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<td>01/01/1973</td>
<td>Letter</td>
<td>To: Kathy. From: Richard Nixon. Re: Enclosed pin which is the Seal of the President of the United States.</td>
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<td>10/17/1972</td>
<td>Memo</td>
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January 1, 1973

Dear Kathy,

All of Washington is geared up for the big game which sent the Redskins to the Super Bowl.

But I noted in the morning paper that she is President of you and your courage.

I have asked him to bring you this enclosed piece which is the Seal of the President of the United States.

You can wear it as a token of my respect.

In a courageous people like you, I have faith in our future, and you...

Sincerely,

[Signature]
MEMORANDUM FOR: CHUCK COLSON
FROM: BRUCE KEHRLI
SUBJECT: Phone Call Program

As you know, the President made quite a few phone calls yesterday afternoon and wants to continue the program. There should be fewer calls to contributors and fat cats — people who would not be surprised by that type of call — and more political calls to people working in the campaign, mayors, and union leaders.

Please forward your phone call recommendations to Alex Butterfield by close of business, today.

Thank you.

cc: Alexander P. Butterfield
The President is back on the need for a systematic plan of phone calls - not to contributors, but to those who help us with votes, Democrats, workers, etc. He feels he should move into an intensive period of this kind of activity immediately after the convention and wants plans cleared for him in this regard.
MEMORANDUM FOR THE PRESIDENT:

I am pleased to submit for your consideration the following recommendations relative to the relationship of the Heritage Groups' effort to the Republican National Committee. These suggestions result from a review of the Heritage Groups' activities during the past campaign.

I believe that this year, more than ever in the history of our Party, there was a good working relationship between the Republican National Committee and our attempt to broaden the base of the Party, especially among those of various ethnic heritage. However, to consolidate the progress we have made, and continue to build for the future, I suggest consideration of the following which I believe will enable us to develop the new majority.

1. It would be desirable if the Co-chairman of the Republican National Committee, or at least one or two of the Deputy Chairmen, could be an ethnic.

2. The Heritage Groups (Nationalities) Division should be continued and expanded.

3. To enable us to convert the pro-Nixon-Agnew votes into permanent support for the Republican Party, the budget for the Heritage Groups (Nationalities) Division should be increased.
As a part of the Heritage Groups (Nationalities) Division, there should be an Italian, and a Mexican-American-Puerto Rican-American (Spanish) operation.

An appropriate proportion of the appointed members of the Executive Committee of the RNC should be ethnics.

The Executive Committee should be asked to exercise their duties in accordance with Rule #26(b) (i.e. The Executive Committee shall exercise all of the Executive and Administrative functions required of the RNC between meetings of the full Committee.)

The ex officio members of the Executive Committee should be given a more important role (e.g. committee assignments on conducting studies on the effectiveness of the RNC and of the RNFC operations, planning new programs to bring the RNC and the Republican Party closer to the people, directing and coordinating membership drives, studying possibilities for Party reforms, etc.)

John A. Volpe