

Richard Nixon Presidential Library  
Contested Materials Collection  
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
49	28	5/19/1971	<input type="checkbox"/>	Campaign	Memo	From Harry Dent to Harry Flemming and Jeb Magruder. RE: Election data 1972. 1pg.

DOCUMENT WITHDRAWAL RECORD [NIXON PROJECT]

DOCUMENT NUMBER	DOCUMENT TYPE	SUBJECT/TITLE OR CORRESPONDENTS	DATE	RESTRICTION
N1 [DOC#14]	Memo	Lent to Flemming / Magruder RE: Election data	5/19/71	C (Nixon)

FILE GROUP TITLE  
**PETER MILLSPAUGH**

BOX NUMBER  
 /

FOLDER TITLE  
*Election - 1972*

RESTRICTION CODES

- |  |  |
|--|--|
| A. Release would violate a Federal statute or Agency Policy.   | E. Release would disclose trade secrets or confidential commercial or financial information. |
| B. National security classified information.   | F. Release would disclose investigatory information compiled for law enforcement purposes.   |
| C. Pending or approved claim that release would violate an individual's rights.                      | G. Withdrawn and return private and personal material.                                       |
| D. Release would constitute a clearly unwarranted invasion of privacy or a libel of a living person. | H. Withdrawn and returned non-historical material.   |

Presidential Materials Review Board

Review on Contested Documents

Collection: Peter E. Millspaugh  
Box Number: 1

Folder: Election - 1972

<u>Document</u>	<u>Disposition</u>
14	Return Private/Political

*Election  
72*

DETERMINED TO BE AN  
ADMINISTRATIVE MARKING  
E.O. 12065, Section 6-102  
By B.A. Farham NARS, Date 4/4/80

~~CONFIDENTIAL~~  
MEMORANDUM

May 19, 1971

TO: Harry Flemming  
Jeb Magruder

FROM: Harry Dent

Within the last week, Bill Gifford (OMBE) and Ed Harper (Domestic Council) have been out hunting for some data of any kind that can provide some guidance as to what will be most helpful for the President next year. They are conjuring up programs, allocating monies, calling shots on timing, etc., all pretty much in the dark in terms of how to maximize the benefits for 1972. Obviously, these cumulative decisions over the remaining months can have an enormous impact.

The type of voter identification and analysis program that Dick Richards and the Republican National Committee are proposing might be the answer if workable. My only point is that the need for a pretty sophisticated analysis that would yield information like this would be very helpful now in an enlightened practice of the Presidency, as well as later when we court votes with conventional campaign methods.

I hope we can come up with something like this; and the sooner the better.

HD:PM:jc