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<td>[DOC # 14]</td>
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<td>Don't leak Fleming/Magnudes</td>
<td>5/19/71</td>
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FILE GROUP TITLE  
PETER MILLSPAUGH

FOLDER TITLE  
Election - 1972

RESTRICTION CODES

A. Release would violate a Federal statute or Agency Policy.
B. National security classified information.
C. Pending or approved claim that release would violate an individual's rights.
D. Release would constitute a clearly unwarranted invasion of privacy or a libel of a living person.
E. Release would disclose trade secrets or confidential commercial or financial information.
F. Release would disclose investigatory information compiled for law enforcement purposes.
G. Withdrawn and return private and personal material.
H. Withdrawn and returned non-historical material.

NATIONAL ARCHIVES AND RECORDS ADMINISTRATION
NA FORM 1421 (4-85)
**Presidential Materials Review Board**

**Review on Contested Documents**

<table>
<thead>
<tr>
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**Collection:** Peter E. Millspaugh  
**Box Number:** 1  
**Folder:** Election - 1972
TO: Harry Fleming  
Jeb Magruder  

FROM: Harry Dent  

Within the last week, Bill Gifford (OMBRE) and Ed Harper (Domestic Council) have been out hunting for some data of any kind that can provide some guidance as to what will be most helpful for the President next year. They are conjuring up programs, allocating monies, calling shots on timing, etc., all pretty much in the dark in terms of how to maximize the benefits for 1972. Obviously, these cumulative decisions over the remaining months can have an enormous impact.

The type of voter identification and analysis program that Dick Richards and the Republican National Committee are proposing might be the answer if workable. My only point is that the need for a pretty sophisticated analysis that would yield information like this would be very helpful now in an enlightened practice of the Presidency, as well as later when we court votes with conventional campaign methods.

I hope we can come up with something like this; and the sooner the better.

HD:PM: jc