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FILE GROUP TITLE: STAFF SECRETARY

FOLDER TITLE: President Action Memos (P 1951-P 2000)

ACTION MEMOS P1950--P2000

RESTRICTION CODES

A. Release would violate a Federal statute or Agency Policy.
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C. Pending or approved claim that release would violate an individual's rights.
D. Release would constitute a clearly unwarranted invasion of privacy or a libel of a living person.
E. Release would disclose trade secrets or confidential commercial or financial information.
F. Release would disclose investigatory information compiled for law enforcement purposes.
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NATIONAL ARCHIVES AND RECORDS ADMINISTRATION

NA FORM 1421 (4-85)
Presidential Materials Review Board

Review on Contested Documents

Collection: Staff Secretary
Box Number: 50


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ADMINISTRATIVELY
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THE WHITE HOUSE
WASHINGTON

LOG NO.: P-1974

Date: January 11, 1972

FOR ACTION: Chuck Colson

cc (for information):

FROM THE STAFF SECRETARY

DUE: Date: January 17, 1972

SUBJECT:

New Hampshire Primary

ACTION REQUESTED:

For Necessary Action
Prepare Agenda and Brief
For Your Comments

For Your Recommendations
Draft Reply
Draft Remarks

REMARKS:

PLEASE ATTACH THIS COPY TO MATERIAL SUBMITTED.

If you have any questions or if you anticipate a
delay in submitting the required material, please
telephone the Staff Secretary immediately.

JON M. HUNTSMAN
For the President
MEMORANDUM

THE WHITE HOUSE
WASHINGTON

January 11, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:  CHUCK COLSON
FROM:  BRUCE KEHLER
SUBJECT:  New Hampshire Primary

"In Human Events John Chamberlain writes that the Ashbrook campaign is a calculated risk; if McCloskey does better than Ashbrook the conservative cause will be badly damaged. If RN gets 60% in NH that will be victory enough but if he can't get the 78% he got in '68 it will be a "practical disgrace."

It was requested that you get the line out discouraging comparisons with the '68 campaign as all the candidates except the President had withdrawn at that point.

Please submit a report on actions taken in this regard and any results by January 17, 1972.

Thank you.

cc: H.R. Haldeman
    Alexander P. Butterfield

ADMINISTRATIVELY CONFIDENTIAL
MEMORANDUM

THE WHITE HOUSE
WASHINGTON
January 11, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: CHUCK COLSON
FROM: BRUCE KEHR
SUBJECT: New Hampshire Primary

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ADMINISTRATIVELY CONFIDENTIAL
MEMORANDUM

THE WHITE HOUSE
WASHINGTON
January 11, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: CHUCK COLSON
FROM: BRUCE KEHRLE
SUBJECT: New Hampshire Primary

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    Alexander P. Butterfield

ADMINISTRATIVELY CONFIDENTIAL
January 19, 1972

MEMORANDUM FOR: THE STAFF SECRETARY
FROM: CHARLES COLSON
SUBJECT: Action Memorandum #P-1974
New Hampshire Primary

Request

It was requested in Presidential Action Memorandum P-1974, taken from the John Chamberlain article in Human Events, to get the line out discouraging comparisons with the 1968 campaign as all of the candidates except the President had withdrawn at the time of the New Hampshire primary.

Response

All of our spokesmen going into New Hampshire as surrogate candidates have been notified that we would be pleased if we receive 50% of the New Hampshire vote. Secretary Volpe used this figure when he opened the New Hampshire campaign headquarters on Thursday, January 13 and we will continue to use this figure (Volpe, in his typical irrepressible way, added some Italian superlatives which twisted the story somewhat).

All spokesmen will also use the line that the reason this is our expectation is obviously because the President himself will not be campaigning in the state and it is clear that Ashbrook would certainly be expected to receive a significant percentage of the vote because of Loeb and McCloskey because of intense personal campaigning. We have asked these key spokesmen to refrain from making any comparisons with the 1968 campaign except to note that the President was then unopposed.