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<td>46</td>
<td>23</td>
<td>7/12/1971</td>
<td></td>
<td>Campaign</td>
<td>Memo</td>
<td>From Kehrli to Chapin RE: attached information. 1 pg.</td>
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<td>46</td>
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<td>7/9/1971</td>
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<td>Campaign</td>
<td>Memo</td>
<td>From Henry C. Cashen II to Kehrli RE: progress with regard to planning for celebrity use in the campaign. 3 pgs.</td>
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<td>46</td>
<td>23</td>
<td>6/20/1972</td>
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<td>Campaign</td>
<td>Memo</td>
<td>From Dailey to Chapin RE: celebrities to introduce the First Family and narrate a documentary at the Republican National Convention. Handwritten note added by unknown. List of celebrity RN supporters attached. 7 pgs.</td>
</tr>
</tbody>
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TO: DWIGHT L. CHAPIN
FROM: WILLIAM CARRUTHERS
RE: RESULTS AND RECOMMENDATIONS OF THE "T. V. SPECIAL" MEETING HELD ON AUGUST 3rd

It was agreed that the most advantageous time to air the T. V. Special would have been Sunday, August 20th. That date would have provided us with maximum impact regarding the objectives of the program, i.e., recruit volunteers, stimulate contributions, and promote the Convention.

We recommend against the September 8th air date for the same reason we objected to August 20th, not enough time to "get it together." The stakes are too high and in this short time frame and the risk factor too great. At best we would have been able to format and produce a loose variety show that has potential for a "flop." In addition our premise would have been weakened, in losing the pre-Convention emphasis.

Our least effective airdate in terms of reaching our objectives would be during the last week of the Campaign. This date would of course negate the volunteer and contributory aspects of the program and be purposeful only in terms of getting out the vote. The two primary dangers here are as follows: (1) we may stimulate Democratic votes and (2) some political event or tragedy may occur prior to an early November airdate that would cause us to cancel the program.

In summation, considering all the points we net out a minus and recommend against doing the program under the currently proposed guidelines.

Counter Recommendation

A. We propose a major fundraiser be staged in Los Angeles at the L. A. Forum, capacity 17,000. This program would include our major list of performing celebrities. It is of most importance that the celebrity composition include some major youth oriented acts.
This event could be staged and produced within the next four weeks with minimal difficulty. We can ticket and control the audience providing the desired demographic. In addition, we should see to it that high administration officials and other attractive Republican supporters are in attendance.

B. If we can arrange to mass our talent in Los Angeles for this event, we would then provide television coverage of the event. This is television at its best, covering an exciting one-time-only event which includes not only the on stage performance but would capture the response of the audience.

This is a minimal expenditure of dollars and would provide us with a video-tape of the program. I think it would be safe to say that the gate receipts would cover the expense of the hall, scale payments to performers and musicians, advertising and the television equipment and personnel necessary to video tape the event.

We would then screen and edit the video tape down to a 30 or 60 minute program and then insert our "commercials" to complete the product. At that juncture we can make a judgement on a go-no go posture. In summation we can stage an exciting event, use television at its best, maintain maximum flexibility throughout and reduce considerably on dollar expenditure.

cc: Cliff Miller
    Phil Joanou
    Mark Goode
    Dick Moore
TELEVISION SPECIAL - "AN EVENING FOR A FRIEND"

Discussion Points for August 3rd Meeting

Attending: D. Moore
P. Joano
C. Miller
B. Carruthers

1. When do we air the T. V. Special?

A. Current recommendation - Friday Sept. 8th
B. Following are the network Fall Season premier dates:
   - ABC - Sept. 10
   - NBC - Sept. 11
   - CBS - Sept. 11
C. In order to ease the time buy situation, recommend that we air the program before Sept. 10th.

2. When do we tape the T. V. Special?

A. At least four days prior to telecast date
B. If we hold to current air date and get approvals as of Friday, we are still in a dangerous time frame

3. Where do we do the T. V. Special?

A. Recommendation is to tape the special in Los Angeles, where we have better facilities and more readily available talent.
B. The move to L. A. would almost certainly omit Gleason from the program.
C. Recommend that we attempt to retain J. Philbin as producer unless Paul Keyes is available.

4. What is the purpose of the Special?

A. Volunteers
B. Contributions
C. Get out the Vote - NO
5. What is the suggested format?

A. Straight variety
B. Comedy concept (a la the Honeymooners)

This ultimately will be up to the creative staff of the program but we should recommend a format. Straight variety is simpler to develop but perhaps not as interesting or creative as a fully developed comedy concept. However, a comedy concept will take considerably more time to develop.

And it's a lousy idea.
MEMORANDUM FOR THE HONORABLE CLARK MAC GREGOR

THROUGH: JEB S. MAGRUDER

FROM: RAYMOND CALDIERO

SUBJECT: Celebrities

For your information the following names represent a listing of Celebrities that are for the President but precluded from taking a public stand for various personal and business reasons.

Jonathan Winters       David Hartman
Robert Young            Lucille Ball
James Brolin            Luci Arnaz Vandervort
Efrem Zimbalist Jr.     Randolf Scott
Mary Tyler Moore        Jane Withers
Dick Cavett             Barry Farber
Chuck Connors           Joan Crawford
Merv Griffin            Johnny Mann
Johnny Carson           Lawrence Welk
Mike Ansara             Dick Clark
Barbara Eden            Jack Benny
Glenn Campbell          George Burns
Dan Rowen               Jackie Gleason
Burt Reynolds           Rory Calhoun
Don Galloway

Every effort is being made to move these celebrities into a public posture in support of the President.
TO: Dwight Chapin
FROM: BRUCE KEHR

H has not seen the attached - you might want to follow-up with Keyes per Cashen's suggestion while you are in San Clemente. Please let me know what action you have taken. Thanks.
MEMORANDUM FOR: BRUCE KEHRLI
FROM: HENRY C. CASHEN II
SUBJECT: Status Report on Celebrities

With respect to the captioned subject, we are continuing to work in whatever way possible to make contact with any celebrity who seems either friendly or, in the alternative uncommitted. In this regard, if a celebrity does something newsworthy which might be of interest to the President and thereby merit a letter, a call, or even possibly a White House invitation, we are watching closely that something is done.

The availability of White House invitations has been completely curtailed by the lack of functions at the White House this summer. The greatest problem is that celebrities whom we have targeted cannot practically be cultivated at the White House until a) either we have an event to which they can be invited or, b) they receive national recognition which merits a Presidential response.

Recently, the Vice President has entertained Frank Sinatra on several occasions and he has indicated that even though he has retired from public life, he would be willing to give an additional performance for the President at the White House. I know there are certain problems in this regard, but I think it would be an excellent opportunity to draw together the most prominent celebrities from all over the country. We have also been informed that Carey Grant and Gregory Peck have very much appreciated the attention they have received while attending functions for the Vice President and I think they can be cultivated and worked on this fall.

I think our basis of solid support is good and continuing to grow with the very prominent old-line celebrities, as well as many new entrees. However, I believe where we are at somewhat of a loss is developing
strong support from new young celebrities. Paul Keyes can probably be most helpful in this regard but as previously indicated in one of Bob's earlier memos, Keyes believes the time is too early to make direct contact in attempting to obtain firm commitments from the various celebrities. I think this is probably true but we should continue to pursue wherever possible when there is a reasonable basis for doing so.

Recently at a meeting with Don Rumsfeld, Herb Klein, John Whitaker, and Clark MacGregor, the general consensus was that probably the celebrities operation should be run out of the citizens offices, but also that it still was too early to put someone full time on this project. I agree that it is too early to put someone on full time, but I think it important that we designate someone who operates within the common circles of celebrities making contacts and talking to various individuals with the idea of advising those of us on the inside as to what opportunities might be available for lining up various individuals for the President. I believe that by September 1, we should have someone who is making the various contacts with celebrities and then in turn informing us so that we can use the proper channels to tie them in and be directly associated with the President.

I would strongly recommend that while Dwight Chapin is in California that he arrange a meeting with Keyes to get his thoughts and ideas, and in particular that he emphasize the hope of gathering some insight into how to organize the younger celebrities. I think it essential that Keyes gives us his specific ideas as to how to work with these celebrities so that they are approached, enthused, and not the least bit offended. As suggested many months ago, he is one of the President's loyal supporters and someone, logically Dwight, will have to sit down with and have a straight-forward exchange of ideas.

As far as athletes are concerned, I think we have made excellent progress in developing various professional football and baseball players and others. The letter system through Mike Smith's office has worked well and regular meetings have been arranged for athletes to meet with the President. The follow-up in this regard has also been good since many of them do not consider themselves the prima donnas of the Hollywood set and they have continued to call in with advice and offered help.

In general, I think the status of cultivating celebrities is good but the big push should be made this fall when the Office of the President can
best be used. The point to consider is that celebrities are not really taking sides at this point but are waiting to see who the other candidate will be.

I would suggest that we seriously consider a meeting with varied celebrities, from time to time, to exchange ideas with senior members of the staff and a drop-by from the President. Also, if we could ever get people like Bob Hope and John Wayne to work actively, which they are reluctant to do, this would help tremendously.

I am presently obtaining a list from Lucy Winchester's office of any and all celebrities that have been invited to the White House since January of 1969, which will be reviewed and used in line with our previous thoughts.

Also, I am working on an updated list of celebrities who we believe are with us or as a result of recent activities can be cultivated and brought aboard.

I will keep you posted and appreciate any thoughts on this subject.
Committee for the Re-election of the President

MEMORANDUM

June 20, 1972

TO: DWIGHT CHAPIN
FROM: PETER H. DAILEY
SUBJECT: Personalities to Introduce Mrs Nixon At The Miami Convention, and Narration of the 15-Minute Documentary.

At Dwight's request, I spoke with Taft Schriber regarding the use of Robert Young in introducing Mrs. Nixon at the Convention, and also narrating the 15-minute film. Taft said that while Robert Young was a supporter of the President, he preferred to maintain that support on a private basis. Robert Young did not attend the party last weekend at Schriber's house, even though he was invited. Taft indicated that he would be willing to make a strong request of Robert Young, but he apparently feels the answer would be negative. He suggested the following people to introduce Mrs. Nixon at the Convention: Chad Everett, Art Linkletter, Fred MacMurray, James Stewart. I'm also attaching a list of celebrities who have come out for the President for your review.

As to the documentary, we have not planned to use a personality as the voice-over narrator. We can review this decision after you have decided on how Mrs. Nixon will be introduced, and if it has merit, can use the same personality to narrate the film.

We will wait for your input.

cc: Bill Taylor
Phil Joanou
CONFIRMED CELEBRITIES

FOR HIS PRESIDENCY - 1973

HOLLYWOOD

MISS JUNE ALLISON   ACTRESS
MR. LEON ALES      ACTOR
MR. EDDIE ANDERSON  ACTOR
(Minnesota)
MR. WARNER ANDERSON  ACTOR
MR. RICHARD ARLEN   ACTOR
MR. DESI ARNAZ, SR.  ACTOR
MR. FRED ASTAIRE    DANCER/ACTOR (will lend name only)
MR. FRANKIE AVALON  SINGER/ACTOR
MISS LITA BAXON     ACTRESS
MISS ELIZABETH BAUR ACTRESS
MR. EDGAR BERGEN   ENTERTAINER
MISS JOAN BLODGETT ACTRESS
MR. RAY BOLGER      ACTOR/DANCER
MR. PAT BOONE       SINGER/ACTOR
MR. LEE BOWMAN      ACTOR
MR. LES BROWN       CONDUCTOR/MUSICIAN
MR. PAT BUTTRAM     COMEDIAN/ACTOR
MR. SONNY BURKE     MUSICIAN
MR. ROD CAMERON     ACTOR
MISS JUDY CANOVA    ACTRESS/COMEDIENNE
MR. HOAGY CARMICHAEL COMPOSER/MUSICIAN
MR. GEORGE CHANDLER ACTOR(Former Pres. Screen Actors Guild)
MISS CYD CHARISSE  DANCER
(Mrs. Tony Martin)

-more-
MR. ROBERT CONRAD
MR. PHIL CROSBY
MR. MIKE CURB
MR. BENJAMIN CROWERS
(Scat Man)
MR. KEN CURTIS
MISS ARLENE DAIL
MISS JAN DAILY
MR. SANDY DAVIS, JR.
MR. DENNIS DAY
MISS YVONNE DECARLO
MR. DON DEFORE
MR. WILLIAM DEMAREST
MR. ANDY DEVINE
MISS JOANNE DRI
MR. JAMES DRURY
MR. DON DUBBINS
MISS IRENE DUNNE
MR. CLINT EASTWOOD
MR. BUDDY EBSEN
MR. RALPH EDWARDS
MR. ANTHONY EISLEY
MR. RON ELY
MR. CHAD EVERETT
MISS RHONDA FLEMING
MR. JOHN FORD
THE FRONTIERSMEN

ACTOR
SINGER/ENTERTAINER
SINGING GROUP MIKE CURB (CONGREGATION)
ENTERTAINER
ACTOR
ACTRESS
SINGER (will appear - do not use name in ads)
ENTERTAINER/ACTOR
SINGER
ACTRESS
ACTOR
ACTOR
ACTOR
ACTOR
ACTRESS
ACTOR
TELEVISION HOST/PERSONALITY
ACTOR
ACTOR
ACTOR/SINGER
ACTRESS
MOTION PICTURE DIRECTOR
SINGING GROUP

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<tr>
<td>Actor</td>
<td>Jack Geng</td>
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<tr>
<td>TV Master of Ceremonies</td>
<td>Johnny Grant</td>
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<tr>
<td>Actress</td>
<td>Shirley Grant (Mrs. Chad Everett)</td>
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<td>Actress</td>
<td>Angela Greene</td>
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<td>Actress</td>
<td>Virginia Grey</td>
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<td>Sportscaster</td>
<td>Tom Hanson</td>
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<tr>
<td>Actress</td>
<td>Linda Harrison (Mrs. Richard Zanuck)</td>
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<tr>
<td>Actress</td>
<td>June Haver (Mrs. Fred MacMurray)</td>
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<td>Actress</td>
<td>Martha Hyer (Mrs. Hal Wallis)</td>
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<td>Producer</td>
<td>Gail Patrick Jackson</td>
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<td>Actor</td>
<td>Victor Jury</td>
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<td>Tennis Celebrity</td>
<td>Jack Kramer</td>
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<td>Personality</td>
<td>Alan Ladd (Sue Carol Ladd)</td>
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<td>Actress</td>
<td>Dorothy Laxton</td>
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<td>Actress</td>
<td>Ruta Lee</td>
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<td>Producer/Director</td>
<td>Mervyn LeRoy</td>
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<td>Producer</td>
<td>Sol Lesser</td>
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<tr>
<td>Television MC/Personality</td>
<td>Art Linkletter</td>
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<td>Actor</td>
<td>Stanley Livingston</td>
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<td>Actor</td>
<td>Richard Long</td>
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MR. ANDREW McLAGLEN   DIRECTOR
MISS ANN MILLER        DANCER/ACTRESS
MISS MARY ANN HOBLEY   ACTRESS/FORMER MISS AMERICA
(Mrs. Gary Collins)
MISS CONNIE MOORE      SINGER
MISS TERRY MOORE       ACTRESS
MR. KEN NURSEY         PERSONALITY
MR. ED NELSON          ACTOR
MR. WAYNE NEWTON       SINGER/ENTERTAINER
MR. LLOYD NOLAN        ACTOR
MR. HUGH O'BRIAN       ACTOR
MR. MICHAEL O'SHEA     ACTOR
MR. JOHN PAYNE         ACTOR
MR. VOLTAIRE PERKINS   ACTOR
MR. WALTER PINDER     ACTOR
MISS JANE POWELL       SINGER/ACTRESS
MISS PAMELA POWELL    ACTRESS
(Daughter of June Allyson & Richard Powell).
MR. LeROY PRINZ        PRODUCER/CONVENTIONS, RALLIES
MISS MARTHA RAYE       ENTERTAINER (will lend name only)
MR. GENE RAYMOND       ACTOR

-more-
MR. DALE ROBERTSON  
ACTOR

MR. GILBERT ROLAND  
ACTOR

MR. CESAR ROMERO  
ACTOR

MR. KURT RUSSELL  
ACTOR

MISS IRENE RYAN  
ACTRESS

MR. RED SKELTON  
ACTOR/ENTERTAINER

MR. JOHN SMITH  
ACTOR

MISS JULIE SOMMERS  
ACTRESS

MISS KAYE STEVENS  
SINGER/ENTERTAINER

MR. JAMES STEWART  
ACTOR

MR. NORMAN TAUROG  
MOTION PICTURE DIRECTOR

MR. MARSHALL THOMPSON  
ACTOR

MISS MARTHA TILTON  
SINGER

MR. FORREST TUCKER  
ACTOR/SINGER

MR. RUDY VALLEE  
ACTOR

MISS MAXIE VAN DOREN  
ACTRESS

MR. HAL WALLIS  
PRODUCER

MR. JOHN WAYNE  
ACTOR

MR. MICHAEL WAYNE  
PRODUCER

MR. PATRICK WAYNE  
ACTOR

MISS CAROLE WELLS  
ACTRESS
(Mrs. E.L. Doheny, IV)

MISS MARGARET WHITING  
SINGER

MR. MEREDITH WILLSON  
COMPOSER

MISS MARIE WINDSOR  
ACTRESS

MISS BONITA GRANVILLE WRATHER  
PRODUCER

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<tr>
<td>MR. JOEY ADAMS</td>
<td>Comedian</td>
</tr>
<tr>
<td>MISS LIGIA ALBANISE</td>
<td>Opera Singer</td>
</tr>
<tr>
<td>MR. RAY BLAYDE</td>
<td>Actor</td>
</tr>
<tr>
<td>MISS TERESA BAKER</td>
<td>Singer</td>
</tr>
<tr>
<td>MISS ANITA COLEY</td>
<td>World Famous Fashion Model</td>
</tr>
<tr>
<td>MISS JEAN DALRIMPLE</td>
<td>Producer/Director</td>
</tr>
<tr>
<td>MISS ANN FOGARTY</td>
<td>Designer/Dress Maker</td>
</tr>
<tr>
<td>MR. LIONEL HAMPTON</td>
<td>Orchestra Leader/Musician</td>
</tr>
<tr>
<td>MISS HELEN HAYES</td>
<td>Actress/First Lady of the Theatre</td>
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<tr>
<td>HILDEGARDE</td>
<td>Singer</td>
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<tr>
<td>MR. ALLAN JONES</td>
<td>Singer</td>
</tr>
<tr>
<td>MR. SADDY KAYE</td>
<td>Orchestra Leader</td>
</tr>
<tr>
<td>MISS CINETTA LA BLANCA</td>
<td>Singer</td>
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<tr>
<td>MR. GUY LONEARO</td>
<td>Orchestra Leader</td>
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<tr>
<td>MR. GORDON MACRAE</td>
<td>Singer/Actor</td>
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<tr>
<td>MISS SHEILA MACRAE (Mrs. Ronald Wayne)</td>
<td>Singer/Actress</td>
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<td>MISS CLAIRE MANLEY</td>
<td>Musician/Entertainer</td>
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<td>MISS ILONA MASSEY</td>
<td>Actress</td>
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<td>MISS JULIA XEADZ</td>
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<tr>
<td>MISS ETHEL KERMANN</td>
<td>Singer/Actress (will appear, do not use name)</td>
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<tr>
<td>MR. GREG RAFFA</td>
<td>Orchestra Leader/Musician</td>
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<tr>
<td>MISS DOROTHY SARNOFF</td>
<td>Singer/Autoress</td>
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