

Richard Nixon Presidential Library  
Contested Materials Collection  
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
53	50	2/7/1973	<input type="checkbox"/>	Campaign	Memo	From Kehrl to Haldeman RE: "1973 White House Political Budget" 5pg

## DOCUMENT WITHDRAWAL RECORD [NIXON PROJECT]

DOCUMENT NUMBER	DOCUMENT TYPE	SUBJECT/TITLE OR CORRESPONDENTS	DATE	RESTRICTION
N-1 [Doc 10]	Memo	From Kehrl: to Haldeman, Re: 1973 White House Political Budget	2-7-73	C

FILE GROUP TITLE

STAFF SECRETARY

BOX NUMBER

141

FOLDER TITLE

RNC Support - 1974 - [II]

RESTRICTION CODES

- A. Release would violate a Federal statute or Agency Policy.
- B. National security classified information.
- C. Pending or approved claim that release would violate an individual's rights.
- D. Release would constitute a clearly unwarranted invasion of privacy or a libel of a living person.

- E. Release would disclose trade secrets or confidential commercial or financial information.
- F. Release would disclose investigatory information compiled for law enforcement purposes.
- G. Withdrawn and return private and personal material.
- H. Withdrawn and returned non-historical material.

Presidential Materials Review Board

Review on Contested Documents

Collection: Staff Secretary  
Box Number: 141

Folder: RNC Support - 1974 [II]

<u>Document</u>	<u>Disposition</u>
10	Return Private/Political

N-1

THE WHITE HOUSE

WASHINGTON

February 7, 1973

MEMORANDUM FOR: H. R. HALDEMAN  
FROM: BRUCE KEHRLI *BK*  
SUBJECT: 1973 White House  
Political Budget

On January 1, the source of financial support for the White House shifted back to the RNC from the Committee to Re-elect the President.

Because of the RNC's financial situation, the money used to support the White House account will actually come from the Committee to Re-elect, however, George Bush and Maury Stans have requested a budget estimate so that they know how much money is to be transferred.

I've contacted Bill Henkel, Bill Timmons, Dick Howard and Art Sohmer to cover their financial needs for 1973.

Since the President's travel schedule has not been finalized and we are working under a new staff structure; I asked each of the people submitting budget estimates to use 1971 -- the last non-election year -- as the basis for their 1973 estimates. The estimated and actual figures for 1970, 1971 and 1972 are included at Tab A.

The estimates for each of the five categories are as follows:

1. Presidential and First Family Travel -- This estimate is based on the assumption that there will be six major trips that cannot be reimbursed by appropriated funds or local sponsors. Also, for the purpose of estimating advancement related costs, we have assumed two Presidential trips a month for a total of 24. Our policy has been to pay all of the expenses for political trips and only the advancement portion for non-political trips. It is especially important that we stick to the second part of this policy because our appropriated funds for travel are no longer fungible. The estimate for 1973 is \$225,910; broken out as follows with details included at Tab B:

Gifts	\$ 50,000.00
Photos	10,250.00
Advancemen Costs	34,560.00
A'men Air Transportation	19,200.00
Crowd Raising	43,500.00
Hotel	7,500.00
Event Expenses	37,200.00
Office Supplies	4,800.00
Transportation	18,900.00
	<hr/>
	\$225,910.00

2. Staff Support -- The total of \$100,000 will go for reimbursement to staff members who carry out political business for the President. Bill Timmons, John Dean, Anne Armstrong, and Bill Baroody will be receiving most of this money.

3. Mailings -- The \$450,000 figure for mailings may be a little high; although we are still receiving bills for political mailings which would put the actual figure for 1972 far above the \$513,000 figure listed at Tab A. This account includes expenses for mailings, information retrieval and updating of mailing lists.

4. Vice President -- The figure for Vice Presidential travel is based primarily on a review of 1971 -- the last non-election year.

5. Old Campaign Expenses -- I've also included a \$50,000 figure for campaign '72 expenses which are still coming in.

This budget does not include White House polling expenses which should be handled in another manner.

Last year, we were very open and honest about the actual amount of support provided. Prior to that point, we always underestimated the RNC budget figures for the psychological advantage it provided while at the same time knowing that the bills would be paid. With George Bush now at the RNC, we ought to be honest about the actual budget and I recommend that you approve these budget figures. I will cover them with him along with the system of accounting and disbursing funds which we have been using.

APPROVE \_\_\_\_\_

DISAPPROVE \_\_\_\_\_

OTHER \_\_\_\_\_

	1970		1971		1972		1973
	Est.	Actual	Est.	Actual	Est.	Actual	Est.
1. P. & First Family Travel (include advance costs)	200,000	200,000	200,000	37,330.38	1,060,000	1,211,334.66	225,000
2. Staff Support	95,000	76,000	100,000	139,608.38	100,000	152,725.67	100,000
3. Mailing Operation	330,000	690,000	750,000	359,364.83	900,000	513,459.56	450,000
4. Vice President's Travel	100,000	350,000	50,000	101,293.29	50,000	<sup>2</sup> 1,059,467.83	75,000
5. Old Campaign Expenses*		12,000		19,034.33			50,000
<b>TOTAL</b>	<b>725,000</b>	<b>1,328,000</b>	<b>1,100,000</b>	<b>656,631.21</b>	<b>2,110,000</b>	<b>2,936,987.72</b>	<b>900,000</b>
<sup>1</sup> Cash Account		40,000					
	<b>725,000</b>	<b>1,368,000</b>					

This account was set up to pay campaign '70 expenses carried over into 1971. We should set up the same type of account to pay campaign '73 expenses which will come in over the next year (at least).

The disparity exists between actual and estimated amount for this account because \$50,000 was used as an arbitrary figure pending agreement on the split of funds generated by the V.P. at fund raisers. This agreement was never worked out and all his expenses were charged against the White House account and paid by the CREP.

ADMINISTRATIVELY CONFIDENTIAL

POLITICAL BUDGET  
1973

Gifts	\$ 50,000.00
Photos	10,250.00
Advancemen Costs <sup>1</sup>	34,560.00
A'men Air Transportation <sup>2</sup>	19,200.00
Crowd Raising <sup>3</sup>	43,500.00
Hotel <sup>4</sup>	7,500.00
Event Expenses <sup>5</sup>	37,200.00
Office Supplies <sup>6</sup>	4,800.00
Transportation <sup>7</sup>	<u>18,900.00</u>
	\$ 225,910.00

1. Advancemen Costs  
Hotel \$ 35.00  
Auto 25.00  
Personal/  
Misc. 30.00  
\$ 90.00 x 4 Advancemen x 4 days \$ 1440.00  
Estimate 24 domestic trips x \$1440 =  
\$ 34,560.00
2. Advancemen Air Transportation  
Assume \$200. average roundtrip x 4 advancemen x  
24 trips = \$19,200.00
3. Crowd Raising  
Handbills \$ 4,000.00  
Telephones 750.00  
Radio, TV 1,500.00  
Misc 1,000.00  
\$ 7,250.00 x 6 crowd raising events = \$43,500.0
4. Hotel  
20 staff x  
\$40.00 = \$ 800.00  
Function Room  
Rental = 250.00  
Food \$10. x  
20 = 200.00  
\$1,250.00 x 6 overnights = \$7,500.00

5. Event Expenses
- |                                |                                   |
|--------------------------------|-----------------------------------|
| Audio/Visual                   | \$ 2,500.                         |
| Hall rental                    | 1,200.                            |
| Misc (colors, ushers,<br>etc.) | <u>2,500.</u>                     |
|                                | \$6,200. x 6 events = \$37,200.00 |
6. Office Supplies
- |                  |           |
|------------------|-----------|
| 200 x 24 trips = | \$ 4,800. |
|------------------|-----------|
7. Transportation
- |                       |               |
|-----------------------|---------------|
| S'76 15 hours @       |               |
| \$1,130. =            | \$ 16,950.    |
| Helicopters 7-1/2 hrs |               |
| @ \$260. =            | <u>1,950.</u> |
|                       | \$ 18,900.    |