



H. R. Haldeman Diaries Collection, January 18, 1969 – April 30, 1973

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Thursday, November 5.

And the reaction goes on. President did great job at end of Cabinet meeting putting whole thing in perspective and shooting down all of the negative press theses. Then ground away all day on other ways to combat it.

Decided to have good columnists in for backgrounder this afternoon, had Buchanan write an analysis, brooded over the subject all day. Distressed that we had no spokesmen out, did get some going finally. Asked for analysis from Rumsfeld and others. Kept asking for statistics, to use to show this wasn't a loss. Some good comparisons to make that case - but the press and TV just dwell on the negatives and completely ignore the history, or any positive factors for us.

Fortunately had the Mountbatten dinner to keep him occupied tonight.