

Richard Nixon Presidential Library
Contested Materials Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
55	25	7/18/1972	<input type="checkbox"/>	Campaign	Memo	From Dwight L. Chapin to Kenneth L. Cole RE: Platform Hearings. 1pg.

DOCUMENT WITHDRAWAL RECORD [NIXON PROJECT]

DOCUMENT NUMBER	DOCUMENT TYPE	SUBJECT/TITLE OR CORRESPONDENTS	DATE	RESTRICTION
N-1 [38]	MEMO	Chapin to Cole, re: "Platform Hearings"	7/18/72	C-NIXON

FILE GROUP TITLE
NHSF:WHCF Subject Files: Confidential Files

BOX NUMBER
48

FOLDER TITLE
[CF] PL 1-2 Platforms
[1971-74]

RESTRICTION CODES

- A. Release would violate a Federal statute or Agency Policy.
- B. National security classified information.
- C. Pending or approved claim that release would violate an individual's rights.
- D. Release would constitute a clearly unwarranted invasion of privacy or a libel of a living person.

- E. Release would disclose trade secrets or confidential commercial or financial information.
- F. Release would disclose investigatory information compiled for law enforcement purposes.
- G. Withdrawn and return private and personal material.
- H. Withdrawn and returned non-historical material.

Presidential Materials Review Board

Review on Contested Documents

Collection: WHSF:WHCF:SubF:[CF]

Box Number: 48

Folder: [CF] PL 1-2 Platforms [1971-74]

Document

Disposition

38

Return Private/Political

July 18, 1972

EYES ONLY

MEMORANDUM FOR: MR. KENNETH L. COLE
FROM: DWIGHT L. CHAPIN
SUBJECT: Platform Hearings

Yesterday at a meeting of the Convention Program Committee, Ed Harper made a very brief presentation as to some of the thinking regarding the presentations to be made at the platform hearings and the various themes. John Rhodes was present and made some comments and personal observations.

One point on which most people agreed was that they are trying to cover too many subjects with too many speakers in the very limited time that is available for the full Committee hearings. Another fact was the roster of speakers who are being considered are too pro the Administration. Some controversy and acknowledgment that we are talking to some of our enemies may work to our advantage more so than having a sterilized list of witnesses.

The things that concerned me most was the thrust in terms of how various issues are going to be related to the people. Harper had taken and played off the ideas which were discussed in a very brief meeting which we had in the mess a few weeks ago. He organized the hearings under broad subjects such as a Generation of Peace, the New Prosperity, Quality of Life, and so on. I would recommend that some consideration be given to taking the first day's hearings and having the slogan **THE WORKING MAN**. Under that, **JOBS, BENEFITS, and SOCIAL SECURITY**. In other words, get ride of slogans like **THE NEW PROSPERITY** or terms or words which are not bread and butter oriented. We should talk on the gut level to the working man and orient all our hearings and strategy toward him.

If you checked, I think you would find that Bill Carruthers and Dick Moore had the same feeling after listening to the brief presentation. In no way do I mean to be offering a cheap shot because I realize I know very little about the platform and about the strategy which you have in mind. However, taking it off the high road and getting it down to the working man's level would seem paramount to me.

cc: Mr. Moore
Mr. Strachan