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<td>10/5/1972</td>
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<td>Campaign</td>
<td>Memo</td>
<td>From Terry O'Donnell to Chapin RE: why to avoid using John David Lodge as a campaign surrogate. Duplicates attached. 3 pgs.</td>
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MEMORANDUM FOR: DWIGHT L. CHAPIN
FROM: TERRY O'DONNELL
SUBJECT: John David Lodge

October 5, 1972
10:30 a.m.

The attached memo from Alex Armendaris sets forth in my estimation, some good reasons why we should not use Ambassador Lodge as a surrogate.

Lodge speaks strict Castilian Spanish, and Alex tells me that this is not appreciated by the average Spanish speaking American. This further substantiates the image problem which Alex outlines in the third paragraph of his memo.

Based on what I have learned about Lodge, I would recommend that we do not use him as a surrogate in an American Spanish-speaking environment.

Approve ________ Disapprove ________

Other ________
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