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MEMORANDUM

THE WHITE HOUSE
WASHINGTON

July 24, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: MR. CHUCK COLSON
FROM: BRUCE KEHRLI *BOK*
SUBJECT: Slogan

The July 24 Weekend News Review contained the following note:

-- Bartlett had no trouble finding the "missing faces" in McG's Dem ranks during survey in York, Pa. There is an insurance agent who backed HHH but now will vote RN because "I feel more secure with him." --

Referring to the underlined portion, it was noted that this could be a good line -- Be safe with Richard Nixon.

cc: H. R. Haldeman
Alexander P. Butterfield
Ron Ziegler

THE WHITE HOUSE

WASHINGTON

July 24, 1972

MEMORANDUM FOR: PAT BUCHANAN
FROM: KEN KHACHIGIAN

Here is the most egregious material out of yesterday's performances on the interview shows -- things which I believe we ought to jump on right away -- one way or the other.

Eagleton was asked what he thought about Jane Fonda making anti-war broadcasts from Hanoi. His answer:

" . . . I know Jane Fonda is a sort of a blithe, floating figure, a free-thinker and a free-wheeler. I wouldn't try to circumscribe where she would visit. I would not enthusiastically support broadcasting in North Vietnam, but I am not going to try to control Miss Fonda or try to tell her how to live her life and I suspect she will not try to tell me how to live mine."

His absolute refusal to outrightly repudiate what Jane Fonda has done is a blow against the men who are fighting and who have fought in Vietnam. Can you imagine what would have been said if the same descriptions were made of "Tokyo Rose" or others of her ilk. Perhaps the VFW, American Legion and several on the Hill ought to go directly after Eagleton on this. Fletcher Thompson has been giving Jane hell, maybe he'll do it to Eagleton as well.

McGovern made three statements on "Face the Nation" which are very vulnerable. Asked: "If in fact you were President and you pulled all the American troops out, and the North Vietnamese posed some other condition and you didn't get the prisoners back, what do you do then?"

He responded: "Well, I think it's in our interest to get out in any event, Mr. Morton." I.e., we get out even if the POW's don't come back. This is a flat-out statement of a mission that the POW's are secondary in importance to getting out of Vietnam. This statement got very little press attention, and it ought to be elevated this week.

Asked by Dave Broder if a "McGovern Administration" would have taken the same action of intervention as we did in the Detroit busing case, McGovern responded: "I think not, Mr. Broder." First, Griffin ought to be told about this as he may have missed it. Second, 1701 ought to call our guns in Michigan and tell them about this -- that McGovern would not have given them one ounce of support in their battle against busing.

Finally, McGovern suggested that we had provocateurs who would go to Miami "to cause trouble in order to win sympathy for the candidates they are demonstrating against." This was to offset Dole's quote of last week. We should make the point again and again that Rubin, Hoffman and others have endorsed McGovern. They are McGovern supporters. If they do anything to mess up our convention, McGovern should be held at least partially responsible. Moreover, unless McGovern has any names of provocateurs, he better quit accusing us of trying to stage a backlash at Miami. He is impugning our integrity, and nameless allegations of this sort are surely beneath the dignity of a U. S. Senator.