



H. R. Haldeman Diaries Collection, January 18, 1969 – April 30, 1973

National Archives and Records Administration, Online Public Access Catalog Identifier: 7787364

Wednesday, June 3.

Another speech day. President spent the day at EOB getting speech ready for TV tonight. Worked a lot with Kissinger and Buchanan. Is trying new process, making them, especially Pat, do most of the writing and rewriting as he critiques. Thinks he can get more mileage from the writers by not demanding total perfection, which he can only get by doing it all himself. Feels he should be doing more speeches - and this is the only way he can.

Concerned about Wallace winning in Alabama - mainly to be sure our investment was properly used. Put a lot into a losing cause. Covered this on phone first thing this morning. Also a lot of ideas regarding follow-up and merchandising of *Sun's* Gallup showing him up 2 points to 59. Especially wants to hit TV and press who said all was lost.

Feels Wallace poses problem to Democrats, forces them further left, we play center strategy right down the middle. Need to build up fact it was a pure racist victory.

The usual calls in the afternoon regarding little facts for the speech and details regarding makeup, film, etc. Agreed Agnew should not blast senators Friday - but wait and let them strike first blow - then bomb 'em Friday, if they hit low. First should build positive point regarding President's courageous decision, handled criticism with great poise, etc.

Speech went very well. Many thought it his best - I think because more confident and factual, less defensive, belligerent, personal. Used film clip very effectively to display captured arms, etc. He wasn't too sold on the idea, but it worked well and he liked it, now wants to use more often.

As usual, said to hold all phone calls - then later asked if there were any, and we had about 15 racked up - he returned all of them. Loves to gab after these deals, and so we run our little system. Problem is most people don't even consider trying to call President.