



H. R. Haldeman Diaries Collection, January 18, 1969 – April 30, 1973

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Thursday, November 6.

The euphoria continues. Reaction runs high, even the bad guys have finally agreed the President scored heavily with the speech and the election results. The worst the *Washington Post* could do was complain editorially that he shouldn't have been so happy about it. Now the telegrams are fading out and the letters starting - 30,000 today, amazing! Ended up with about 50,000 wires.

Had another talk with Borman today about his role, and discussed it with President. Frank wants to come in but has personal problems about moving and money - solution may be to have him work with Perot to set up a new institution that we can use as an outside arm to do a lot of the PR things - polling, distribution, mailing lists, etc., that we just can't handle from within.

President said this afternoon he really needs the weekend off - hasn't slept much recently, first getting ready for speech, then trying to unwind. Said this week brought a greater turn-around in public attitude than at any time since the fund speech in 1952 - and interestingly both were brought about entirely by a solo TV talk to the people, and both by Nixon.

Had a session with Pat Nixon and Bob Taylor of Secret Service about Julie's insistence that she not be protected. Hard to work out, but she is really insistent - can't stand the lack of privacy.

President had a lot of appointments, no major news generated. As yesterday, kept calling me in between each one, with little details to follow-up. Had a lot of notes from last night - apparently a very pleasant evening with the astronauts, quiet, family only. And several from the Congressional breakfast this morning.

Will undoubtedly come back from Florida loaded for bear - will recharge pretty fast, and start thinking ahead. Our challenge is to be ready and to have anticipated a bit. Need to maintain the momentum, while we have things rolling.