



H. R. Haldeman Diaries Collection, January 18, 1969 – April 30, 1973

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Sunday, December 6.

President called in the early afternoon to get a report on Connally, and I gave him the full rundown on the talk I had last night. He's very pleased and very hopeful that John's going to end up accepting. And, I think he probably will. I also gave him the rundown on our latest Dirge poll, which is mostly good. Shows the President doing better in the trial heats than he did in our poll last month. But it does show the approval rating dropping from 59 to 55, which is kind of hard to figure. President feels that the whole thing shows once again the importance of television strength, and this is particularly true in the trial heats, where Muskie's dropped substantially. Probably because he was over-inflated in the November poll because of his enormous TV exposure. He talked some about the problem of television exposure, question of when to run press conferences, etcetera., and that was about all he had to say.

End for the day.