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BRYCE HARLOW:

EMK will be the candidate if he believes RN to be vulnerable. Will make the decision to run early next year and follow through on it. If not EMK it will be HHH. If EMK is not the candidate, he will try to kill off whoever is the Dem nominee in order to have a clear run in 1976. If EMK wants it, he'll get it.

Should not focus on EMK right now; the Dem candidates are doing it among themselves. Best thing for RN at this point is to denigrate the Democratic party. E.g., the Dems and their cohorts leaking of the secret papers.

RN might meet with the leadership and chairmen of the House and Senate Armed Forces committees, the Hill leadership, the JCS, CIA, AG, maybe Connally and tell them that there is a crisis, and that RN and the country needs their help.

Average American is appalled at the notion of the media printing any secret they can get a hold of.

At the present time, would like to see EMK as the opponent. His background might make campaigning a joy.
Would make the public nervous to think that EMK would be President, what with his cheating and Chappaquidick.

RN could make great progress on the security leak question. It is a non-partisan issue which is conducive to public discussion. E.g., call in Tom Gates and Neil McElroy and ask them to get the word out. We're at a crisis point. Get military groups together and get their assistance; e.g., VFW, Amer. Legion, Navy League, etc.

It would be institutional attacking; not personal attacking and thus more acceptable.

LYN NOFZIGER:

Agrees with Bryce on order of candidates: EMK, HHH, and ESM.

Idea is to tarnish Dems and their candidates. Don't let them forget EMK and Chappaquidick or HHH and his connection with the Vietnam war.

Don't aim at one candidate -- but slug away at each of them. Also attack other Dems; e.g., O'Brien, Clifford and the others. The more we can do it this year, the better off we are. Especially since this is a non-political year.
Everyone from the Veep on down should be on the attack.

Dems hit us hard and get away with it; Republicans do it and get called McCarthyites. E.g., Republicans ought to be labeling everything Dems do as McCarthyism and if the term is used enough, the word will become worthless.

Gerry Ford would be one of our resources if RN asked him to. We need workhorses to do the job; need spokesmen.

RN should be above the battle; others should do the job for him.

Thinks EMK the toughest candidate. Lyn has no confidence in the American people to hold EMK's liabilities against him. EMK scares the hell out of him. Rather run against Muskie.

We have got to use all our resources. E.g., cultivate columnists. No let-up. Dems don't give up, why should we? We've got to join the battle.

Some thought ought to be given to the fact that some are trying to stir up the Republican Conservatives into opposition to the President.
RAY PRICE:

Since we hold office, we'll be attacked if people associated with RN go on the attack. '70 was a political backlash and we probably shouldn't try so hard.

Has no thoughts on candidates. Too much can happen between now and nomination. ESM's great strength is that he has the image of a non-politician in a time when people are fed up with politicians. He should be made to look like a politician to make mad at him those people who think he's above politics. The thing to do is to make Dems seem like cheap politicians.

Leans toward EMK as the candidate we should want. RN incumbency shows he is a "professional President" and portray EMK as the inexperienced upstart who has not grown into the job -- or not yet grown up enough.

Believes that RN's appearing at a party function in a Presidential way is o.k. Nothing wrong with it.

BILL TIMMONS:

Places probable candidates in this order: EMK, ESM, HHH. Ought to determine which candidate we'd like to run against.

We have the power to build up candidates, and we ought to use this to get the candidate we want.
Thinks we should be hitting hard. Anyone who can make
news. Need to look for more opportunities to get unlikely
guys like Ed Brooke to take one of the Dems on.

GEORGE GRASSMUCK:

Should build up people on our side who will be listened
to.

ED DEBOLT:

We've only got about 6 months to be political. Be a danger
to cause EMK to be the candidate. We should show EMK to be
an upstart who doesn't know anything.

Party should be more hungry for victory. RN needs to
tell them this. Get some fires started. RN could use party
functions to give non-partisan speeches. No trouble with that.
Party people need some stoking.
NOTES -- FIRST PLANNING MEETING

BRYCE HARLOW:

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Some thought ought to be given to the fact that some are trying to stir up the Republican into opposition to the President.

Ray Price:

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Believes that RN's appearing at a party function in a Presidential way is o.k. Nothing wrong with it.

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Places probable candidates in this order: EMK, ESM, HHH. Ought to determine which candidate we'd like to run against.

We have power to build up candidates, and we ought to use this to get the candidate we want.

Thinks we should be hitting hard. Anyone who can make news. Need to look for more opportunities to get unlikely guys like Ed Bromke to take one of the Dems on.

GEORGE GRASSMUCK:

Should build up people on our side who will be listened to.

ED DEBOLT:

We've only got about 6 months to be political. Be a dagger to cause EMK to be the upstart who doesn't know anything. Party should be more hungry for victory. RN needs to tell them this. Get some fires started. RN could use party functions to give nonpartisan speeches. No trouble with that. Party needs some stroking.
6-24-71  Tracking - first meeting

4:00 p.m.

Resources

Letter War - screed
Ken Walker

Royce Harlow

EMK will be candidate if he feels RW to be unplayable. Will make dream & carry through.

If not EMK - will be HHH.

Also, if not EMK, he will try to kill their nominee & go for '76 with a clear field.

If EMK wants it, he'll get it.

Should not focus EMK right now.

PM candidate - doing OK.

Best thing for RW to do is denigrate the Dems. E.g. broken & their cohort dealing secret figures.

AN meet w/ JCS. maybe General. w/ CIA, Heads of State + House & Senate Cmte + some of each Cmtee. 4/26. need w/ them to tell them that there is a crisis & RW & the country needs their help.
Average American is appalled at the sight of media printing any secret they can get a hold of.

Lyndolf Zovigian - Agrees up to once on order of candidates. EMK, HH, + ESM.

This is to remind Dems + their candidates: Don't let them forget EMK + Chasraad + HH at the war.

Don't aim at the candidates but slug away at each of them also attack Dems. One Clifford - the more the better. Every year we can do this year the better. Probably since this is a non-political year.

Everyone from Veep on down should be in the attack.

Say hit list + get away from it - results, do it + get called McCarthy.

Results ought to be called duplex McCarthy. Used enough term will become worthless.
Any fool would do it. RFK asked me to do the work.

Ray, free — since we both hold office, we'll be attacked if people associated with us go on the attack.

It was a political backlash if we probably shouldn't try to hard.
No thoughts on candidates.
RFK great strengths to run image as a non-politician.

FFFF is a fuck of a name based on his role in Pentagon papers.

Lyn: RF should be above the battle.

RFK: This is to do is to make Sammy seem like cheap politician.
Bill Timmons:  Earl, Earl, Earl

Right to determine who candidate
we'd like to run against.

We have a power to build up
candidate if we ought to use
this to get the one we want.

Royce - At the present moment, would
like to see Earl as opponent.
His background might make
company difficult for him as a job.
Would make the public question.

KP: Lean toward Earl. KL

Campaign shows 'professional
President' not enlisting Earl as
someone who needs training for the job.

Jefferson - Thinks Earl toughest

Lyn has no confidence in
American people. Scared she'll
hell out of Lyn.
Rather run against Muschee.
Tennos: Think we should be hitting hard. Anyone who can make news.
Need to look for more opportunities to get unlikely guys like Ed Bruske to take someone on.

Crawfield: Should build up people who would be listened to, i.e., build up reps.

DeBolt: We've only got about 6 months left to be political. Be a danger to cause EMK to be a candidate. Show EMK to be an upstart that doesn't know off.

Lyns: Can't use all our letters. Cultivate columnists.
No betting. Dem don't give up. Why should we? We've got to join the battle.
Buyer: PW can make great progress on security leak. On par with...


Ask McElroy & Oates to get the word out. We're at a crosspoint—let all military groups together.

It's institutional attacking not personal attacking.

Do Rolf—party should be more hungry. Get some fires started.

PW could use party function to give nonpartisan speeches—wonderable if that.

RKP: Appearing at a party function in a presidential way is O.K.

Simp: Some are trying to keep the refer to...
AGENDA --- OPPOSITION TRACKING MEETING

-- Is there general agreement with our strategy that Muskie is the man to get right now; that he has to be hurt or he might pick up all the marbles in the primaries and have a clear shot at the nomination (to our disadvantage).

-- How do we assess the Lindsay candidacy?

-- Any complaints about what has been happening so far?

-- Who can we use as a resource? How about Congressional people? Can we set up a group of Congressman that would agree to give hard-hitting speeches? Not just on the House or Senate Floor, but in good forums that would make news?

-- Three questions (1) Who is going to be the nominee? (2) Who would be the strongest Dem candidate? (3) How do we go about hitting them?

Activities to date:

-- MONDAY articles -- extremely credible. Now known as the best newsletter in town. Continue using that.

-- Exacerbated Muskie's problem with the blacks. Will continue to do so. This will hurt him with the blacks and on the left, and will engineer a black fourth party.

-- Encouraged state leaders to attack Dem candidates who come into their states.

-- A number of outside activities that will have to remain in confidence.