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<td>Campaign</td>
<td>Memo</td>
<td>To: Congressional Candidates. From: E. D. Failor. RE: Letters of endorsement from the President. 1pg.</td>
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MEMORANDUM FOR CONGRESSIONAL CANDIDATES

FROM: E. D. FAILOR

I have been advised the President has sent you a letter of endorsement in your race.

The polls show the President leading by substantial margins in nearly every state and we hope this will be most helpful to your race. I have been asked to recommend the following uses of the President's letter of endorsement to you for maximum effect:

1. Read the President's letter at all your rallies and appropriate speaking engagements;

2. Issue a press release on the President's letter of recommendation;

3. Have an announcer read the President's letter or excerpts therefrom on your radio and/or television commercials;

4. Mail copies of the President's letter to all editors, radio stations and television stations in your district.
MEMORANDUM FOR ED FAILOR

The President is writing letters to all incumbent Congressmen and all of our Congressional candidates, giving them a very good endorsement.

You should set up a system of suggesting to these Congressmen that they have someone read the President's letter at all their rallies and other speaking appearances and that they work out some way of having an announcer or some other speaker read the letter on their radio and TV commercials.

The letter were mailed yesterday.

W. Richard Howard
MEMORANDUM FOR: BILL TIMMONS
               CHUCK COLSON
FROM: H. R. HALDEMAN

The President, as you know, is writing letters to all incumbent Congressmen and all of our Congressional candidates, giving them a very good endorsement.

We should set up a system of suggesting to these Congressmen that they have someone read the President's letter at all their rallies and other speaking appearances and that they work out some way of having an announcer or some other speaker read the letter on their radio and T.V. commercials.

cc: Clark MacGregor