

Richard Nixon Presidential Library
Contested Materials Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
55	30	6/17/1971	<input type="checkbox"/>	Campaign	Memo	From Henry C. Cashen II to Bruce Kehrli RE: Celebrities. 2pgs.

DOCUMENT WITHDRAWAL RECORD [NIXON PROJECT]

DOCUMENT NUMBER	DOCUMENT TYPE	SUBJECT/TITLE OR CORRESPONDENTS	DATE	RESTRICTION
N-1 [66]	MEMO	Cashen II to Kehrli, re: "Celebrities"	6-17-71	C-NIXON

FILE GROUP TITLE WHSF: WHCF	Subj. Files: Confidential Files BOX NUMBER 51
--------------------------------	---

FOLDER TITLE [CF] PR Public Relations [1971-74]

RESTRICTION CODES

- | | |
|---|---|
| <p>A. Release would violate a Federal statute or Agency Policy.</p> <p>B. National security classified information.</p> <p>C. Pending or approved claim that release would violate an individual's rights.</p> <p>D. Release would constitute a clearly unwarranted invasion of privacy, or a libel of a living person.</p> | <p>E. Release would disclose trade secrets or confidential commercial or financial information.</p> <p>F. Release would disclose investigatory information compiled for law enforcement purposes.</p> <p>G. Withdrawn and return private and personal material.</p> <p>H. Withdrawn and returned non-historical material.</p> |
|---|---|

Presidential Materials Review Board

Review on Contested Documents

Collection: WHSF:WHCF:SubF:[CF]

Box Number: 51

Folder: [CF] PR Public Relations [1971-74]

<u>Document</u>	<u>Disposition</u>
66	Return Private/Political

C.F. (5)
PR
EGG-11-1 ✓
AR3

THE WHITE HOUSE
WASHINGTON

~~CONFIDENTIAL~~

DETERMINED TO BE AN
ADMINISTRATIVE MARKING
E.O. 12356, Section 1.1
By RTP NARS, Date 4/6/83

June 17, 1971

MEMORANDUM FOR: BRUCE KEHRLI
FROM: HENRY C. CASHEN II *HC*
SUBJECT: * Celebrities

As I have indicated to you, both Chuck and I have been attempting from this office to track on the various activities which are happening with respect to cultivating and working with celebrities.

In this regard, I have made it a point to keep in regular contact with Dick Moore, Connie Stuart, and Peter Malatesta in the Vice President's office, with regard to anything that involves celebrities and their relationship to the President. Malatesta (Bob Hope's nephew) has excellent connections with many of the more prominent Hollywood celebrities and his advice has proved very helpful.

As far as independent contact from a citizens basis with celebrities, the most productive individual in this regard has been Paul Keyes. As I am sure you know, Dwight Chapin has an excellent relationship with Keyes and can talk to him or get his advice on almost any subject which we are considering in this regard. However, Keyes is so deeply involved in his own personal business that I doubt whether he would consider assuming the role of citizens chairman for celebrities. I think he best serves the President in working with Dwight and making personal contacts with those prominent celebrities with whom we need to work.

As I also mentioned to you, Jeb Magruder has talked to Don Rumsfeld about further organizing and working with celebrities and has asked that I consult with Don when he is in a position to call such a meeting. Consequently, I am awaiting word from either Rumsfeld or Magruder as to what thoughts they have in this regard.

I think it would be a good idea if the above mentioned individuals, including Colson, Chapin, Rumsfeld, Moore, and Magruder, got together to consider possible individuals to head the citizens group for celebrities. I know and

have met with Cy Laughter who did this in the 1968 campaign, but I do not think he should be lead man. Cy can be helpful, but a more prominent individual with better and easier contacts would be more ideal for the job.

Please let me know if you need anything further at this time and I will keep you posted on further developments.

CC: Dwight Chapin ✓