<table>
<thead>
<tr>
<th>Box Number</th>
<th>Folder Number</th>
<th>Document Date</th>
<th>Document Type</th>
<th>Document Description</th>
</tr>
</thead>
</table>
10/21

F. D. - how handle problem -
  - press TV saying 'blood campaign'
  - put someone in the right away -
    - tell me who -
    - don't have Brooker down for NY TV

  - for NY TV she'd have someone up there -
  - maybe a Cabinet -

  - need new ideas on time - for example

  - have Jeff talk to another 15 min. on tax return
  - get some new leads - need to be

    - get in vote for it - in vote for tax - fine

    - Heilweil & Safie clean everything

  - wants to try another 5 min. by Fie -
    - to alternate at the first one
10/21

- "Dakota and Illinois"
  - matching colors
- married as inaugural chair
  - Illinois trend?
  - didn't get to do things for Longman chair funds

CT - update NY week than 60. Then their own.
NYF - don't commit anymore spots yet.

--- except Slice - tomorrow noon site

--- well try to do stuff later in week

learn hand on Klein & Colman
in case they get stuff out

NYFtec: take strong or refuse to accept pop vote
concern in that he can't win voting people

- get a position on NY Media Institute
  - and do identifier of有趣
  - get facts ideas - not make Tuesday
  - asked Mariner for something

- court attach - [illegible] - talk to..
  - maybe. Rocky can stay
Ex: How was Dayton crowd? - he started up
Ex: at 11:30 am - TV spots
10/22

ABC confirming Thurs 8:30 AM in MJE
looks like Telethon - may need problem.

- Ojai 1:5 min. very good

- booking for 11:30 Fri AM

tape Tom for code spot.

NO

V Las Vegas proposal - see H. Baker

press conf - 2 today - re police
arrest - hand drive

Ray A. - works for BD - not working much "Ex"
- Ask him about Va.
- Talk to Jack Kilpatrick (ch 13)
  about poll - only period paper
  for P. Buckley -
  give him lowest shake on polls - act like
  - get the Times poll every day
  - keep - can't release for couple days
  - pick out lines to be used in Tempo space
  - Have
  - one theme for release
  - hairless, uncertain trumpet
  - miscalculation - can lead to some
  - most confused candidate in history
  - go back to forgotten American theme
  - admitted she can't get the popular vote
  - can't unite the party
10/22
late

F: indicate tomorrow
               planning V. speaking 2 radio speeches

Ricardo - follow monitoring V. Name

Re. Andrews - if take a poll - inform my many.

Rhodes says we are a dumm on older people

Do some radio for Face S.W. set

+ a major ad - nail the tie

Re. set down 6 RW + more etc. in terms of telling them that our tempo + content
how do you make this interesting - how hard?

may have to write V.N.

\[ \text{W/L - keep Chemnaut working on S/VN} \]
- 
- 
- 
- 
- 
- 

Johnson condition

2 say for Fai - doing 3 hrs of TV spots

More Val - get a read on how they like we're doing

てくれ - the sense of Affirmers gets D.C. + 10 can anymore states.
BW - how do you want him to hit N+N?

Hi Ver. Don't call me.

Kubler - have Skinner + Token blast this.

Kubner call CBT + Trace this.

cany other way to monkey around w/ this.

Ask any Rep. can do.

Post - get him from Dave King.

goin on the SUN - tell him cold.

Atten - on someone

Belongs - have Smathers throw a T.

N has learned about dealing w/ N + N is going to bust him.

The late are off & N very dominant.

Now evidence where is going to

staff he's not going N

will bust in major speech w/ N.

on Thurs.
- Harlow flies to RV. See Goodfaster
  RV runs military refueling.
  This might make SVN go bad.

- Tomorrow RV blandly says US asked for peace
  Under conditions I said down in Nolans
  to go further than present position.
  If conditions are met that I laid down
  then we would approve peace.
  But it is in staying peace period
  to give any real trust and info
  Getting this much would be bad.

- They’re telling out SVN. Please have admin tell
  Make a communist Asia.
  We’ll have to go with Thailand.

Babe - N read as talk - (Man) - Cliff N Thompson
Waves stoppers are now taking out,
Giving info they’re not giving IV
That that at all Smith claims they had
an understanding
Now’s going to bust. RS.
(Babe - our private polls show we lead in
every way national states.)
Talking to old looking of Bell
Try - Hecker - try Burke, Radford, Scranton
find out what's going on
Les Ames - Mel said
have Disher call T

Try - Scranton call Kahr -
lead memo - N very distressed
what's going on

Try - tell Disher if can't get 3 contracts
N will want some��t

Agnew - go see Helms -
tell him we want the truth -
or he hasn't got the job.
10/22

Status: Agree not on popular vote
report mid day - chat E & E have done
also surrogates - who handling etc.

- Greetings on CBS - feel open figures.
- OK Minor today - sate polls?
-FL - any results on phone operation

MI-G - get 6-up TV budget by another million
because Demo tendency to low.
- They now have the #

-k - be sure our spot are more effective
- More strongly against le Waller
- Have screening?
- Get ads up - hit very strong early
- Have to stay up -

Chat #4 - in South - that its going to be big.
- Free attack on popular vote.
VF - popular vote attack in TV
VF - step up follow-up
  1st step - local state churn - pull out their own
  scan optimum deal in terms of press
e.g. Charlie - talking to press
  - not much more for RV to do
  - will hit hard - hope on the rest
VF - keep grinding - don't let them let up

put out some of our polls - as local polls
but as of polls - Missouri

Stevin - what papers talked to - fly on look - CR report

esp concerned re G. + TV - feels not kept conf

P. Kost - get ready on bumper sticker day
  He ran something on what was done
  - ride hard on Rhine + P. Kost
  - get on people to get to work
  - put ship back + stuff - just ride on
  - ref troops.
- want to know today what ABC time is
- how far behind is report from fieldwork
  - is this wave the last -
  - or do we get something next there.
  - i need to know when the thing is through
  
  check Tex. & Min
10-23

G.S.K. <new Tex. plant again> — before we come

don’t forget second day in Tex —
may have to do more in Calif.

Yes — RV reads except very fast
"they cannot read peace"
must be very carefully edited —
watch for any line that can hurt
out of context

use Johnson ending

use Rev. order Negro on panel

(Riv: Jackson or Johnson)

skip Columbia

Use RV talk up each other —
get proper balance
sharp short clip
let new RV case stand behind
and by 2-2-2 strategists
Looking forward

I have to set up method for people like B&P to have outlet for their ideas and frustrations so R&D doesn't get distorted reaction.

tell everyone now - leave R&D alone. It'll work. We're next five hundred!
V. RW isn’t reading tracts -
Lunger shows S Sect buy press
so we should have a hard quote in it.
Always read briefing.
For critical items in Local Area -
Question 03.

*Ko - get an win NY post - also Batchelor
spent out a good one.

Y.f. - hit H - attacks W in NY
ships it in 50 - 10 are exempt

Ko - content should not have words we’re
not going to be happy with later.

\( L - \) can’t speak like Wilson (or R/c)
they don’t write like Wilson.

\( L \) deliberately maintain aloofness of press

LE - list of specialties for So. TV.
1973

- give exclusive story to Paul Hughes on Blur
- 11 people disturbed - go in W.H. (name)
- why W.H.
- say this - report from un
- danger - go to L.H. might fail as result from high chance - to sell at any price

Dick Wilson?
- no anything RV these - just RV staffers
- no attraction
- 
- use landing funds at any price
- price may be cost of RV.

C/2
- keep long program
- RV fee - on ride to B. Creek
- on ride to L. Rapides - P. will tell you
- have some from talk to him
- no prospects in Mich.
- put RV in front cabin

E
- blast - Fred Harris said what their pull
- with others
- 
- another attack in popular vote
- against
Feb 16 - Daily News union poll
Major concern is low reader
have to get going or "even if plant
get off of dividend - and on to low reader

- needs answer to teacher strike
- cash on organization
Call in AM in Deese analysis - NY
10-27 in show on panel at desk 12:00 - talk to RN in 
- Chris (M) says poll is wrong - M
all is done right
-

Make a real good check -
- talk to Aultman - make hard on org.
-
- M confident Deese is concerned
- this simple they'll come at us ahead 5
- this strike may help us
- this Tenn is sloppy - Peresich
- heavy in W Tenn.
-
- running for TV -
- get bit for TV
-
-let Harlow's start go in the AM
- media like Winkler OK first
-
- RV doesn't like the double whammy idea
- way we get this
- told McFarlane hell up on him - jobbing us
- Dufge - analysis of why down for
- Kellogg & Menin & Daily News
10/24

- Sluggish in East
- Gallup finds lead cut by 3 to 5 points
- But regain crucial

MB? - Want to have MB/June and answers against O'Brien

- Declared? "Rochester"
16/34

- Calif.
- phone adequate in NY?
  have we done everything we can
  - don't see Walter - will probably endure it
  M - make call on NY

Airport "Mani" TLL

from good staff line in Cleveland
Eastern sched.
Agent reached late yest.
press conf. very shortly
no doubt will be agreement

7W - EL 53000

was reached well before Ben told
Dublin no development

LBS told press
no progress

got a reg. adequate evid.
starts written done this AM
going to do it
but this time
has decided they're taking

take action in del. local
+ other areas to generally follow certain this is correct

Based on this - good gamble to indicate
he has no feeling will very shortly
hope will return Soon

stay tuned seriously

No time for stop
There has been a great deal of motion past few days about theasis to believe in any near future reasonably expect a halt

say at one of the stops -

in a speech

Proceeding on it for some time reason

RN noted how one basic position

all the way

don't get into details
10/21

W/ Harbor

Cape Cod

LR, BR, 2 in DR
1/2 LR, BR

Face Nation - can do 1st clone

Your Meet Press

Say Weissrute as well as

tape late in afternoon

do Panel show around noon
one more B'righam T Ohio

Fast 24 hrs - to sample

Don't weight too much to Cleveland

- Derge standing sample

pro. up NY - this is only a phone sample

So let large prop. of Negroes

Le this its pretty 47-39

cause Negroes low

also larger prop of Negroes refused to answer

Ohio MORC is very much forced

Drink - und. + W back to it

— get B'righam pull other Ohio folks

— note to TV & Radio

—

Call John Andrews —

Agrees - needs up in his role

at MS 6 & Telephone

Get up in Ohio

look bad in Ohio - exp. rep. * wants ads

M. get on them --
had long cons. of Og. Men –
2) We have had N/a yet outcomes done
divide 4th into 3/1st – ea. wave is diff. app.
selling charges every time key sample
3) Flynn places all they want in accuracy
pick drt by random –
then stand on street corner of ballot box

Talked to MCC –
Here next report will be closest to 1st
He will tell Chicago that state in a test run.

This is not time
1936-yr 5
Was 43-31-20-6
Out Sunday – another one Nov. 4

Interpretation –
Shows two shifts
1) Big shift to H – affect Novern.
2) Big shift from W to 1st
: Closes out undecided replace as lot people
Takes W shift will be to us. 
In Ohio this old make diff.

Some California, Illinois, New Jersey, and Texas.

But Michigan, Ohio, and New York.

Hey, near the back seat there. Michigan. Delaware. Vermont. Missouri will have some supplies. Texas.

In New York, have to worry about traditional Democrats.

In all areas, we're holding ours.

Remember, we're talking to essentially Republicans.

Debate is not heating.

Clues: TV
- No loss for strength - talk to Dems.
- Need reassurance - no attack on Dems.
- Need a huge emotional advantage.
- Make alternative unacceptable.
- Vote for N—not a defeatist.
Pitch undecided
rise above party
personal petitions
really address real crisis

if latest Kelley is correct
there is a move from W to U
need some edge to stay home —
or come to us.
maybe eye to eye is good for them
10/27 - at home

Happy Birthday -

? mother here?

10/29 - Detroit

G - Running Social Security spot
- Our claim is weak - MI.
- No Statewide race -
- No weakness is in getting vote out.

FR - Can we strengthen phone effort in MI.

VSO - Cut K Vol - get getting stuff in speeches
- Not name/calling - is towns of Bobb

F - Look at RN's ad in Wallace
- Ride hand on popular vote theme
- Personal calls to everyone
- Hit theme of popular vote
NY Times ad - "The Times lied" to closest its
most popular perspective - not use fit -
not - no backing of Hkw msg at all -
the Ad - Keep Hkw on
off any more that we are file
situation on McCarthy - reading as to effect.

E - Mundao on how spend new budget

Slippage has occurred only in NY.

- take personal charge -
find something for Klein - not W &
Defense

I - be sure Wash Post handled
to never any requests for W's kids
no request ever goes by him
TD all fig interviews, etc
nothing special

- on trip after election - no press or plane

- reports on border states -

Keyes - eher on McCarthy endorsement

damn him with faint praise
- Don't back off on the campaign. No one got defense.

- Press hard or they'll go.

- Fast moving - in self-spaced today. Sec. gay - recent said there's one, but there would be one.

- Stick except on peace. Who's peace candidate - hit it.

- Red - all over the order - fire with fire.

- Ask for law and order - fix me, fix.

- In Sen RM's.

- Don't say hit foreigners by their names.

- Lead novel: Owen D'Incal


- Forget gold flow - just family budget.

- What will we have been spent for years.

- for Canda: pull out. Start 11th fed. speech.

- No press on plane Calf to NY.

- Staff only.
Staff - Times is uncertain
don't raise it at all

- Need personal info in all ways -
  were sabotaged twice.

Sh - try to work Rhodes into IV program
  since Shpak not there
  into PV - or something -
  how handle family issue? -
  make a big deal - - David?

Social Security spot -
  need more info
  have to know how many - when?
  tomorrow

- detta. TV -
Remember to get whole story to B. We don't want to make a mountain out of a molehill. If we do, then there's no investigating anything. More rash than short at all. LosePop.Vote.
Heckle H4 - heavy
Chat - crack whip on the chat

PM - Rogers + Sh - separate calls to vote

N has been frantically calling the analysts
his shadow - will blow loose

Described to him it's connected
that they were going to handle Stein

Sh - get Ryne on Today Show - for equal time
of all other we can -

Sh - have to line up Place electors to say
they'll support popular vote winner

Chat - counter attack!

Peace - Law + Order - College punks

Anger - Don't let em get away with it. See

Folks ready to issue ultimatums
RN 10/30

Check to NK CBS

Personally calling everyone

File

- push regardless of popular vote

- tough boy - NY Times decision
  - it's fixed - if one come in - appeal
  - wish for - play hard now
  - make them come calling
    - cut off them photos etc -
Vittorat Sea.  All-land

Onward

Philippine -

White scar

nobody from Times or

West Post or Rep. -

from now on =

Times-Past off -

Times forever -

file a retraction on

third Times editorial

-Check if M-call top people

at networks
Chris fired -

-500mations -

A bombing thing -

A lot of people think it's a fact -

One good line -

stood in MSG -

took gloves off - sit on -

called to say -

This demonstrated exactly what RN anticipated.

couldn't have done an acceptance speech -
- Ch. Tenn. - Rehnquist
  Ky. - Morton & Nunn
  N.C. - What's happening?
  Citizens' churn -
  Va. - going up the N. spot. He did for South.
  The one on vote for W is vote for L.
  Va. Tenn. NC FL FL.
  - Andrews - latest fakery in Ohio.
  - Eckert.

12 hours back - clear, plain
Dad got nothing for it
need to pick it up now -
say what did we get?
something smells here,
and we trade away the things need.

Post-white
Aden Dang (Tom Burns) - Ryan
Most VI last last last.
Phony fake election trick.
1/1

(deep concern re house seat represenation)
F- need a quick poll on house seat -
if not Back - use OEC
in in Panic

- another last min trick by J
  Trust ai 66 - if it didn't work
  make J the voice - not the war

- Melady did cheap pathetic
  terrible reaction - EOE - family
  won - unity

- keep pressure on - re popular vote -

- have to hit VN harder -
  can fake - nothing happened
  don't drop our guard sell out kids.

- shdnt do Sun Rita tells -
  stay in shape for Nov.

F/K - Scott move Texas on VN
  Rocky - if he'll do it
  tell him NY depends on it.
I've seen the film - we're demanding that
to know what's in before we
people will be elected even
that fair practices will screen even
that nets won't ruin it.
Park Fee find out what's in the film.

W) stay with them with passion
Maybe they raise questions -
see what we gave away, what we got
but don't oppose the bomb halt.
300
Long pause, checked mind.
2% check 5% white
9% mo
7% 1/2 to N
asking all same today -
9% No NGP.

People are in favor of halt 74% 13 app.
will go 51k.
party to follow by UUM 57%.

Child N prep opp.
9 apps 2 opp 33 mth 23 dt

Harry is doing 3/4 for man release.

[?] - DL - "only thing I got was
right I & KVN at conf table".

Ad today in Post tomorrow same Times Man
will have copy in VA -
M feels Agnew to not pursue suit
let ad carry it much things
10/31

P - I think I've got it. European. etc.

Elm - What about the count

M - Indiana doubtful - CSM


15269 Florida (Boca)
9 + W 2.4 H 4.3 W RVU

3 pts. - (F)

Equal time segment away.

1 - N high rep gets the credit
2 - don't get horses too high - still Frame
3 - this is the 8th court finish

Eh?

Pete - Hope a quad. See Sue spots
in FL & MW -

getpregamy piece of 55 spot
It going in on trust all
Don't want a dicaster
Ch. when we are
Me and Opals urge help
Barlow - Amazon
Ray - chip back all City Cham

We get on NY News - see our release
on Eric, of polls showing we ahead

1.S need to have firm reaction on Hart Plan
not Batchelder
make sure get quick reading
have money

Kaiser - F - E -
people on today
1/31

Bryan developed.
Know Deinio will be esp. eff
Fred - Scott
260 NE 1 Scranton
RP doesn't feel this too significant
if just local half.

6:30
Alerted Martin after 8:00
Top Secret Conf.
January 30
3 on phone ½ hr - LBJ

going to stop bombing
some time after election
VN must call Antibellum table
will go on fighting

not cease fire

Go on basis we said

was still on
remember Korea -
 need a strong man
 not peace

best thing - not make a lot out of it,
 Don’t want closer

A - don’t give permission do regular speed
B - give permission + give VN speed

Ralph Kunnen -
Tell Ron - no comment - except very brief in his remarks.

Main thing is the way it's handled.

Believe equal time is demanded - try Bob Kahn, Ford, etc.

Way you can defend them will be heard from armed forces.

1st meeting will be after election (this he will say that.)

Can't indicate conditions -

Rethink him a call or rally

I say asked by Jones not to comment

Jones - Pres doesn't want anything said

I act when NN goes down.
The call again
Entourage

D. Lady says:
Alarms sounded like stuck pig.
All countries have agreed to go along
cause NEF of Harris - but opt.
Key held out quite a while.
Put out the test list of stuff recently.
Might happen again.

W. House pushed spot of white paper
 blasé 5 NM east.

F - call RN at 9 and herb -
give her approval.

Bergen County - all data lost -
the only list in Tiffany
16 random codes.
Reps: for Calif. + local orders
Strong: 2-3 pg
If more info: Pass
Vote: increase taxes + price
Get fed: union wage frame + treat milk
More gets off the case than this

F-5-5: brief start each day: difference
re prep. vote

M
Rhine
Challenge him again + he declines +

If Mr. Keep cracking on copy: estate
to get vote out -
esp. Ohio, Pa, Ill.,

Letter writing team for W. Home
for jobs etc. DOE-Consul visits

M1 Rogers: hear on note
at each test stop - put David on for if it's Dick Mone worth of time, no ideas
prevent of Texas - hasn't worked
- no strategy.
Keep putting it to them (breakfast)
it's least damaging of what we have done
5h - told 8h & 6h will try to do cog after Sun
day another 1h in both - remainder times
5h: get ads in
- major except for Calif on annul
- no popular vote
- has not replaced
- now makes clear that
- haven't read Tim
- oil depletion, hideouts, cattle
- military spending Fill, cotton
2h - will see no press
- woman's daughter will have to see
- can't prove.
I was surprised that when I called
the had been taken
- the fund job already recorded
- before NSC / 355
- also why we got so little out of it
- what because of T's conditions.
had I report based on good faith
This looks like 5th still just on good faith
Chat - keep pushing (black smoke) on 11/21 did
SR - no clear cut as come?
46 ads for Sunday TV
46 telecom prod - RV standing.

Batch pull tomorrow we went hard
Peres - no hit H trouble - lots of signs

Get hard pull again put out on the plane
predict an electrical sweep.
Agreed -
1) Call Rusk - What's story on SME?
2) Don't have order yet, not sure on THIAS
   Keep them thinking you're going to move

LA state 10:45 - 10:54 - NRM
48 - 38 - 13
C62 R36
Recols - got some type of car for next few
asked for Face Nabin
have for plane tomorrow from El Paso

1/2

F. ch Ky - Wash - Conn

Sec rec had - have got this report
this has confirmed
cause we didn't get anything
shows it was a lucky augnt.
They muffed it again
in their reports

Throw away the trump card
W/O clearing SWN - million
As in States n't. 2nd half has bemoaned
old turn out to be diplomat disaster
Lucky augnt. before clearing diplomatically

Agreed. - have Agreed with Rush

What's the story on SWN

Ed can telephone people within a check on
Dumb power effect - if no State.
2.

Continue to run V. W. Work - don't cut anything. Keep all 3 TV sets.

Phone - telephon - we need a phone. Should we get one? Also, remember to back up your files. We can't risk losing all our data.

Did you get the air conditioning unit?

Agreed - say you are going to purchase the new AC unit. It's not here.

- Apparently there is a problem with the new unit, and it may lead to a major disaster.

RLW types all the letters - not sure if you still need them. RLW is ahead of the game.

New - call Ojibwe - talk for money - what do we need to get rid of?
11/2

Confidential

- Idea - indicate RN will go to Paris - in coop of Pres. - present united front got talked off dead center. If Pres. felt you be helpful will stand ready to be of every assistance with advice to go to Paris if can serve useful purpose to peace won't have to wait for unstabilization.

LF/FTB/Halow - develop line for Meat Pres. - le VN

Chat - ch ME and Lee on WASH State situation

- repeds

Heavy up in Seattle - last min.

ELH - ch Don Nixon re wife to NY here + family - kids if needed no friends.
- cella now take on T-
because he did not live up allies before taking action
allies have 1 mill men in field supporting 500 th men
either he's got to get $1N to the table
or call off combat halt

- Dakota Fred Scott Rock Ascension
Clothor - man in sorrow than in anger
Why didn't we have it worked out with an allies
everyone stay on it - kick them hard

- make the issue - this is a political gemma
really work it.
don't let fact that it's political -
don't rather to loose it easy.
none of staff are to give an inch

get Thurman & Mark Clark to denounce
Combat halt -
with Am. lives not any return
Hailor - get Durkament and Rockefeller to say something -
call all these major states.
Ron Isley - New Mexico - Kirk
Brock Baker - NC - Va.
Outrage - endangered our boys
Major diplomatic disaster
New Leadership.

2 - Same rules - No press before a after
in & out - Keep them out of the way
No agreement on fix -
OK if can be done quickly -

McAdoo
RN
11/3
E.F. Halam - by 4:30 -

What they're doing to nail J

major diplomatic disaster

now nothing I can do - too late

how did -

Rock, Scowton, Romney, Reagan, Tower

E - in Panama this pt - hosed up negotiation
Need to chain Rock/Rm. Rhothenberg.

Today - N.Y. - Mich. - Ohio -
Nixon Neighbors - tell people to look at documentary & relation
for undecided only -

O'Donnell - reading on Texas
Anything we can do today

- Chotiner - Missouri
  Overall evaluation

- Wilkinson - ideas re questions
  Personalize as much as possible
  Rod will sit with proper for 2 hours
  Oregon format - 2 chairs
  Mock-up - RV sit.

- Det. News poll -

- Law & order - Policeman's wife
  Negro J. was robbed.

- RV straight with camera
  Ciler - shoot from below - eye level or lower
  Back light + shoot some from back
  VP tight on key points