

Richard Nixon Presidential Library
Contested Materials Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
53	54	4/4/1974	<input type="checkbox"/>	Campaign	Memo	From Cavaney to Haigh, Jr. and Burch RE: "The President's Visit to Michigan's 8th Congressional District Wednesday, April 10, 1974" 6pt
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53	54	4/4/1974	<input type="checkbox"/>	Campaign	Memo	From Burch to Nixon RE: "Political Background (for Trip to Michigan 8th Congressional District, Wednesday, April 10, 1974)" 3pg

DOCUMENT WITHDRAWAL RECORD [NIXON PROJECT]

DOCUMENT NUMBER	DOCUMENT TYPE	SUBJECT/TITLE OR CORRESPONDENTS	DATE	RESTRICTION
N-1 [Doc 82]	memo	Cavanaugh to Haig, Burch re: "The President's Visit to Michigan's 8th Congressional District Wednesday, April 10, 1974".	4/11/74	C
N-2 [Doc 83]	memo	Burch to RN re: "Political Background (for Trip to Michigan 8th Congressional District, Wednesday, April 10, 1974)".	4/11/74	C

FILE GROUP TITLE

STAFF SECRETARY

BOX NUMBER

155

FOLDER TITLE

Trip -- Michigan 4/74

RESTRICTION CODES

- A. Release would violate a Federal statute or Agency Policy.
- B. National security classified information.
- C. Pending or approved claim that release would violate an individual's rights.
- D. Release would constitute a clearly unwarranted invasion of privacy or a libel of a living person.

- E. Release would disclose trade secrets or confidential commercial or financial information.
- F. Release would disclose investigatory information compiled for law enforcement purposes.
- G. Withdrawn and return private and personal material.
- H. Withdrawn and returned non-historical material.

Presidential Materials Review Board

Review on Contested Documents

Collection: Staff Secretary
Box Number: 155

Folder: Trip - Michigan 4/74

<u>Document</u>	<u>Disposition</u>
82	Return Private/Political
83	Return Private/Political

[Item N-1]

Jerry

THE WHITE HOUSE

WASHINGTON

April 4, 1974

3:00 pm

4/5/74

MEMORANDUM FOR: GENERAL ALEXANDER M. HAIG, JR.
COUNSELLOR DEAN BURCH

FROM: RED CAVANEY

SUBJECT: THE PRESIDENT'S VISIT TO MICHIGAN'S
8TH CONGRESSIONAL DISTRICT
Wednesday, April 10, 1974

Attached at TAB A is a proposed schedule, bearing in mind that motorcade driving times may be slightly altered as specifics are gained.

AIRPORT ARRIVAL

An 11:00 am airport arrival time is recommended in order that a significant portion of the "thumb" motorcade can occur prior to 1:00 pm. All 8th district newspapers and the Detroit News are afternoon papers which have a 1:00 pm filing deadline. The color and thrust of the visit is the countryside motorcade and same-day coverage of this would be helpful to the candidate.

Our only political problem concerns the airport. The locals are very strong in their desire not to open the airport arrival to the public for the following reasons.

1. It would be compared to the highly successful Presidential campaign stop (crowd of 12,000) in the last week of the '72 campaign. The recent visit of the Vice President and a fund-raiser dinner were indicative of widespread voter apathy. They are strong in their contention that they cannot come close to 12,000 persons and such would produce "negative press" of the visit.

2. They are fearful that anything at the airport would be the story of the day, thus overshadowing the subsequent motorcade.

3. An all out crowd-raising effort would seriously impair their "get out the vote" effort, due to reassignment of personnel resources.

It is my recommendation that we go for a respectful crowd at the airport, issue a written Presidential statement on arrival, greet the Welcoming Committee, and board the helo for immediate departure. I am concerned about the comparison but feel we have little choice, since all previous airport campaign visits of the President and Vice President have been open to the public. Also, this arrival could act as a magnet for the planned demonstration and preclude its occurrence during the motorcade. It is the motorcade and unique people to people contact that should be our story from this visit.

Approve Open Airport _____

Disapprove _____

NOTE: The locals have stated they will appeal an open airport decision to Chairman Bush, but have said that they will cooperate if the decision is made to open the airport.

HELOS

Due to the extensive drive required to reach the thumb, the use of helos is strongly recommended by the pre-advance team.

Heavy ground fog, as occurred last night, would ground helos and either dramatically increase the time of the President's visit or eliminate some stops at the key towns.

MOTORCADE

The stops will be colorful and good but it should be noted that the drive between towns will be sparse, since this will be heavy farm country. There are opportunities for "color" stops between towns. In short, bodies will not everywhere be present along the motorcade route.

COSTS

This will be an expensive stop for the RNC. The following costs appear evident.

S'76	\$3,000
Helos (2)	6,000
P/A	3,000
Crowd-raising	<u>8,000</u>
Total	\$20,000

cc: J. Jones ✓
S. Bull
D. Parker
B. Henkel
G. Joulwan

April 4, 1974
3:00 pm

THE WHITE HOUSE
WASHINGTON

PROPOSED SCHEDULE

THE PRESIDENT'S VISIT TO
MICHIGAN'S 8TH CONGRESSIONAL DISTRICT

Wednesday, April 10, 1974

9:20 am DEPART South Lawn via helo en route
Andrews AFB.
[Flying time: 15 minutes]

9:35 am ARRIVE Andrews AFB and board S'76.
DEPART Andrews AFB via S'76 en route
Tri-City Airport, Saginaw County, Michigan.
[Flying time: 1 hour, 25 minutes]
[No time change]

11:00 am ARRIVE Tri-City Airport, Saginaw County,
Michigan.

CROWD SITUATION
OPEN PRESS COVERAGE

The President will be met by:

Governor G. Milliken (R-Mich) ?
Senator Robert Griffin (R-Mich)?
Candidate & Mrs. James (Jim) Sparling

NOTE: A "hidden mike" will/can
be available if brief remarks are
desired.

The President and those guests involved in the "thumb" motorcade board helicopters.

11:10 am DEPART Tri-City Airport via helo en route Bad Axe, Michigan (population 3,000).

[Flying time: 25 minutes]

11:35 am ARRIVE Bad Axe Community Airport and board motorcade.

CLOSED ARRIVAL

DEPART Bad Axe Community Airport via motorcade en route downtown area.

[Driving time: 2 minutes]

11:40 am ARRIVE Downtown area.

OPEN PRESS COVERAGE

NOTE: In downtown Bad Axe a crowd will be gathered to greet the motorcade and a hidden mike will be available if brief remarks are desired.

11:50 am DEPART Bad Axe via motorcade en route Cass City, Michigan (population 2300).

[Driving time: 30 minutes]

NOTE: Several small villages will be encountered along the motorcade route.

12:20 pm ARRIVE Downtown Cass City.

OPEN PRESS COVERAGE

NOTE: In downtown Cass City a crowd will be gathered to greet the motorcade and a hidden mike will be available if brief remarks are desired.

12:30 pm DEPART Downtown Cass City via motorcade en route Sandusky, Michigan (population 2500).

[Driving time: 60 minutes]

THE WHITE HOUSE

WASHINGTON

April 4, 1974
3:00 pm

MEMORANDUM FOR: GENERAL ALEXANDER M. HAIG, JR.
COUNSELLOR DEAN BURCH

FROM: RED CAVANEY

SUBJECT: THE PRESIDENT'S VISIT TO MICHIGAN'S
8TH CONGRESSIONAL DISTRICT
Wednesday, April 10, 1974

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cc: J. Jones
S. Bull
D. Parker
B. Henkel
G. Joulwan

The President and those guests involved in the "thumb" motorcade board helicopters.

11:10 a.m. DEPART Tri-City Airport via helo en route Bad Axe, Michigan (population, 3,000).

[Flying time: 25 minutes]

11:35 a.m. ARRIVE Bad Axe Community Airport and board motorcade.

CLOSED ARRIVAL

DEPART Bad Axe Community Airport via motorcade en route downtown area.

[Driving time: 2 minutes]

11:40 a.m. ARRIVE Downtown area.

OPEN PRESS COVERAGE

NOTE: In downtown Bad Axe a crowd will be gathered to greet the motorcade and a hidden mike will be available if brief remarks are desired.

11:50 a.m. DEPART Bad Axe via motorcade en route Cass City, Michigan (population 2,300).

[Driving time: 30 minutes]

NOTE: Several small villages will be encountered along the motorcade route.

12:20 p.m. ARRIVE Downtown Cass City.

OPEN PRESS COVERAGE

NOTE: In downtown Cass City a crowd will be gathered to greet the motorcade and a hidden mike will be available if brief remarks are desired.

12:30 p.m. DEPART Downtown Cass City via motorcade en route Sandusky, Michigan (population 2,500).

[Driving time: 60 minutes]

NOTE: Several small villages will be encountered along the motorcade route.

1:30 pm ARRIVE Downtown Sandusky.
OPEN PRESS COVERAGE
NOTE: In downtown Sandusky a crowd will be gathered to greet the motorcade and a hidden mike will be available if brief remarks are desired.

1:40 pm DEPART Sandusky via motorcade en route Sandusky Community Airport.

[Driving time: 2 minutes]

1:42 pm ARRIVE Sandusky Community Airport and board helicopters.

CLOSED ARRIVAL

1:45 pm DEPART Sandusky Community Airport via helo en route Tri-City Airport.

[Flying time: 35 minutes]

2:20 pm ARRIVE Tri-City Airport and board S'76

CLOSED ARRIVAL

NOTE: Several 8th Congressional District GOP leaders will meet the President at plane side on departure.

2:30 pm DEPART Tri-City Airport via S'76 en route Andrews AFB.

[Flying time: 1 hour, 15 minutes]
[No time change]

3:45 pm ARRIVE Andrews AFB, Board helo.

DEPART Andrews AFB via helo en route South Lawn.

[Flying time: 15 minutes]

4:00 pm ARRIVE South Lawn.

THE WHITE HOUSE
WASHINGTON

April 4, 1974

MEMORANDUM FOR: THE PRESIDENT
FROM: DEAN BURCH *DB*
SUBJECT: POLITICAL BACKGROUND (for Trip to
Michigan 8th Congressional District,
Wednesday, April 10, 1974)

CAST OF CHARACTERS:

James Sparling: GOP candidate for Congress, special election on April 16, 1974. For 13 years, Congressman Jim Harvey's chief aide. In the summer of 1973, served on Bill Timmons' staff; left to enter race for Harvey's seat. Winner of March 19, 1974, four-way GOP primary with 71 percent of vote.

J. Robert Traxler: Sparling's Democratic opponent. State Representative. Liberal voting record. Strongly supported and financed by UAW and other unions. Early filings indicate more than 50 percent of campaign funds from unions.

William McLaughlin: Michigan Republican State Chairman. Has been generally hostile to the President, one of first to attribute Democratic victory in Ford's district to Watergate. Hostile to the April 10 visit (although he has been quoted as saying "if Jim Sparling wants it, I want it"). Probable source of leaks re events at Chicago Midwest GOP Meeting and allegation of White House pressure on visit.

Robert Grant: Saginaw County GOP Chairman. Has been quoted as saying of President's visit, "I don't want any part of it; we don't need it."

Governor William Milliken and Senator Robert Griffin: both supportive of trip. The Governor will probably join the President for the tour.

CHRONOLOGY OF EVENTS ON INVITATION:

- (1) On March 21, invitation to President came from Sparling and McLaughlin through George Bush. Not seeking campaign appearance per se, rather an opportunity for the President to meet the people and address the issues. (It was Sparling's strategy from the first that the President could help get out a big vote in the rural eastern counties of the district GOP territory, to offset anticipated Democratic majorities in Saginaw and Bay City.)
- (2) On March 28, at GOP Gala in Washington, Bush strongly supported the trip and received the President's agreement in principle. Bush and Burch were to check out the poll results in Chicago the following day.
- (3) On March 29, at the Chicago Midwest Regional Meeting, Bush and Burch did discuss the poll results with the pollster, McLaughlin, and a Bush-aide. Sparling 9 points behind but with substantial undecided. Looked risky but worth the effort. Later that night, the State Chairman apparently began to have second thoughts, leaked the poll results, and probably circulated the story that Bush and Burch had come to Chicago to apply White House pressure for the trip. The burden was suddenly on the White House to show that the President ought to be invited.
- (4) On April 1, Sparling issued statement saying in effect that President had to get out of the White House and meet the people, had to address the real issues (inflation, jobs, energy) with real answers. He, Sparling, was not asking the President to support him or campaign for him. And he would vote impeachment "on proof of wrong doing". On the whole, an uninviting invitation. See Attachment A. (All this time, Sparling's campaign manager, Dennis Nystrom, played it very square; he told Bush he thought the candidate was off base and would attempt to get him back on.)
- (5) On April 2-3, through Bush, Sparling reinvited the President to come to Michigan, meet the people, address the issues. Still not quite an invitation to campaign for Sparling, but the tone was much softer. See Attachment B.

POLITICAL BACKGROUND MEMORANDUM (Page Three)

(6) On April 5, the White House will (presumably) announce that the President will visit the Michigan 8th on Wednesday, April 10, 1974. Details to follow. Sparling will immediately announce his "delight" that the President is coming.

NOTE: Between now and your return from Europe, the political details and local issues material will be further honed and updated.