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9-7-72

- The putting statement and on $250,000 payoff to McG - especially in light of teacher's strikes.

- Today on the Hill - Do the Changes thing - get RNC for 5-6 statements. Does he take the lead on this? Fein and others.

- We are blowing our stories - not honing in on McG - letting him get momentum.

- Tomorrow: hole putting suit McG v. McG.


30 seconds - I've just had my head examined because I'm a working ass and you know what my doctor told me. FIrst, Speziale, then welfare taxes, then Minutum, then Pless.

- Colson will go Machinists - Feltlag

Strivers
Butz Charges — SEC Before Committee on Thursday 9-14. Try to load testimony.

- MG's statement on parity — AP &UPI says he's trying to be cute to keep a chronology showing how MG's credibility is creating a problem — let tapes from Atwell.

When we list quotes — give location where statement was made.

- Revenue Sharing vote coming up — Need someone to attack MG on this. May need hold a meeting in Cleveland criticizing MG for campaigning in Ohio when he should be voting for revenue sharing in the Senate.

Action:
- Finish in Pittsburgh & Philadelphia
- Teacher's strike — get to finish
- Bunts of hearings today
- Weinberger agreed for AG's today
- Ken Rush agreed release today on Abe Chavez.

- Mann's story is supposed to file his libel suit today — Dora might be prepared for it — his wife is dying. Colson says leaked out that his wife is dying.

- Sale charge needed against McC not filing all reports.

- Need a statement a day for anybody.

- Hit hard on Shaw's denial of McC free per person plan.

- McC - thin ice on POWS 5-5
- FBI broadcasts on radio Hawaii have underscored McC's. Banana election. Fact sheet. Privacy.

- Hit Webley as weak on increase in cars.

- Volpe needs to get angry at ethnic slurs of McC. -- as an ethnic. Also: throw statement that people need psychiatric care if they're afraid of using AIDS name.

- Assurance.
Keep questioning McG's integrity, honesty, and credibility. Per;
spelling article of 9-13-72--in KK
McG file.

After:
Ken Smidt put out pocket cards
on McG's ADMA FAA record.

Seek that Marvin Freeman is
the McG's Sons of Apache.
10/6/72 - Colson, Howard, Beagin, Amrakel, Kell, Keene, White, Hague, Welch, Algar, Johnson, Clauson, Dernle, Abalakov, Foner, Straken.

Action

Tell PBS - 4 or 5 pages written + phone to Chrisman in Texas Tuesday. Needs it today though, Vietnam.

- Rogers will give speech w/ rebuilt McG on N.A.

- Flap pin in lapel or Shaffer's badge - NO!

Keindorf - Tuesday noon - Detroit Economic Club. Write it well.

No! [McG wouldn't pay attention to court order on Watergate.

Ellsberg.

- Keep the low road campaign going. i.e. the attack on McG for character assassination.
10-14-72 - Colson; Howard; J.F.; Hart; Garth; Linn; Ashcraft; Whelan;–and; Lapping; Keel; Beigun; Strahan; \(\text{<annotation>}(\text{Holton call to Engle})\)

- Advised McCain can't attack CWC on UN because he fears they'll harm his son who is a POW.

- Draft speech out for Monday.

- P.M. release.

- M.C. has network tomorrow — paid political stuff on corruption.

- Taft has put together all of her sabotage that will be released.

- John Rhodes will hold his press conf. Tuesday. See CWC and Quayle.

- State by state breakdown on welfare on Thursday.

- PBS documentary on tonight at 10:30 on Mission Impossible.

- Attack M.C. on taxes next Friday for Sunday releases.

- Put together a Clinton indictment paper — Clawson will distribute.
10/23/72

- Colson listened to Goldwater's phone calls. We have to keep harping on McC, being it all negative. McC not pro-RN. National Defense wasn't mentioned once in 50-75 calls. We must keep the attack issues simple. Don't like McC promises.

- George McC would promise anything to anybody. Keep hitting that McC is making promises he can't deliver.

- Indicates that McC claims we are trying to use his peace plan.

There is now clearance 4 drop the defense base releases for Deep.
Special Meeting  3:05 P.M.  10-26-72
Colony, Howard, R.B.
Falk, Clawson, L'Vanne,
Johnson, Abraham, White,
K.R., Cargen.

**New Strategy**  — Light of Vietnam

— Sanogales get HAG briefing funnel.
— John Lehman, NSC — filling fact sheet — get that out of
Sanogales.

— We call upon Mc6 to have
good sense to get briefed before he
runs off at month.

— In our interest to keep all
over Mc6 if he exposes his mouth.
— Either congratulates him, or say why
did he wait for years.

— Hugh Scott (call upon Mc6
to exercise restraint — would be
refreshing, could help end the
war, by remaining silent.

— Once Mc6 surfaces, we go after
him w/ only political people taking
shots at him. "Is there no length
we will go?"

— Then, later attacks by giving
Reports, and VEEP. VEEP should
Wait until Secy of State does.

— Get John, Hill, Veterans support — but
we don’t orchestrate it. Don Johnson of
VA make statement.
After MCG criticism:

- Need a sustained program - all Hill, all Coos, all Vice-Chr. of Sens, etc., speeches. Need all kinds of speeches. Must be ready to go all out when MCG makes his move.

- PSB be prepared for Deep-cover Secy. Rogers goes.

- In our interest that VN be central focus of remainder of campaign debate. Takes Watergate off front page.

- Have McGovern + Sole answer every Watergate + corruption charge that comes out. Keep answering the charges.

- Make a point by point rebuttal of MCG's corruption speech. But then CRP + RNC apparatus. Reinforce morale of our troops in the field - it was all a big smear as a part of the biggest smear campaign in history.

- Sell ready to make an attack on MCG + O'Brien on Empire matter. Claude Pepper called off his hearings in Sept. We have names that Empire has put money into MCG campaign. Call on MCG to explain why O'Brien had secret meeting in Jersey. Hearings closed down; is whether any contributions there are report, unconfirmed, that money is coming in.
It's true that Kennedy flew to Buffalo. It's true that hearings were closed. Call on MC6 to take action.

MC6 found O'Brien - Neumon have arrested O'Brien. He says it was personal business. What personal business does O'Brien have with a convicted felon.

Let's ride the news flow on UN.

Sample statement needed for each person. Vice-Chairman, calling on press to come out and vote for UN + split their tickets + repudiate the UN takeover of the Democratic

Final line - "If you really believe a Dem party, you will take it and all hands of people who stole Dem party at Miami. As JFK said: "Sometimes party loyalty asks too much."

As soon as possible.
- What do we do about CBS attack on Watergate last night?

- Sinclair putting slowing VN + Watergate hunting us.

- We have got to defend VN for the next 10 days.

- The choice is clearer than ever. VN is ending war in honor. Arrive POW's home, non-comm. give it in SVN & no filibuster. Which would give away 45 years. Like Meck who would surrender. Provide for a reduction of forces, like 60 years. Signing of agreement is only the beginning of the peace. 1 year of intense diplomatic maneuvering at hand. Entering one of the most difficult years of peaceful negotiations. He has begun the shell. Can you think that away for a guy like McNamara who would give it all to the US?

- Land + Rogers will be making these points on VN.

Note: VN had dictated the inelastic terms. They blew the secret terms.

- Dike should go for Shriver's glow on VN issue. Shriver is changing a political trick-hit him head on this.
Next week every day we have securites in every media center — hit Nixon. U.N.

- Rockefeller on Natl. Press Club on Tuesday 10/31 Colson will wire him into U.N.

Dole release for Sunday A.M.'s Empire Corp. Statement.

- Richard & John Frymores put out a release attacking McCain for promising for labor's help for artist — artist contributed art to raise money for his campaign — thus this is a payment.

- Monday Dole release on Dems with off bad debts.

Amolsch get me copy of McCain release on all of recent violence at our heights.

Wislek get Washingtonian.
- Jackline reported that in last few days, the McG & many under-voting tell him go & help - are going to vote for McG. Don't want admit. Also many PD voters say they don't feel they need to turn out. McG's support is showing & RNC is softening. Need to get out & the Nixon vote.

- Keep at Richmond rally tonight. Will hit anti-apathy line.

- All surrogates go out to get people to give the President vote of confidence.

  - McG 8:30 NBC
  - RN 8:30 NBC & ABC 5 minutes - Normally 5 minutes - Nixon the guy for 30 minutes.

- Done time left out the vote spots all day tomorrow.