



H. R. Haldeman Diaries Collection, January 18, 1969 – April 30, 1973

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Wednesday, October 21.

Back to the White House. President slept in - had to be awakened to make 10:00 bill signing - then tried to get out of meeting with Souvanna Phouma. After this went to EOB for rest of day to work on UN Speech. Says he has it in pretty good shape. Then got started on political masterminding. Agreed to no national TV - so we canceled both Friday and Monday. Wants maximum push on optimism from here on out. All hands sell WIN psychology. Very anxious to keep getting reaction reports. Questioning strategy. VP worried we might change our basic approach - no danger. Ehrlichman worried that we're setting up for a big blast regarding President not running the country and off politicking. Feels we have to counter - especially next week. Some fairly bad dope stories in papers, need to counteract them. Called tonight and wants to buy prime TV in each state from now on - to get more mileage out of appearances. Not worth just settling for the rally crowd. He's right, and we should have started sooner. Good lesson. Still tired and bothered by cold. Mainly needs rest, but he's all cranked up.