

THE WHITE HOUSE

WASHINGTON

**DETERMINED TO BE AN
ADMINISTRATIVE MARKING**

October 25, 1971

E.O. 12065, Section 6-102

EMPLUSE, Date 1-8-80

CONFIDENTIAL/EYES ONLY

MEMORANDUM FOR: H. R. HALDEMAN

FROM: CHARLES COLSON *CC*

SUBJECT: Frank Sinatra

Based on the attached memorandum from Gordon Strachan, Dick Howard has been working on determining the best way to cultivate Frank Sinatra. He has had discussions with various people on the Vice President's staff who know Sinatra well. It is our recommendation that the following steps be taken:

1. We set up a meeting with Sinatra and the President. This should be scheduled when Sinatra is next in town and should be billed as a short courtesy call. This meeting should be held late in the afternoon, at the end of the President's day. Preferably they would meet in the Oval Office briefly, then the President should indicate that he has had it for the day and invite Sinatra up to the Residence or over to the EOB office for "refreshments" and for a very informal one-on-one discussion. We understand Sinatra to be a very deep thinking and well informed person, who will want to discuss important substantive subjects with the President rather than engage in light conversation. Sinatra is apt to be impressed by this spur of the moment informality. The meeting should last an hour or so and because of the President's ability to charm people on a personal basis, we expect the meeting will lay the necessary groundwork.

2. The other alternative in setting up this meeting would be to hold it in Palm Springs or San Clemente on or around November 27 when the President will be there to dedicate the Eisenhower Hospital.
3. The initial meeting would be followed up by one or more invitations to functions like State Dinners, worship services, etc. where Sinatra would be a guest of the President's.
4. We would aim towards an Evening at the White House with Frank Sinatra in Spring of 1972. We are virtually certain that although Sinatra has retired, he would come out of retirement for a performance in the White House.

If we are able to follow the above steps very carefully, we are relatively certain to have completed our seduction of Frank Sinatra.

An additional point I should make at this time is that Frank Sinatra not only controls a great number of celebrities, entertainers and other public figures, but he also has a great deal of control over what we understand to be massive financial resources. These resources could conceivably come our way based on the successful establishment of a personal relationship between the President and Frank Sinatra.

I need your approval of the above procedure so that I can begin making the necessary arrangements.

APPROVE _____ DISAPPROVE _____