

Richard Nixon Presidential Library
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Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
48	26	9/7/1972	<input type="checkbox"/>	Campaign	Other Document	Handwritten Notes RE: 8/31/1972 Campaign Meeting. 1 pg.
48	26	9/12/1972	<input type="checkbox"/>	Campaign	Other Document	Handwritten Notes RE: Campaign Action Steps. 1 pg.
48	26	9/14/1972	<input type="checkbox"/>	Campaign	Other Document	Handwritten Notes RE: Campaign Strategy. 2 pgs.
48	26	10/6/1972	<input type="checkbox"/>	Campaign	Other Document	Handwritten Notes RE: Campaign Strategy. 1 pg.

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48	26	10/14/1972	<input type="checkbox"/>	Campaign	Other Document	Handwritten Notes RE: Campaign Strategy. 1 pg.
48	26	10/23/1972	<input type="checkbox"/>	Campaign	Other Document	Handwritten Notes RE: Campaign Strategy and Action Step. 1 pg.
48	26	10/26/1972	<input type="checkbox"/>	Campaign	Other Document	Handwritten Notes RE: Special Meeting- New Campaign Strategy-Action Steps. 3 pgs.
48	26	10/28/1972	<input type="checkbox"/>	Campaign	Other Document	Handwritten Notes RE: Campaign Strategy. 2 pgs.
48	26	11/6/1972	<input type="checkbox"/>	Campaign	Other Document	Handwritten Notes RE: Campaign Strategy. 1 pg.

9-7-72

Attach meeting
Amolsch; ^{Fred} Lanning; Tom Wilk; Taylor; Barker
Lawson; Wally Johnson; # JB, Abrahams,
Harper; Howard; K.K.; Colson

- Bole putting statement out on \$250,000
payoff to MCG - especially in light of
Teacher's strikes.

- Today on the Hill - Do the Chayes thing -
get RNC for 5-6 statements. Diker
take the lead on this? Laird considering.
a statement on Chayes

- We are blowing our stories - not
honing in on MCG - letting him get
momentum.

- Tomorrow Bole putting out MCG v. MCG.

- Saturday McKissick release; Sunday
picnic at Shivers slave quarters,
Bob Brown pers conf. Monday responding
to MCG on civil rights.

Action

30 seconds - I've just had
my head examined because I'm
a working man & you know what my
doctor told me. Fitzsimons
Zing welfare taxes, too. Mention
Farris Poll.

- Colson will do machinists - getting
Shivers

9-12-72

Strachan; Hullin; Anoloch; Whelihan;
Hayer; Bergen; Johnson; Clawson; Barker;
Abrahams; Failer; Howard; K.K.

- Butz changes - goes before
Committee on Thursday 9-14. Try
to load testimony.

Action

- McG's statements on parity -
AP + UPI says he's trying to be cute.
So up a chronology showing how McG's
credibility is creating a problem - get
tapes from Anoloch.

Action:

When we list quotes - give location
where statement was made.

- Revenue sharing vote coming up -
Need someone to attack McG on this
Mayor Park held a meeting in Cleveland criticizing
McG for campaigning in Ohio when he
should be voting for revenue sharing in
the Senate.

Action:

Finch in Pittsburg + Philadelphia
Teacher's strike - Get to Finch

9-14-72

Bergen; K.K.; Keene; Whelihan; Amolsch;
Strachen; Wilch; Chapin (wired); Johnson;
Clawson; Baker; Faler; FJE; Howard;
Colson; Abraham; Harper

- Butz at hearings today
- Weinberger speed for P.M.S today
- Ken Rush speed release today on Abe Chayes.
- Maury Stans is supposed to file his libel suit today - Dems might be overplaying it - his wife is dying - Colson says leak out that his wife is dying.
- Abe Chayes needed against MCG not filing all reports.
- Need a statement a day for anybody.
- Hit hard on Shriver's denial of MCG \$1000 per person plan.

- MCG - thin ice on PDW's - 5 of 8 PDW broadcasts on radio Hawaii have endorsed MCGov. Interference on Amer. elections. ~~Do~~ fact sheet. Pincus ⁵ says

Action:
include
- Ramsey
- Radio
- MCG
- Evans
- column
- ABC tape

- Hit Woodcock as wacky just increases on cars.

- Wolfe needs to get angry at ethnic slurs of MCG. - as an ethnic also Shriver statement that people need psychiatric care if they're afraid of using RD's name. Arrogance.

Keep Questioning McG's integrity
+ honesty + credibility - per
Spurling article of 9-13-72 -- in K.K.
McG file.

Adm: - Ken Smith put out pocket cards
on McG's ADA/ACA record

... Leah that Drville Freeman is
to be McG's Sing of Aeri.

10/6/72 - Colson; Howard; Bergen; Amolsch;
Kil., Keene, White; Harper;
Wick; Chapin; Johnson; Clawson;
Barber; Abrahams; Failer; Strachan.

Action

Tell PJB - 4 or 5 pages -
written + phoned to Christina
in Texas - Tuesday. Needs it
today though. Vietnam

- Rogers will give speech w/
rebut MCG on VA.

- Flap pin in his lapel or Sheriff's
badge - No!

Kleindienst - Tuesday noon - Detroit
Economic Club. Write it well.

No! [MCG wouldn't pay attention to
court order on Watergate.

Ellsberg.

- Keep the low-road campaign going -
i.e. the attack on MCG for character
assassination.

10-14-72 - Colson; Howard; PSB; Failer; Barker;
Clawson; Childs; Whelan; Amolsch;
Harper; KKK; Bergen; Strachan;
Abraham;

(Holton call to Ziegler)

- Admiral McCain can't attack McC on
UN becoz he fears they'll harm his
son who is a POW.

- Ringier speech out for Monday
p.m. release.

- McC has networks tomorrow -
paid political stuff on corruption.

- Failer has put together all of
Gem sabotage + that will be
released.

Action

- John Rhodes will hold his
press conf. Tuesday. See CWC + Karakas.

State by state breakdown on
welfare on Thursday.

RN documentary on tonight at
10:30 on Mission Impossible.

- Attach McC on taxes next
Friday for Sunday releases.

Action

Put together a ~~Clawson~~ Shivers
indictment paper - Clawson will
distribute.

10/23/72 -

Colson, Howard, FJB; Failer; Abraham,
Baner. Clawson; Johnson; Amolsch;
Gergen, K.K.; Keene; Whelihan;
Willek.

- Colson listened to Sindlinger's phone
calls - We have to keep hammering
on MCG becoz it's all negative
MCG, not pro-D.N. National Defense
wasn't mentioned once in 50-75 calls.
We must keep the attack issues simple.
Don't like MCG promises.

- George MCG would promise anything
to anybody - Keep hitting that MCG
is making promises he can't deliver.

- Ludicrous that MCG claims we are
trying to use his peace plan.

Action?

There is now clearance to drop the
defense base releases for Vesp.

Special Meeting
3:05 p.m. 10-26-72

Colson; Howard; P.J.B.
Fauler; Clawson; Barker;
Johnson; Abraham; White
K.R.; Gergen.

~~New~~ Strategy - Light of Vietnam

- Surrogates get HAK briefing transcript
- John Lehman - NSC - getting fact sheet - get that out to surrogates
- Don call upon MCB to have good sense to get briefed before he runs off at mouth.
- In our interest to dump all over MCB if he opens his mouth.
 - Either congratulate Pres, or say why did RW wait for years.
- Hugh Scott (call upon MCB to exercise restraint - would be refreshing - could help end the war by remaining silent.
- Once MCB surfaces, we go after him w/ only political people taking shots at him. "Is there no length to which MCB will go?"
- Then, later, attacks by Laird, Rogers, and Vesp. Vesp should wait until Secy of State does.
- Get Labor, Hill, Veterans support - but we don't orchestrate it. Don Johnson of VA make statement.

After McG criticizes:

- Need a sustained program - all Hill, all Coos, all Vice-Chr. of Sens for Nixon, etc. w/ speeches. Need all kinds of speeches. Must be ready to go all out when McG makes his news.
- PJB to put letter for Veep after Secy. Rogers goes.
- In our interest that VN be central focus of remainder of campaign debate. Takes Watergate off front page.
- Have McCreegan + Dole answer every Watergate + corruption charge that comes out. Keep answering the charges.
- Make a point by point refutation of McG's corruption speech. Out thru CRT + RNC apparatus. Reinforce morale of our troops in the field - it was all a big smear as a part of the biggest smear campaign in history.

Action

- Dole ready to make an attack on McG + O'Brien on Enprise matter. Claude Pepper called off his hearings in Sept. We have rumor that Enprise has put money into McG campaign. Call on McG to explain why O'Brien had secret meeting w/ Jeremiah; hearings closed down; + whether any contributions. There are reports, unconfirmed, that money is coming in.

It's true that O'Brien flew to Buffalo & true that hearings were closed. Call on McG to take action - ~~McG fear O'Brien?~~ Newsmen have already Q'd O'Brien & he says it was personal business - what personal business does O'Brien have w/ ~~any~~ convicted felon.

- Let's ride the news flow on UN.

Actions.

- Sample statement needed for each Dem Union Vice-Ch. calling on Dems to come out & vote for RW & split their tickets & repudiate the McG takeover of the Dem party. Final line - if you really believe in Dem party, you will take it out of hands of people who stole Dem party at Miami. As JFK said: "Sometimes party loyalty asks too much."

↗
As soon as possible.

10-28-72 - Colson; Howard; PJB; Failer; Clawson;
Johnson; Andelsch; Wilck; Harger; K.L.;
Barker; Abrahams

- what do we do about CBS attack
on Watergate last night?

- Sindlinger polling showing VN +
Watergate hurting us.

- We have got to defend VP for the next
10 days

- the choice is clearer than ever.
RN is ending war w/ honor, bringing
POWs home, non-comm. gov't in
SVN + no bloodbath. What a
tragedy to now elect a Pres. like
McG who would surrender +
would give away 49 gained in last
10 years. Signing of agreement is
only the beginning of the peace -
1 year of intense diplomatic
maneuvering at hand. Entering
one of the most difficult years of
peaceful negotiations - RN has
supreme skill can you throw
that away for a guy like McG who
would give it all to the VN?

Sand + Rogers will be making
these points on VN.

Note - NVN dictated the timetable -
they blew the secret terms.

- Dole should go for Shriver's groin
on VN issue - Shriver is charging a
political trick - hit him hard on this.

Next week every day we have surrogates
in every media center - hit dis on VN.

- Rockefeller on Nat'l. Press Club
on Tuesday 10/31 - Colson will wire
him into VN.

- Dole release for Sunday AM's Empire
Corp. statement.

- Rinfret + John Byrnes put out a
release attacking McG for proposing
tax loopholes for artists - artists
contributed art to raise money for his
Campaign + thus this is a payment.

- Monday Dole release on Dems writing
off bad debts.

Return

Amaloch get me copy of McG release
on all of McG's violence at our hdqtrs.

Action

Will get Washingtonian.

11-6-72 - Colson; Howard; PJB; Failer;
Abrahams; Barker; Clawson; Johnson
Gergen; K.T.; Harper; Keene; Anolac
Whelan; Wilch.

- Sindlinger reported that in last few days the McG & many undecided voters tell him go to hell - are going to vote for McG & won't admit. Also many RN voters say they don't feel they need to turn out. McG's support is hardening & RN's is softening. Need to get out the Nixon vote.

- Keep at Richman's rally tonight. Will hit anti-apathy line.

- All surrogates go out to get vote out give the President vote of confidence.

- McG 8-8:30 NBC

- RN go 8:30 NBC & ABC 5 minutes
Connally 5 minutes - Nixon the Man
for 20 minutes.

- Drive time get out the vote spots all day tomorrow.