



H. R. Haldeman Diaries Collection, January 18, 1969 – April 30, 1973

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Wednesday, July 29.

San Clemente. Very long morning meeting regarding domestic budget. Ended up at four and a half hours. President impressed with fact that our real problem is not what we're doing - but that we have not done an adequate job of getting it across. This apparently came through clearly in Ed Harper's briefing.

This led to a lot of notes regarding need a better use of our PR apparatus - especially to concentrate attack on several key subjects and get it orchestrated. Can't let Ziegler just stay on defensive and just react.

Agreed to send letter to Pastore to get him to switch on ABM.

Planned to go up to Century Plaza at 5:00 – then President discovered Helene Drowns was at the house – so he decided to go early. Ended up sitting on his office patio working on briefing book, and leaving at 5:30. I showed him *Wall Street Journal* column by Yale editor that really makes the right case regarding campus dissent - he was ecstatic, wants it widely distributed, etc. Does a great job of refuting Heard thesis of blaming it all on government.

At Century Plaza. President holed up for whole evening. No word until after midnight, when he called me to ask for sleeping pills.