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47	11	3/17/1971	<input type="checkbox"/>	Campaign	Memo	To: Jon Huntsman. From: W. Richard Howard. 5pgs.
47	11	3/8/1971	<input type="checkbox"/>	Campaign	Memo	To: Mr. Colson. From: H. R. Haldeman. RE: Media endorsements. 1pg.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

March 17, 1971

MEMORANDUM FOR JON HUNTSMAN

RE: Interim reply to action memo P1530H

This is an interim report on action memo P1530H. As you can see from the attached, we have received input from Rochester, San Francisco, St. Louis, and Birmingham.

Also, attached is the list of cities we are trying to get input from. We hope to have a final list by March 30.

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W. Richard Howard

THE WHITE HOUSE

WASHINGTON

Rochester, New York

(Harry Nicholas 255-3615; AA  
for Cong. Conable)

WROC TV- Tom Decker, news and commentary from 6 and 11 PM, favorable to us. Also has a talk show called Conversation with Tom Decker which is  $\frac{1}{2}$  hour but not regularly scheduled. Decker is the top guy in the Rochester area.

WHEC TV- Warren Doremus, does mostly public affairs and specialty news items, is favorable to us, he is on several of the news programs with documentaries, etc.; Mark Wolf is the regular newsman at 6 and 11 but does not have the impact that Doremus has.

WHAM TV- Mike Morgan, news and special commentary, tough but fair, good relationship with the congressman.

WHAM Radio- Mike Morgan also does the hourly news and commentary in the early evening.

WHEC TV- Eddie Meath Show, local CBS, opposite to the Today Show (7-9 AM), favorable, similar to the Today Show.

WOKR TV- Ray Laws, local news conference interview type show with three reporters questioning the guest, Laws is probably a Democrat but fair.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

San Francisco, California (Tom Reed 415-456-7310)

The area is rather neutral with very few that either kill us or go all out for us.

KPIX TV - Rollin Post, CBS, liberal but fair, tough, good friend of Reed's, news commentator at 6 and 11 PM, about the only one who is knowat all, rest have gone to L.A..  
(Probably a Democrat)

KGO TV and Radio- Jim Dunbar, talk show, rather wild at times, likes to put on a good show, endorsed Ronald Reagan but politics unknown, says things to get controversies going but basically respectful, doesn't abuse his guests, ego maniac, top show by far. Would probably be flattered if contacted by Washington.

BEWARE OF KQED - educational TV, all the nuts go on program and commentators, etc. follow the Berkley University line.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

St. Louis, Missouri

(Dick Herman 402-346-8092)

KSD TV - Dick Ford, NBC, editorial line, not unfavorable and tends to be favorable, affiliated with the Post Dispatch Star. (Top's)

KMOX Radio - Bob Hardy, closest to a talk show in area, called At Your Service, Phone calls received, favorable, friendly, sound individual.

KMOX TV- Spencer Allen, CBS, editorial, independant thinker, difference of opinion as to whether he supports the Administration or not, his word is good, denounced Attorney General Mitchell's guidelines on the press, top man but should be careful of him.

KMOX TV - Max Roby, Good man, CBS, news commentator at 6 and 10 PM.

BEWARE OF CHRIS CORDON, KSD TV.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Birmingham, Alabama

(Dick Bennett 205-322-5733)

WAPI TV - Bob Jones, his assistant is Jim Alderman, they are on from 5 to 6 PM and favorable to us.

WBRC TV - Taft Broadcasting (Ohio) owns the station. It is the largest, it is ABC affiliate, Joe Langston is favorable to us and is on from 5:30 - 6:00.

WBRC Radio- Davenport Smith, he is on at different times all day, big Goldwater supporter, big Republican.

WAPI Radio- Dave Campbell is on from 9 - 12 PM, has a talk show, recently had two YRs on for two hours to discuss the President's revenue sharing, not unfriendly but has a forked tongue and gives everyone hell on his program. His talk show is the largest.

WATV Radio- Horace Pumphrey, CBS, city character, talk show call in type, has been cooperative but not necessarily one of us, always helpful in getting our people on his program.

WAPI TV - Tom Doron, works with Bob Jones, News and Sports 5 to 6 PM, favorable to the Administration.

WBRC TV - Bill Bolin, newsman on at 10 or 11 PM, favorable.

WBMG TV - UHF station, Jim Goodwin is the news director and Bill Dubois owns the station. Great guys who support us.

WENN Radio- Paul White (Black), disc jockey, news, man of all trades and on sort of all day, definite Republican.

WCRT Radio- F.M. Bill Chapman and Bill Kennedy. Chapman is the owner and Kennedy a newsman, both favorable.

March 8, 1971

MEMORANDUM FOR : MR. COLSON  
FROM : H. R. HALDEMAN

The President, as you know, made a lot of the calls that you recommended over the weekend. He has found that it takes a little longer than expected, especially with the press guys because they want to chat, and there's nothing he can do to turn them off, but he still feels that it's a very good thing.

He urges that we get more people on the TV side. The lack of such proves to him that we just don't know people in that area. He wants to have a study done determining who the big man is on television in each market, who is for us.

This can be done by going to the Congressmen, Senators, State Chairmen, etc. and asking 'who in your major cities is with us'. He would like to see that list. Also, the radio people, the radio talk show guys and that sort of thing who are most with us. This should not be done through the press or communications office. It should be done by going directly to political friends in the areas and getting their reading on the people who consistently go with our line.

Please have this information by March 15.

HRH:pm

Due March 15