

H. R. Haldeman Diaries Collection, January 18, 1969 – April 30, 1973

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Thursday, August 7.

Kiesinger arrival. President was in the office early, and dropped into the staff meeting - sat down in my chair and gave them the whole pitch on the need to sell the leadership concept - and the way President is forcing action, moving ahead on war, foreign, domestic policies. Darn good session. Wish he'd do it more often. Then some odds and ends and then out to receive Kiesinger. Talks lasted the rest of the morning.

Spent practically all afternoon in the office - working on speech drafts and mainly trying to think up a name for the welfare plan. Had me calling Laird, Finch, Morton, Moynihan and Shultz to get their views on various possibilities. Finally ended up back where he started, with Family Assistance, after Workfare got built way up, then shot down. He's very high on the whole plan now, and wants a good catchy name, but no one can come up with one.

Kiesinger dinner, went well, usual format.