



H. R. Haldeman Diaries Collection, January 18, 1969 – April 30, 1973

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Saturday, October 18.

At Camp David. President called Ehrlichman and me over in late morning - we had been meeting with Kissinger and Magruder about overall game plan and PO project, specifically on President image. Good start on this, as Magruder is really taking hold. Very ambitious and determined and will be hard to keep in line, but really sharp and aggressive, which we need.

President in great mood, had a few things he wanted to cover - then went over all our stuff - decided on plan to do a political rally each in New Jersey and Virginia, instead of trying to do a non-political visit. We made pitch about his getting out of all the little details, especially the vast number of orders for reaction and follow-up. He agreed, and bought my concept that it had been needed to prod us into setting up mechanics for follow up, etc., but that now we have this and will handle without his wasting time and thought on it. Then Ehrlichman raised point of need to answer question regarding President's attitude towards religion and the role of prayer in his life, using the National Day of Prayer Wednesday. He agreed, and wants Billy Graham to be there, then talk to press and explain President's view of this as private personal matter, not a public function, etc. I talked to Graham and he agreed to do it, but wants to talk to President first.

President pointed out influence of mail on *Time* magazine Man of Year - wants to be sure we move on this after November 3. Then had to start CIA meeting.

Later called me back over, had thought about our pitch about PR follow-up, and wants me to take over most of the news summary so he doesn't read all the extraneous stuff to begin with. Just wants the hard news, and things he can actually decide or act upon, rest goes to staff for direct handling. Hope it'll work.