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**FILE GROUP TITLE**

PETER MILLSAUGH

**BOX NUMBER**

1

**FOLDER TITLE**

Lowery, Mrs. Betty

**RESTRICTION CODES**

A. Release would violate a Federal statute or Agency Policy.
B. National security classified information.
C. Pending or approved claim that release would violate an individual's rights.
D. Release would constitute a clearly unwarranted invasion of privacy or a libel of a living person.
E. Release would disclose trade secrets or confidential commercial or financial information.
F. Release would disclose investigatory information compiled for law enforcement purposes.
G. Withdrawn and return private and personal material.
H. Withdrawn and returned non-historical material.

NATIONAL ARCHIVES AND RECORDS ADMINISTRATION

NA FORM 1421 (4-85)
Presidential Materials Review Board

Review on Contested Documents

Collection: Peter E. Millsapugh
Box Number: 1
Folder: Lowrey, Mrs. Betty

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October 15, 1971

TO: Dick Howard

FROM: Peter Millspaugh

So that you can begin thinking along with the rest of us as to how we might be able to finesse this little project, here is an update on what we have been able to uncover to date concerning Mrs. Betty Lowrey.

She and her family are constituents of Republican Congressman Clarence Brown. Surprisingly, Brown has had a number of chats with Mrs. Lowrey since she came to notoriety, and is in the process now of taking an up-to-date reading on her for us.

Mrs. Lowrey and her husband are long-time registered Democrats. Her husband has some disability and she is the dominant figure in the family. She has two married children, and, we believe, one hippie-type at home now. Mrs. Lowrey works at a small newsstand and gives every impression of running the show at home, as she has for many years. She is reportedly very bright, quite articulate, and comes across quite well.

Reportedly, she attained her position as Mrs. Average American by Union designation. Apparently, the Dayton Journal Herald approached the leader of the local Machinists Union, who, in turn, selected Mrs. Lowrey. It's Brown's feeling the Union would be pretty darn sure this gal was dependable before they afforded her any visibility such as would attend something like this.

Although she apparently doesn't get overly involved in community and civic activities, she did get drawn into the Metzenbaum campaign in '70 and worked actively on his behalf. In this connection, there was a picture of her carried in Life Magazine with Congressman Brown's opponent in '70. This is what caught Brown's attention and he apparently paid her a personal visit on the day before election and had a
chat with her. She told him that Metzenbaum had told her that he would take her to Washington for his inauguration if he won. Brown in turn suggested that if Metzenbaum didn't make it that she could come to Washington on him and he'd roll out the red carpet and make sure she was treated right. Some months later, Brown was in the district on a speaking engagement and stopped in again to see Mrs. Lowrey. As he tells it, he again invited her to Washington and expected that she would take him up on it before too long. Brown has never heard anything back from Mrs. Lowrey and that's where their relationship stands at present.

Brown and I tossed about some ideas with respect to Mrs. Lowrey concerning possible substantive use of her here on a board or commission of some sort. Perhaps a participation in the Phase II plan in some citizen capacity would be a possibility. Congressman Brown is still not convinced of Mrs. Lowrey's approachability. We plan to discuss this thing again after he has had a chance to get a fresh reading on her. Suggest we defer action until we see what Brown comes in with.
MEMORANDUM FOR PETER MILLSPAUGH

Any progress yet on Mrs. Betty Lowrey, the Dayton women, who was chosen by Scammon and Wattenberg as the average voter? Has anybody contacted her yet? What are her feelings and how do we go about seducing her? (So to Speak)

W. Richard Howard
- She said she would hold
  him for a while, take him
  to Washington.
- How about?
- It doesn't matter, take him.
  If you don't make it,
you can come to D.C.
on me.

- In town later for speech,
  made her, invited him
to D.C.
- Never heard anything.

- Selected Daniel Randolph (North)
  Methodist Union selected.
- Would never select under
  district.
- Liberal platform.
- Presently, slight com in
  over, dormant in family.
- Don't know how she would
  react.
MEMORANDUM
OF CALL

To:
YOU WERE CALLED BY—
YOU WERE VISITED BY—
Charles Ross (Dayton) 513/224-9291

Re: Mrs. Betty Lowery

PLEASE CALL
PHONE NO.
CODE/EXT. _______
WILL CALL AGAIN
IS WAITING TO SEE YOU
RETURNED YOUR CALL
WISHES AN APPOINTMENT

MESSAGE
Both Mr. L. and her husband are long-time registered Democrats. Way she was elected: Leadership of the union her husband belongs to suggested her name -- but people Ross checked with say she is an average American housewife and doesn't do anything (I resent that) and is not a community leader and not active even in community affairs.
Cong. Brown talked w/her about a year ago.

RECEIVED BY
DATE
TIME
9/27
11:20

STANDARD FORM 63
REDUCED AUGUST 1967
GSA Form (4) CRD 100-11.6
over
ago and she told him then that she was a Demo and would probably always vote a straight Demo ticket -- both she and her husband.

If you need to discuss this further, Ross will be available all day.