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<td>2</td>
<td>2/29/1972</td>
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<td>Campaign</td>
<td>Letter</td>
<td>From Arnholt Smith to Herbert Kalmbach. RE: Re-election campaign funding. 2pgs.</td>
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<td>DOCUMENT NUMBER</td>
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<td>N-1</td>
<td>letter</td>
<td>Smith to Kalmbach re reelection campaign funding</td>
<td>2/28/72</td>
<td>C (Nixon)</td>
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<td>N-2</td>
<td>letter</td>
<td>Smith to RNC re RN's campaign Gordon Luce's appointment</td>
<td>3/3/72</td>
<td>C (Nixon)</td>
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RESTRICTION CODES:

A. Release would violate a Federal statute or Agency Policy.
B. National security classified information.
C. Pending or approved claim that release would violate an individual's rights.
D. Release would constitute a clearly unwarranted invasion of privacy or a libel of a living person.
E. Release would disclose trade secrets or confidential commercial or financial information.
F. Release would disclose investigatory information compiled for law enforcement purposes.
G. Withdrawn and returned private and personal material.
H. Withdrawn and returned non-historical material.
Presidential Materials Review Board

Review on Contested Documents

Collection: President's Personal Files
Box Number: 41
Folder: Smith, Mrs. C. Arnholt (Helen Hill)

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<td>Return Private/Political</td>
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Mr. Herbert W. Kalmbach  
Associate Finance Chairman  
Committee for the Reelection of the President  
Suite 272  
1701 Pennsylvania Avenue, N. W.  
Washington, D. C. 20006

Dear Herb:

I am enclosing my personal checks totaling $200,000 in keeping with our discussion when you visited San Diego recently. While this is not the full amount of the commitment I gave you; nevertheless, I am fulfilling it in the following manner:

Congressman Bob Wilson beat me over the head until I agreed to buy $10,000 worth of dinner tickets to the Congressional and Senatorial Dinner to be held in Washington next week, and to take four full pages in the GOP Convention Program at $10,000 per page, so there goes the other $50,000!

I am also advancing sufficient funds to an advertising agency to secure prime television time and billboard space for the President's campaign in San Diego County. I am doing this since I am very concerned that Gordon Luce has done the President's campaign a great disservice in selecting a new face to handle the campaign. Why, in heaven's name, he did not discuss his plan or his choice of chairman with the local Central Committee and the other leaders of the Republican group in San Diego, I will never know. This election year will require the unified support of everyone in this area in order to roll up a substantial plurality in San Diego County, and we must give an extra push since the 18 year old voter registration is running strongly in favor of the Democratic Party.

Please remember - in 1968 San Diego County gave the President a plurality of 93,871 votes; Orange County - 166,036; for a total of: 259,907 votes to make up the President's State majority of: 223,346 votes.
Frank Thornton, who handled the 1968 campaign, should, again, head up a San Diego campaign. He has the wholehearted support of the precinct workers, the Central Committee leaders, the women’s groups and clubs; and, more importantly, the individuals upon whom we have relied over the past 30 years to provide campaign funds for Republican candidates.

John McColl, Gordon Luce’s nominee, is, no doubt, a very fine young man, but has never handled a Presidential campaign and, in this crucial year, his ‘new face’ is not going to command the support and respect that Thornton can. It is also very questionable how much cash McColl would be able to raise for this County’s campaign requirements.

I realize this is a very touchy situation since the President has appointed the Governor to head up his campaign in California and the Governor, in turn, has given Luce authority to appoint his chairmans. Nevertheless, we must keep in mind that Gordon Luce was not a Nixon man at the Miami Convention since he acted as the Governor’s floor manager for the Presidential nomination.

Under these circumstances, I will go ahead and personally underwrite the raising of adequate funds to carry on a strong and vigorous campaign for the President under Frank Thornton’s direction. This development is regrettable since it would have been much better if Frank Thornton had been designated as the official campaign chairman of the San Diego County, but we will provide the plurality for the President if we have to shanghai half of the Democrats out of the County so they cannot vote, and push every Republican voter into the polling booth to mark the ballot!

C. Arnholt Smith

CAS/crf

encls.
PERSONAL & CONFIDENTIAL

Mrs. Rose Mary Waes
Secretary to the President
The White House
Washington, D.C., 20000

Dear Rose Mary:

I hope you'll understand I wanted to get a letter to the President - I should send it to you and everyone else so that it was placed in his diary.

I don't see why a letter I want to should read should be treated as a political document as it would happen in California. It's for other State appointments as it's the only calender with the appointment dates in San Diego.

I think the appointment of the Governor to head up the President's campaign in California is not the most likely to make California for the President and is directed by professional, enthusiastic and dedicated workers so that California is carried by a wide margin.

This must not be a replication note to send to the President, but the material it contains of vital importance and if deleted, the point we top should be altered.

Hope to see you soon.

[Signature]

C. Anne Clark Smith

CAS 977

end.