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9/30

- Loop - Piece - Buchanan - may 11:00 meeting
  - work up sheet for press copy tomorrow
  - Call Robert - any info in State position
  - what admin line is?
  - Dicker find out for you

- AT will say not indicate anything now

- RV call Jack Howard
  - 6:45
  - call to LBD - re. MT status - bombing halt
  - any change in admin. policy
  - one word that RV called LBD

RV - had five longman style routes
  - not entered - if there, have to turn
  - don't have them there
  - it was badly screwed up
    - less VP is the better

- Law & order questions
  - Ronnie passed on to Wayne C. Sullivan
  - radio spots on bureau + design - 6 am
  - phone - ok on law & order spots
9/30

Keyes Home - Paul Keyes free after Oct 9
wants to join us - presents system
have him come for couple of days -
then ship in for big TV -
but should not be alone, certainly
would be nice for him.

Q's to RN

Frank Harris Miller
At England Triple TV
- 17 A Pega
arrive 430 or 5 20
Rochester with - then to Boston
- 15th Miami - mom.

K: Texas rule 8.00 may be OK

Scratch Illinois train?

Teamsters over ruled Fitz - endorsed CK.
Let's still with us & will work for CK
local deleg. OK are all set for election
I can't push too hard.
- re sched
  need more in cente of state of Penn.
  maybe do on the 65 - way back ftr
- where is Pa.?
- Syracuse better than Albany
- knock off ill train
- do a prop stop
- something like 83rd
- then also get Pa.
10/1
Today's paper - Fri.
Tobacco Blade + Paul Wolfe's paper

? Oct. 5 - Mamie's going to do her let-cats.
Oct. 14 - ODE birthday
LST Jhelani 1 E week

? Fermis just the guy - have Boeing call me.

? met with Cong. of RN into Landas
Next majority leader exp 47 winners -

? - RN meet with rebel hongians.

/ Carl Agnew + note

/ Time may not rep. balance of trip
   Don't feel half of the cases
TO AV

Columbus Day
NY-TJ+D- NY in summer stand
Voice needs to stand + join

T + Silvercloud - in car in panama
Prominence assumed

Stay in Texas Suite - or go to KB - can hotel 315 M

Scranton Meeting - in Adrian
4:30 - 8:00 Staff Time
5:00 Meet

2,500 OK.

Noon in Miami - 5 if we can

Treity Airport

15th

25th

Target Capital Among -rough section of town
dillen ruined 50% madly terrorist area
Av Wilbur Hotel Ballroom
or at noon on steps - outside
Local identity - 16 of 45

Secretary?
The staff:

Need more in on creative writings -

+ Kee, Keith, P. (Gary?)

I have Kee read Pt's rec before in -

If disagree - note your view.

SK/FB - get comments ready for TV

5 min/1 min.

- 2-3 hours for TV taping -

V - Zeevie from now on

Positive suits - a speech -

[Handwritten note: don't use the student film
content is all wrong - even if good too]

L - SK/

- No more appeals to Negro - asking of.

- Get me ratings for H/H speed Min unite

- Get me the Gallup data for Marty

- Add a bit in Tex - or purp, stop it.

Concentrate Pt. & Tex

Skip No Carolina

E - term of Brooke Mayor mg
- There is a special big program of ads.
- They're doing Hamilton - John Wayne -

- Media campaign is better for crime points
  need law and order, social security etc.
- Get spots ready - text etc. fitted precisely
  notes - try to shoot some tomorrow

- Get Isbell column to 6
- Rundown on Ball
  Analysis of coverage of our staff.
- Law girls in Fla for 3-day visit
- Have them at SB Villa
- Watch college polls
- Second wave polls
- Only anything that is changed
- Defensive actin or Agree
- Circulate materials that are good
- Don't let him be silent
- RW report or Agree asked
- In Fla - take Elder to Audubon
- In Fla try - instead of dusted

E:
- Re: what not say to face
- Re comb. pause - drop or if we get sick & etc. Must etc. cold press out
- Pause. Some big gesture
- Worth out for trick
- Not agreed in this

M:
- Staff stop saying "Fear of Wallace"
- Just read Nalin, protest vote
- Do more away for war confidence
- Going off out
- No fears re after election
- Might limit
NY motorcade -

best for NR+ wife in compact behind.

If NR alone - put him in RF RV

put NR+ RV in front - we can in 2m

Then otherwise NR - PN - RV in front

NY - Fri or Mon - he thinks Cecil B. Dreyfus

say RV asked him to talk to him

recently on our TV program.

Met Dreyfus - didn't discuss anything

will be 100,000 at
at least not to talk to him

frankly he B. Rogers would do other things

maybe let him pay for the celebration

(If it is in enjy)

- he last five weeks - home stretch

things fly fast - need coolness

compliment 2+ C - they are extremely cool

if people have to see RV

handle in very off hand way

delay till end of day

don't come in already say it

if it is urgent - come in 4 day it.
First step is keep calm in cold phase
Take care of everything that comes your way:
- List:: Memo:: Phone calls
- Got distracted. T& T tackled

V

Watch very carefully the joint appearance:

M

Teamstars endorsed it?
Will go with speech - no changes except for Wilson quote which it was made to do the speeches - where said - time, etc.

Sh - Waven Wallace - not going to use it - what are your needs for R&W time?
9/29

call Tom Vail

LW — be sure UPI not joint appearance — real reason is that whole stunt is TV want people to judge — not press let AP drag for news

W — off sec only — Vc. & Mot.
   Something in Wash. DC. ball
   Arlington, Alexandria, Bethesda, Clay
   break half is half —
   Small space for DC people
good press if TV
then not at either Va or Md all at Wash. area only have to deal with
pitch to good. workers —

✓ Row — too much for Belsen —
   had to work up others
   get in Safire 8 — we needs Mr. Cronin
   Jeff / Paul 8 are the 3 finally.
   Needs spot in day day
What do we counter-attack?

- Need Cuban ship
  - Good, okay, not too long
  - Have Allan prepare it?
  - Ships in need
    - Drop them in Miami

- Story about strategy
  - Worked out last night

- Next time on W is Florida except
  - Get it circulate to everyone
  - Summarize - the only way you can lose is to divide
  - Keep her hand in 50
  - Maybe live as radio WP voice
    - done in South

Falling into good luck
  - Remember a month ago the parliamentary
First of all - makes LSB mad
heard of recent affair
from spot as 80 - not court
she figures on latter line.

S.B. Shaker

6. M. - French thing in
p hills from Swiss stand points.

- why not bring Volpe along on tour
- look for more Catholic forum

Brend - needs up to date stuff with
go the books - take out all
not relevant to 3 TV's.
still too many stuff out there -

- prepare for plane tomorrow
all new PTA's for Detroit

fs priority
Vail, front page cut - Plan: Beaker or first session J in 64
- get max dirt: all editors
- may be Vail's card
- let someone know Li (Buck?)
get out on story

Play chain endorsed-
- get back to him
50P - let for R/W ing to any part
- when he endorses
be sure Tom Vail gets note
- Glazing - Let - test fact!!

watch carefully for endorsements

- every Am a few - B or someone else
in news bureau
- does need any attack made - 1e Belling
- wants to means to what action
- by counterattack gets
don't delay - but note what will do.
- this will get everyone talking
- need broader view of people reading, more than just B.
  get some internal orders to do this

need to regroup for MIT

before thinking more
RN
9/24

Kids in Detroit

- out of this world - knock down overconfidence

- list of calls - go over for priority

- cut further

more except for pilot purpese

nothing for money or thank you

V - re Town - work out my letter

he handle it at after critical issues

ty to avoid more it up of Town

old file a memo instead

- re what he says - put of all except wth.

- make more use of Chews.

- use F - Sauer - Warden on political matter

- they must understand

- keep it away from RV

- re meeting

- no more local press stuff

- VIPs, staff, finance

always after the meeting

try to avoid

- make brief if at all - 15 min

- keep down to 25-50

- break of places, etc - just do chief

- use the kids on the train

- not Miami - do Lauderdale
- So radio network on crime
  - lose TV shots - eliminate

  - no more votes to get from NH

  - got long good memo from Nixon
    - do more TV
      - Argument lift Beagman & Price
        Beagman said hard to get votes for W
        Price said NH vote was soft get it
    - only 8% undecided - it can get then
    - TV can gain for W - no can it
    - we have better chance

  - PR need more TV ad countrywide under
    1 South
      - issues are: law - Negro - communism
      - can't just let Thurmond carry
    W has to do it.
      - Fla - NC - Va - Tenn.

  - is even spending any money?

  - Reagan into Memphis - in person
Firstly ought to do another in Town.

- use TV and radio more - just TV horn chat
- Agnew preps stop Texas

- drop off a little heat for every local stop -
- learn hard - no more Negro appeal
- re Walloe

Hit law and order

fag an act? - see finger on the button
Who's man to make decision? Black man can't afford to lose change on it as he's (name attack as against party)
main thing is we need distinct military

- get some intelligence re McCarthy's plans.
- Get a writer -
  - Herlong excellent start
  - will be PR start saying how good
  - Dems all over country recognize
  - this in election begun the party
  - in new admin. We will win R & R's

- The Mex. Am. -
  - NR has great appeal
  - try to get him into Texas to speak Spanish
  - on TV or radio spot in Spanish

- The schedule -
  - Have regular party & whole staff -
    mil E. Kelley, VIP's
  - R. A. Keo
  - need to have some of participation
  - each day have a get fest.
  - main purpose is to
  - keep our people calm
  - avoid rushing & RN
  - order stop talking about cabinet
- After Nov. 5 - evening problem
  If is best judge if men at least level
  have to avoid revealing to DDE and
  (Holdover people)
  M at one level - esp Dr. of Budget
  child try to decide now
  Treasury has to be transparent
  Make a break thru - not the old type

- on tour - demands are so great
  can't add other VIP's on tour

- It should call list
  - Canada call list
    - made up small list
      - politically could do more of called
        - NR, PK, key co.'s, etc. etc
        - rather than just message

- St. -
  - set up some official event afterwards
    - told him be careful promise not for
      - no more calls - or calls
RW - 1st draft of NAPA ready
Not Allen, Nathan OK -
seen by Strang House
Action at Scranton on return
Price another dignity
Desert
Education
Old Murphy on Far East foreign policy

Old folks - problem
Get short engangment
Revise for radio talk
Directed to old folks
Hit it again - flat talkers

- excepts - down to nuts of hard stuff
Not rewrite a speech
Pick out a section of talk speech
or expand slightly
Only four points to make
Use other items by dropping States
(Not as except)

Drop a space start tomorrow
RW doesn't need to see this
- Re phone list - some calls for tomorrow 
give RV priorities

W - re-do Munich Wurzburg

S - need to know in advance about need for TV 
allow ample time - don't rush it

W - no more cong candidates for TV spots

- get letter to every cong candidate
endorse / enthusiastic / etc.

Mr. Wilson
2/39 1961

- heavy on the V. New spot in the South
all dawg jerk in the border states

- churgis comment re HH SF crowd

Kee - in editing - direct attack above HH
too much refers to it + "my opponent"
get more - on humorous use keys

get stuff out of local paper
- Poll by -
- do Tennessee again

- Gallup for DDE in '52 vs '53
- 8-6-4 days before election
- vs Truman
- also for Dewey in '48

- Get girls into E. Tenn., London, Ky., etc.
- Southern at Polk
- TN, VA, NC, FL
- have girls sign on train
Ew - get Reagan to Memphis - (sec. Lyndon) use closest person to him
RV personal request also could help in Virginia

6:56 - Baker said radio can't off in South
RV would like to triple them in South - even if cut TV
exp. in border states
also for Sen with speech
any separate time of time in ads
from bi 50 & border states
2-3 times on 50 network

1030 - 2 cytaps for balance of campaign
may need funding for frighten Hoppies
they now plan to shout down Wm.
not Wallace
Maybe set up a special squad to handle
or assign a key advance man -
learn how they work etc.

- Work in Chattanooga types now with
the good, enthusiastic crowds
Also don't have Hoppies pull in South

- Baker wants Agnew in South & Border
- from Tampa to Miami - Tower in cabin
I - talk to Z - will knock off individual interviews
- no major commitments
- will see Ed. for Wash Post
- RV may determine on selective topics
to do some - when for his benefit
- if someone does something very good
- or who really hasn't been seen
- it will be C60 East if anyone
- from now on just absolute dedication
- little from for a friend

M - Kissing/67
Sound Systems Orlando
The transition:
- Don't get stuck now up 2nd rate people
- People will jump after election
- Important to have task forces working
- Keep what we have - go no further
- Add no new task forces
- Give McCracken a clerk to handle
- More Toomi in up McCracken
- To serve him as needed.

Bill Marion, Rod Peckin, Brad Patterson
Best man would be Budget Director's Deputy

Charlie Murphy:
Use Frank Lincoln for transition post
M- tell him this is just for interim

Article re what students are going to do
- Get it out to advance man
- Ready for editorial coverage
- Probably Dupes but route
- Be ready for them.
OK - David McDonald - on for PA.?  
No - really want girls on all the tran at end?  
- Fakh's Mrs. meeting?  
- Fisher's going to ask for another few yrs.  
- deny cabinet assets at Romney press mtg.  
- Lincoln is seeing Clark Clifford this week  
  - to assure him RV won't hit defense a lot  
- RV wants Clifford ready on Def. personnel  
  - set mtg w/ Kissing. - Wnsburg?

RN - Call Vail
H - Call Whitaker
RN - Conn. - etc. rally?
Md. - Washington or Pierre Gervy
N.C. -周恩来
N.Y. - Orange
Queens out

- election night

10th LA to Squad City - noon rally
Airfield etc. rally
Dallas event

More indoors - must have RV or tent?
TV need that regency area
on campus

Williamson speech?

wants to hear for informal pies - atm. Dicayne
KL - follow thru of Saarinen
-set on in tz. RV then to Peace Church
Less & Answers - Today Show

Edu - no advance plans

Read good piece on RV outlet - foreign policy
AP eds. Morning 12% 

UPI conf. - did explore same for pol. staff
9/26

- Mexico - pretty strong votes no.
  Mexicans - Mont, Harlow, Friel
  Coleman, Hull
  no votes in New, Grandstand
  resentment of others areas express,
  risk of incident security.

- UPI eds. - Q&A a speech a panel?
  - election night
  - new admin - staffing, transition, etc.
  - Harlow
  - speech not in rally - dealt outside NSR
    spoke only brief greetings

in NY -

Hart's worst written speech yet -
  drama of presentation
  have him re-do other stuff
  he could do speech - put both in
  in college polls in Ky. - It's 75%
  Wallace a threat in Ky + Indiana
  Parnell a threat in Iowa
- Kids overstay a week if hecklers in audience

- Agram. - Start being less available & press don't do the little shows etc.
- None in the border states
- Avoid adversary proceedings

- Set up state teens. Dropping him

- Marci to Louisville

- Orlando - all the big cities want to ride to Tampa
- 7 guys

- David McDonald
  - Reidel's objections
  - Buffalo - suggest we film it for 1/2 hr. each
  - Akron - no place except college - 4th
  - Minneapolis - pretty late 7 pm 8 7 30
  - KC

- Sh - in NYC & Boston TV
  - Part of crime: Gordon on 22
  - Long Morrow on Texas TV
- For lot of problems
  - only you at it; mine, all mine
- Have girls up 90% of the time 3 weeks.
  - Talk to Kilgallen as well as Whitaker.
- Mexico - getaway
  - Handle in cabin of shed first.
  - Skip the little states now.
- Packwood - do TV taped staff.
- Dinner prep staff.

- do TV
  - see controlled Q&A.
  - Work in asks & gis planned in.
  - Make questions tough - but
    asked in friendly way.
  - Maybe use local card to
    ask gis.

Skip Charlie if we can.
- at least not that day.

need State Dept briefing on Mem. 75.
Evans - initiate calls to major VIPs -
Law is going - call them
100 most important people -
finance
Geo Champion Jack Whitney J. Brent
Chase Brost: Cliff Forger Tom Poppas
A. K. Eddie & Dave Smith
Meeting:
2 nd Women's
AM - speech Americans Should
Midday - college chapel F.P.A.
Evening - Newport rally

4 th - Friday after Greenville
X into NY - do nothing

2 1. Orange or Patterson NY - do rally
X Bethesda or Annie Get Blvd. ""
2 1. Connecticut
X NC - themselves

Do something about cabinet stories
- orders to staff - say nothing - stay tidy.

Walter - Bris in Binghamton -
should never be asked to address a rally
150 people - 50 SDS
reception + TV OK - but no rallies
stay out of border states, try Tex Fla.
keep out of big states in month
if any or new - cancel them -
OK to go to rally if another speaker
Major speech on NATO - when Swann took one on Asian policy
Education
Re-do Budgets
need to show constructive thinking
15 min talk on current
Army at college campuses - not Nazis
Self-derivation
statisticians in reverse
Next big one is law and order - radicalism runs with
Social Security - cover retirement etc.

Re Wallace - have to take him on in some way
show N's for this - W against
must not call him a racist
everyone think about ways to do it
1) bride - Banting to Bannockburn - Hell of Bannock
as well as F
2) put out N talked to O'Leane
and Nunnistry - whole thing look good.

Sched:
- Tex - do noon rally - TV -
- 4 into N. Mex. Ark. etc.
- maybe fig. in all States etc.
- Sen. Cagney?
- big celebs in Wash. Ky. Harris -
  Rock Conn. Volpe etc.
  The national rally -

[going to try to check up R. fev
not talking easy to each other
(should have except for every step?)

3) Relaxen sent two various
- slaky of Negroes -
  ORDER - don't use the Negro ones.
  no black pictures -
Tell Michael to crank up power on PA - to KEV talk quietly -
if noisy problem, get full system to keep along.

- not only shots of people close - happier for press.
  - C+255 - Walk up several ahead of KEV
  - when in an aisle - that's roped off.
  - OK right behind - but secure in front.

- let people swarm in -

- next stop call ahead to Adv. man
  be well organized to handle heckling at that.

- put a camera car in front of KEV, not a security car.

- print route when we come into town
  - take advantage of crowds

- fact sheet - to editors etc.
  - mail all lists, etc.
  - get the whole bunch in one summary
RN re: schedule - alternatives - drop Williamsburg - Spirit of America speech as amendment to outside speech.

- Student leader Q&A at Williamsburg film for possible network use on 9/26
- Use our student coalition group as panel - completely controlled setting at Win/May College - special room.

- Texas TV - must decide whether to do joint group going feel no - latest Eden poll shows us even.

- JFK Tower drop-in - re: transportation problems

- AP editors - about 6 - prefer NC or NY
  - Same day as UPS - or wait till 17th.

- Going ahead w/ Mail by Student Thurs. 31
  - Do parade same day?

- Network the 9/26 - options Williamsburg - student rally
  - High school for St. Louis
  - R. Reagan - Warren Wallace forum
- Call Patrick - Robert is interested in travel
  10:25 AM - to meet church

- re SST - somewhat nay
  but still favoring it rain fever gently
  in view of keeping Soviet gain
  in land-based missile
  US must not be 2nd in any area
  relate to all kinds of research.
9/25

? Atlanta TV -

- check-

- OK - FL see drop Smith dinner

- Student Q & A Working - for TV

- check - Clemson 2 - only if we can win SC.

- AP/eds - Wallauer

- Madison St. Bend - Thurs. 31

- AP editors - get details

Kiesinger - just back from Paris

- strong news: for say nothing re VN this week

- if has to - stay with present line

Kinto M 1030 Thurs AM

For Woman talk to Kiesinger

- DiGiacomo on call that for Tues

- - Melone - Toyota

- Pete Parker - get out of dinner

- base / Olympic games

- make them Megs.
Harlow call Dickson - 5:10
report to Dickson
RN wanted to pass on info for
Paris he also to meet JST hand
find out what's going on
- get at it today

M - try to see King on earlier
- have CG give back a call
day his head norms in Paris
is there anything he could know about
- need to know many.

Why.
He will come to Florida - for the weekend.
(get some rest)

---
FL would not alienate Cooke permanently
would be a problem
Some risk of Humphrey - want to time

Regret not too concerned - Cooke war.

LC 5-5300 RN 832 LC. Corp.
Day yesterday will have enormous effect long-term

Evans handle VIPs & celebrities call all support contacts - let them know we're doing

Mr. Clark filling Evans up to date citizens name

app. man named large west done in yesterday
W: R.N. 9/22. Phone

Mega Regency for computer

W: Talked up Ashley Cooke - good talk about dinner 16th

W: Have to do dinner - Min. appearance

W: Cooke has talked with all the lieutenants

W: We should see them

W: RV suggested we go to LA - then NY for Rove or Deeds

W: LA Cardinal

W: Wants joint appearance

W: Told C. about Carson

C: On phone later - see M first

W: Tell Alene, Lessy, Cliff, and T am

W: Call Taft, Christie & RR.

W: Wants to see Reagan material on polls

W: Must talk off in NO

W: Seen Doles, ch. Ohio & other key states

W: Maybe drop in Clemson in SC.


W: in motorcycle - get a Catholic school out
Lee Wallace
W holds 95% of GOP
W comes from Dem Ind.
Don't use AG for Congress -
Use them in borders
Bill him as stand-up guy on law and order.

Wand over Design polls

- Method to maintain momentum
diff kind of TV - for 33 states
Anchor a Ski type rally
could air it on TV and if it
became enthusiasm
Can't do another O+ format
or at least not the same thing
duce paid TV in big states - profitability
in Buffalo rally
Never live tape it -
Two days later
Voice of AG, etc., best lines from advantage of big. noisy crowd
Impression, showmanship
- It feels idea of huge rally would be good
- take Chic. And rally - now later

Sh - SIC was good or now the next site
Sh - obviously was a part of the antagonist in this

W - what are the inside rolls we can use
- do this for 2nd time around.

ck Specifics

- Send RV a new calendar

W - add clause in S. Cantor

Angry

nothing about people
like the woman who inherited in Bucks County
here's the oldest sawmill in the world
sugy has good way to get into it
also the stuff out of the paper
need a little sheet -

say min. of people to meet in - fewer polls
then sug. what to say - created to grade
more is good. -
like to fill mail pieces in on local seen

unless you've made a speech you
can't know what goes into it.

- motorcading easier than some other things
  - not my style

- fruit bowl entrances into cities
  - some car that can avoid coming out

- airport crowds, etc. 7 no good.
  - counts kill you, hard to speak, etc.

Any outdoor

W - get to cut outdoor appearances

always go inside - I'll minimize

- keep door pass open - use inside Hall

- Dallas rally in Texas -
  + maybe use if TV instead of P.R.A.

- Call Mexican Ambassador in DC

be sure embassy Annex
- Short -

use Klieg and /2 - to hit.
Agents willing to stay more.

Tax + $5 - separate polls -

Allen: memo re Foreign Affairs Adviser:
- Hold it up - not heavy enough.
- Use advice - but not public.
- Can't have it all as chan -
- Have them meet - but.
- Don't announce any more that forces
- same of Kieniger, But Murphy -
- Conserve more terrible than value -
- We also have pull up military, etc.
9/19 night

- Net 4.5 million
- Counter attack problem - still need big man
  Ch on how much play O'Brien getting
- Springfield - at least 300 T
- Peoria - cut because rained all day.
- NY today - chanting group - Reigels get some of our guys working on em
  may have to have police move in.
- Sh - not enough control of live TV audience
- this will start swinging wild.
- setup on gay squad
- young people in press badges
- see what it is - labor?

9/21

Begin at 7H - join me - Atrom
HT trying to use us to beat P -
Favorite candidate
- More TV spot - Save Me O'Neill.
- Better zero in on song.
B. Reynolds got idea—
trying to lay our idea would mean
the way for a Sam. 65 and
content of Sport
William - pleased with
big leagues.

digging on the big leagues all agree it the ma-

pet in sports names
uninjured RV type thing
+ nothing up RV face
fell wherever handles
N - ordered that this spell be clear
of RV
of RV, want to know what it is.

If (as by Reynolds)
not a straight political.

Philadelphia—Norris

RV - states plan to bring all men in
Cleveland. Toledo. Detroit. Mil.
Atlanta (RCB appeal)