

H. R. Haldeman Diaries Collection, January 18, 1969 – April 30, 1973

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Monday, October 19.

Off again! A full day of campaigning, from Columbus to Grand Forks to Kansas City. Big and enthusiastic crowds. Less heckling (none at Kansas City because we screened the entrants). President followed same basic lines as Saturday - building and revising as he goes. Will build hard on "One vote is worth 100 four-letter obscenities" and "It is time for the Silent Majority to stand up and be counted." These work very well. The other big crowd pleaser is regarding "Bad youth do not represent this generation and will not be the leaders of the future." Lots of kids in the crowds and they're really fired up.

Pushed Ziegler to get out line that President will not endorse Goodell - wants to help Buckley as much as we can. Keeps coming up with ways to spend the campaign money. We have already allocated \$3 million, and that's all we've got, even with Mulcahy coming in with an additional \$500,000 at the last minute (plus \$100,000 to Buckley and \$100,000 to Murphy).

President pleased with material from Safire and Moore - finally have our operation in pretty good gear. Logistics all going very well. They came up with a great drop-by tomorrow morning. Two police injured by bomb blast in community center. Discussion about what to do regarding TV at end. President wants to cut to 15 minutes.

Late tonight he called Moore, Ziegler and me in - said he had a plan to screw Loory, the current number one bad guy in the press. Tomorrow on trip home put all the baddest guys on Air Force One as the pool, then at last minute President will go over and ride press plane. (Not a very good idea, but he got a kick out of thinking about it. We'll shift away from it tomorrow.)

He got pretty tired by day's end - and has a sore throat - but wouldn't go to bed early. Pretty cranked up by the campaigning - street crowds, etc., were really good. In excellent humor and very relaxed.



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We successfully brought off a surprise stop at Ohio State after the rally. Worked perfectly - no one knew he was coming. Just a few kids lying around the quad, then a big crowd gathered as the word spread. He had a chance to talk with them, no press except the pool cars. Good move!