROM: Bill Timmons

SUBJECT: RN Thank yous for convention effort

9/3/68

~~copy in
sent Adm 9/13~~
file

Re: your memo of August 16th requesting names of convention helpers for thank you notes.

I'm sorry it has taken so long to respond but, as you know, I've spent the last 10 days covering the Democrats in Chicago.

Please double check my list for duplications since many may have been covered by others.

I assume that the floor whips (Morton, Brock, Rumsfeld, MacGregor, Devine, Wyatt et al) have received appropriate notes for their contributions.

Of course, Bob, we all should send our thanks and congratulations to you for a job well done.

I hope you have arranged for a nice "special" note to go to Linda Underwood who was the brightest star by far of the whole operation. The convention was successful in great measure to Linda's long hours, understanding disposition and pleasing personality. I hope she's appropriately recognized.

I'm sure in his report John Ehrlichman included:

- Jim Golden, security
- Pat Palangi, distribution
- Clay Kimball, assistant to Palangi
- Dan Lunngrren, assistant housing chairman
- Bill Madden, tickets chairman
- Boyd Gibbon, rallies
- Ed Morgan, airport arrivals
- John Nidecker, Floor demonstration

If he didn't, I'm sorry that I don't have their addresses, but Linda can probable find them.

POSSIBLE THANK YOU'S FROM RN

Honorable Jay Dermer
Mayor of Miami Beach
City Hall
Miami Beach, Florida

Although a Democrat, Mayor
Dermer cooperated the
Ehrlichman and Timmons on
several details

Dear Jay:

Mr. Harry Singer
President
Statler-Hilton Hotel
Miami Beach, Florida

While Singer wanted to make
a fortune out of our campaign,
he did assist us in various
ways and had a pleasant talk
with RN.

Dear Harry:

Mr. Stu Blumberg
Vice President
Statler-Hilton Hotel

Stu was extremely helpful to
John and me and took our
position on several occasions.
Suggest nice personal letter.

Dear Stu:

Mr. David Banks
Banks Cadillac Dealership
Concord, New Hampshire

Volunteer director of Trans-
portation. Stayed over to help
up clear up. Worked under
difficult circumstances.

Dear Dave:

Mr. Alan Peterson
Neighbors for Nixon-Agnew
1701 Pennsylvania Avenue, N.W.
Washington, D. C.

Was Deputy Director of Trans-
portation. Well organized but
had to return home for birth
of child.

Dear Alan:

Mr. Al Ganier
6806 Charlotte Pike
Nashville, Tennessee

Al is the young man who worked
as assistant to Banks and did
an outstanding job in transpor-
tation.

Dear Al:

Mr. Jay Wilkinson
United Citizens for Nixon-Agnew
Willard Hotel
Washington, D. C. 20006

Jay filled in at the last minute
to supervise all Subheadquarters
in 35 hotels. Good job

Dear Jay:

Mr. Al Monica
The Wackenhut Corporation
Coral Gables, Florida

was the head honcho for the
Wackenhut security guards. All
in all, they did a creditable
job.

Dear Mr. Monica:

Mr. Mike Thompson
15745 S.W. 105 Court
Miami, Florida

Mike was our on-site contact
and put together most of the
advertising. He is also GOP
candidate for Congress.

Dear Mike

Mr. Norman M. Giller
The Giller Building
975 Arthur Godfrey Road
Miami Beach, Florida

Rented our advance party four
room in Giller Building and was
most cooperative with our
early team.

Dear Mr. Giller:

Mr. Michael Gill
United Citizens for Nixon-Agnew
Willard Hotel
Washington, D. C.

Mike coordinated all "Special
Activities" of the convention,
including receptions, parties
and social events.

Dear Mike:

Mr. William Mills
%Congressman Rogers Morton
458 Cannon House Office Bldg.
Washington, D. C.

Is Administrative Assistant to
Rog Morton and served as Staff
Director to the Floor Leaders
operations.

Dear Bill:

Mr. Robert Hitt
Nixon-Agnew Campaign Hdqrs
1726 Pennsylvania Ave., N.W.
Washington, D. C.

Served as Director of Adminis-
tration and did a great job.
Stayed over to account for
goods and pay bills.

Dear Bob:

Mr. Doug Hofe
Nixon-Agnew Campaign Hdqrs
1726 Pennsylvania Ave., N.W.
Washington, D. C.

Took over reins as Director
of Housing which and was
probably the most difficult job
in Miami. He took the brunt of
abuse over housing assignments.

Dear Doug:

Mr. and Mrs. Dale Grubb
1021 Arlington Blvd
Arlington, Virginia

She headed the Nixonaires oper-
ation and Dale assisted. Came
early and stayed late.

Dear Martha Ann and Dale:

Mr. Franklin Polk
Associate Counsel
Judiciary Committee
2137 Rayburn House Office Bldg.
Washington, D. C. 20515

Served as staff parliamentarian
for the Floor Leader operation.
Advised on Rules, etc. Good
guy.

Dear Frank:

Bill Timmer

ADDENDUM TO THANK YOU'S

Mr. Walter J. Jahn
5345 Pine Tree Drive
Miami Beach, Florida

Is Lou Nichol's local booze
distributor and serviced
our hotel needs at cost.

Dear Mr. Jahn

Mr. Louis Nichols
(you have his address
in New York)

Made significant contribution
in free liquor and arranged
more at wholesale.

Mr. Don Goldie
Musical Director
Hilton Plaza Hotel

provided most of the music
for special events during
convention.

Mr. Al Kleindienst
(probably back at college)

came to Miami early and
worked hard for advance
party

*Done - referred
to Vera Ashe -*

3300 N. E. 36th St., Apt. 415
Fort Lauderdale 33308
August 24, 1968

SEP 3 1968

Dear Dick,

Dodee and I were delighted by your first ballot nomination and look forward to your election to the Presidency this Fall.

After three busy months as Assistant Executive Secretary, Arrangements Committee, and Chief Sergeant-at-Arms for the National Convention at Miami Beach, I am ready to press on in your behalf in any capacity my experience allows. There are a few areas in which I believe my assistance would be helpful to you.

First, in the security area, it is my observation at this point that you may be overpowered to the extent your campaign effort could be hampered. You need someone to relax the Secret Service.

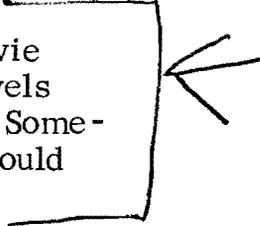
Second, I believe I could help in the Press relations area. My wide personal acquaintance with members of the press, including locals who rarely make the Washington, D.C. scene, should be valuable in the production of local color stories helpful to you. The locals in cities, towns and counties visited by you as a Nominee are too often overlooked as to motorcade accommodation, accessibility to you, etc.

Third, in the speaker-bureau area, I believe I could do a creditable job. Besides a wide acquaintanceship with many athletes, actors and actresses, political personages, plus a broad recall of the physical accommodations for speaking appearances in most cities of any size in the United States, I have had political-problem contact with previous speaker bureau people,

Page 2
August 24, 1968

such as Congressman Bob Wilson, Cy Laughter, etc.

Fourth, I have a considerable 8 mm color movie library of your United States and Foreign Travels covering your eight years as Vice President. Someone, with political and technical knowledge, should look these over.



May I hear from you at an early convenience?

Sincerely,

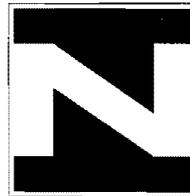
Jack Sherwood

Jack Sherwood
Telephone: 305-565-7843

Mr. Richard M. Nixon
Key Biscayne Hotel and Villas
Miami, Florida

H. R. Haldeman

Nixon for President Committee
450 Park Avenue
New York, N.Y. 10022
(212) 661-6400



Chief of Staff
for Richard M. Nixon

*\$ 250 per month.
\$ 350*

Memo:

- 1 - Can we get a unit & a cleared channel immediately*
- 2 - Can we leave for 2 months only - without buying or signing sales contract.*