

Richard Nixon Presidential Library  
Contested Materials Collection  
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
49	43	12/16/1970	<input type="checkbox"/>	Campaign	Memo	From Robert Finch to the President. RE: California Strategy. 4pgs.

## DOCUMENT WITHDRAWAL RECORD [NIXON PROJECT]

DOCUMENT NUMBER	DOCUMENT TYPE	SUBJECT/TITLE OR CORRESPONDENTS	DATE	RESTRICTION
N1 [113]	MEMO	From Finch to RN Re: California Strategy	12/16/70	C(NIXON)
N2 [114]	MEMO	From Whitaker to Ehrlichman Re: DOT & Government Reorganization	12/22/70	C(NIXON)
N3 [115]	MEMO	From Haldeman to McCracken w/attached memo McCracken to RN Re: Memo by Rumsfeld	12/21/70	C(NIXON)
N4 [116]	MEMO	From Secretary of Labor to RN Re: Administration's posture towards organized labor	12/28/70	C(NIXON)
N5 [117]	MEMO	From unknown to unknown Re: Administration's stance vis-a-vis organized labor	11/30/70	C(NIXON)
N6 [118]	MEMO	From Shultz to Brown Re: Administration's stance towards organized labor	12/30/70	C(NIXON)
N7 [119]	MEMO	From Keen to RN Re: Thoughts during waking days	12/31/70	C(NIXON)
FILE GROUP TITLE		POF #1950	BOX NUMBER 8	

FOLDER TITLE  
President's Handwriting [December 16-31, 1970]

## RESTRICTION CODES

- A. Release would violate a Federal statute or Agency Policy.  
 B. National security classified information.  
 C. Pending or approved claim that release would violate an individual's rights.  
 D. Release would constitute a clearly unwarranted invasion of privacy or a libel of a living person.

- E. Release would disclose trade secrets or confidential commercial or financial information.  
 F. Release would disclose investigatory information compiled for law enforcement purposes.  
 G. Withdrawn and return private and personal material.  
 H. Withdrawn and returned non-historical material.

## DOCUMENT WITHDRAWAL RECORD [NIXON PROJECT]

DOCUMENT NUMBER	DOCUMENT TYPE	SUBJECT/TITLE OR CORRESPONDENTS	DATE	RESTRICTION
N 8 [120]	MEMO	from Sarment to RN Re: Whitney Young	12/70	C (NIXON)
N 9 [115]	MEMO	Copy of N 3.	12/2/70	C (NIXON)
N 10 [114]	MEMO	Copy of N 2.	12/22/70	C (NIXON)

FILE GROUP TITLE

PDF

BOX NUMBER

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Presidential Materials Review Board

Review on Contested Documents

**Collection:** President's Office Files

**Box Number:** 8

**Folder:** President's Handwriting [December 16-31, 1970]

<u>Document</u>	<u>Disposition</u>		
113	Return	Private/Political	
114	Retain	Open	
115	Retain	Open	
116	Retain	Open	
117	Retain	Open	
118	Retain	Open	
119	Retain	Close	Invasion of Privacy
120	Retain	Close	Invasion of Privacy

THE PRESIDENT AND STAFF

THE WHITE HOUSE

WASHINGTON

December 16, 1970

MEMORANDUM FOR: THE PRESIDENT  
FROM: ROBERT H. FINCH  
SUBJECT: California Strategy

*Excellent analysis*  
*Let's follow up on the action items*  
*Who is to be our big man? -*

After six days of base-touching in the State, the following reflect my conclusions on steps to be taken now in relation to 1972.

1. In the Republican Party, elections which take place in January (principally, State Committee Vice Chairman and L/A County Central Committee Chairman), it is very important that there be no divisive intra-party struggles which would in any way involve the prestige of the White House. As I indicated, Gordon Luce has been generally agreed upon as a compromise candidate for Vice Chairman, although having served on the Governor's cabinet briefly, some of the more moderate County Chairmen are not too pleased with him and he will have opposition. Luce was an early supporter of yours, worked hard in 1960, '62, and '68. He is now President of a Federal savings and loan association (not State), and there is little more the Governor can do for him.

With regard to the key County Committees, clearly L/A County is most critical, and there, United Republicans of California (UROC) has come up with a far-out Rightist candidate, Van Horn. Both Van Horn and UROC have been critical of the Governor and the National Administration. As in San Diego with Les Gehres, we will probably have to go along with Reagan and support Soderstrom or some "wheel horse" in order to avoid an open fight with the Governor's people.

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All of the above is by way of saying that the leadership of the Party will, for the time being, remain rather uninspiring and will hardly make the difference in carrying the State in 1972; but, handled improperly our situation would be prejudiced.

We must remember, too, that it would be unwise to go further than an ad hoc accommodation with the Governor at this point, because given the tremendous financial problems he faces in the State, together with the Democratic Legislature, it is possible RR could be so unpopular after raising taxes that we would not want him to head a Nixon delegation on the ballot in 1972, or to lead the campaign for you Statewide.

2. In order to expand our base and provide other sources of young, attractive leadership, we have begun an organization to seek out and have attractive Republican candidates run for the eight or ten important Mayoralty seats that are up next year. For example, Assemblyman Pete Wilson will undoubtedly be our candidate in San Diego, and the selection process is going forward in San Francisco and other cities. There will be a number of Assemblymen retiring in 1972 because of the generous pension program, which they voted themselves, or because they want to run for different offices in the reapportionment, and this could be a source of candidates as well. Shumway, Cummings, Schreiber, etc. agreed to put together a pot of dollars which would provide seed money for the right candidates, although clearly most of the financing would have to come from the communities themselves. Obviously, we could be of assistance behind the scenes to these candidates in a number of ways other than financial.
  
3. As on the national scene, I believe that no apparent politics is the best politics for you in California for the short-term. Thus, we stay out of Party fights or avoid making blatantly partisan political appearances in California in the next four to six months. On the other hand, we must markedly increase

the quality and strength of our Federal appointees, be they commissions or judgeships, and get appropriate credit for these appointments. If we set up a separate political apparatus apart from the National Committee, I think there is the absolute necessity of having a California Desk with a top person to guarantee this appointment process. This would also involve very selective handling of who makes appearances in California within the next few months and very careful thought given to your schedule in California after the middle of the year.

4. In this milieu, too, we need a broker for patronage and other problems between State and Federal administration. As you know, George Murphy's office handled this until now. With agreement from Gordon Luce as to the makeup of his staff, we might handle it through his auspices, although in due course I think we will want to set up a volunteer organization such as Friends of Nixon and some top staff working under the aegis of Cliff Miller (or other loyal Nixonite) could preside over this in California. In no event should I get into this brokerage position because it would inevitably have me at public odds with the Governor.
5. As you know, a great deal of computer work going back to the '62 elections has been contracted for by Bob Monagan and the Majority Leader's Office in preparation for anticipated Republican gerrymander in the 1972 reapportionment. With the loss of Republican control, this is now not only in jeopardy, but if turned over to the Democrats could be used by them to good effect in further strengthening their hold in the State Legislature. Data of almost any kind can be extracted from this base, and we are investigating the possibility of acquiring it either by contract or in whole. A decision on this will have to be made within the immediate future.
6. With Hugh Flournoy (the largest Statewide vote getter in November's election), Ed Reinecke, Evelle

Younger all contending as successor to Reagan, we must keep them in line and loyal to you, as well as build around those not seeking Statewide office but who have great influence, such as Bob Monagan. He is a very ardent supporter of your revenue package and should be prominently featured in any national organization supporting these proposals.

SUMMARY: KEY DATES

January	-- County and State Party Elections.
February	-- Organization for Municipal Elections; Candidate Recruitment; Solicitation of Kitty.
March through June	-- Organization of Friends of Nixon behind the scenes, with solid commitments from entire spectrum of the Party.
July through January '72	-- Judicious scheduling by the President in California--holidays, Rose Bowl, etc.