<table>
<thead>
<tr>
<th>Box Number</th>
<th>Folder Number</th>
<th>Document Date</th>
<th>Document Type</th>
<th>Document Description</th>
</tr>
</thead>
</table>
We counterattack - M - OK - Mace, Brownell - Destroy the hill wait just as Scott as Truth Squad

V. M on next move - Mace, Scott

- Fitzsimmons out for early this Wk - not M

V - looking telephoning for LA

- RN call fig for Tom Moore - is all set up

- Mel /aid said to /aid details from OBrien on his attack

- RN are anxious to go into so - also talk to RR

- Town suggests that Bradmore go on meet Press to cancel OBrien

- Baker on Saint

Major case of death 15 - 25 n H

- Sheridan
11/16

Kep - too much of burden on B
have to get sag of money
Do - F screen all plant staff - not to RN
need men on the job -

- had to M - re Truth

- try Brownell - as Natl Adviser
- in subtle way - get B out of strategy

- kids - from now on - more in charge
More makes decisions
She told RV that too always to come kids
RV wants command from
W - ag heavy in London states - not Maker
- don't let upon head tire

Can continue for Sokol
+ does he want of Hoffman
Renard out Vogt to Italy
Brother link to Africa - back fnd.

nobody assigned to transition -
- told F. stuff poll shows they are far right.
  types are wrong.
  what he gets if the other night.
  that's all we'll get.
  find out where things + fed will go.

-BK is got to get more junk on B assignments.
  safe trail always looks over more - demo.
  B - Baker on moth arms - instead of 50.
    give him plenty favours.

-E - want a report tomorrow.
    have 2-3 guys call Howard.
    join him for coffee in the morning.
    hope to have all points.
    call Tony report out of line. + make sure fact.

-several more cases.
RN staff meet every day to
clarify on strategy
let them know what RN's doing
get their ideas
Keo - will harder en P - just
get him more to do - except
accelerate starts

in grape start
days disagree of boycott
cause cond-mit white industry
discourOp it cause he doesn't
know last 7 (by again)
sec day boycott

It's that discuss. J - make
illegal see. need that them
unity have been called
up before NRB

be careful not to get too liberal in views

Black - stay on color staff - every speech etc

no press conf. for couple weeks

Chat - but HW n when is the going to have
stand up press conference?
Data - see Lang

Franks's for transition assist.

Call Chaffee - be sure he's read
(pre-Brooks)

Sure Hatfield - rep. college campuses

Cooper & case shall be called.

Clarence Clam (Boston) in legislature
Negro will raise money -
Have Tom Rappas call
Then Rev. will invite note
Wants Pierre Thomas to go after Bank

Make quick trip to Africa/Europe

Late - went on TV taping

Me - local people reaction to data etc
Make some calls.

Stay off everything on 23rd
On desk - love leaving quote re Man of Goodwill to rumored Lady

To express - don't listen too much to them
Stay on course - order

CAT - see if any paper kit, fits editorially for taking $1500 for

except for brittle -
News Summary
Preparati for O.T.A.

brief book
I talked to Chick re大赛
- disappointed Scott didn't get play
- announced Scott head of truth squad
- mentioed - not thermidoren South
  big names are PK + Counter
  someone at highest level get them
  not in deep to
  - be sure PK looks like US NC
    not just Gardner
    get PK + Counter on TV
    NC VS Va Tenn Ky Tex
  - Florida polls are not accurate
    ORC doesn't see their own people

  - don't just ignore Texas
    - do something in Dallas + West
    + TV statewide
  - Va poll states Ky Tenn Va NC Fla Tex
  - orders - deeply mixed
    orders also Mass. + Min. challemge
  - now must be seen in NY NJ - he
    want the polls fast religious
    etc. Bickell...
prob - big states
have done too much already
concerned re: fed. expenditures
yet didn't go up in polls.
Q: if what this means
Q: if it haven't had any effect.

Keeping movie. Eleanor & Harold in check
don't continue to campaign Jews & Negro
lower white votes.

Get state poll shows us better among Democrats
Go after Mexican
no more on Jews
only one per progressive & go press
put out as smart.

ride hard on swing group
next two weeks — four major speeches
top quality.

Presidency is good

B - le ft demands on life & gun control
W hen you forget them -
E - input re gun reg. - B is opposed - is Forget
- get Memo on groups talk to Safine re: Is
Gallop shows 52% for gun registration. See what CO says about this.

Maybe you're right.

Neither of us.

RV don't agree w/ B - maybe use Beto next.

Put E on - on each frame

Hit Town - view of whole country.

Put first together.

- has a snowstorm, etc.

- suggest serious two weeks.

Take away anything possible.

Break to sleep in.

No early AM departure.

Spand Figs to 3 full days -

to go to island.

instead of one day later. Have two full

both in Florida.

Need more time off at end.

We sure have a stick on tomorrow.

A day except go RV tomorrow for

that.
Good talking B. Sheila — excellent
good visit of Bush — relationship
our advantage not to be caught

B. treated
never talk about for 5 yrs — always &
I.e. foreign policy - crime

B. Graham says re: TV
Take our shots gently good — keep crowds
of good smiley shots
One way is walking thru audiences
more - Macaw — not too rough

I watched N. Carolina TV

g's advisability of covering subjects we
don't want to talk on —
when we're ahead - still stay good!

I — talk to Z — will avoid press corps —
submit g's for written ones — instead
— performance is excellent — but
residue is tough story they pushed one
thus still not do so much head —
TV can only look good if candid - have to go
— keep fatigue down

problem of long days
this should take 4 days

R.N. — back in on news for day off.
Get Putin in more on import daily.

Veto - deep 4 in past two weeks.
In last 3 who don't use majors.

Waste - call to Kevin - maybe trim up.

UT - have Pat sched to old folks homes
when in city - 2 a Boys Club
etc.
Do add time off.

- Still concerned re: Citizens
  esp. failure to get E. European groups
  At Herman in charge.
  Can't ride herd on this I.
  Don't be taken in by charts
  Agrees do nothing there.

Eat - Men on tour only in areas that matter.

P/hint - forget all but key states.
Use NE to help w/ 

If any polls are Rafferty-?

What should be our strategy?

- Maybe move Evans into transition

__

- NY Daily News poll
  be sure to have it attached
  find out how it's done
  report to BN - any or whatever
9/14

- Deny on path change - ?
- elevate Scott as head of truth squad
  get him going now.
- try using Reagan as attack
- get Brooke scheduled fast
- RN won't see Brooke on plane - end
- talk to Brooke - Shapetinens
  be tough - put it hard
  you'll have lots of stuff -
  lastemphasis agreement.
- don't giant TV transcript to staff
  too slow
Transition - not Ads or Adm

more - more - remember all the interesting signs to write in speech

X = RN's dictating machine at the house - SB

more - theme for home for figs & yours too
not directly to himself
not allow the lot
sufficient amount
make it a major theme

Randall - late Nov - in NY
Fort - Pres Club - Chief Exec. officer

gratefully - suggest letter for RN to look at White House later
can't do in Nov

W - TD every day after Nov 5

Chot - looks like it trying to build W -
that idea of H-W deal
gets idea of vote for W is for H

- challenge H to go loud & into farm that
into desert Nevada (water)
Push in every state decide some to get our local people to push together in corps. Push to get him in South - e.g., Tex. Leave Tex push to Retu. & Towe.

- Meet Man at Noon - not before.

New life is book.

All myths highlighted for

Times press corp. x Times w/ TV

- Meet with everyone in Calif. TV
- Talk to Mr. Dewey & Hugh Scott
- Shed Truth Squad be taped on TV?
- Of Dewey not charm -
  how sure as Ratchet man
  maybe new charm. Truth Squad
  Need a big name to counter O'Brien
  -e.g. Reagan.
9/4
Church

Brando etc.

I need list of names who need to be mentored
Longman there must be interest.

Oliver to let slow dances etc. etc. to four - Nitroettes
RV asked go right to crowd, get on camera, in crowd.

Direct charm - to say engage balloon-dance

Rex - Agnew made in mad - rep. Wake County
Spoke only 12 min.

Upbeat Broke - their two polls
No reps. let's being votes to Wallace

Get best movie into TV program.

Phil activist run on 21st

Don't do as fast as planned.

Concerned about leading all TV in early

Tea. dinner on Oct 5

Must File UPA Term Ky

Hold on 23rd committee - not Beagley
Rogers  OK

- 3/15 - Wallace major threat
- in LA - meeting yanked - VIP - OK at TV
- in Orange Co - the night after Forum
  VIP philips - major people at paliton
  & major finance types

Airways - Back OK w/ Pat.

- re schedule - after each two days -
  have a morning clear - morning kil 12 PM
- in Oct - need 3 weeks - one 3 day - two 2
- Hatfield very interested in Vol. Army
  would like to review the strat -
  have someone message him - vs.
- hit crime twice a week in an except
  so press has to write it.
Agreed also hit twice/week
  all thru.

Rogers said to do B. Rogers - McCarthy can't sugg. they
Think I asked indicate - then others' influx -
that his chances of getting peace are better. As
Hatfield to say this -

J as immediacy with only people
Maybe get Hatfield & Stein - Rogers could ask.
Sh. - pmr. of prod. of TV

- can't get family on again -
- Sh. shld stay out of production -
- G. Juul, Sh. say don't use family

- They're wrong

- talk to Dick more -

- after C60. he wanted joint -

- perhaps more by Agreement -

- not any way she is too old - 67 last

- T.V.'s are too sophisticated -

- don't know come - re coach closing

- Bud shld have some q's. to work in.

- need to give Ailes more of his head
- Sh. stay out of production.

- don't have kids involved at ball game -

- move into production on low show

(RV feels shld go to 3/4 hour)

Ailes on production
9-13

- for riding - 55 miles of only RV, RW in car
- talk to Duncan - say don't let anyone
- Rhodes birthday today & 30th
- look up 9:00 +
- audrey high, etc.

was 9

- on arrival - get press man off plane ahead
cover locals - no matter - 2 letters
- may have pressure from locals - TV
- maybe sightseeing locals have

chrome local TV - tell need TV
- let Pete cover also
- get word to TV - will have press conf.
can't in Ohio - this trip is in Cali.

W - need to be for local press social
The Wilsons polls - close recently if away for KFP

UK - Mike Gallup post heavily

...victory psychology - get more over

...FDR - etc.

Missouri poll - etc.

UK - build up attack on 3-way debate

FDR - FDR "hard" for the country

UK - 10:30 Town Hall press conf at Black Hotel

FDR - need repeat on coverage

FDR - NH 5-12 positive on L. New

EK - May have to have a scene - to answer O'Brien

EK - or have E on TV - and answer O'Brien

...or Town Hall Bush.

...need WC for local press service
- how to handle debate x 3/5
  - get on 3/5 many - if 3 Repubs were for it
  get them to change -
  on basis of Wallace situation
  + two separate rules (continue)
  fairness doctrine
  - since n'ts have faid will give time to Wallace
  now ask for reparation

V2 - give press the Agnew stunt
V has not called Agnew - etc.
  - if we do comm - motorcade -
Each card in with Ag - use this N best man qualifies world today to end world - bring peace N in the name of peace N can end the war emphasis for peace N in war

Vita - N is the man who can bring lasting peace

Each one - a page on N the man who can bring peace not for RV - for others

- Ask anything to keep crime alive. one each on specific anecdotes.

10 leg of week.

Pick up the papers get specific examples.

MA - brief book must be updated see new one this AM.

AP: This topic & Cary Tries.

Agenda - drop the "soft subject" don't repeat the our - just say it's done.

- just say left stands on sign that
J: Gig press on where it you can learn
Hit that edge of my seeking racial note
and some old women threaten war.
Why didn't everyone jump on that
What about Muggle on morning half-
no press conf. this week - maybe early next week
place to do it is Ohio - tomorrow am
on Chief - for double story
speeds -- in last week's
wires
peace - crime - Littleton outrage
Actors - farm price supports - must have something
I tell Bolen to call Judish today - [P.S.]

Rhyne
- need to attack major polls + TV 
get major
where they use coupons - or call ins
in every poll in the county
- have each ab chave do this

Paine - need to get Ind data in for avg
- get more accurate poll of Missouri + Minn.
- why does Newsweek give Wallace Ky + Fla
- find out when Gallops in field
- acc poll Fla, Ky. - Tex, Nc,
Bud Keys is monitoring NC.

Jones & was complete compromize
Wille Smith maybe the answer
real big figures

Came back from conf in Portland that afternoon

Agnieszka had press conf in Portland this afternoon

Worse + Czynkowski

Ag he, they're under stress and in bed.

He feels he can comm. if he needs them

no feeling deficiencies

Has now traveled to write

tot some press in some states by train

Kissinger is fully available - to review etc.

Doesn't want public comment

Has delicate operation & setback

Medical RN talk of him

Won't be part of Dick Allen operation

Approached no staffing questions

Kerugh - got back to talk to them last night

Sure Olds was helpful at Harvard

direct to M. Alone this AM

some wats he has is highly confid.

But will use up M or me

to achieve RN he needed to say and
didn't want to explain to Allen
Chatham candidates TV debate need a party line from here.

Considerable hope that it won't.

LHue is just NY contact - others need each state.

Should have policy mail for Sun 22-5.

RN want to go over AF Dene.

May have Tex horse race Fri 25Sat.
Did RV ever sell newspapers? Which one, where?

Get Harley & Keogh & Moore on Agnew "soft". He has to say either not intend to intrude on personal stuff.

Avoid tendency to tell RV too much - air with him to build up each event.

Work on Dick Goodwin - White said he wants to talk to RV.

Be ready for Howard Stein.

Morton on counter-attack.

Back to kids - to Indiana Univ.

Co. Calif. - orient to Orange County & Calif. It's a hard question.

More work on it.

Need more specifics like Board.

Advocates out of people than AM.

Need papers for delivery - not handout.

One example: CAT statistics.
- what done on ML civil rights record
  in view of Wallace attack
  then demand Roy Wallace can support this

RW - RW could not handle in ca - has
  not convert Dem to Repubs

Chat - everybody of Wallace attack - letter to ignore

- have everyrego using Wallace
- another out on soft on comm -
  maybe re: troops, etc.
- RW told to M re: policy of using of contradictions
  & exp. re use of Agnew

- ad plan is to move away from RW facet issue
  - sugg retain all Dems - not only nati but local
    so they can oppose time to nobody 2-party system

- Hunt's sons? (ask Peter O'Donnell)
  Citizens going well
for press brainwashing - more rests
point out 1/2 audience born since 35
M - get a heavyweight into NC fast
you day opens weak - (see young jones)
(mentor is coming from TN) it's overhated
KGB - review what done as major speeches
A. le hardman - main setup Charlotte. Members are
the party's stickers - N y Scott -
6 is playing Wallace -
1e Calif. - don't tie up hardman
(PW didn't meet Lin - endorsed)

M read memo

- Bush will name brand seal by Brad Moore
call M - again until day (see note or comm)
not reg to internal - but to gvt policy
has been more a soft
no g. of LTA 1/4 personally soft
B - get Sen's honest judgement - le Aignnes stuff

tell all stuff - PW not in hi lit press stuff
he conduct of campaign - le Chudaf
don't pass them on -

got thru your math & first text lines we've got
 to be repeated repeated
Can fuse Safe attacks w/ H & I, but get it to counter attack gaps. Do so to large crowd until the second outfit on my right.

Wallace attacks N, what it C.W. Wallace is his secret weapon; build up in debates is a deal made up N.W.

Watch complete report tonight.

A - Prepare release based on Frank's, claim only reached by deal of County.

Dear - RV must know tonight:

- Share eval of IG staff
- Share daily contact attack feed
- Agree on next clarity report comm.
- Brief RV on TV tomorrow.
Mr. re-examine all of defense states (that make)
be sure logs are accurate and

East K+ W - must be in first class hold - OK to give party
add man - for food where RV stays
then place for staff + press

Sajin - on turns are good -

Bob - Theme choice is OK for lead
chosen choices in this century
one for this one for the
8-10 points
if not now do later
take strong thing - put it in order.

News summary
OK on such Matt - go ahead.

Chat - get some to work on debate response that will
get at least AMC trying to build up better
what have we done on response to focus more on
each attack short RV on response
7:30 Call from William Fink (202) 338 2470

- for local TV - someone has to provide details on 3-4 local issues that might come up - and in Q & A - not just Q's

- tobacco -

- freedom of choice in schools

- pretty has to be B -

Anderson - the Urban Institute

RV very interested in their program

Q: on next poll - what has been Feed gun reg. laws?

PM good AM reg.

find out what is what

best one - lines - like - warren elliot papers that have been repeated on the TV also any human - and any repeat stuff
Ten best org - but坎特 said
DC for a week? My go. 8" for Del. Car."+p
101. has adv mM to stay in Flint too. But he won't

th something sig. happening in DC.
N.O. room today - Flint at 112 DC trite.
making pitch for McCarthy does the V. N.
asking N to join in bipartisan stand.

Harry. We more in Jan than today.

Watch for 3 things:
1) fight of LBTT - 114 people old targets back
   to they are anti-LBT
2) fear of justice (ininclude)
3) economic stability. Dems has given
9/11 plan
- news summary daily
- tape, NYCA - main comic

- not all gross
- excerpts - 1/2 pg - that
- brief - V.A.s - ideas
- fat/track reception
- don't leavelead residue
- bring in some people - V.A.s - fat/track
- explain to More -
- what was on TODAY
- give RN one every stop
- talk to Paul Keynes

ch - RN comes to office do detail put on motorcycle in NY

- type on one card - hand quote
- on textless RN sheet may
- can't read excerpt

1. view of freedom
2. from start
Challenger N to end filibuster
not surprised if things made deal in facts
more picketers than in Denver than in Phil
Requires evidence of Medicine + Soc. Sec.
Doing Q + A before mine workers in Calby
tomorrow. Began for H
TV + radio Q + A's then forensic workers
& new plant
Houston - testimonial at Rice
Q+As - doing a lot on TV up young people

Chat at SF Thurs + back in NY.
Kids into smaller cities in big 6

FR - have a film crew at Anaheim - from tomorrow

FR - call Costner today - Kevan organ is still in school

F - knock fat cut off

F: Murphy - set up interview with Murphy

--- from now on on day 59 - nothing

---

B - memo re: spots - get More into it

Counter with hit stop - happy helicat

Chat: get Weekly report for RV

Chat: What do you want to do on TV

Newy says WAXR killing us

Use my contacts to join in

Steve will def see Paul Martin - the minute after HN gets protein
All RN mail - 
Chat with KL on Tuesday.

Bob - Are we ready to do? Are we coming on this? Whatever happened to Happy Harbor? I'm problem - he can't seem - bring the late

Muriel Green

Bob Keating in for Ford answer. Copies Collins plan he works on it. Theory is to pick one guy.

Chat - R.N. doesn't really yesterday - a lot today. Doesn't think it'll go.

A+5jfr - prepare counterattacks for today.

Chat - get back - tell counterattack.

B. - Prepare stuff for E and opponents - give them some data.

Need someone on ground - be Sen of Humphrey.

A - progress report on what you last week -
CPI - Steve Keo starts Illinois to dinner
RN - talk to Agnew on campaign funding
contreattack to him.

Kee - need liaison man w/Agnew - who?
Working on Coutts - McDonald etc. running

McF - McFeters - get Griffin to crack McFeters

Keo - need fo phone - ie tardiness
M - push on laugh (Dinner)

Key - W Plains release material -

W - ? What in plan for NY City's wage!
RN - go for Noonea & Phil (Call Rumley & put contact in)

Lott - maybe are ways in Tolonese here to prepare stuff

We - we need place like Dearborn - to help back
The let races have a little reception -
The pictures etc. We have
Only when we're not doing anything for em

CPS - Moore & I must meet w/PR group
RN hasn't met anyone at agency.
Meg done on troop reduction

said won’t get better deal for either. Not so good for peace talks
lack of enthusiasm everywhere
and W. Indies group
Raid Marines coming back -

Mar

after CA. Houston, N. Orleans
Weds. Flint, Saginaw City Fair. DC
Then. Weds. 1st - R.P.S. convention
Fri. up in air for R.P.A.
Pitts early event

hulliping - said has someone/crew conflict

check W.T.

if W.T. holding false troops return to base.

W.T. trying hard to decrease for CAD
everyone else says can’t - to have conclusion

need start out from Agnew -

W.T. trying to die.-
Anne

RC - on TV spots - use other people
Dave McDonald - use nationally
Hatfield - Evans - no
Reagan on attack - no
Goldwater Smith - Thurmond
Rock - Lindsey
Interest.
Rake in South -
Volpe - NE - NW - Calif.
Brooke - for North -
E - check on going into Maine - good analysis
TV in Buffalo when we go there.

to RN - Scranton gets back Oct 9
Contact Humala de Cach. start.

Airport arrives - get crowd first
then talk
at Houston - Still have come in then crowd
for camera to shoot crowds
have nice then middle -
Keep it narrow & not solid cores.
cut down receiving live at airport
eliminate VIP's in motorcade when we event

- Match next week - Little more fanfare
- I got troop together -

Put in terms of what to say - tell type -
B-P - Safiie - Hendas & Martin
Keo - must understand clearance things

re press: Maybe shouldn't work them so much
Knaps - not on plane anymore
(Booker & Martin) - don't be nice

I hit knaps on Moody or Cleworth
-don't spend time trying to win - Horse against us

Way to handle enemies is deep freeze
When wrong hit them hard - they stay
get whole gang together
great work - much high
This has been great week
keep morale high

Ko - need remarks for Citizens (if open)
- be careful - another extended tactile

1. Project on what HH says to Am Leg.
2 - only worry about wires -
   forget special wires

Buchanan - Seifin - buggy for mon -
any new stuff - ship the old.
ch of 2 - any questions.

1:30? re TV tomorrow - Burt Brist
not that -
- B Graham 1 in town, after press conf

Ko - need better Bill stuff

The forum stuff is too complex (1:30 -
must impressions in good taste.
- ways to cut wear of meetings
don’t want too much/no press
- in terms of crowds - size doesn’t matter

we Bussi white
check up people who see it
what’s he supposed to say

Chad,
- likely report from Hillips & Cottingham
we Counter attack
- RN starts conversation
- Volpe - admit

- Don't prop step stool or footstool
- go into longer, terminal, or
- use other two balls for step
- try to cut outside leaves
- 1c Ind. - go to Baxter - in a tall
- thinking of TV pictures - will ask
- must be inside
- for get press at the side - for TV side
- people up in front very
- mile way out of front of stage
- will press at side for others -
Forbes
War
CEO

Sh - move to TV spot w/ PR either... - celebs - other CEO - etc.
No money from H2 until under any circumstances

Westfall, 4AP editions, Can use Tesla? - or not
Emerson 1st ed. But Evart re price re doing
on RV in Oct.

Bill Rogers

-- Howard Stain - man?
Is he close to Dryfeins or not?
Have Stain lenders Bill Rogers - 600 man Padding
talk to Rogers - tell him audience
Stain called us
? See Stain alone - or Stain + Dryfeins? Bill
also whether Bunney will come?
RV this Stain + Dryfeins

B - putting too much from Aeha in

W - hard look at sched - not too heavy
leave open time

W - for local press - ask 20-30 min
Come in for cup of coffee - young social
c/o local press - local go only
2 things - keep good relations
Ref B - die of Kosovo etc. re Pots.
Concerned as what appears in the stick.
Pt. people don't care about Kosovo
- next week

E/No. - Briefer materials
Kosovo completely lack color
Need interesting thing you might mention
get someone at this.

Ref C/No. - get W. Posis briefer by Sun 200E when we arrive.

We'll have - ready for counter attack.

T/Exero - have briefing
- H. Conner: I worked out -
  have N. R. to them for only 3.75 -
  seek support of all -
  welcome and advice of members of Jun
  re: Rep. Con. has declared
  req. Con. not now in our state
  - hard done. The Texas people - get up 2.5 hrs
  making cells to wash etc.
  will not see Town, Bus, etc.
  see town. O'Donnell in town
  after test of necessity
  (left Ellsworth)

- RV 916
  dic. future schedule, fits, etc.
  - Scranton - Montreal - eastern city, etc.
  - Philadelphia - Mahan lay it on
  - Ft. Wayne, if the weather is Indiana

- Travel - go into town

- use of phone phone - (call for assembly)
  program thru office. We can comm.
  T. Melton asked up.
Er, I, F talking with me elsewhere in motel room - can do, esp. front, etc.

She - talk up less, etc. in exploded cost of TV

More she - guise less, ready on TV screen.
Memorandum to:
Mitchell, Flanagan, Ellsworth, Chotiner,
Klein, Harms, Shakespeare, Kozy, Buchanan, Price, Halow, Yone, Fischer
From: Joel Haldeman

HQ - Mitchell, Flanagan, Chotiner, Klein, Barnet, Hillings

Tour - Finch, Ellsworth, More, Shakespeare

Row - Kozy, Buchanan, Price, Safire

Citizens - Ryne, Evans

Ann

PV asked that I summarize some of his thoughts regarding the campaign—and transmit them to you in this form, with the request that you make every effort to implement them within your areas of contact or responsibility—as quickly and as thoroughly as you can.
Today

Get Keo-B-P-Kar together
(Her heart to romance etc. also)

Set priorities - plan things out in advance
battle plan for major states speeches

They have to take hold of it -
not just come in by 3-4 days, things
get system set up

Mini, prelim, draft of RV Jinping
they develop plan - for each week
(whet have done before we began)

Vital importance -
get news early in - get topical thing
to talk about -

Get it first -
black major speeches, set times, deadlines

Don’t let press tell us what to do
face it our way

But something each day -

Real need is a plan - Keep it key
B do most of work
A not directly in daily stuff

Get RV ahead - not rush this outline
9/5 M-you need Lincoln
speech guys do speech soon
OK
- NR wants everyone for dinner at Regents
few top people quick - that
politically M sees strongly - alcohol when
ok - NY City kick off Texas AM -
and 11th want RV drop by en route Tuesday

- Pass press avail. - Ken + Joe

M - When is Tex pol coming in?

Keep it clean a week clean
for Texas in NY -
opening campaign in NY -

staff - think in terms of input to say - treat
not critiques
got to have

- motorcycles only 6-8 blocks - lots of food today
- you stay out of seat once you plane leaves
- also must decide when you'll arrive and plan
- seat can be shifted or reassigned
- i've put motion - you should have talked in a very low
- along w/ Brooks up motion cause it's got to be
- high up in c60 - now have seat in c60 VIP
- should not move someone up to your cabin before takeoff
- hard to get in and out - wait till in the air

Motors + Brooks go across to Hilton Wing

K60 - except for each of next 3 nites SF - HOV - PTT
Arkansas River Project latest report
spare handout

Don Macwell - saltwater - TV four
lose touch in next few days
see where can call on Sun

PATS tours - very site attraction
Che Middleswar - 43-28 - 5%

- we're got 2 or 3 men in Ray's Tattoo - Tom McCellan - full
- call Mac Fisher for format for temple -
- type of remarks, etc
Sh - be sure not to downgrade star
- use lin as producer
- got TV right after work

- get involved in TV show
  no says format calls for opening shot
don't start up RV start
  go right into questions
no judgment on show business
have to get somebody on this fast
division in upper CS
  - re whether to embrace Daily - ok
  - Under briefings - 24 hours in advance
  - be sure to call long in advance
  - not just county clean
  - staff come up with copy material + turn
read ahead
Work on Osirion;
Good work on Osirion;

- No - 180 degrees - CM 1000;
- Hunt for new areas & sites;
- Hunt for potential areas;
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- have someone send copy of speech today.
- talked to B on phone today.
- still need someone in NY to take care of TV.
- Rhine-Elsworth-Morton-Finch - need to go to a change of location.
- C - Al Cole - Gordon Reed wants a little feedback.
- tell him to get in touch.
- wants revised some military ideas.
- ref to Allen -

C note
- be sure the known guy is right.
- inform Canale
- get Gordon Reed to Bush Ad Cap-sight
- Can Allen see him before.

Tye
- writers stuff was weak in actually
- what to say
- from now on - only the true fact to say.
- maybe ought to change this week
- get your stuff organized, etc.
- should have once a week for major speeches.

- have lots of material - just is time
- to sit down and chisel out a speech.
- the troops may have to do this hard work
- shed some accept. speed to get fail rhythm + timing etc.
√ - chon what Ht is doing re press conf.
√ - did he do at today.
√ - got a girl to bring on the phone.
√ - don't let th im directly on TV requests
    include in ph w/ other school plans
- all scheduling matters - thru the process

Don W

- booking - see Jack Crawford
- thus we shall get his ideas.
- Dave Deardorff - back to Sol Bay Club
- what in ! no one has contacted him since press of
- change - must get him involved.
- work into union areas - 2 mos.
- Curt counts available as vol. will do in
- member 2/3 - 379 x 335

D. Smith - on calls - maybe call Ralston - up there
- talk to Don, Barry, Cleve.
Check - specific amount - Kelly Don - any thing you have
- someone at least level little trip contacs
- of special interest
Maybe a hotel, lobbyist - i.e. Schenleys
Lee Mann
Chat - Secon could be esp. good for us esp w/ County areas of contact.
talking fairs, etc.
Jim or McDonald, etc.
Muse them along etc & keeping
p. 8 - Accept speech
Last 3rd Am Rev War is
the bottom page
of 3rd part of element
it's all transposed
should be on p. 9 - after
"World's greatest..."
Revolution - The Am Rev." doesn't track -
pety got pages out of which -
on p. 11. 1st 3 p go down before
last 90 on 11 night after
"and I mean from the part of
(oh what hole lewis got) "America"

> Strike this printing
chk actual text
Press copy has some mistakes—
get the rewriting copy to me in AM.

Press copy is right on 2nd line.

that we build bridges 39

men pulled out of there
1 move 8 ft above

add move down the 39.5's.

let us build — add brace down to bottom of p. — not top.
- Does PV really want Bessie? NO
- Evelyn Bos's daughter - is she true?
- Kissinger?
  - Need more effort putting out the line emphasis come back theme
    - commitments etc.
  - J in a positive way
  - Have opportunity now to create version image
    - build up image of org.

- For Calif stop over - prefer Ventura airport to SFO
- Give Paul Keys copy of schedule for RN plus others
  - Re input to RN
    - Issues: B + Keo + H
    - Politics: F + E + Morton
    - PR: Moore + Sh + F + H - (Anie)

- Re youth - HH pretty can't go to Union.
  - so we think consider a few majors
  - do brief talk + Q+A
  - maybe SC - Penn State
  - show N communication of youth

- Work on youth in cruhade
- Check on Celebs - work fast
- Chat - get all push on mini psychological
- 4 tapes to run off in AM -
  either Shelby or Volg
  do rough draft

memos for troops before we leave

Chat. - constantly make clear to Chat - Mix loses
  no end running of Chat to RV
  concerned R may encourage Chat to get RV

Ed.R. - OK to have mail addressed R opened by Volg
  unless also personal or confidential.
For Tues CBS lunch - only air people
Scenario, tonda, Weather - Work
Coulter, Reesman, Joe Benti, Wallace - NY
+ RN + SH - Total 9

- Goty calling RN - Sue Batchel 713 678 0441
  - Mrs. Hatfield coming to Pitts.

Coffee in Cleveland
From Idaho

Volpe tomorrow for press conference

B - B as RN reader - for all issue stuff
R - fyi's only if really important
Has ready for all non-issue

Memo to everyone
- Increased calls to make arrangements
- Called Woods, Ramos, Toomey
- Increased coordination
- Must not let the government benefit from refusal
- If we back off, we attack delaying defense

- Forty wants to talk to Armand Hammer after 15
  - Check on Hammer
  - Offer up forty
  - Explores on calls - to Case, Cooper

- On tour - work out ways to meet at various places
  -from time to time

- Need Kenne to work out what's needed to put on - call
  - Have plan for week
  - What say each day - 55
  - Over Arkansas dam - start soon
  - Space center - start in space
  - Specific work day related to school

- Armand talks NR child

- T. Dewey wants to help in campaign
- Keeping kid with 2-4 trips

- Cargo - will make key first appearance
- Laurier group - US Mexicans
  - More all go to outside their states
Where does/stand on Henry Nunn's Gris plan?

- So press very difficult.
  - Must play the first day out.
  - Last day on instance: maybe 16 min tillie before takeoff.
  - Gents that press a crack.

  - Looking at residence Davis left.
    - Don't want work to appear rigid.
  - Maybe do same thing in Tex.
  - Don't need to in Cali.

- Look at CO - then tell AI just before that we'll do it.
  - At airport or leaving hotel.
  - Good reason for not having press plane here.
  - Holds up dignitaries, motorcade, better to do on more leisurely way.
  - OK to get up earlier in the usual.

- Have always had weakness re: opps asked put someone on this - top level.
  - Not a girl on a boy scout.
  - Everyone needs this.
  - Got one guy on their press plane.
  - Also the battle plan.
Chat - project NBC - getville under control
watch all notes + react
- great to give volunteers - turn it to
- esp. praise favorable
- R irritated - won't give it up
+ feels she has Johnson TV
RN 9/30 plane Mia - LA

- P. O'Donnell rec. dept of Houston Chronicle
- Everett Colliss
- Allen Dulles of State Dept wants brief on anti-Comm
- Jack Stillbody had NY Cits
- Murdock to O'Donnell - Bob Lee as drug to stay on Tax OK
- EM to DC Tues or Sat -

- Have Truman in - coming some of E. group
- Israeli govt. out strong for N - acts in public press
- Have recent debate invite - Mr. X: Upstate
- Meet with Newhouse publisher re: etc. - later
- Depends on sponsor - not just Van Nicholas
- No on House ed - pubs in San Antonio

- Farm Bureau - 9/26. Changer (Farm Union Post)
- Need someone other than Greenspan on farm
- (man on house side - specialist in farm)
- None of NY staff will have anything to do if farm
- Farm group at RN's apt. if possible
- OK list of some & long on if any should have call
- John Cooper
- Have politician list over whole test

- Must be sure N. out to people who supported us.
- for US - bring in Reps
AI

[Image 0x0 to 614x1008]

AI

[Image 0x0 to 614x1008]
- the PR needs an attractive girl
  - Fl. reading "girl" in New York
- Last - call all my chums etc.
  - try to get as many as good as possible
  - that's not really relevant.

- Before I get them there in time
  - I'm in Kingston, NY
  - Allen McDonald

- Call Motion, see if RV who'd call J. Cooper
  - (also any others?)
  - really work on celebrities

---before first tour---
  - I'd like to show
    - head on optimism
    - will not show negative confidence
    - to press, locals, etc. of float.
  - Start people in NY, optimism
  - must be strong for RV. It is

  - exp for new people
    - Keiron, Sophia said
  - F. be sure we understand

  - PR people don't get disturbed.
  - exp. to keep RV always up,
    - give more this specific reps
1. Get two Texas polls - Harris + S&L, to see how many
2. Can we have a del. of:
   - stop imp. to get to the Rolls +
   - everyone constantly look for the good news
   - emphasize - forget the bad
   - give fewer opps to the Evil M's mail
   - We can use Diane Henne
   - occasional regular polls to Rock, Andy, O'Donnell, etc.
   - friends in from TV last Fri. - because
     - don't run heckler signs in NH - at least now
     - if use later - never NH signs

School:
press conf at end of week - in Rolls
point out will only keep me about 3 days
will hit all major states
prop - stop early - i.e. 20 of the 50

No on Poli? Am. Congress? - i.e. Muskie
have Agnew do it.

? on Atlanta
? on So. Carolina - ch poll.

Amit ad Newark + Albany +
Go to Bergen + Essex +
Areas - a loyalty cap niche in Bergen
Continue to train this week. 200.
Or after 1st - than again in 2 weeks.
3-day in Fla at 70° or couple degrees.
City match 8CD.

Check Mrs. Hatfield to Billy Graham.
Check Graham/Bruche idea.
Don't give RV reaches to staff in press.

Waller - 8hld do something for Columbus Day.
Not a parade.
Too light on Catholic thing.
Nationalities Press - Agreed to - party RV.
3 days off too much
- best is 3 2 day things
  1st come a little earlier
  12 hr. before Calif.
- 1st 2 who hard - have to think a lot.
  - maybe work Sat, Sun - then to Calif.
  then Fla - 29, 29
  D+73 19-20-21

Take big states - except Tex.
- battle plan for NY
  Brooklyn or N.
  Queens " pretty good

Update - come hard - don't overtax.
- Buffalo, Syracuse, Rochester
  + Renville on influence of Hunskie on Polco.

- get Main to look for us
  might be doable cause of Mc-rt fight

Also Jews in DC. after Shaba.
John Olin - have someone handle - invite 3:30 p.m. today.

Dave Smith call in.

- Have someone call Max Fisher - may not hear.
  He's calling RV at home - get RV's back.
  - Today at 1:30 - go over general concept of plans.
  Pat & Gill schedule.

Kilgallen will be good.

RN has some ideas re their role -
  things to help overall effort.
  don't set up unless it's of more interest.
  don't try to find things.
  just things that help see - e.g. TV
  concept of overall direction.

Shad has RV at times.
  No point press conferences.
  Add it help re: what states + what kind appears.
  Someone who can decide at lower level.

WF Pat + T + J - RV in at end.
  May go to a democratic card at times.
  Be MD, pos. they'll be introduced.

W.
  Tiny states - could have pressure otherwise.

S.D. - Idaho - (check contacts) - Kansas - N.D.
  Nebraska - Mont. - N.M. - Az - Wyo.
M - Where is Jerry Willumsen now?
    M - Maybe he'd help me out.
    M - Banta & M - if possible
    M - Can't be done the line - area at top - States
    M - D. Smith

M - SF - motorcycles

W - Press conf.
   1. Call
   2. TV - competition - anyone on you?
   3. Legacy of local press

   Tex. Not too much of a problem - Next pub.
   Pa. - had one / Long - with Done
   CCO - aggressive press

   NY - Could have one in CCO

   1. Pub.

   2. Pub.
   3. Will do on next - C & Smith

   1:30 - Pub.

4:30 - H & Kellogg - W

W - Don't say it's H & Wilson press conf.